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Meet the LEGO® Ideas designers

How would you spend a vacation on a desert island? What would you bring with you? (Maybe your favorite LEGO® set?) For the 2021 LEGO Ideas Summer Contest, twin brothers David and Diego Escalona (LEGO Ideas name: DadiTwins) created an entire story around an exotic little LEGO island and its sole tourist, Ray. The result: The contest Grand Prize – this set.

"We used to go on vacations with our friends every summer. We've talked about how much fun it would be to stay on a desert island, if you could choose the number of days and comfort level, from a small bungalow to nothing! When the LEGO Ideas summer contest was announced, it was the perfect opportunity to build this."

The set revolves around its fictitious protagonist, Ray the Castaway, a nature lover and a passionate adventurer on a trendy desert island vacation. When the travel agency forgets to pick him up at the end of his stay, he ends up stranded for real. So, Ray gets creative and builds a small hut with materials available on the island. He even makes a couple of animal friends. Now he is creating a makeshift raft as he tries to attract the attention of passing boats and planes with rescue signals and bottle messages. Will Ray escape from the island?

David and Diego are lifelong LEGO® fans. They have been building since they were four years old: "As makers, we love to create things and we find LEGO building is the perfect way to express our creativity. As kids, we would use whatever bricks we had to recreate TV shows, fun fairs and theme parks, imaginary places and vehicles. Later, we discovered LEGO® MINDSTORMS® and it aroused our curiosity on how things work and are made. That, combined with our passion for design, led us to become engineers, so we're still building! This set may not make us professional LEGO designers, but we are proud that it lets us play a tiny part in the LEGO history."

*David & Diego Escalona,
LEGO® Ideas competition
winner and LEGO enthusiast.*





Rencontre avec les concepteurs LEGO® Ideas

Comment passeriez-vous des vacances sur une île déserte ? Qu'apporteriez-vous ? (Votre ensemble LEGO® préféré, peut-être ?) Pour le concours LEGO Ideas de l'été 2021, les frères jumeaux David et Diego Escalona (pseudonyme LEGO Ideas : DadiTwins) ont créé une histoire entièrement basée sur une petite île exotique LEGO et son unique touriste, Ray. Le résultat : leur ensemble a été déclaré grand vainqueur du concours.

« Nous avons l'habitude de partir en vacances avec nos amis chaque été. Nous avons discuté du bonheur que nous aurions à séjourner sur une île déserte, s'il était possible de choisir le nombre de jours et le niveau de confort, d'un petit chalet à rien ! Lorsque le concours LEGO Ideas d'été a été annoncé, c'était l'occasion parfaite pour construire cette idée. »

L'ensemble se concentre sur son protagoniste fictif, Ray le naufragé, un amoureux de la nature et un aventurier passionné qui passe des vacances sur une île déserte. Lorsque l'agence de voyage oublie de venir le chercher à la fin de son séjour, il se retrouve coincé pour de bon. Ray fait donc preuve de créativité et construit une petite hutte avec les matériaux disponibles sur l'île. Il se fait même quelques amis animaux. Il construit maintenant un radeau de fortune et tente d'attirer l'attention des bateaux et des avions avec des signaux de sauvetage et des messages en bouteille. Ray réussira-t-il à s'échapper de l'île ?

David et Diego sont des amateurs de LEGO® depuis toujours. Ils construisent depuis l'âge de quatre ans : « Nous aimons créer des choses, et la construction LEGO est le moyen parfait d'exprimer notre créativité. Enfants, nous utilisions les briques à notre disposition pour recréer des séries télé, des fêtes foraines et des parcs à thème, des lieux et des véhicules imaginaires. Plus tard, nous avons découvert LEGO® MINDSTORMS®, qui a éveillé notre curiosité sur la façon dont les choses fonctionnent et sont fabriquées. Cela, combiné à notre passion pour la conception, nous a conduits à devenir ingénieurs, donc nous construisons toujours ! Cet ensemble ne fait probablement pas de nous des concepteurs LEGO professionnels, mais nous sommes fiers qu'il nous permette de jouer un petit rôle dans l'histoire de LEGO. »

*David & Diego Escalona,
LEGO® Ideas competition
winner and LEGO enthusiast.*





Conoce a los diseñadores de LEGO® Ideas

¿Cómo pasarías unas vacaciones en una isla desierta? ¿Qué te llevarías contigo? (¿Tal vez tu set LEGO® favorito?). Para el concurso de verano de LEGO Ideas celebrado en 2021, los gemelos David y Diego Escalona (apodados DadiTwins en LEGO Ideas) crearon toda una historia en torno a una pequeña y exótica isla LEGO y su único turista, Ray. El resultado fue el Gran Premio del concurso: este set.

"Acostumbrábamos ir de vacaciones con nuestros amigos todos los veranos. Hablábamos de lo divertido que sería alojarse en una isla desierta si pudiéramos elegir el número de días y el nivel de confort: ¡desde una pequeña cabaña hasta absolutamente nada! Cuando se anunció el concurso de verano de LEGO Ideas, fue la oportunidad que esperábamos para construir ese concepto".

El set gira en torno a un protagonista ficticio, Ray el Náutico: un amante de la naturaleza y un aventurero apasionado que está de vacaciones en una isla desierta de moda. Cuando la agencia de viajes se olvida de recogerlo al final de su estancia, termina varado de verdad. Así que Ray usa su creatividad y construye una pequeña cabaña usando materiales que encuentra en la isla. Incluso se hace amigo de un par de animales. Ahora está creando una balsa improvisada mientras intenta llamar la atención de los barcos y aviones que pasan con señales de rescate y mensajes en botellas. ¿Escapará Ray de la isla?

David y Diego son fans de LEGO® desde siempre. Construyen desde que tenían cuatro años: "Como constructores, nos encanta crear cosas y creemos que los bricks LEGO son la forma perfecta de expresar nuestra creatividad. Cuando éramos niños, usábamos los bricks que teníamos para recrear series de televisión, ferias y parques de diversiones, lugares imaginarios y vehículos. Más tarde, descubrimos LEGO® MINDSTORMS®, lo que despertó nuestra curiosidad sobre cómo funcionan y se hacen las cosas. Eso, combinado con nuestra pasión por el diseño, nos llevó a convertirnos en ingenieros, ¡así que seguimos construyendo! De seguro este set no nos convierte en diseñadores profesionales de LEGO, pero estamos orgullosos de que nos permita interpretar un pequeño papel en su historia".

*David & Diego Escalona,
LEGO® Ideas competition
winner and LEGO enthusiast.*





We're making our packaging more sustainable

We're transitioning from single-use plastic to paper-based packaging. As we progress, you may find a mix of paper and plastic in our boxes.

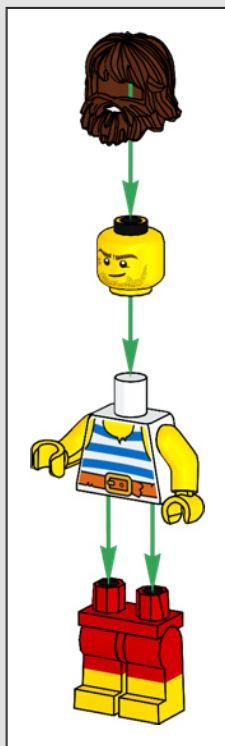
Nous rendons nos emballages plus durables

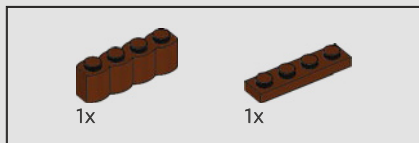
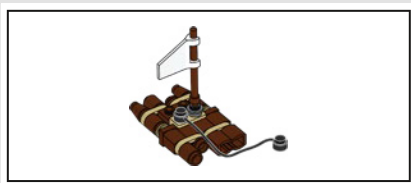
Nous passons des emballages en plastique à usage unique aux emballages à base de papier. Durant la transition, vous pourriez trouver un mélange de papier et de plastique dans nos boîtes.

Queremos hacer más sustentables nuestros materiales de embalaje

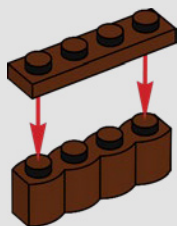
Estamos cambiando las bolsas de plástico desechables por bolsas con base de papel. Conforme avanzamos en este propósito, puedes encontrar una mezcla de papel y de plástico en nuestras cajas.

