

10478



Building the Big Skills Toddlers Need



We believe in big starts. Our big bricks are designed for little hands to master. When toddlers' creativity is set free, their opportunities to learn become endless. We call it Learning Through Play. And it inspires every LEGO® DUPLO® set. Based on thorough scientific research, each set helps young minds develop both IQ skills (cognitive, physical, creative) and EQ skills (social, emotional). Let all toddlers Start Off Big.

LEGO DUPLO sets are categorised into benefit territories that match toddlers' ages and developmental stages.



**PLAY
IDEAS**



**CREATIVE
SOLUTIONS**



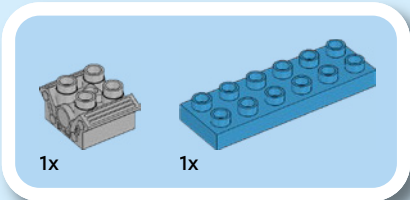
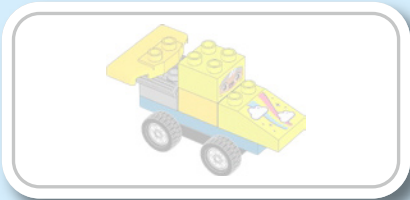
+



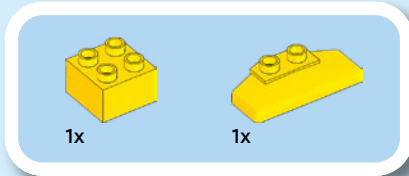
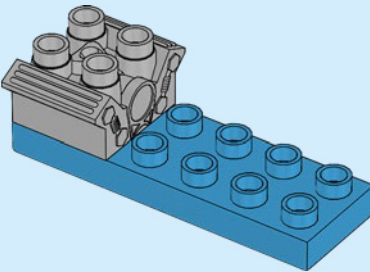
**LEARN
PATIENCE**

LEGO® DUPLO® sets in the green territory are filled with exciting challenges that can help toddlers master important skills like hand-eye coordination, focus and problem-solving. Perfect for little explorers aged 18 months and over, these sets encourage kids to experiment and keep going, helping them to manage their emotions and learn from each attempt. With kind guidance, a safe and welcoming space for learning unfolds. As toddlers dive into creative tasks, they can boost their ability to find creative solutions (IQ), learn the art of patience (EQ) and build confidence as they tackle each fun challenge!

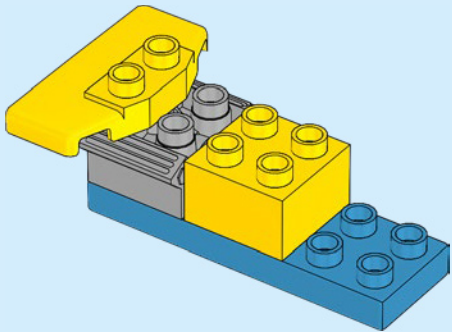


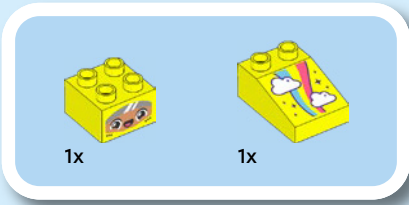


1

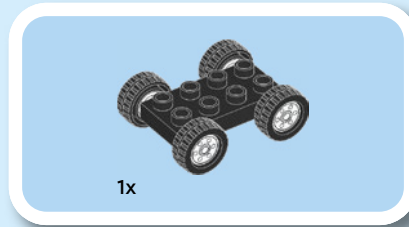
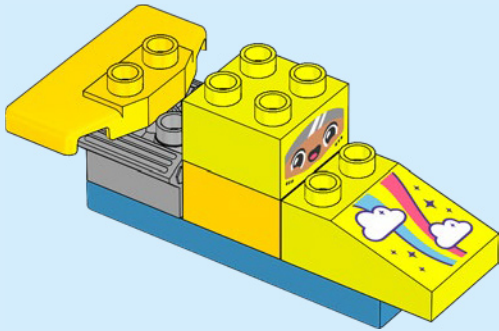


2

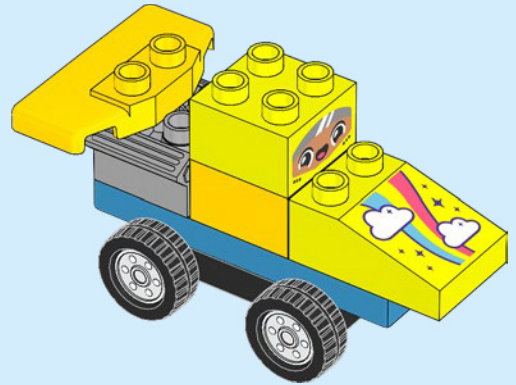


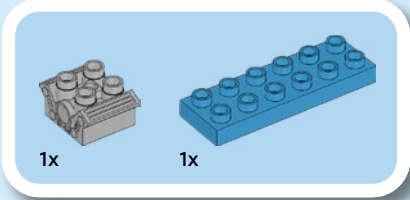


3

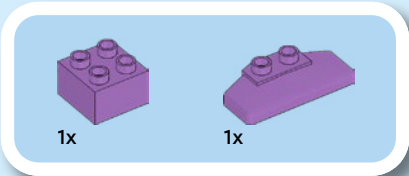
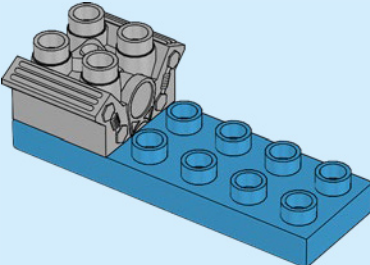


4

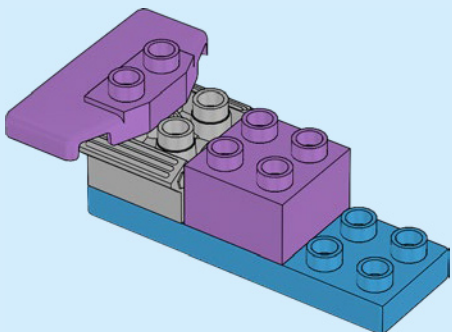


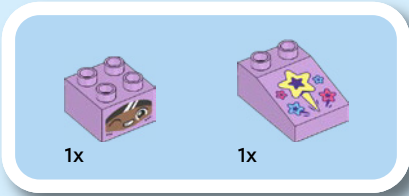


1

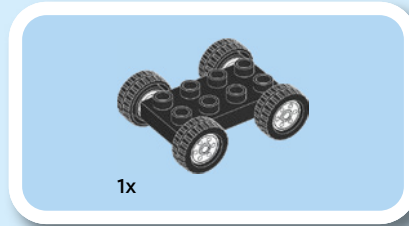
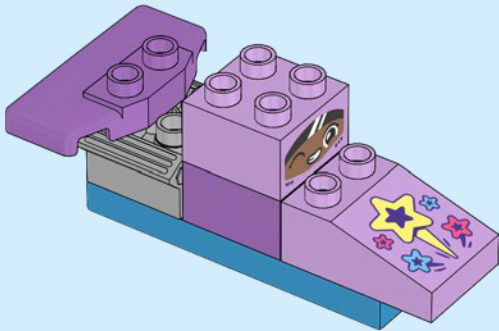


2

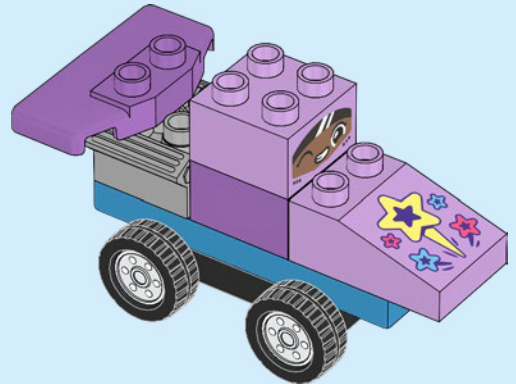


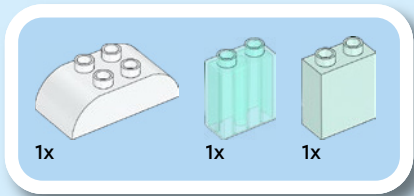
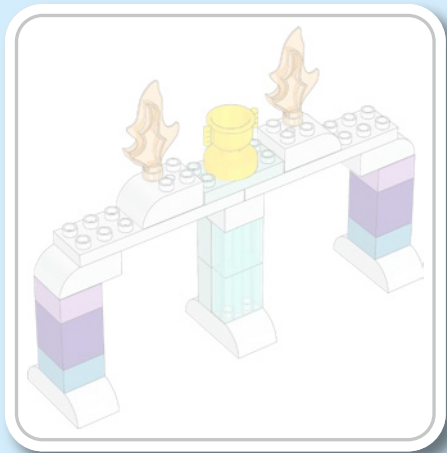


3

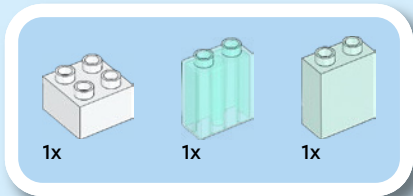
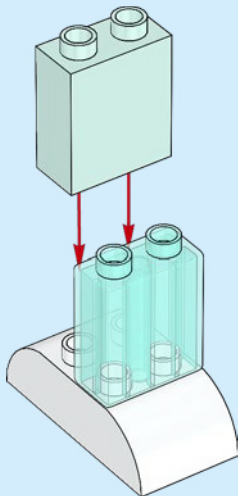


