

10469



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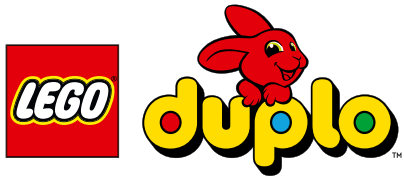


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Rebuild
the
world™

Building the Big Skills Toddlers Need



We believe in big starts. Our big bricks are designed for little hands to master. When toddlers' creativity is set free, their opportunities to learn become endless. We call it Learning Through Play. And it inspires every LEGO® DUPLO® set. Based on thorough scientific research, each set helps young minds develop both IQ skills (cognitive, physical, creative) and EQ skills (social, emotional). Let all toddlers Start Off Big.

LEGO DUPLO sets are categorised into benefit territories that match toddlers' ages and developmental stages.



**PLAY
IDEAS**



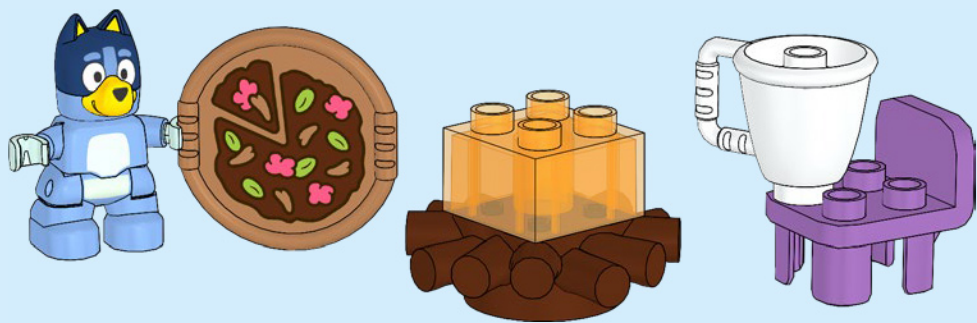
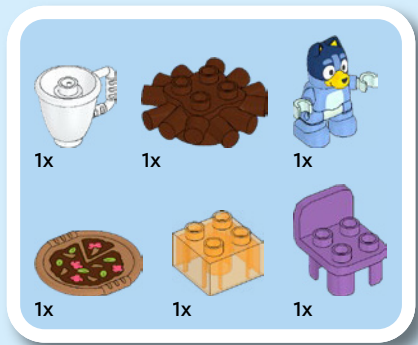
LOGICAL THINKING  +  EXPRESSING YOURSELF

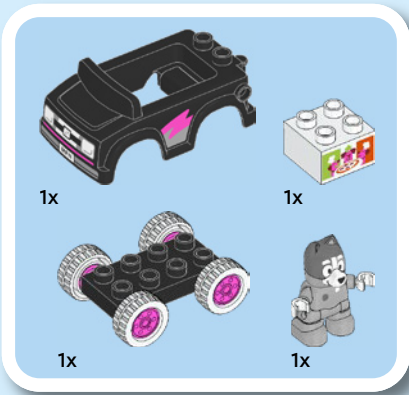
LEGO® DUPLO® sets in the blue territory can help toddlers master essential skills like caring for others and understanding emotions. Aimed at children aged 18 months and over, these sets also encourage comparing, matching and sorting skills through delightful, familiar play scenarios. With a little gentle guidance from grown-ups, children's early skills can flourish in a safe and creative space. As toddlers engage in storytelling and role play, they can enhance their logical thinking (IQ) and emotional expression (EQ), building self-confidence and empathy along the way!