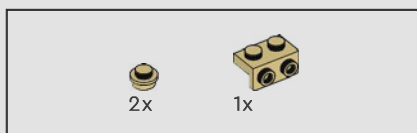
[LEGO.com/sustainable-packaging](https://www.LEGO.com/sustainable-packaging)



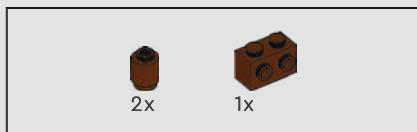
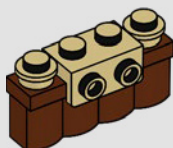


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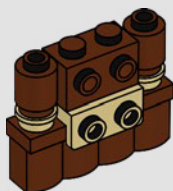




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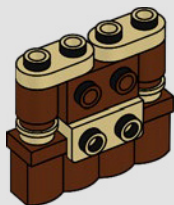
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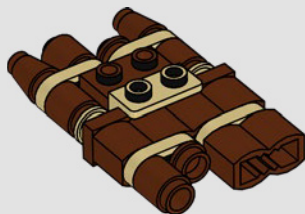


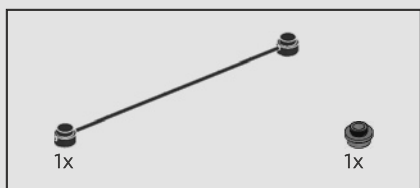


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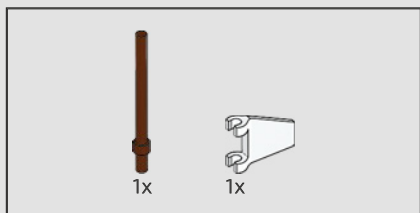


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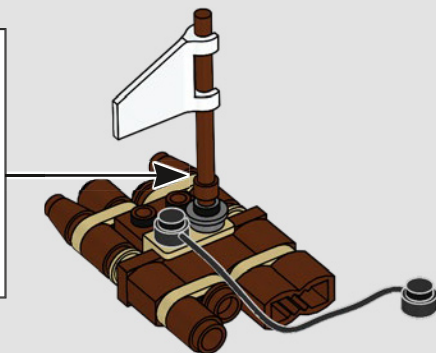
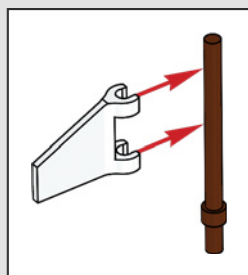


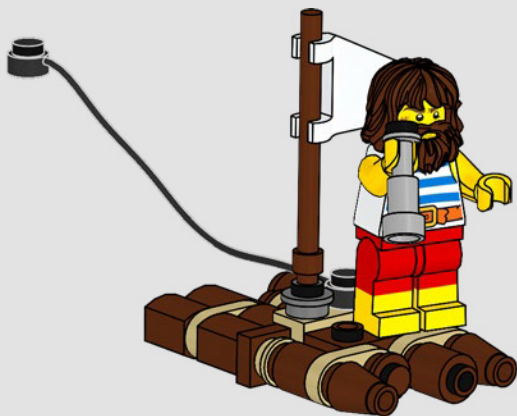


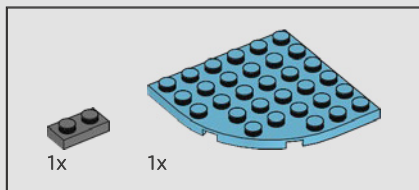
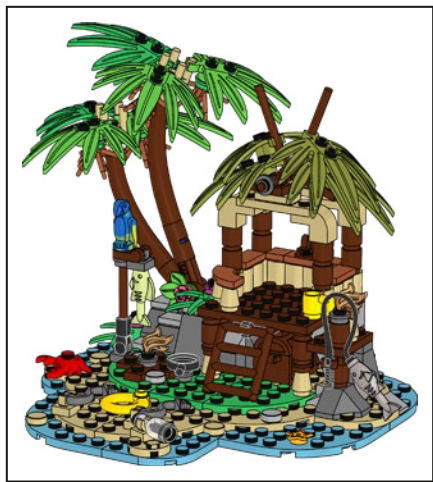
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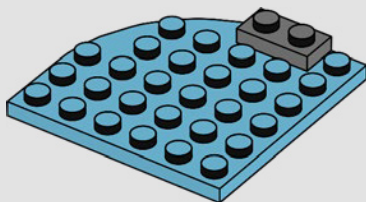
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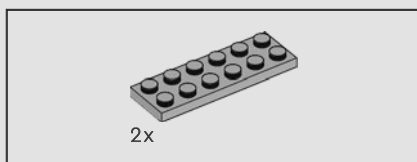




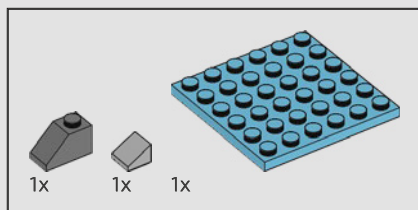
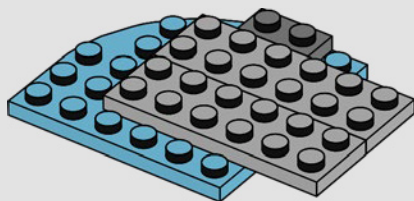


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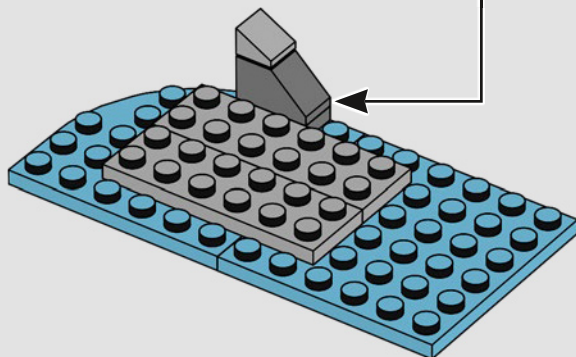
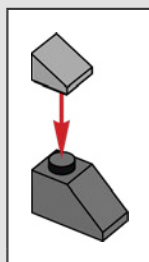


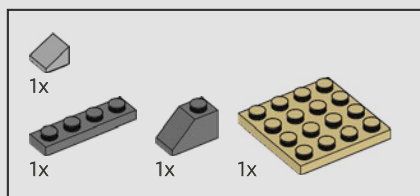


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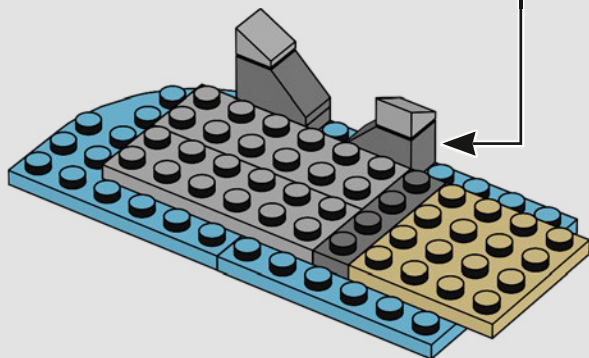
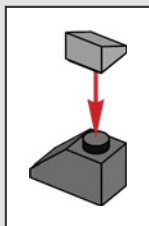


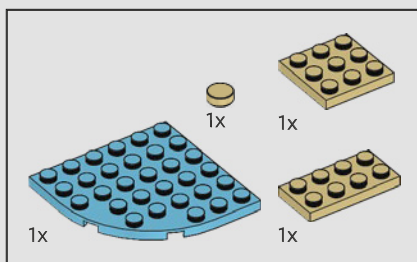
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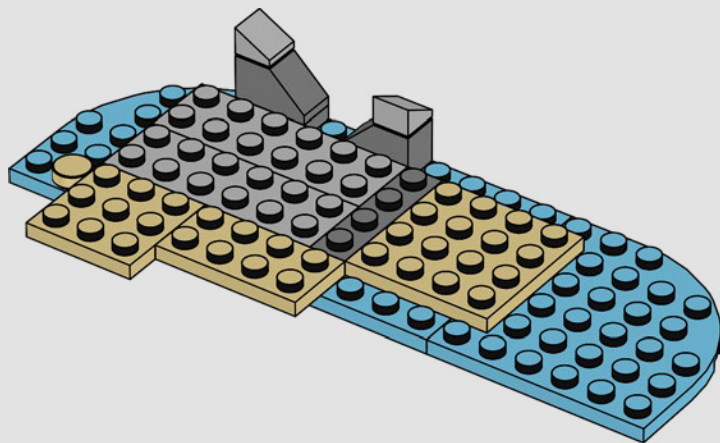


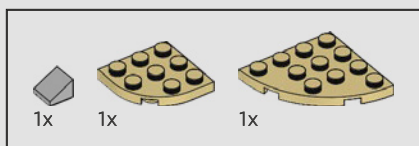
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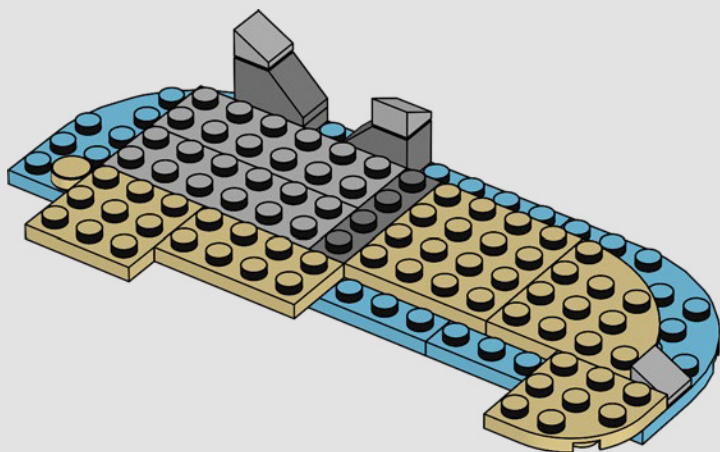