4

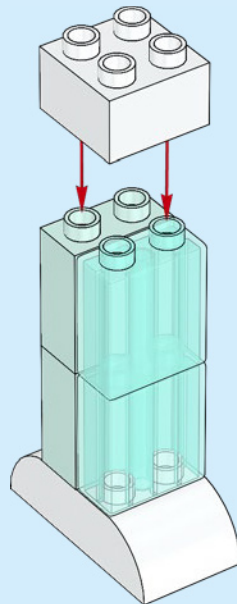


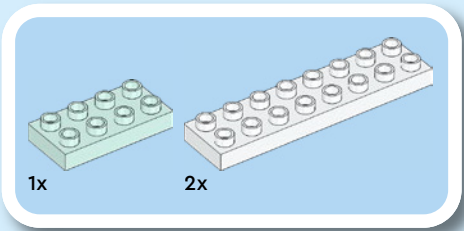


1

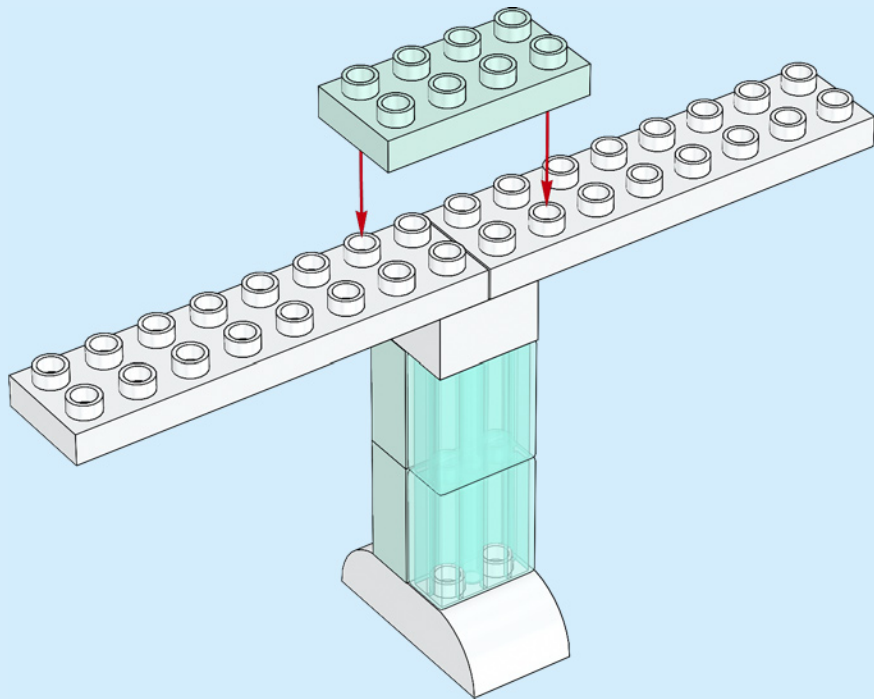


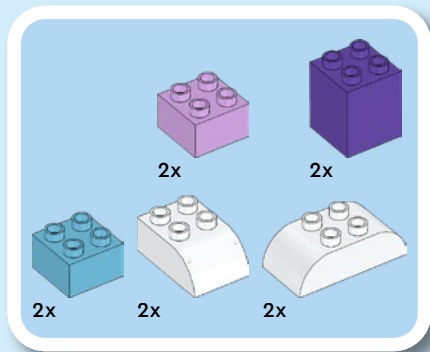
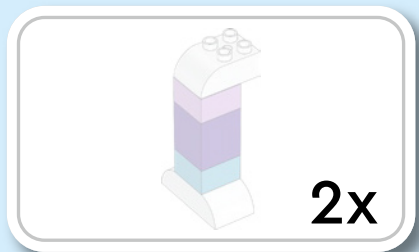
2



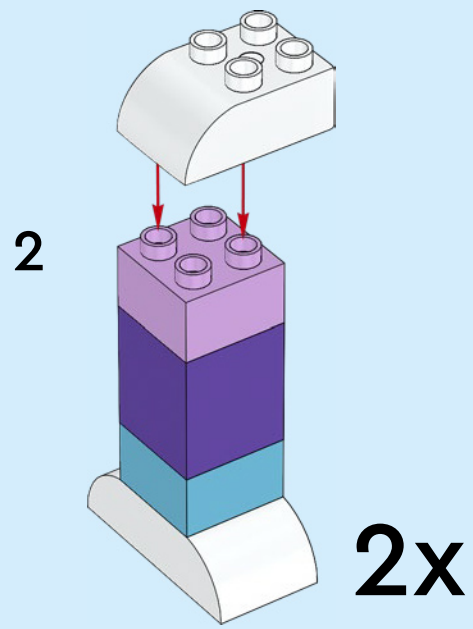
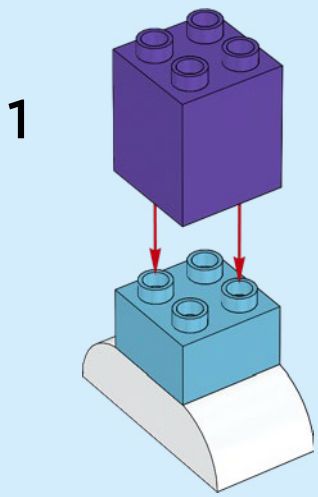


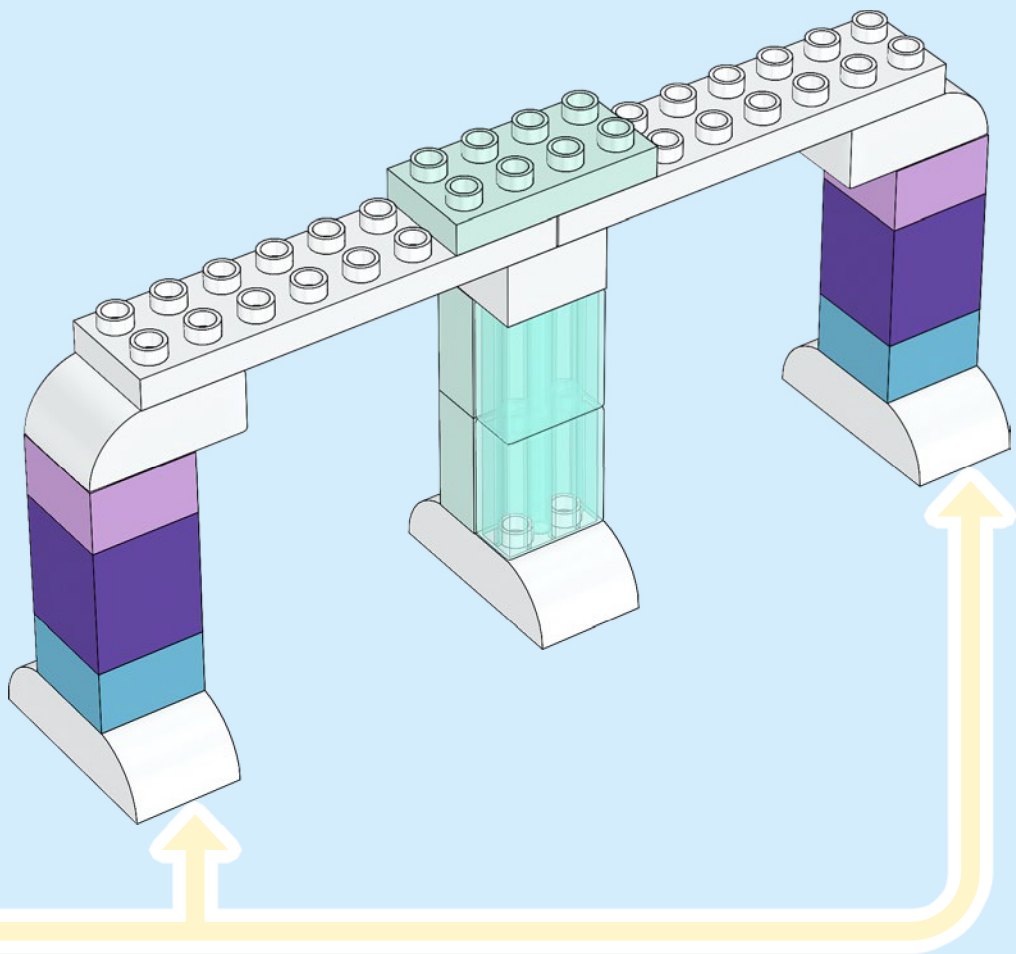
3

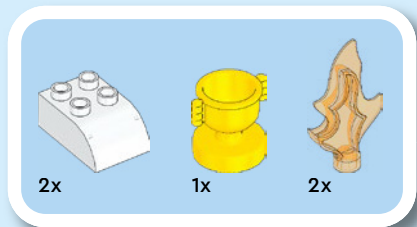




4

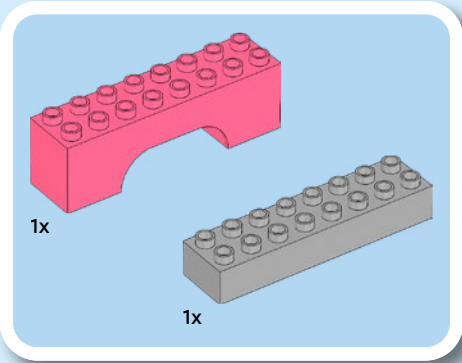
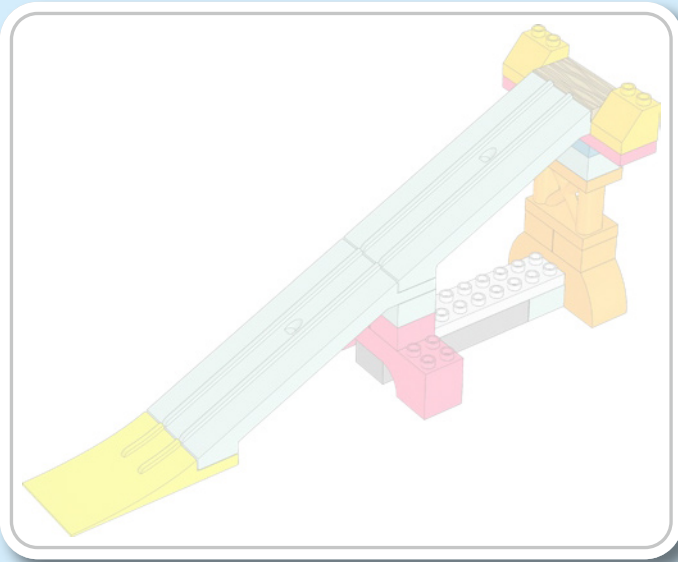