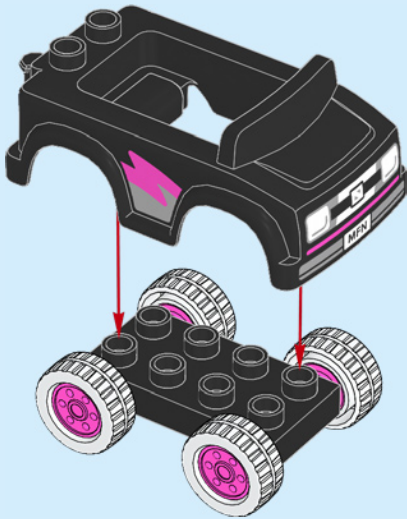




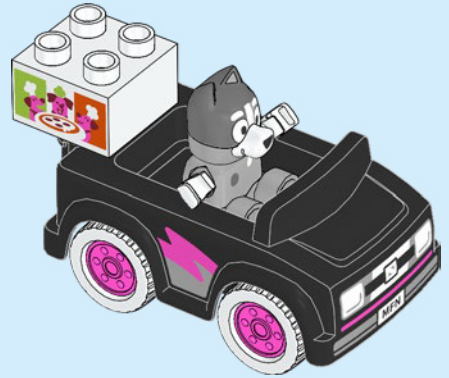


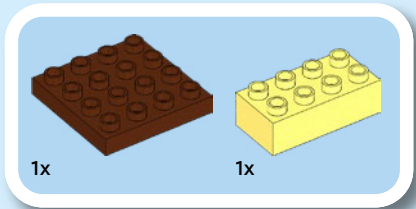
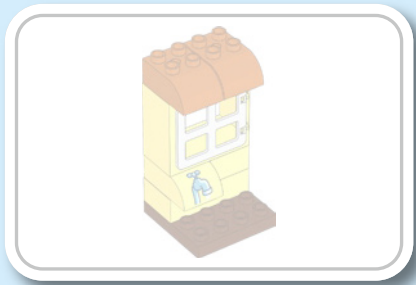


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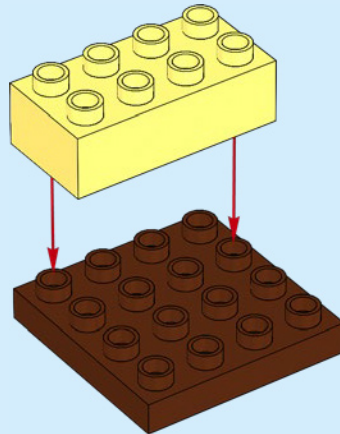


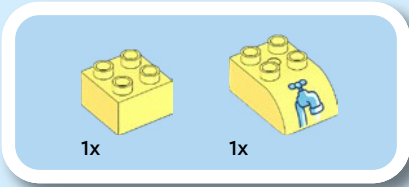
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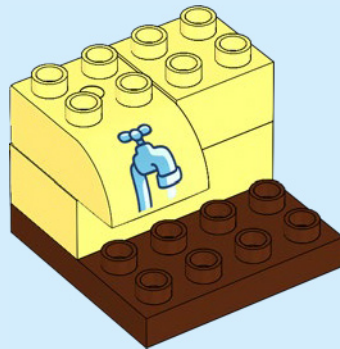


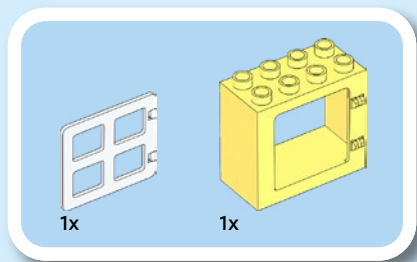
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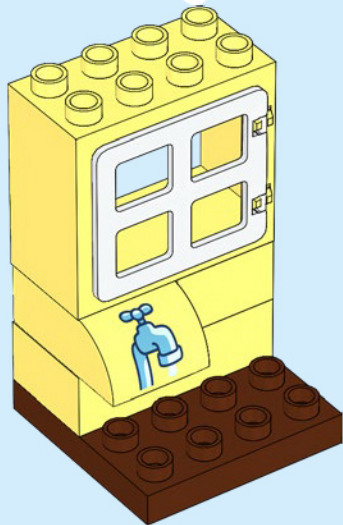
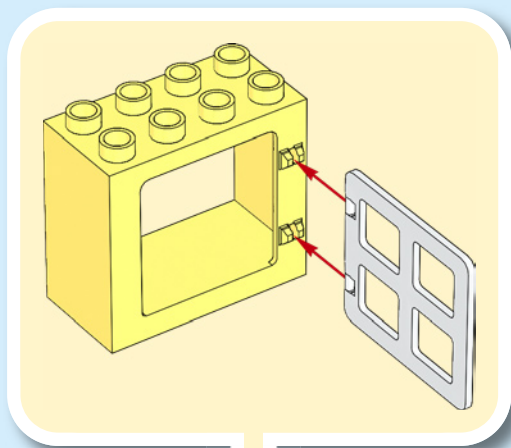