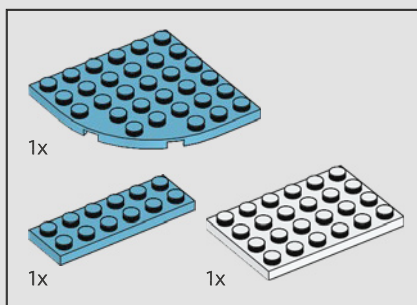
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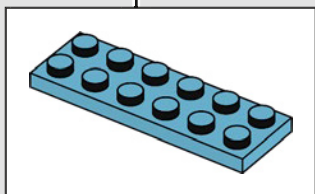
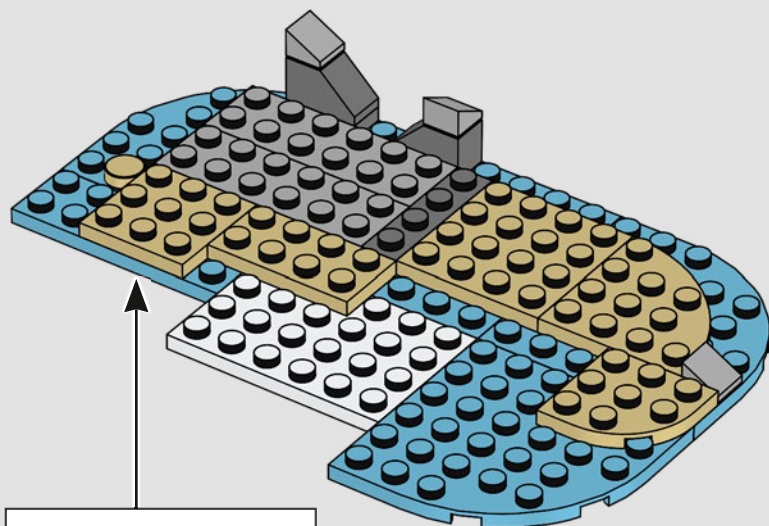


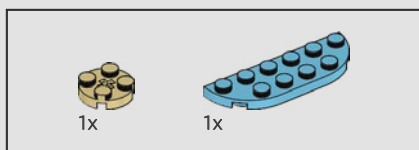
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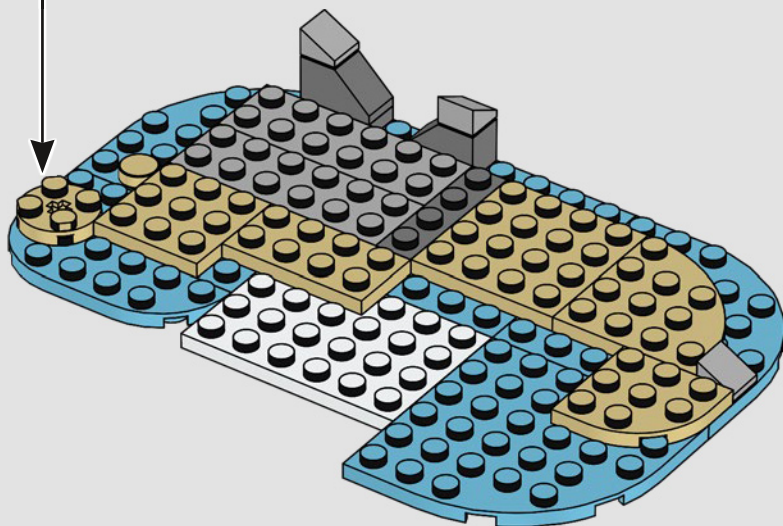
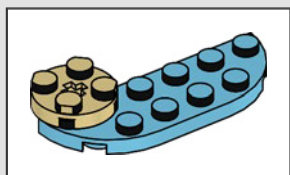


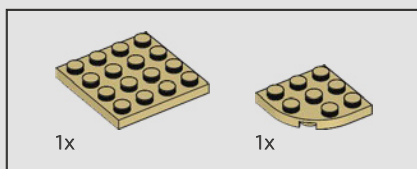
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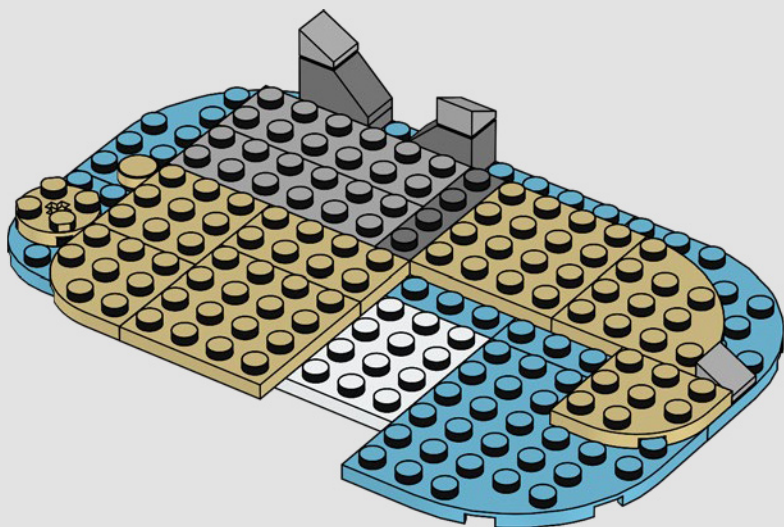


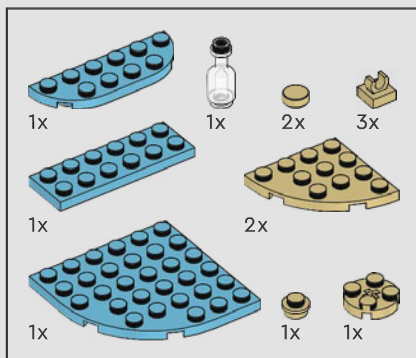
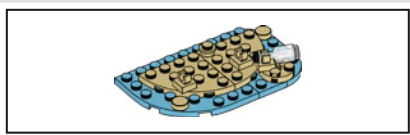
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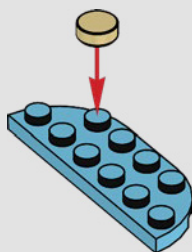
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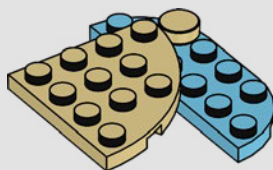


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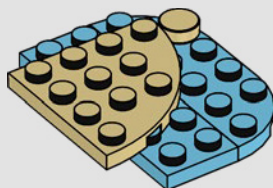
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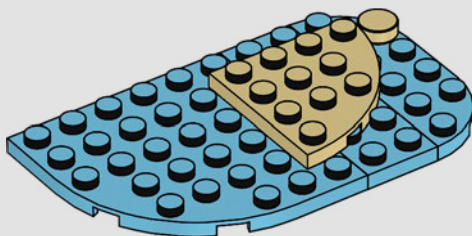
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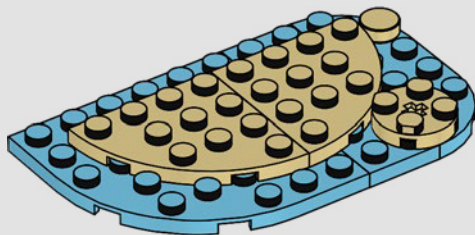
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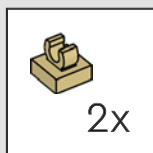
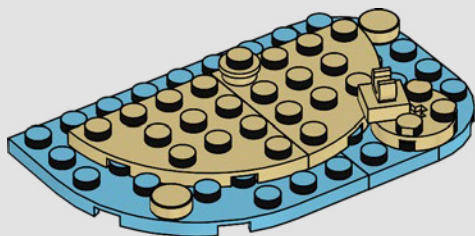
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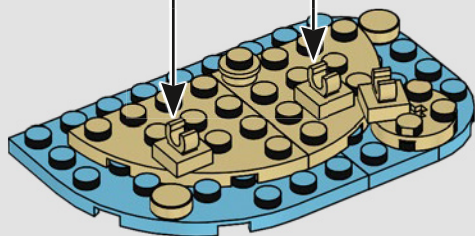
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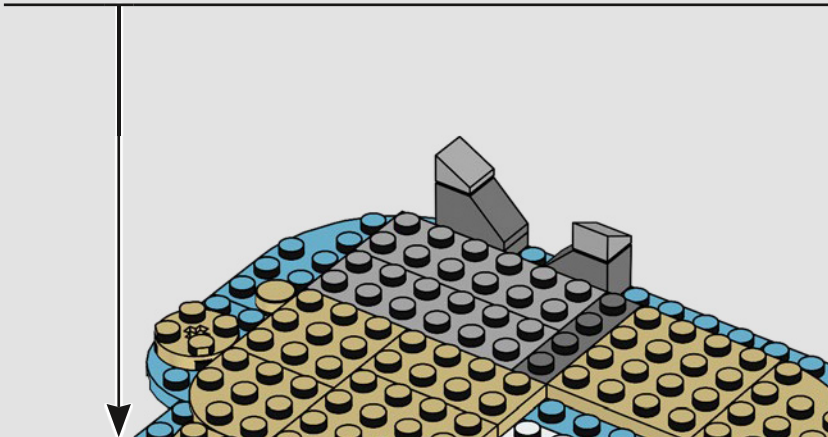
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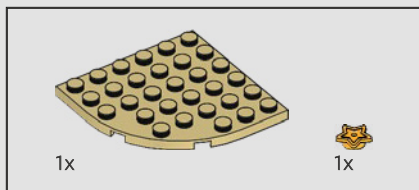