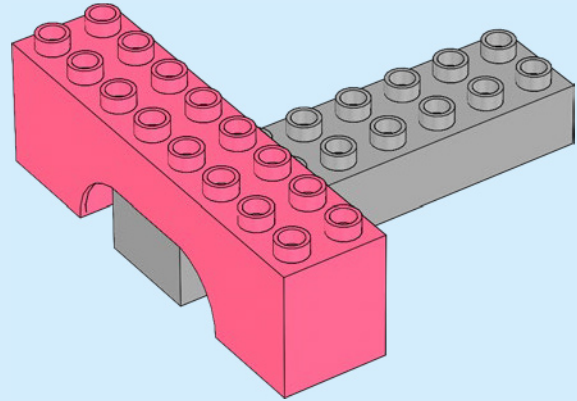


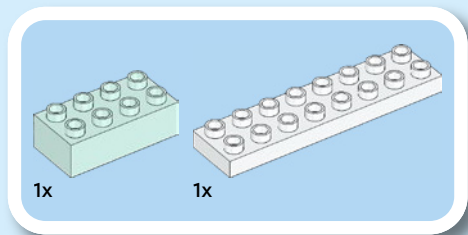
5



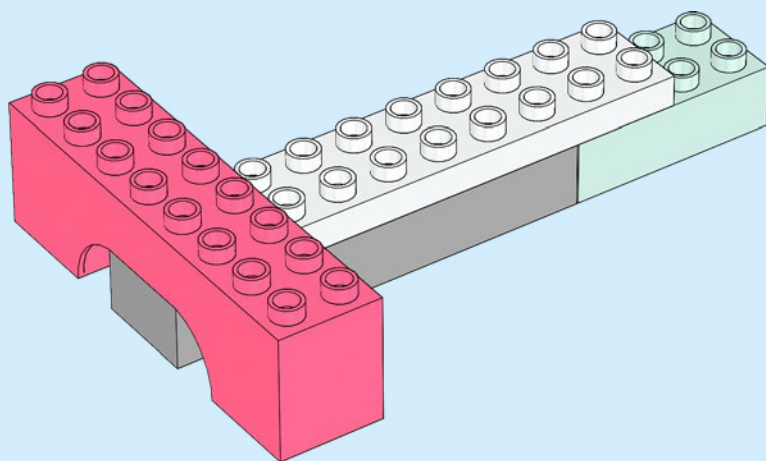


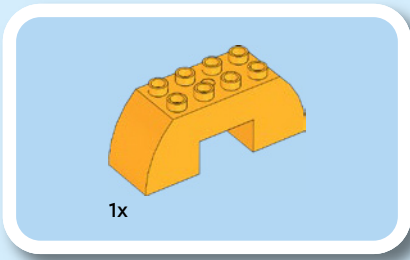
1



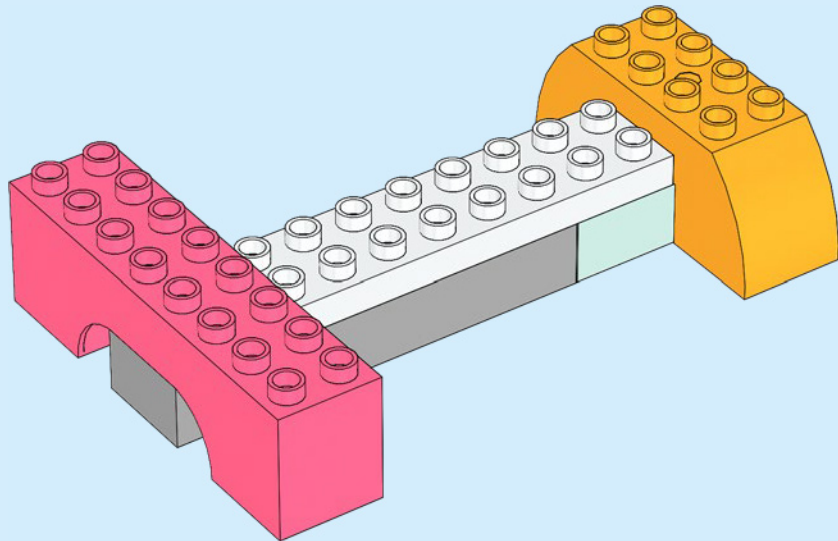


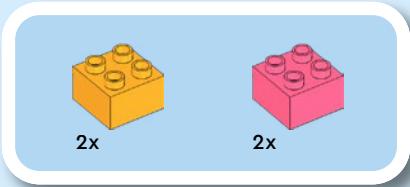
2



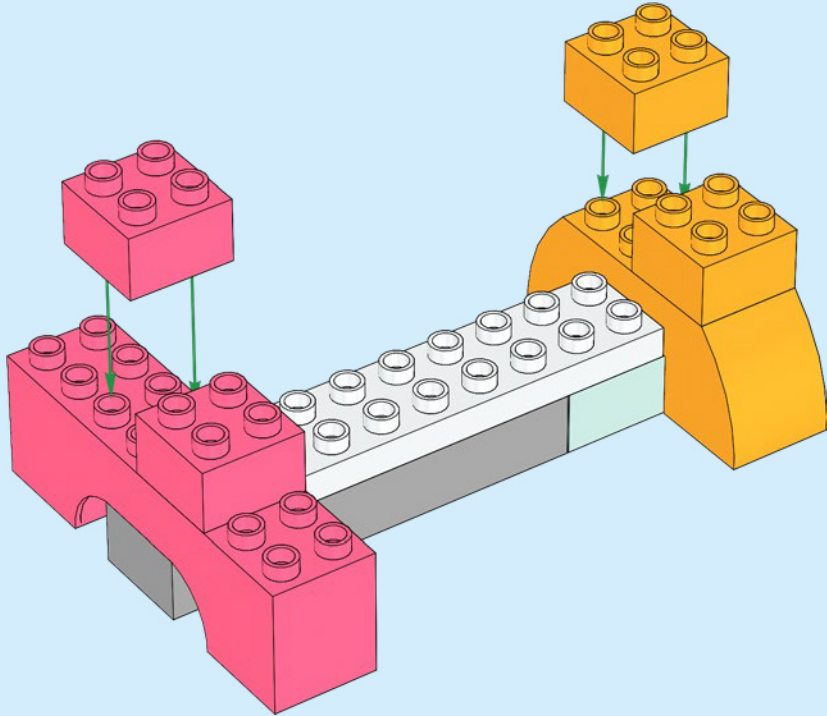