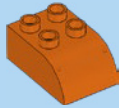
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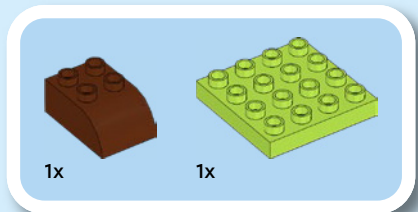
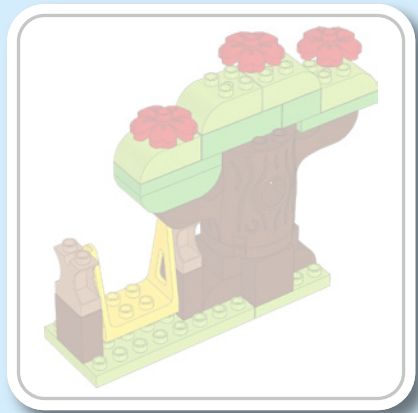




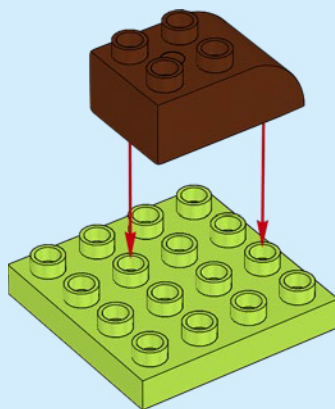
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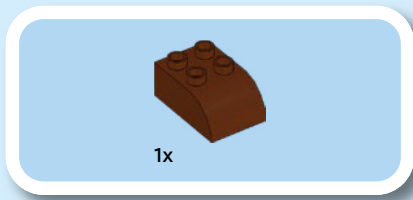
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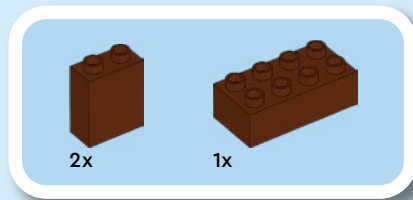
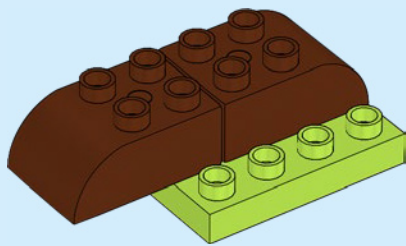


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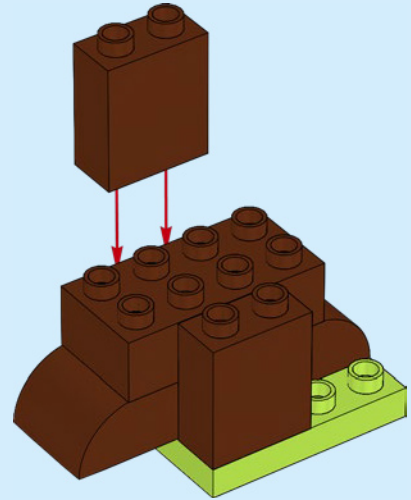