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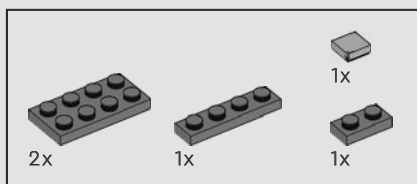
A diagram showing a yellow Technic piece being glued to a blue base. A bottle of glue is shown dispensing a red line of glue onto the back of the yellow piece, which is being held in place by a small grey clip.





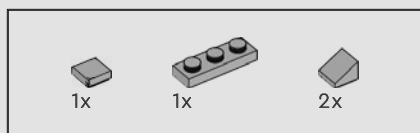
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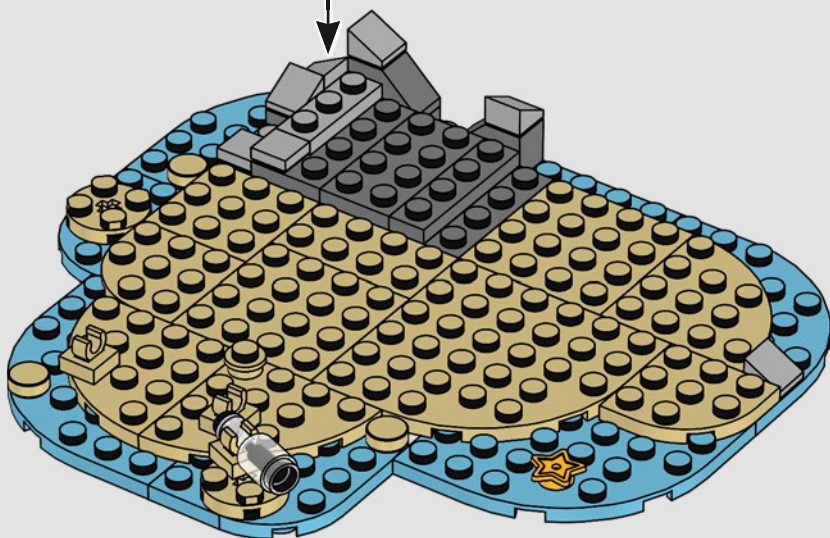
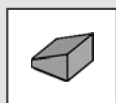


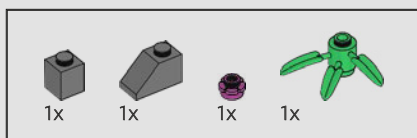
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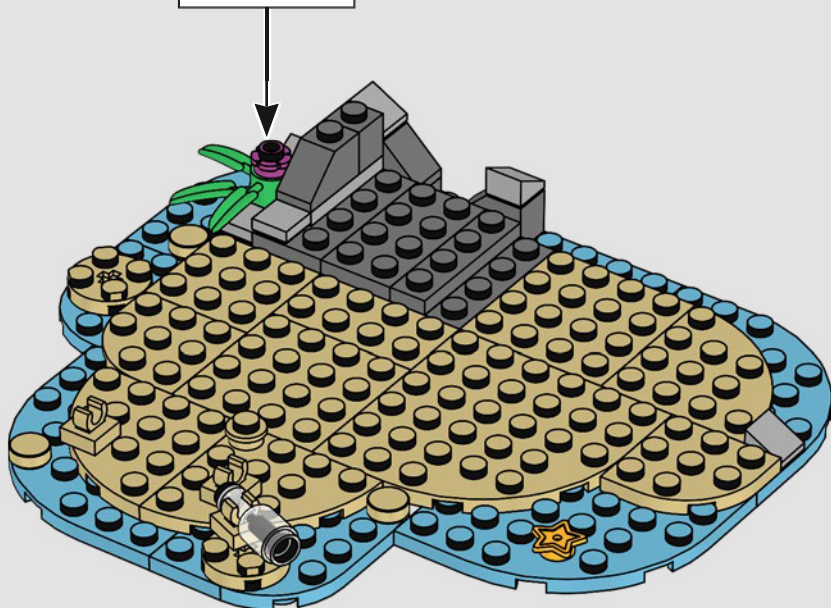
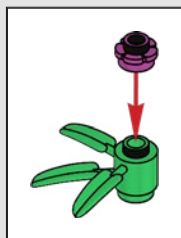


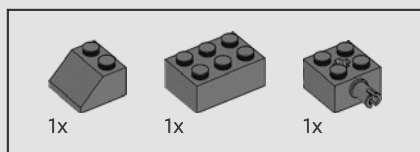
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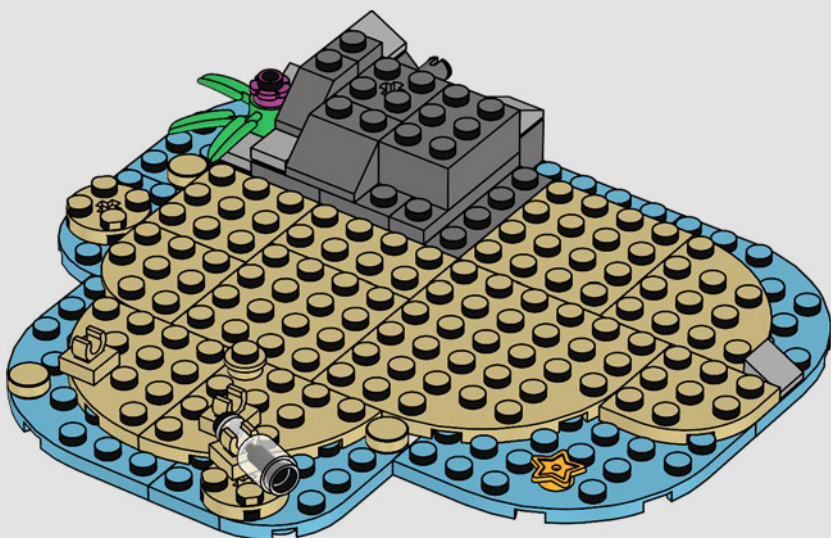


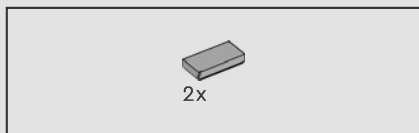
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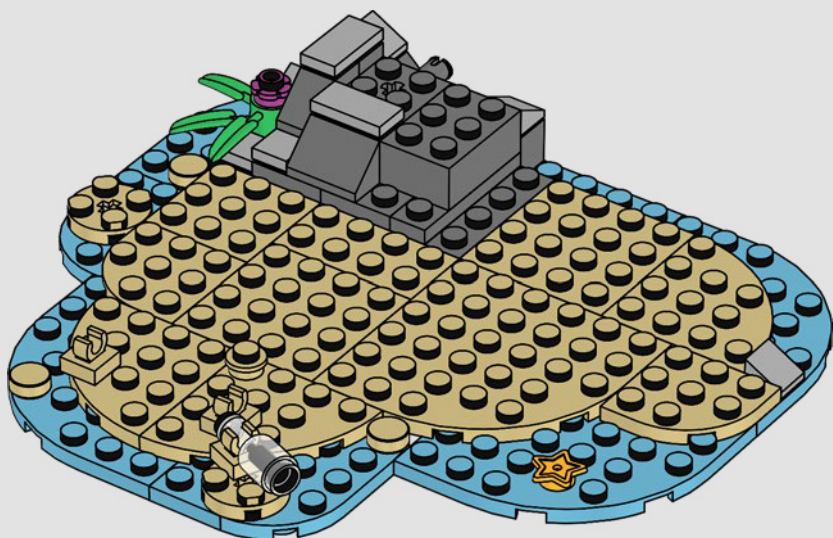