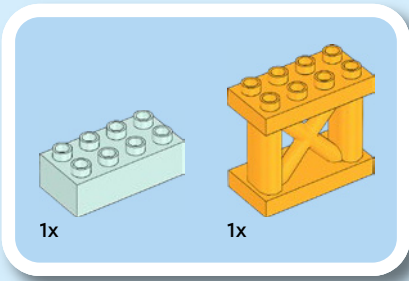
3



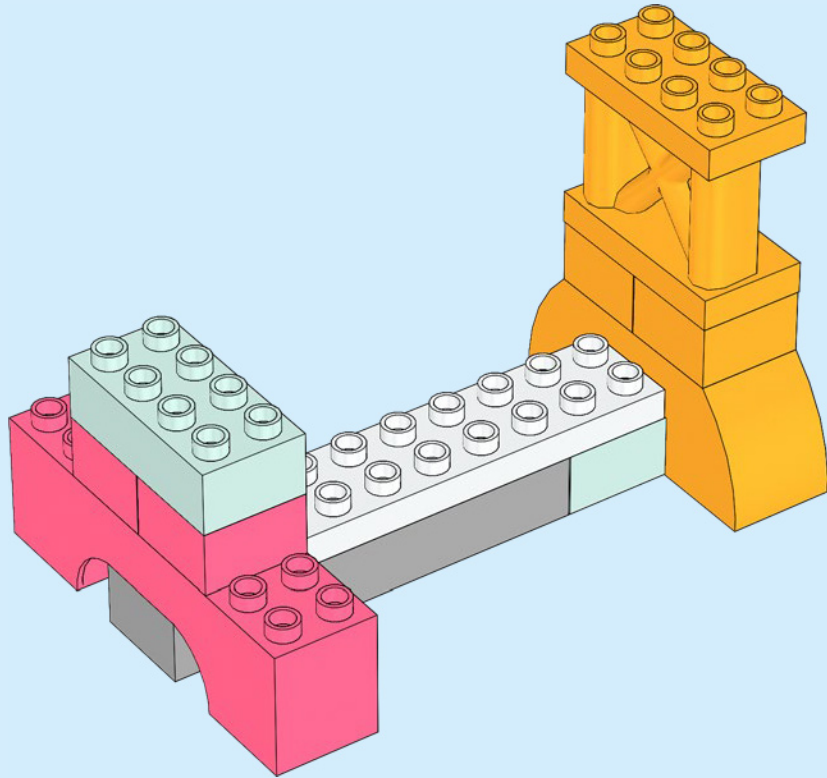


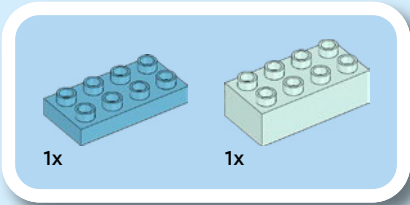
4



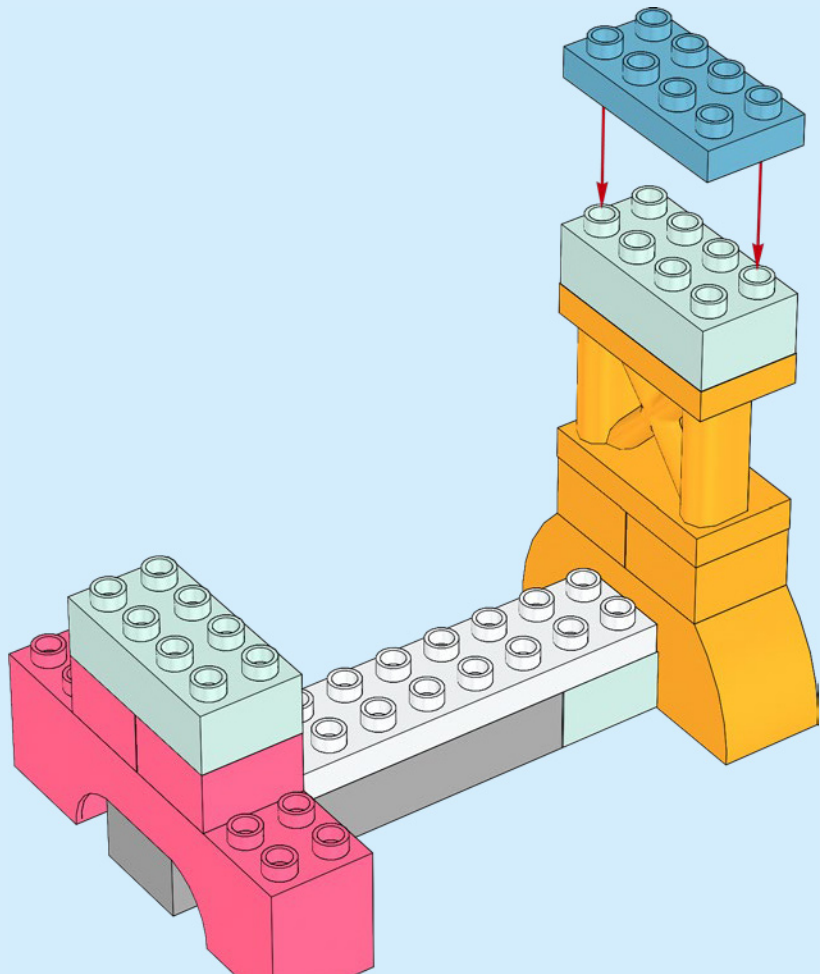


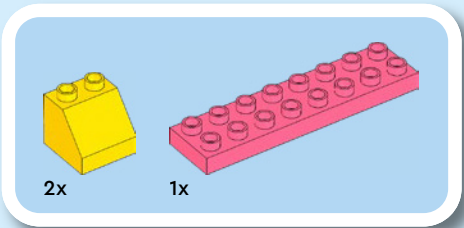
5



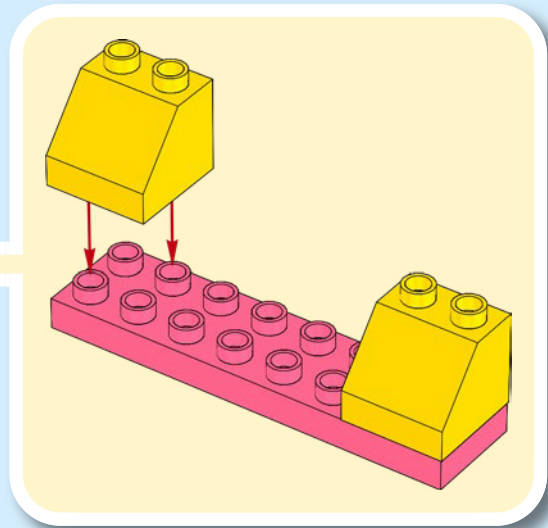
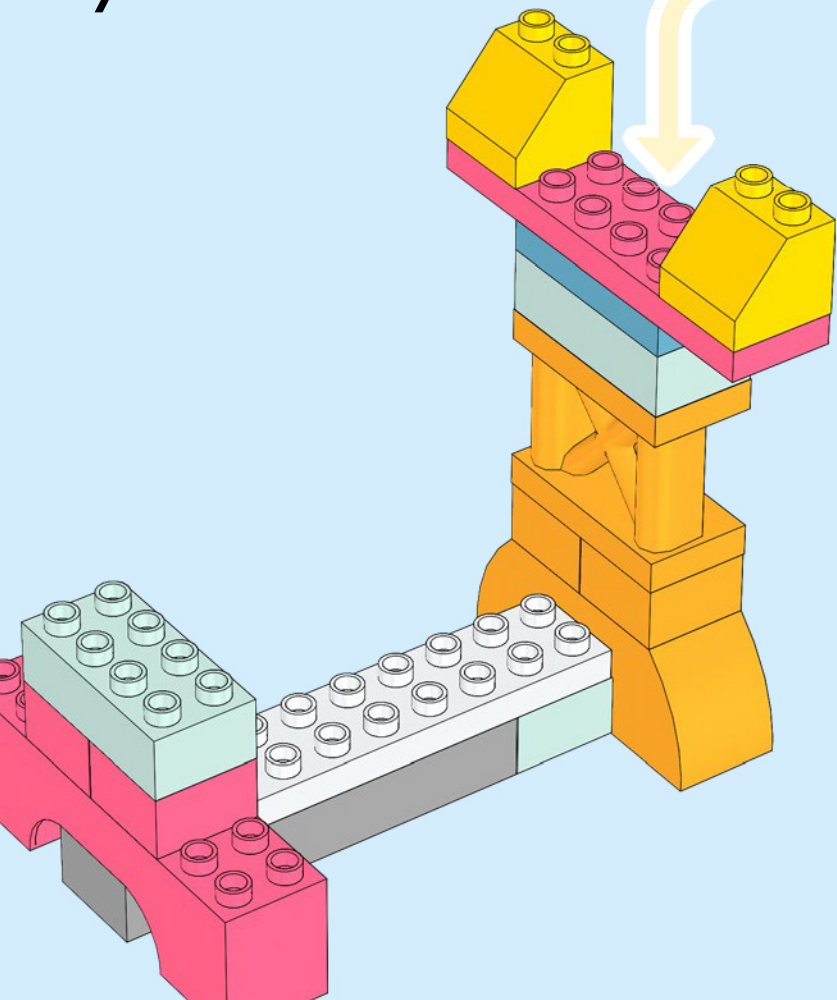