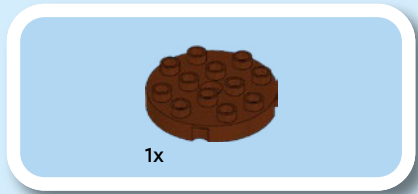


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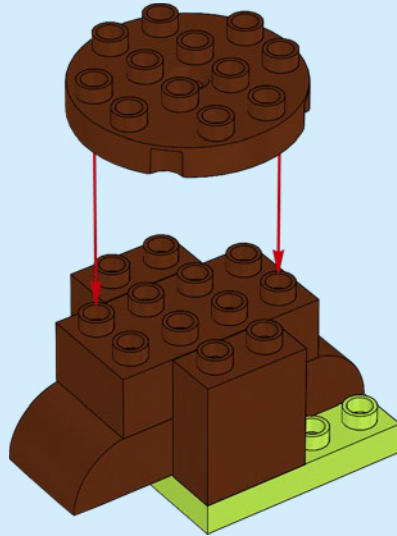


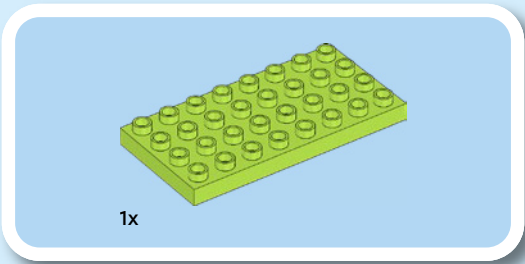
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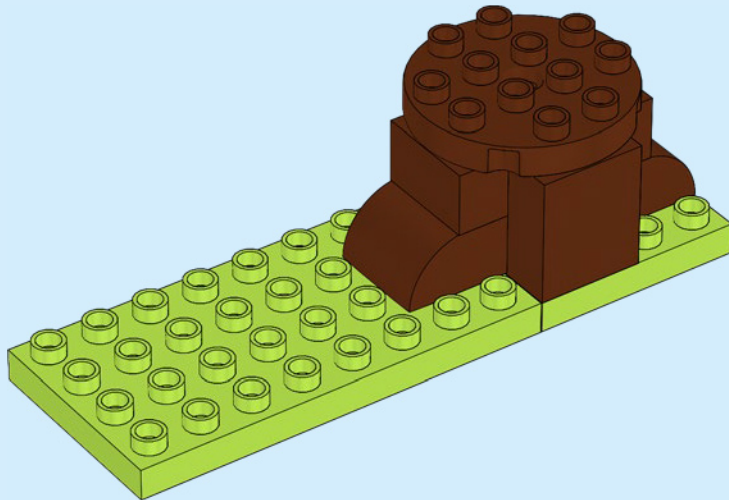


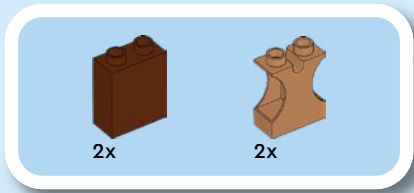
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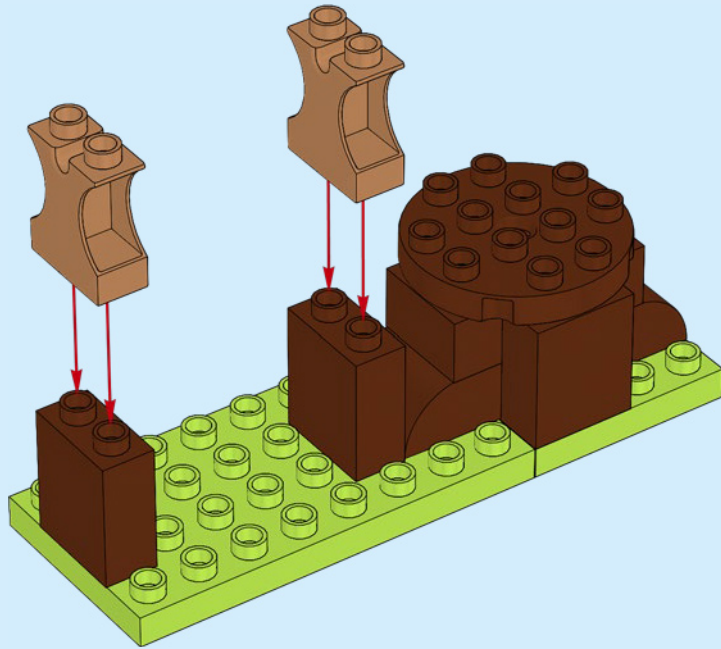