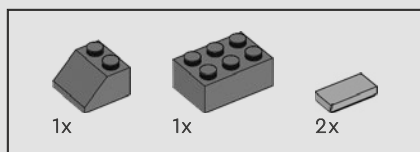
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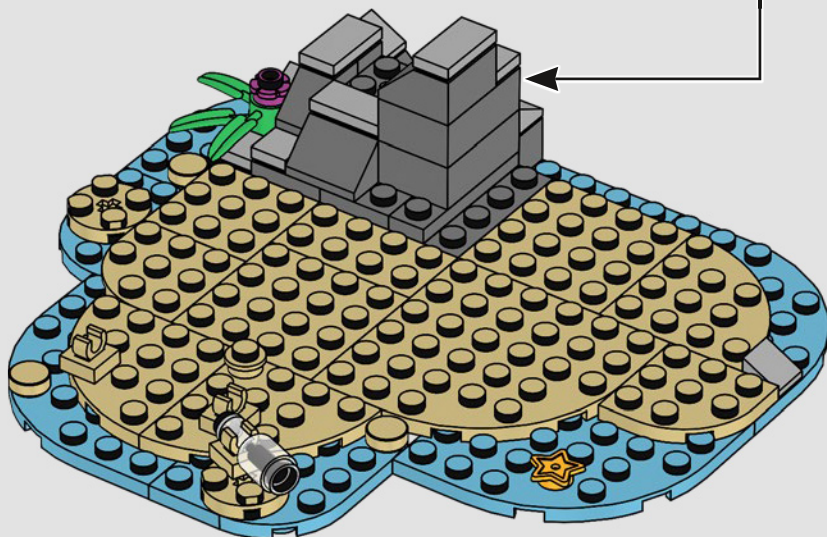
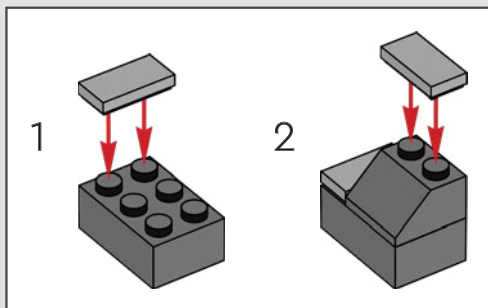


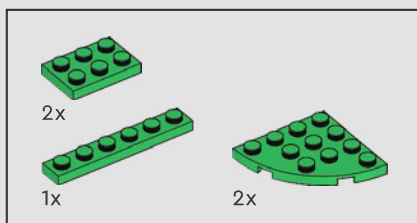
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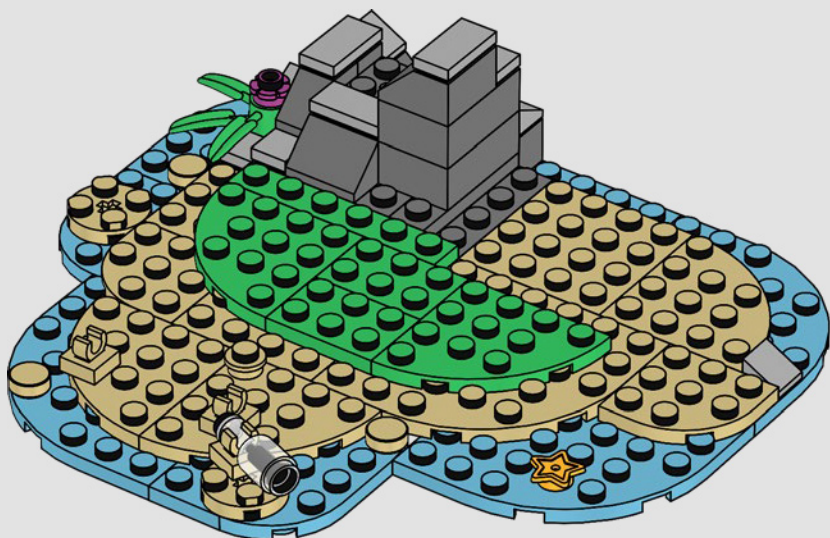


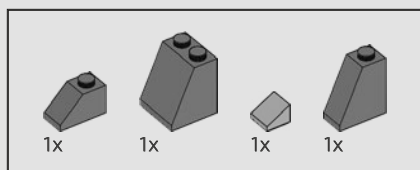
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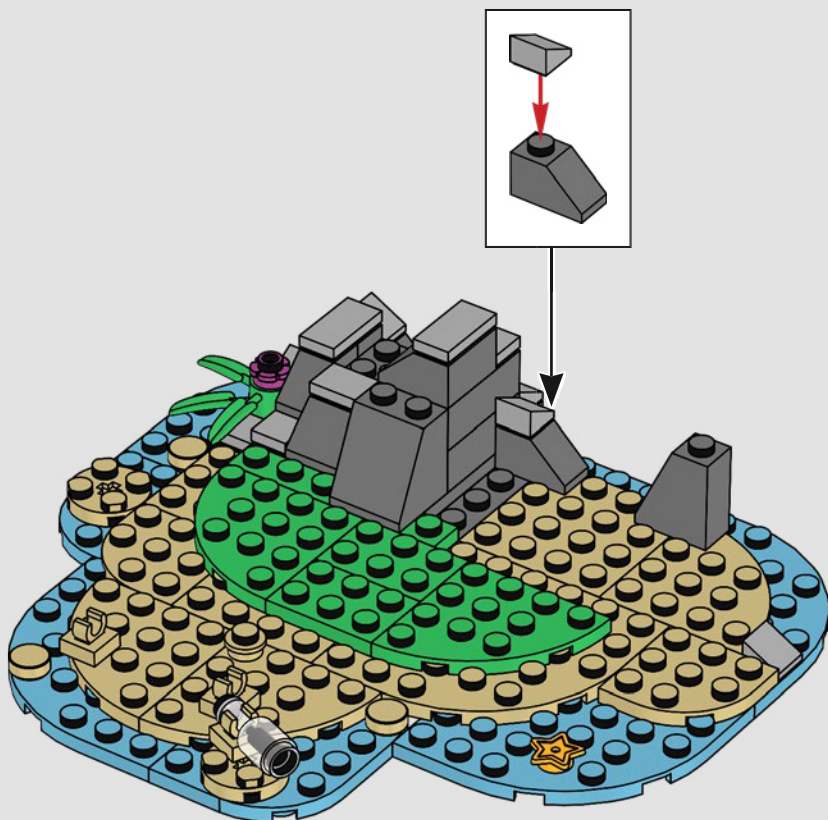


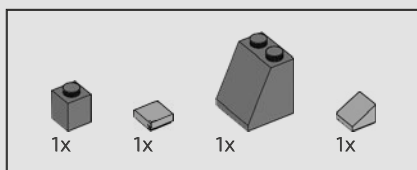
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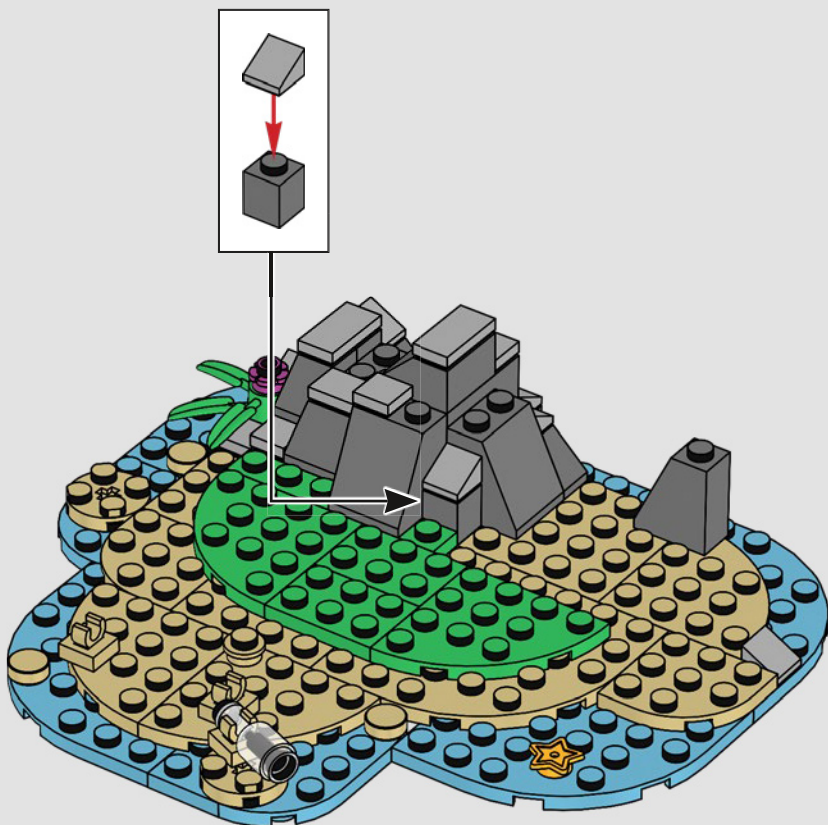