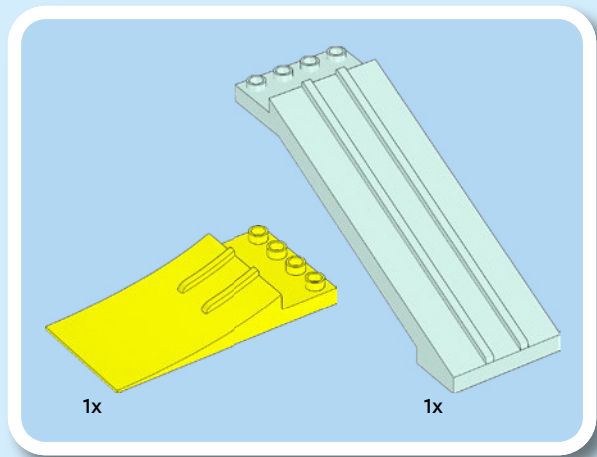
6



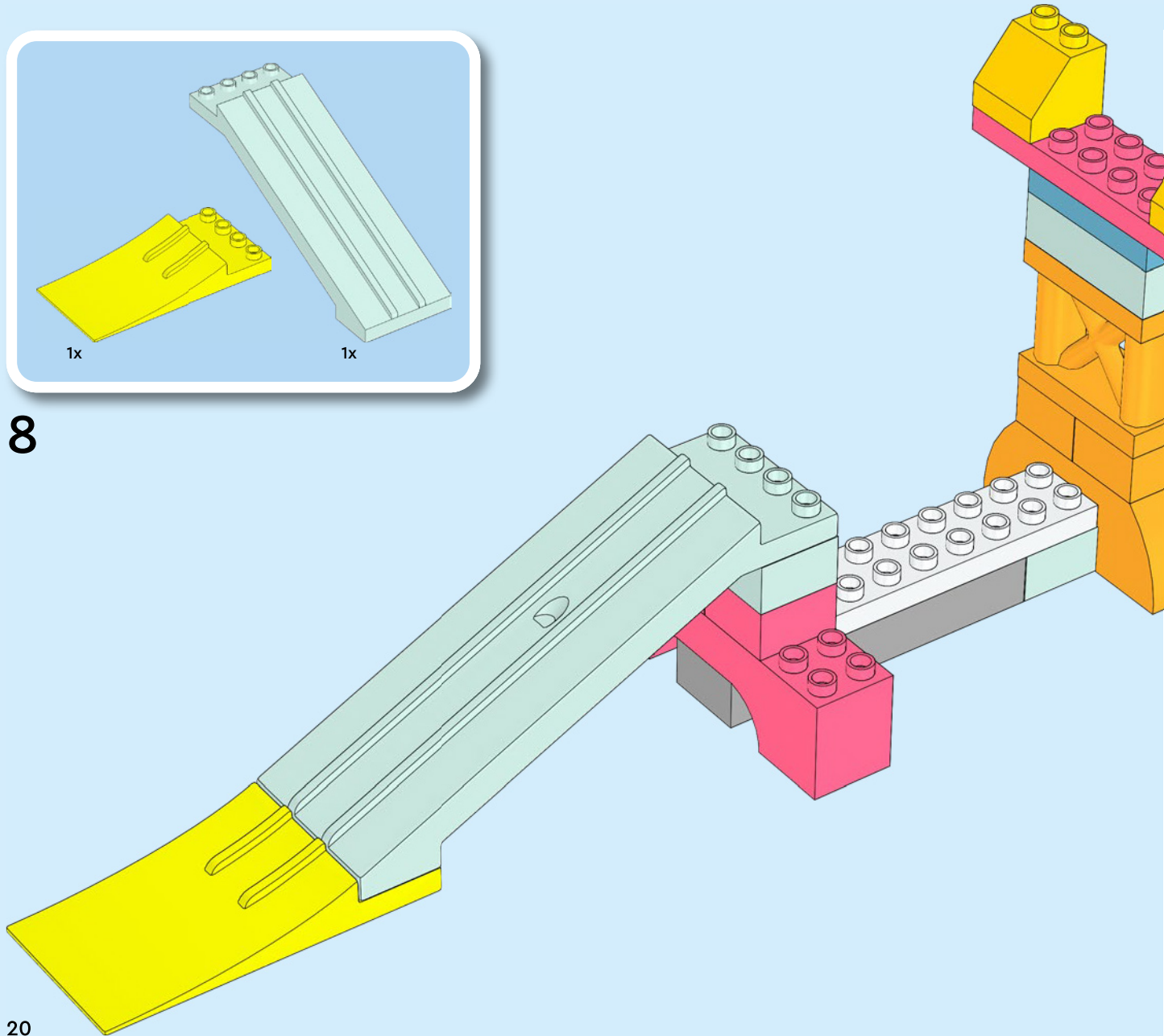


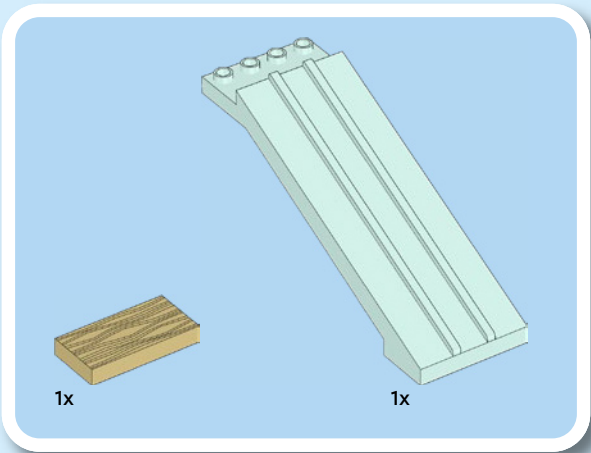
7



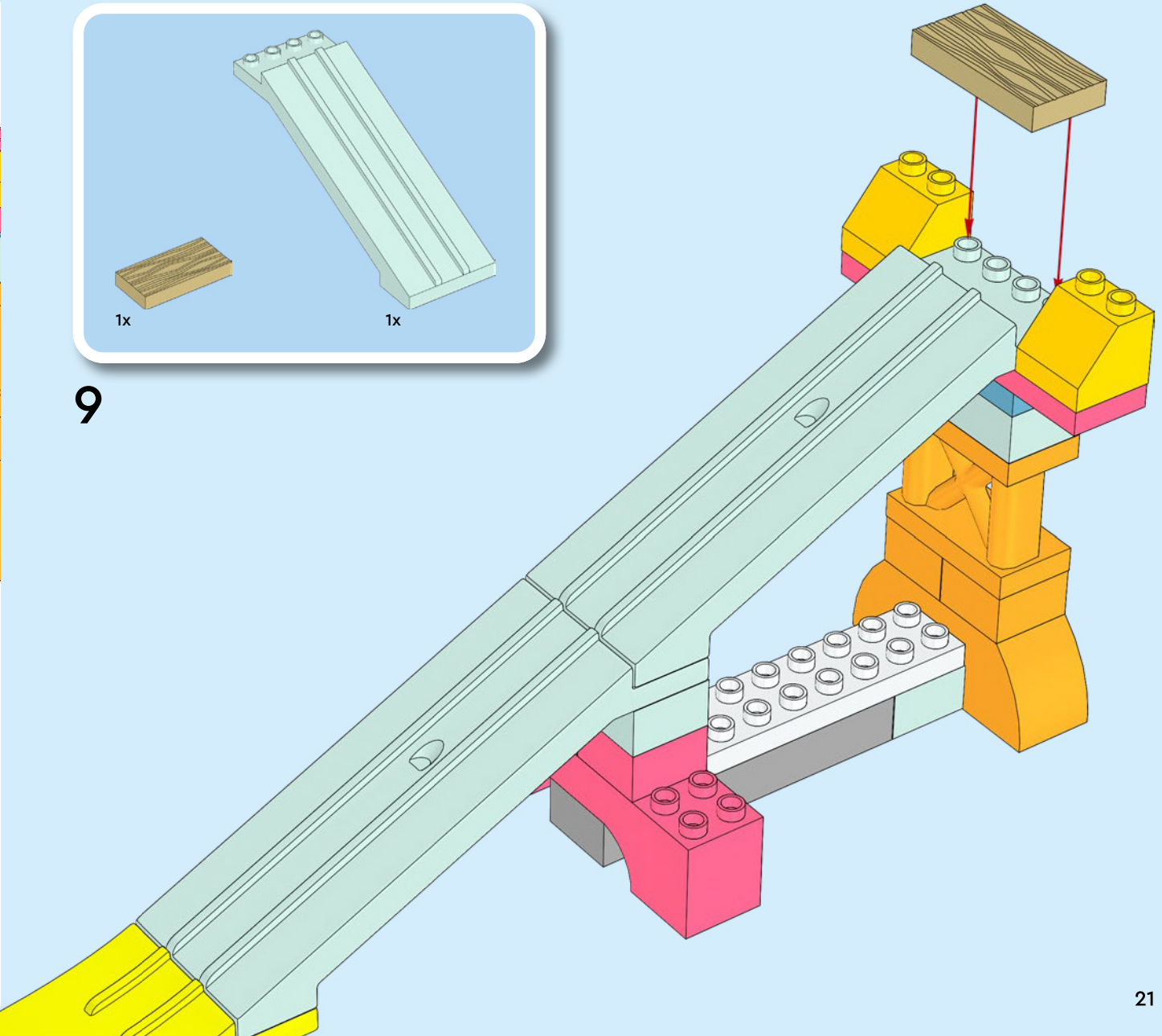


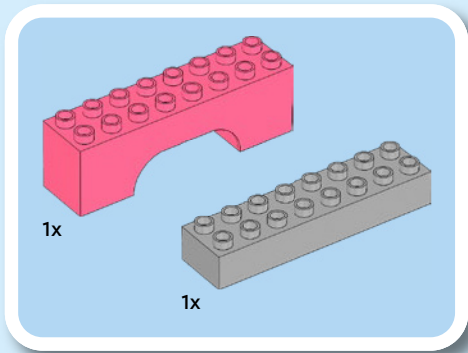
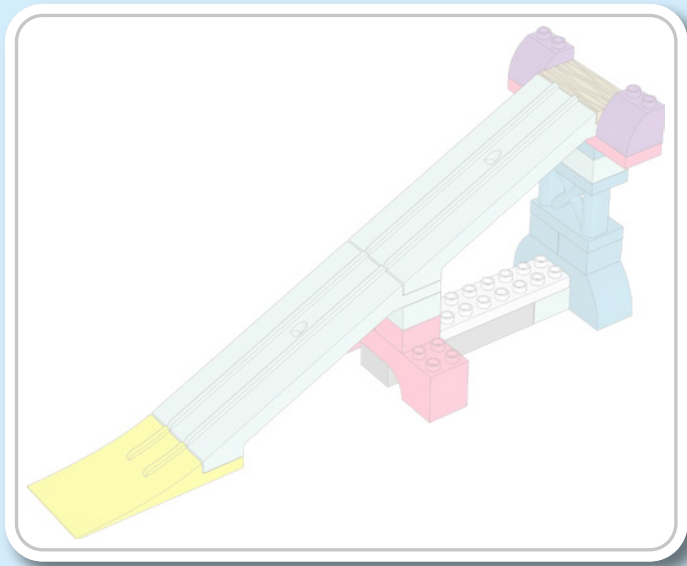
8