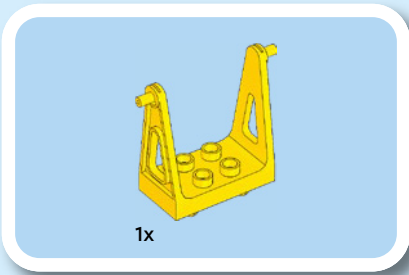
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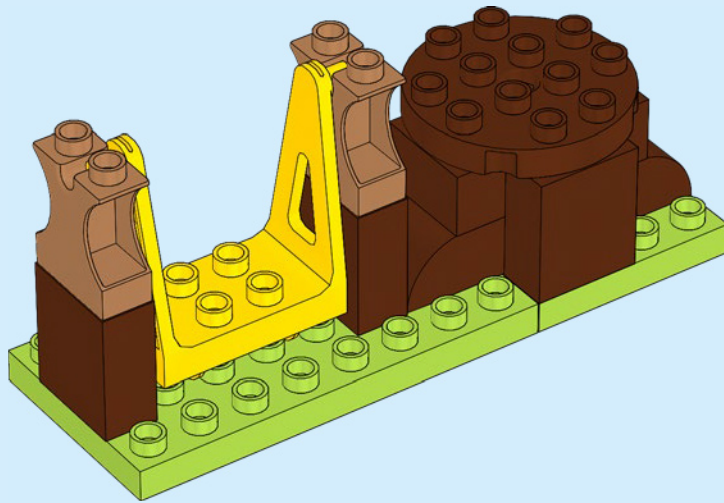


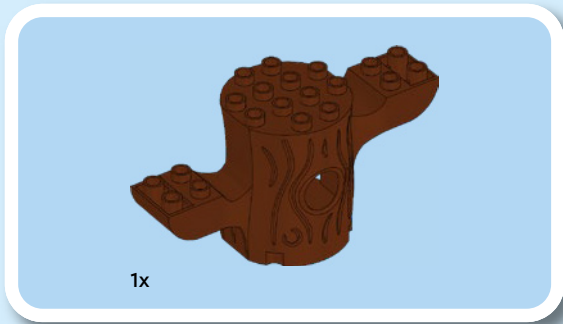
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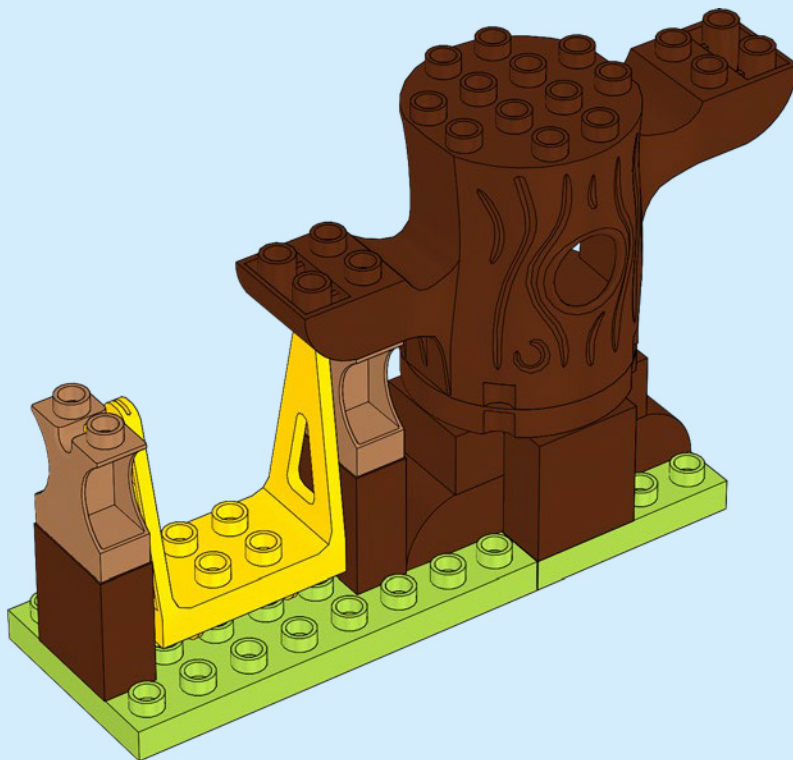