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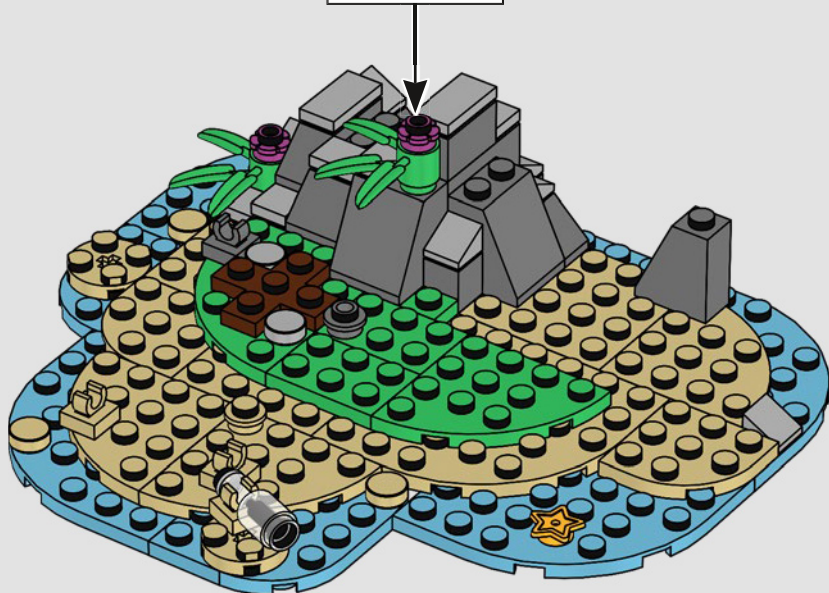
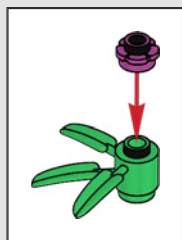


20





21







1x



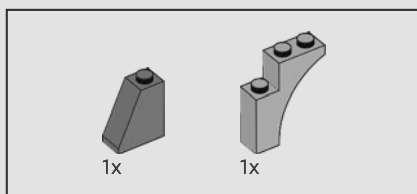
1x



1x

23



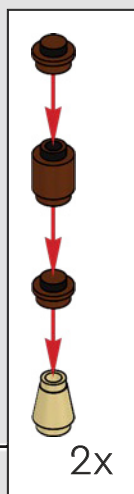


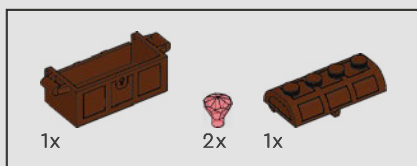
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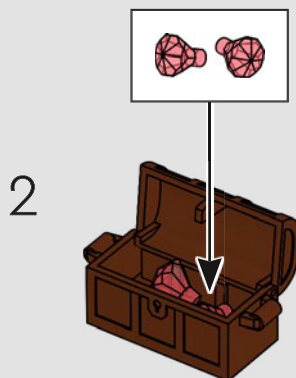
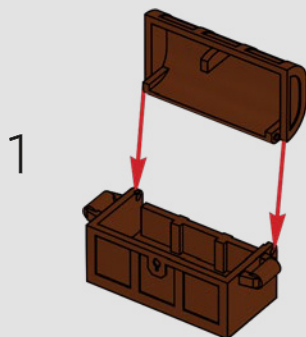


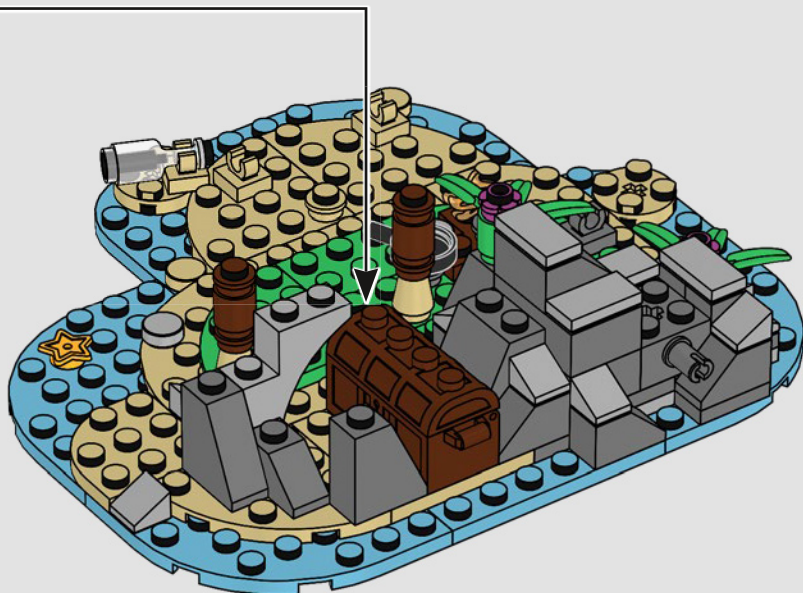
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26







1x

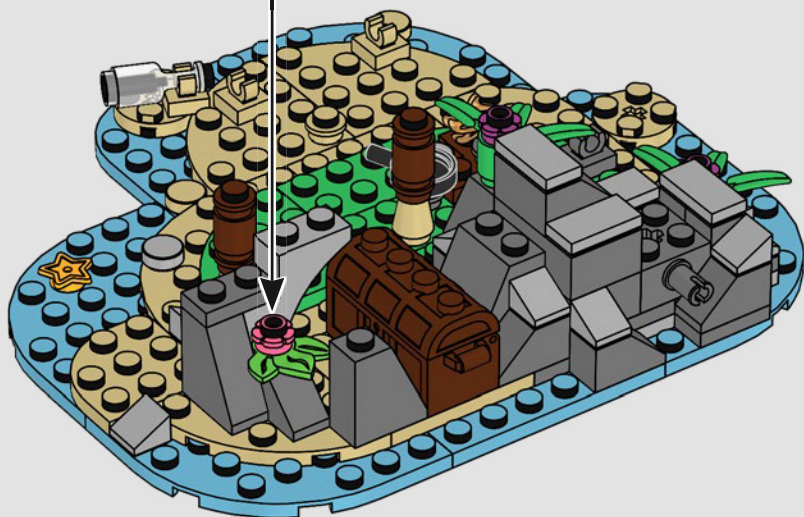
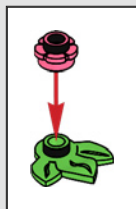


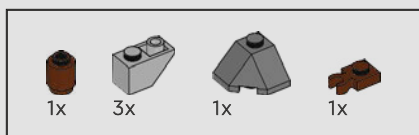
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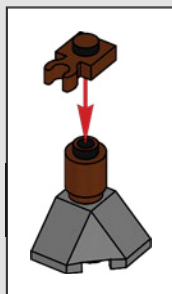
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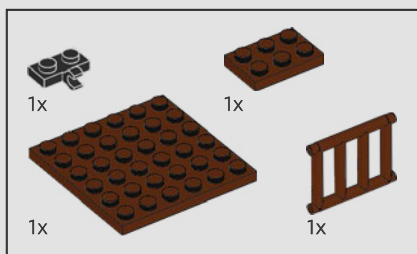
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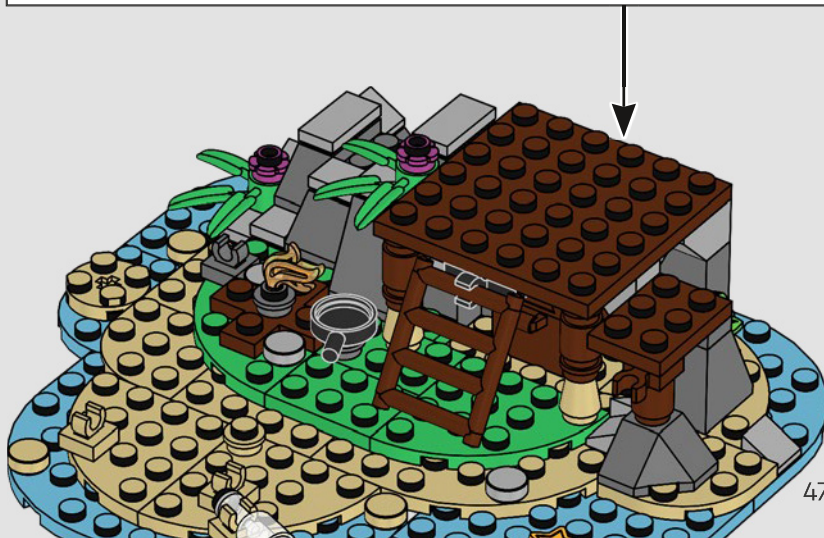
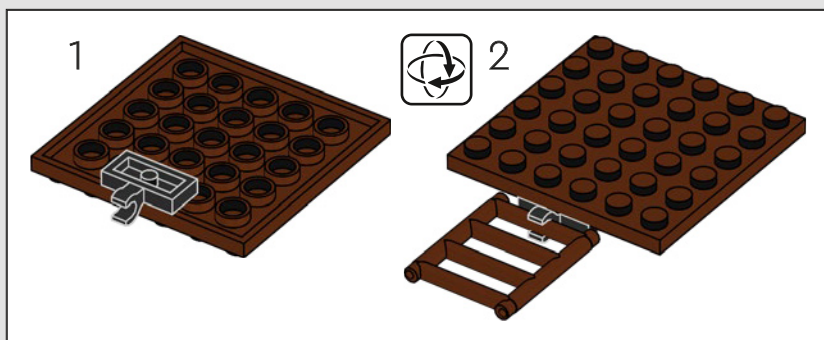