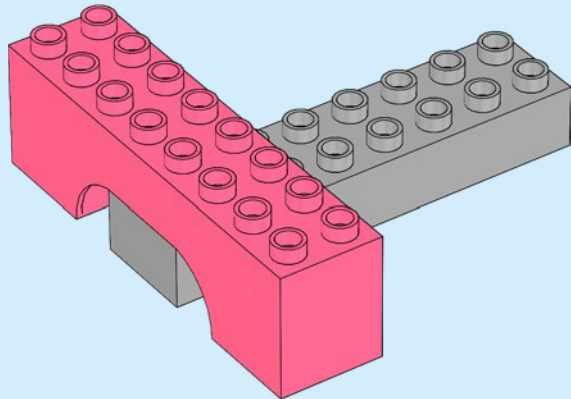


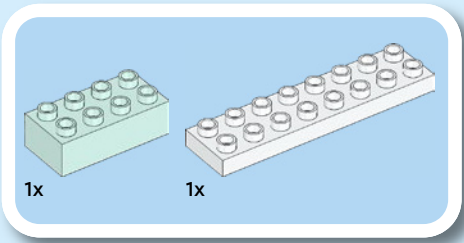
9



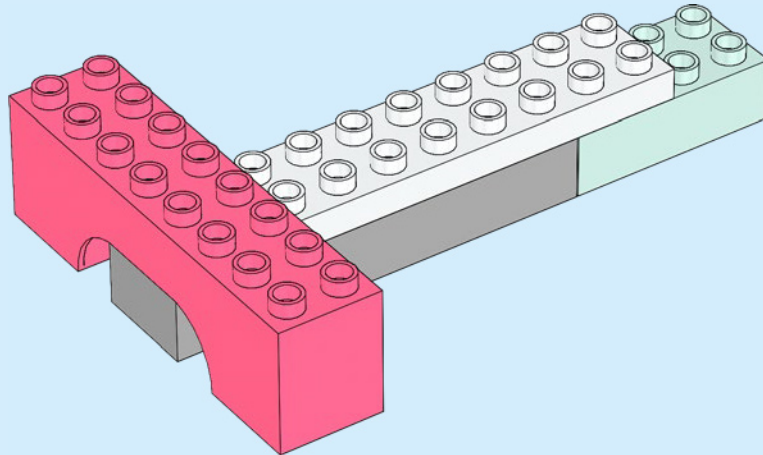


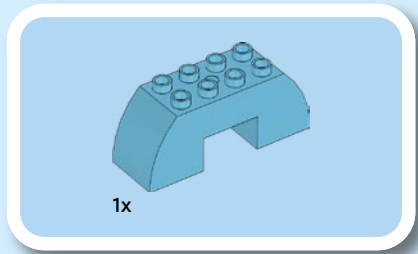
1



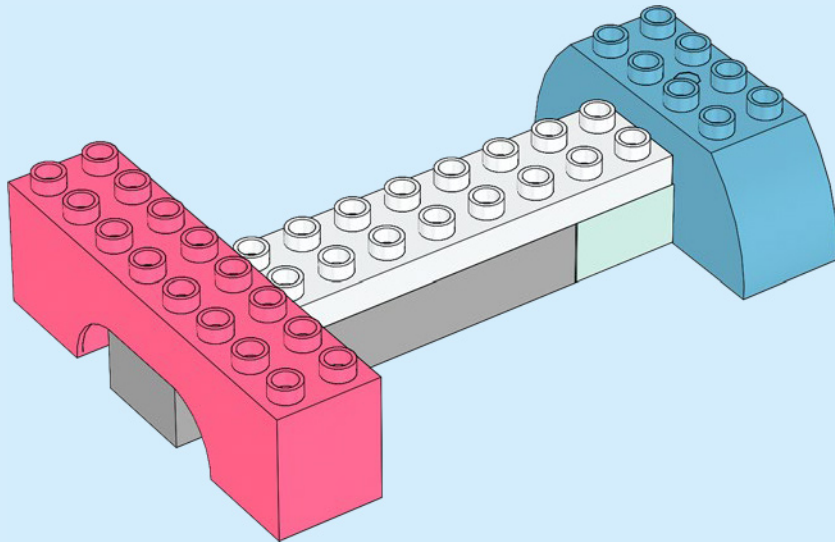


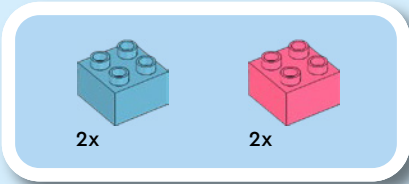
2



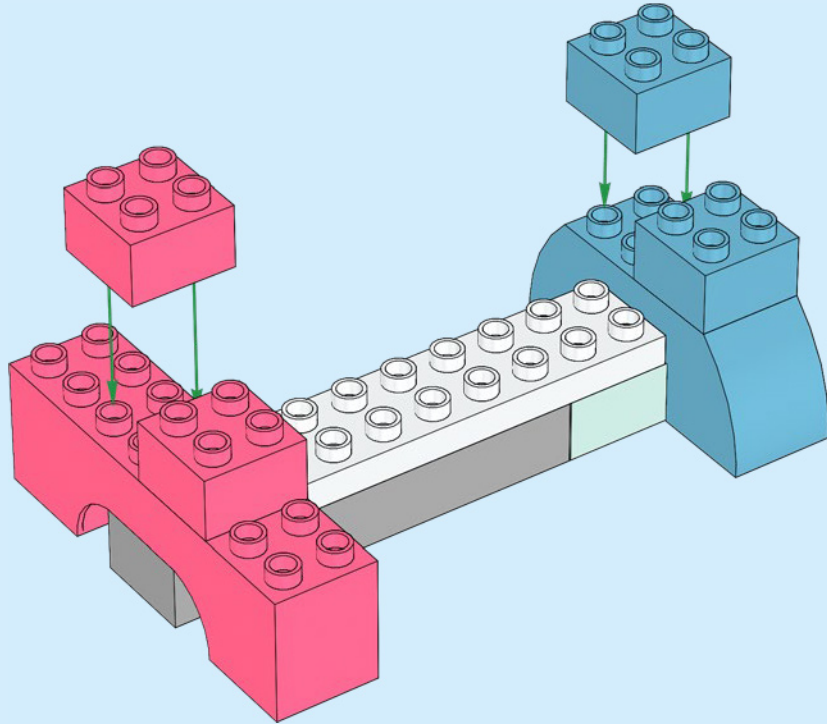