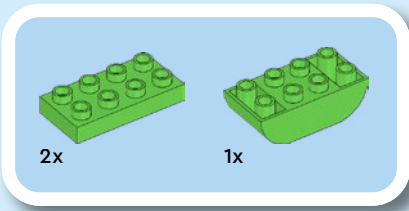
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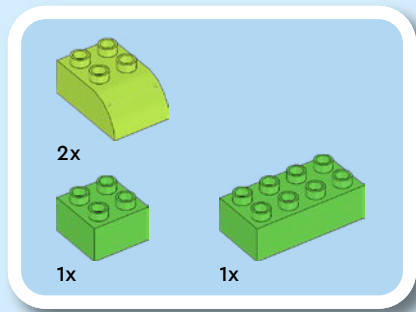
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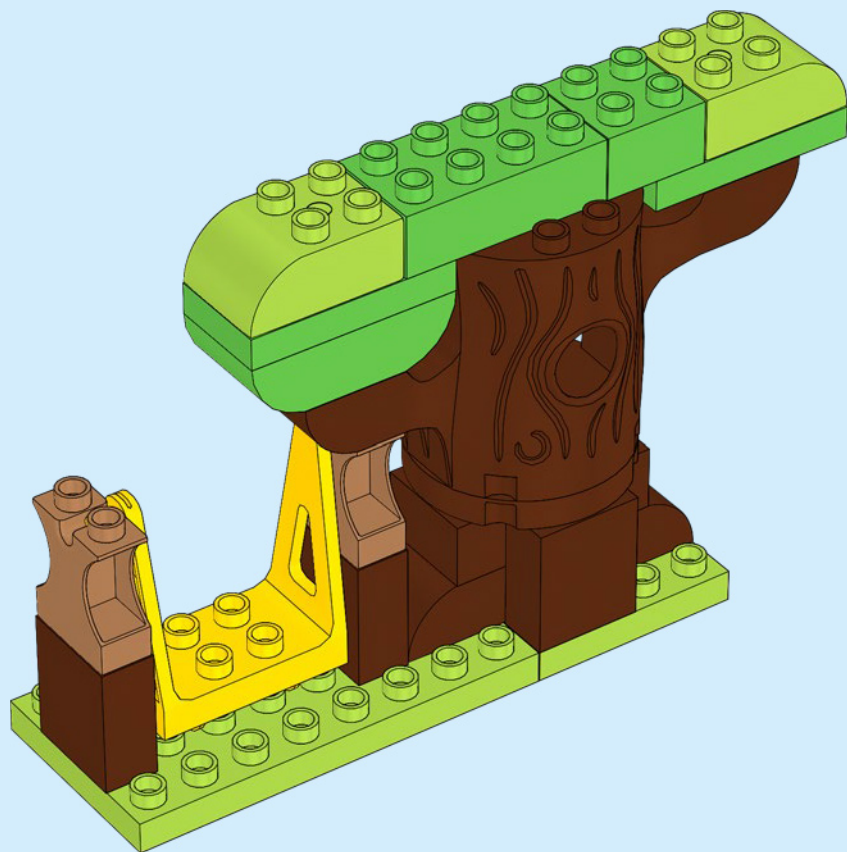