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29





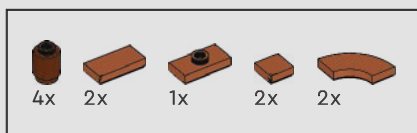
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4x

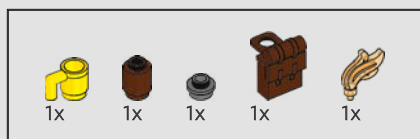
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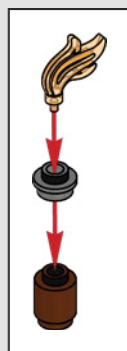


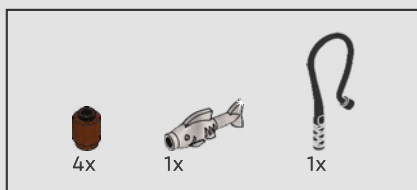
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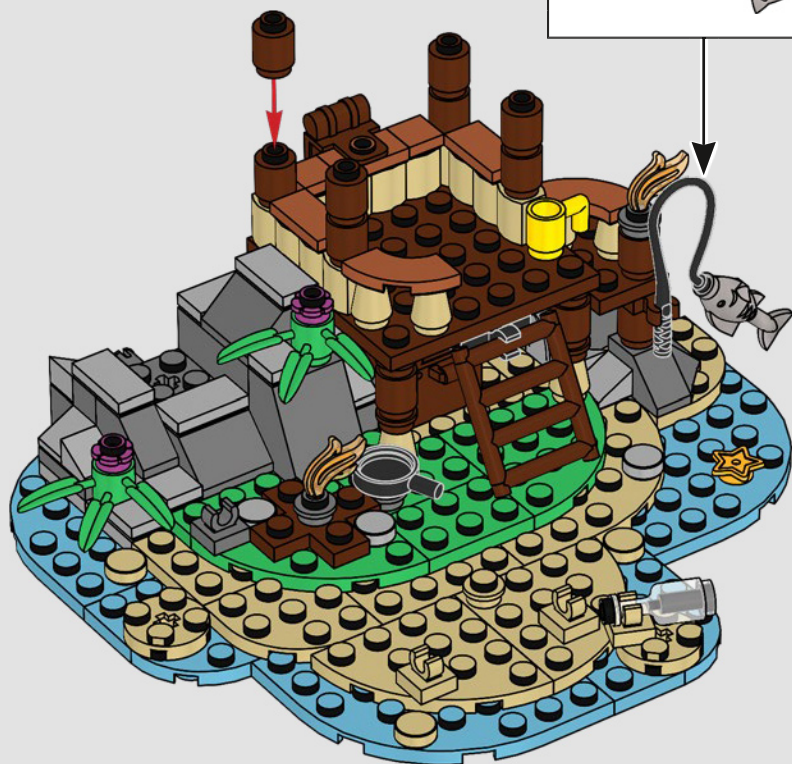
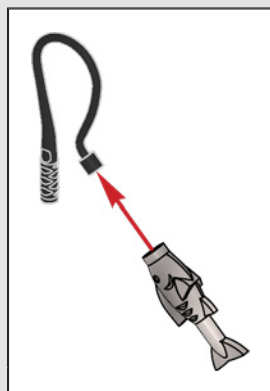


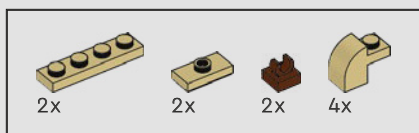
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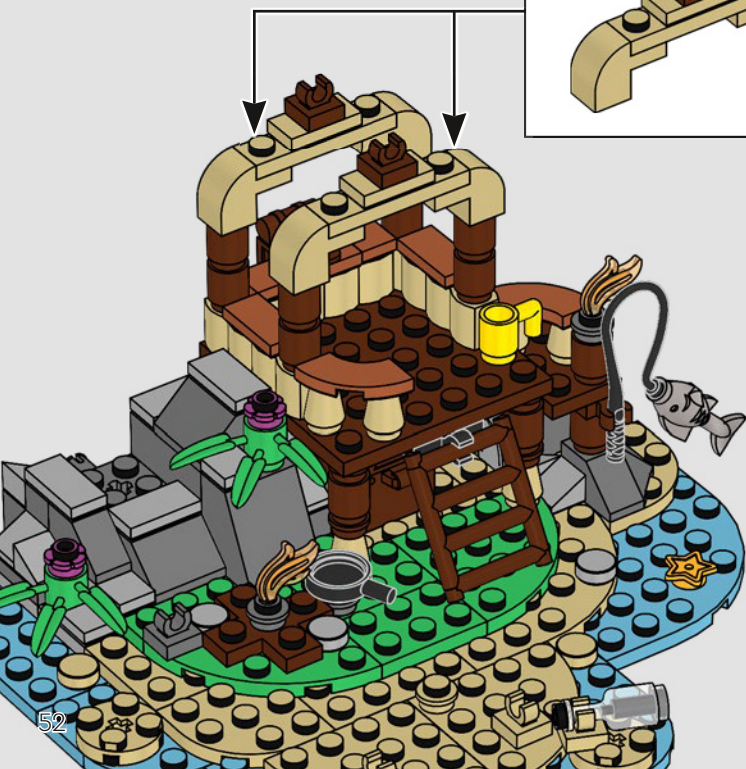
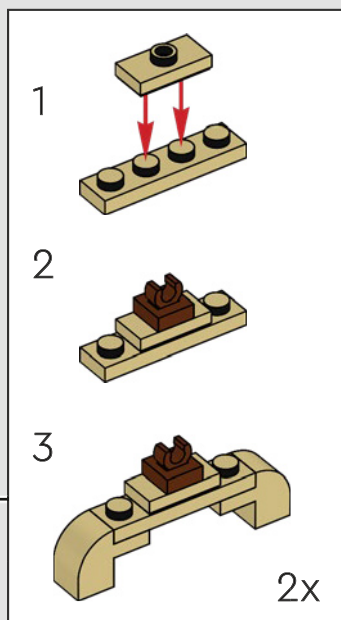


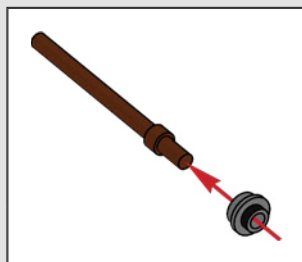
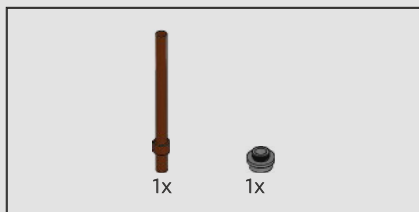
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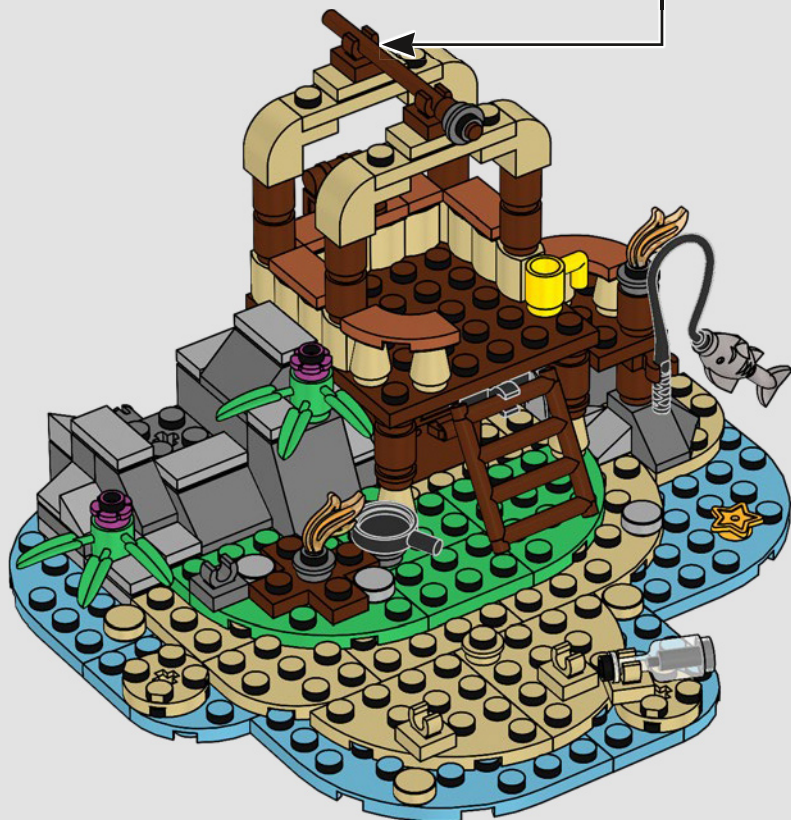