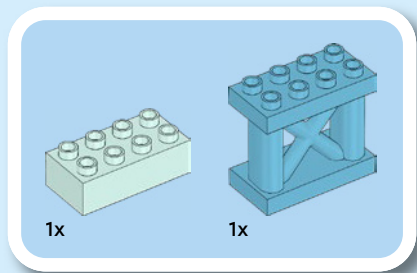
3



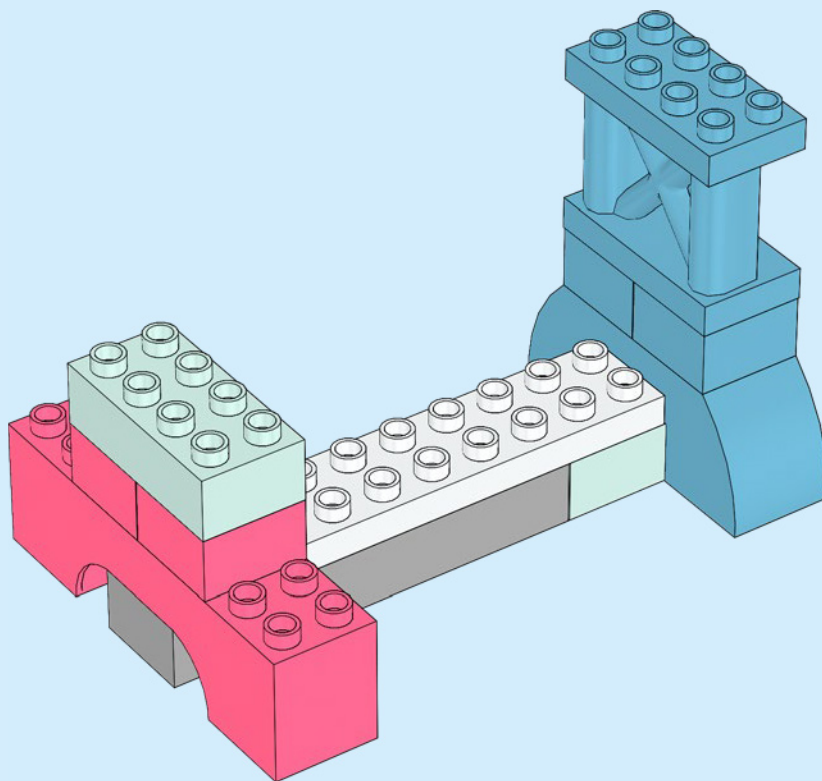


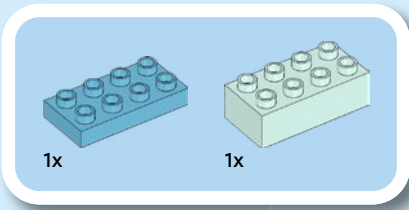
4



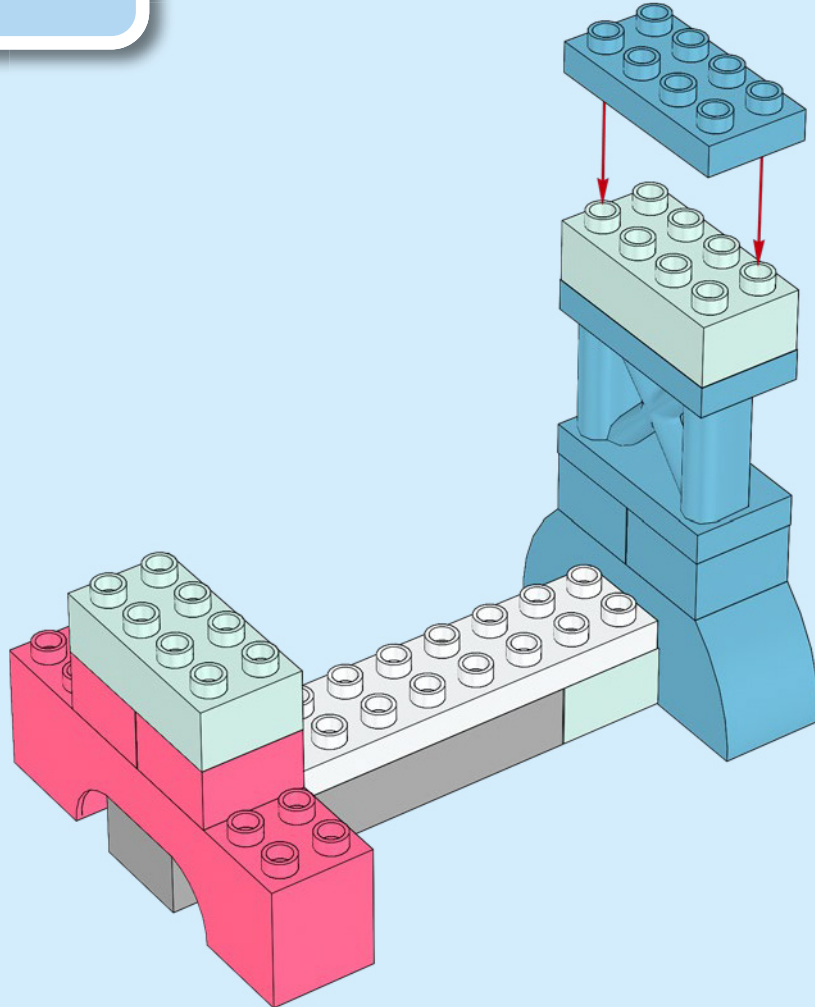


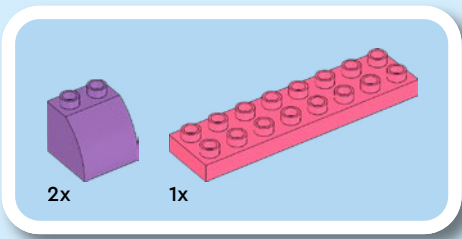
5



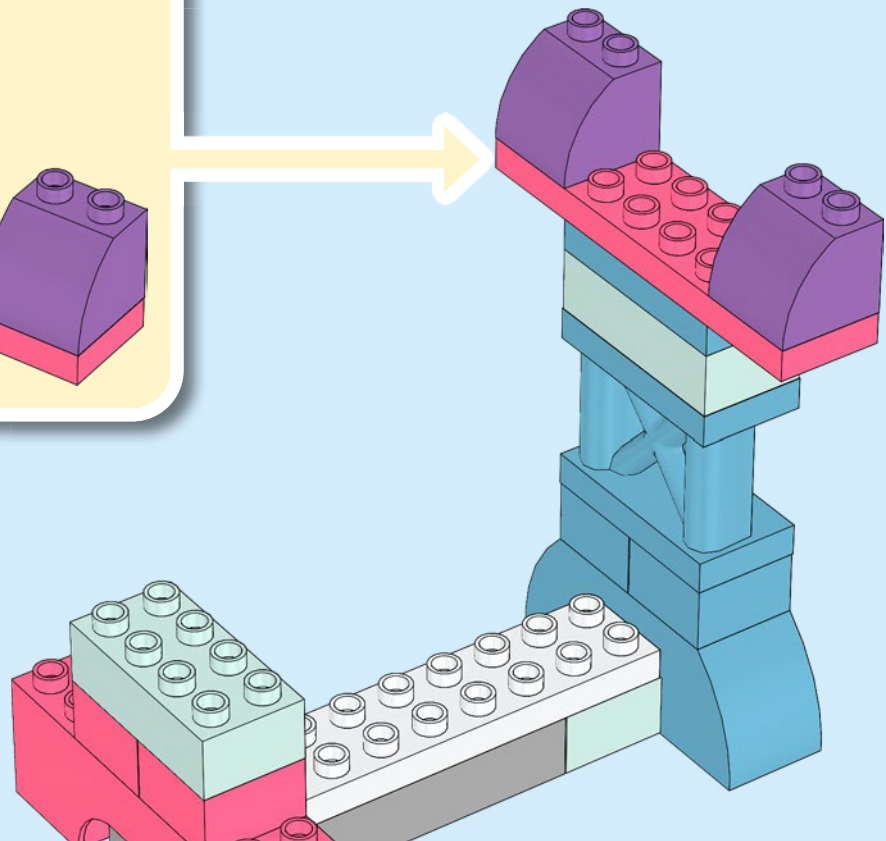
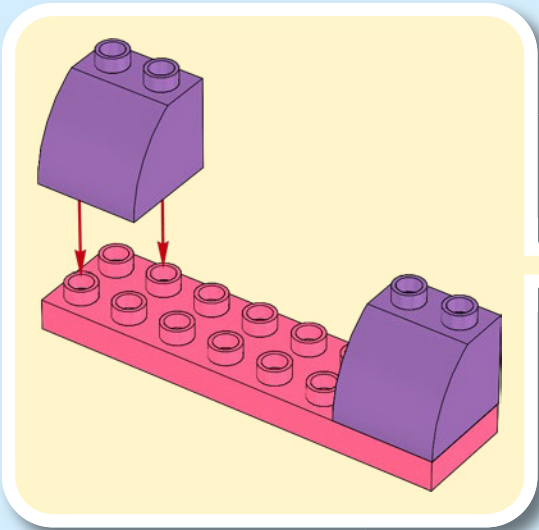