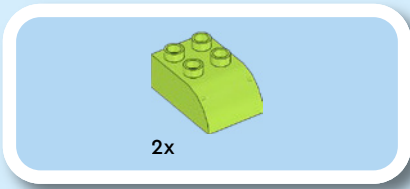
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10





11





3x

12





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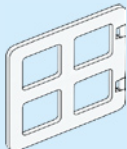
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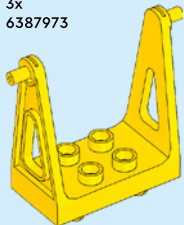
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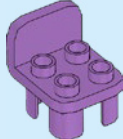
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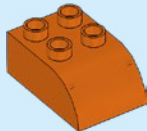
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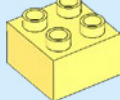
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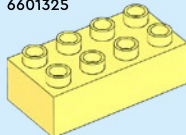
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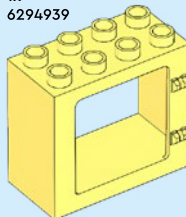
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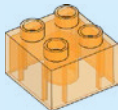
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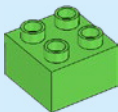
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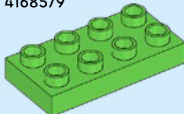
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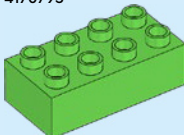
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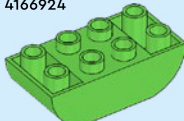
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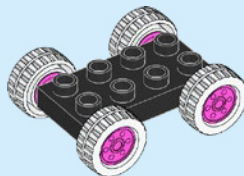
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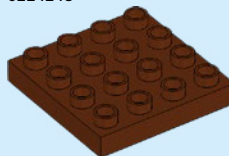
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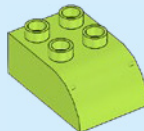
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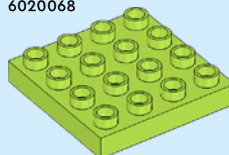
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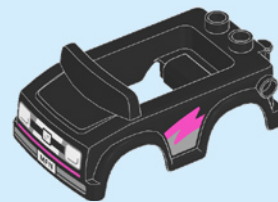
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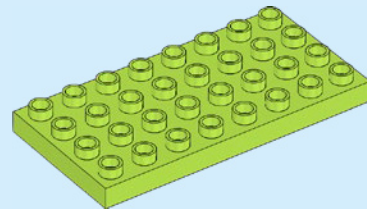
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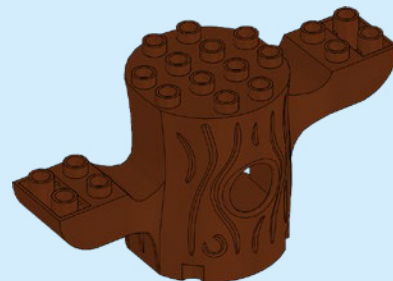
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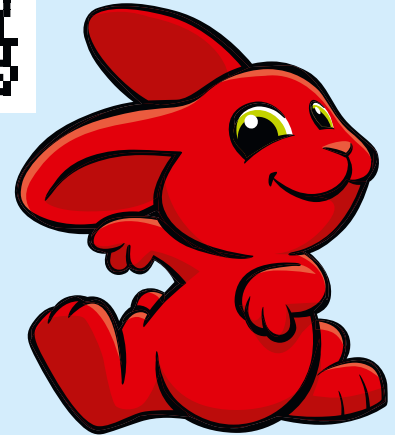
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