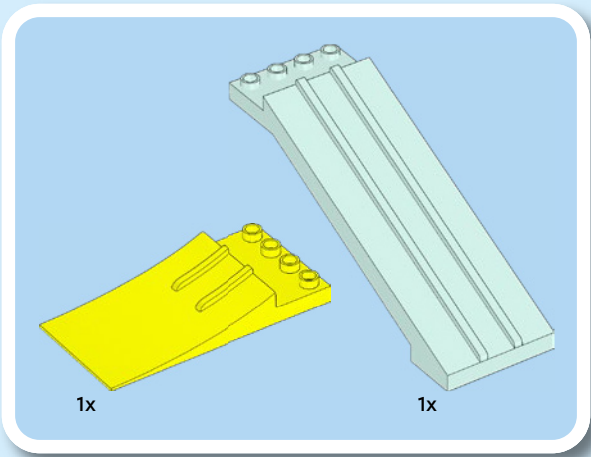
6



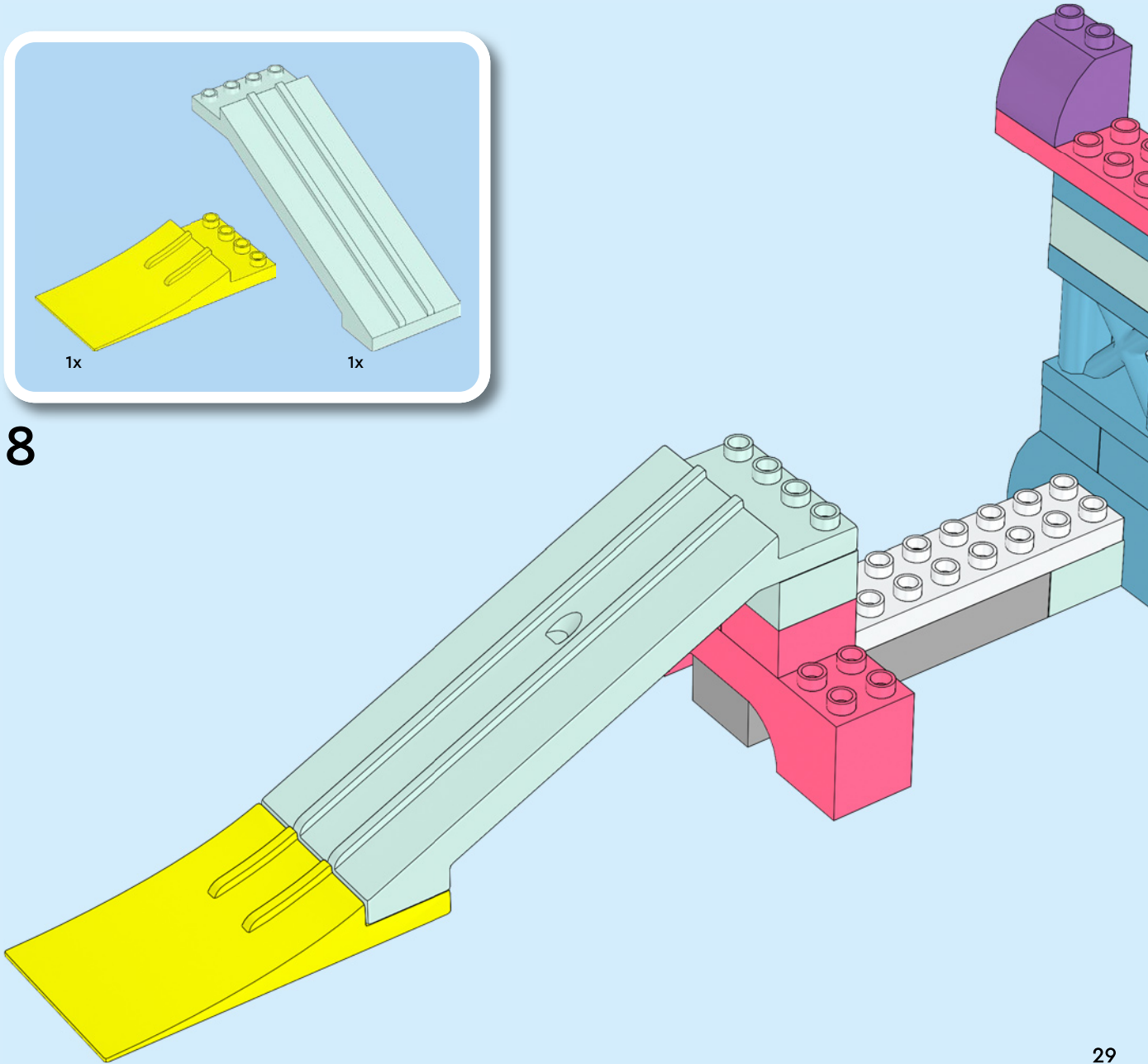


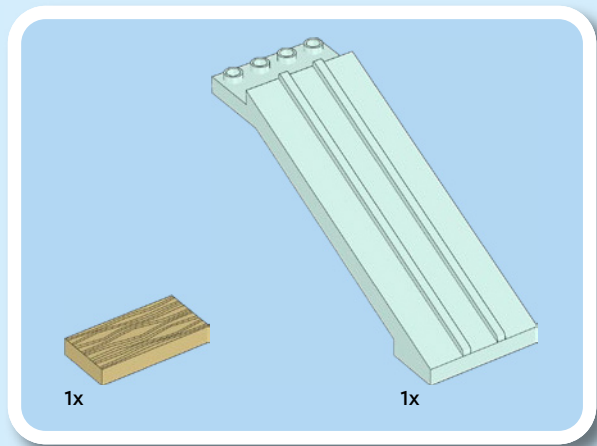
7



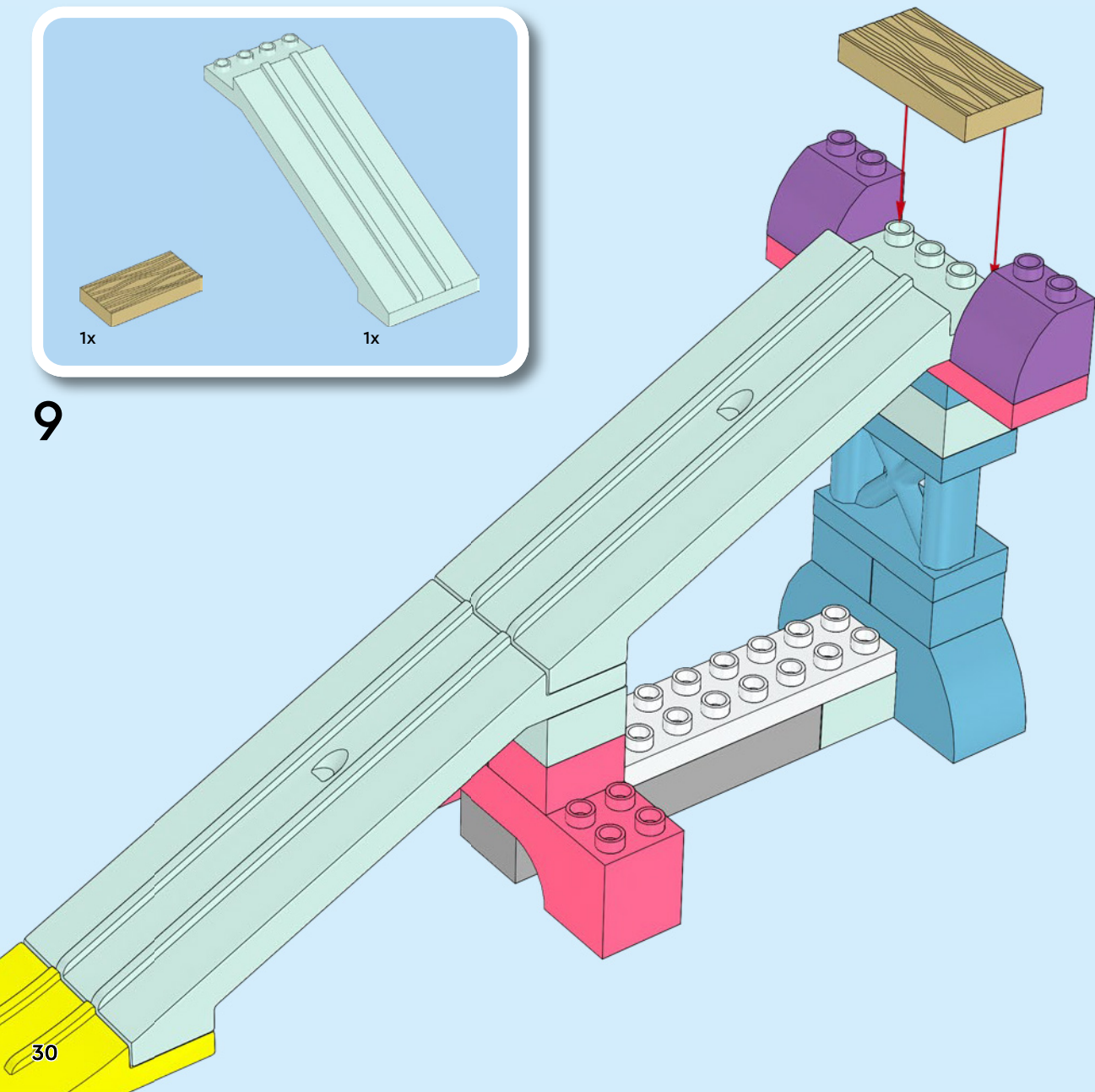


8

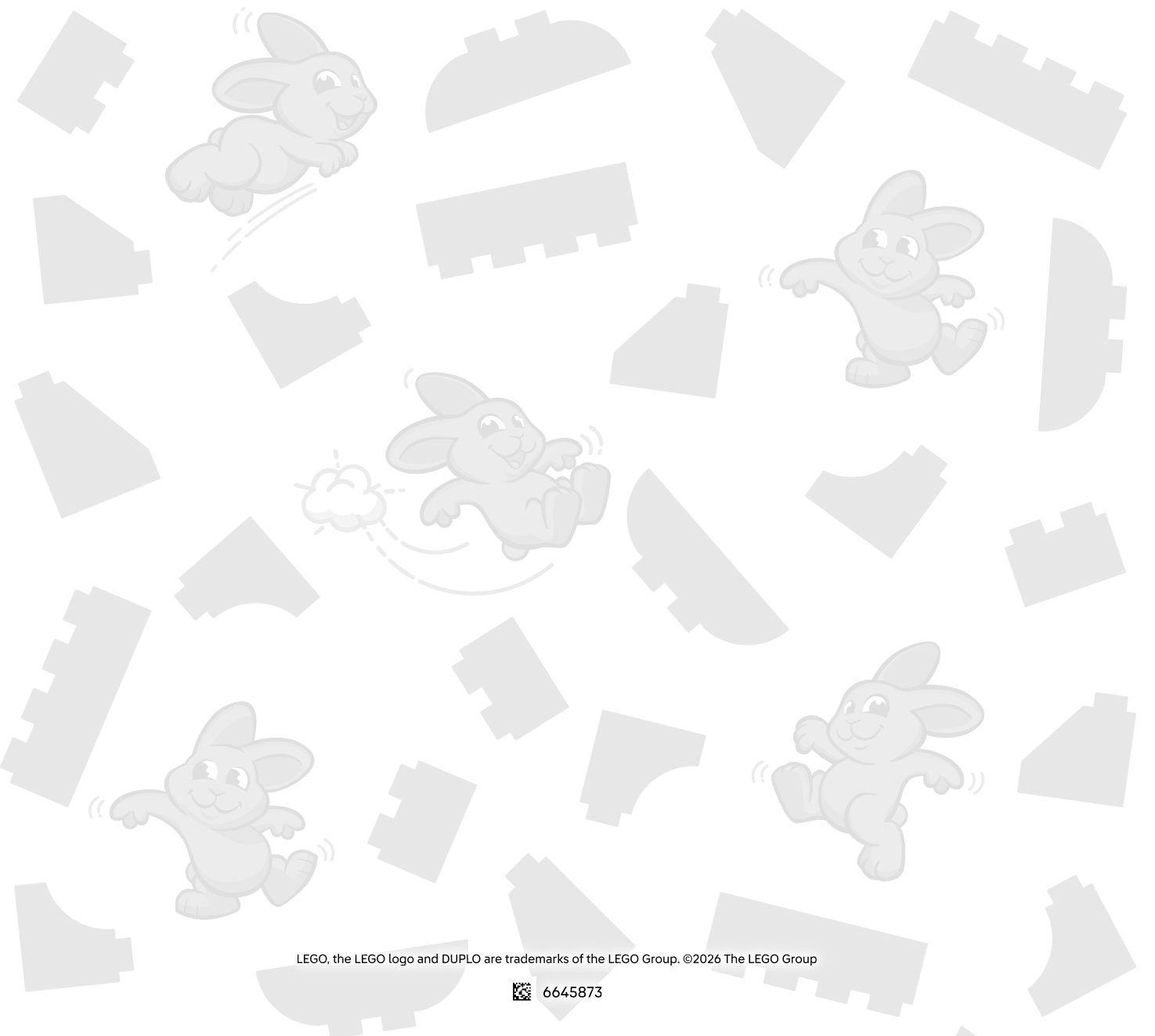




9







LEGO, the LEGO logo and DUPLO are trademarks of the LEGO Group. ©2026 The LEGO Group