34





35





2x



2x



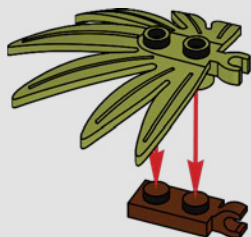
4x



2x

36

1



3

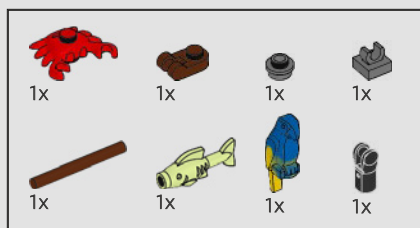


2



2x



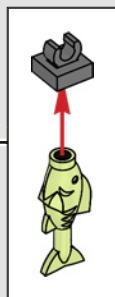


37

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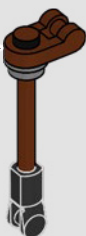
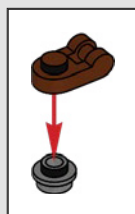


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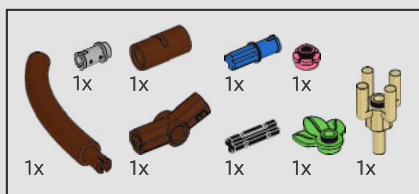


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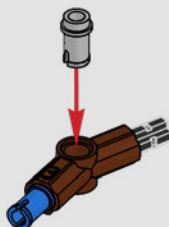




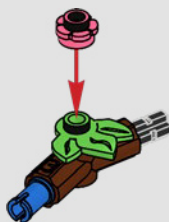


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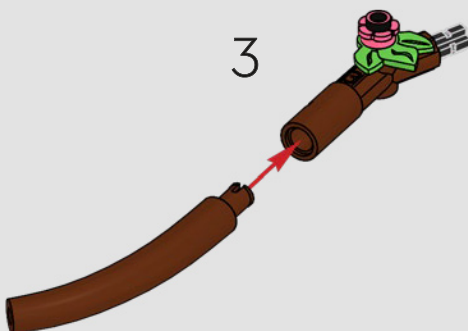
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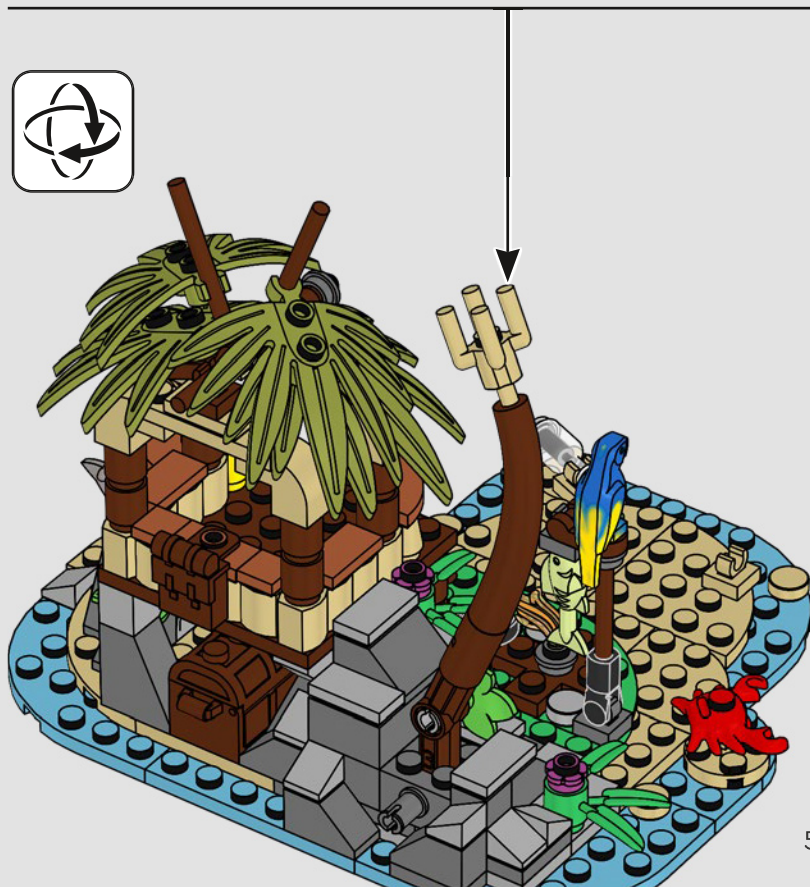
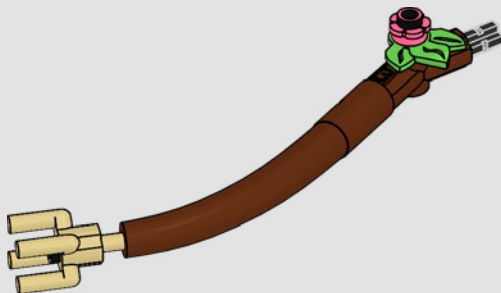
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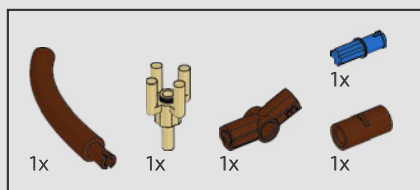


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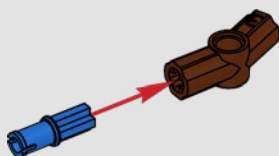
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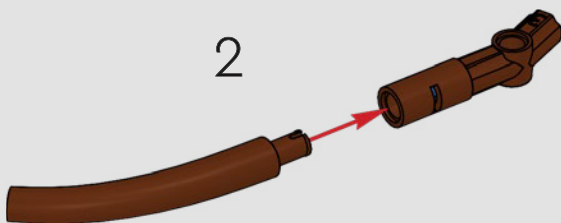


39

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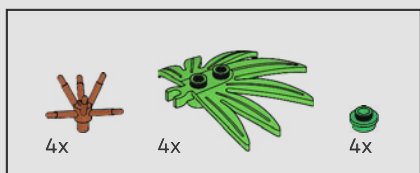
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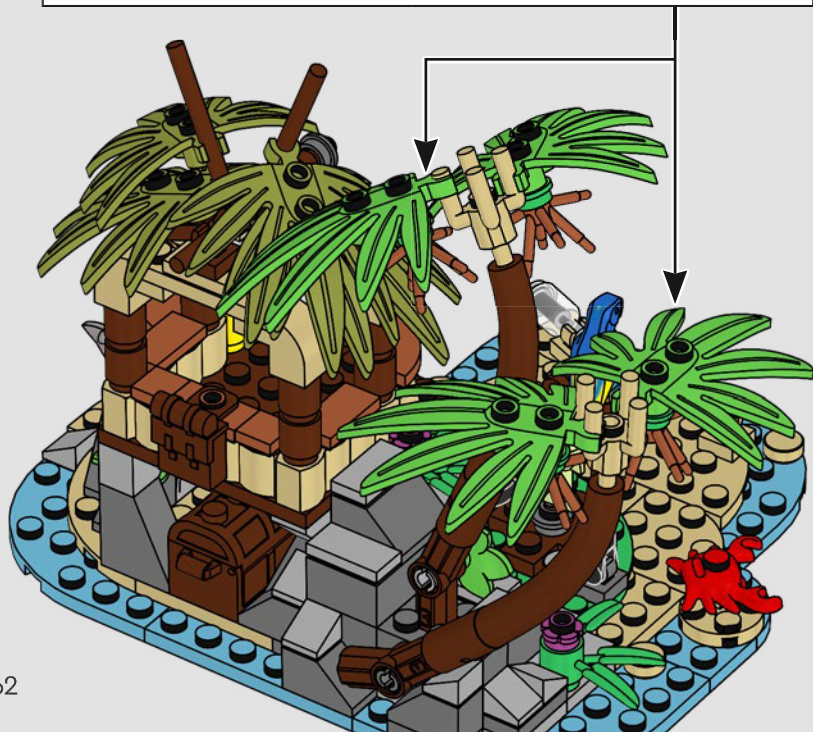
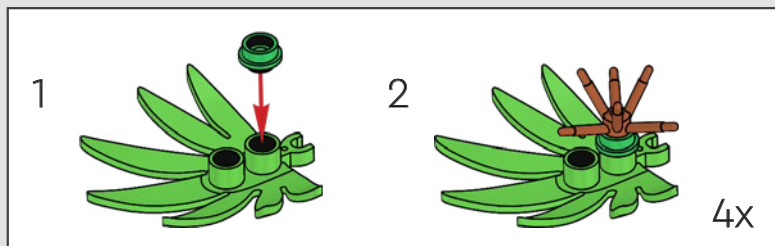
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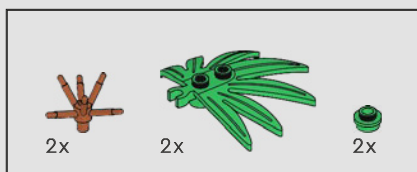




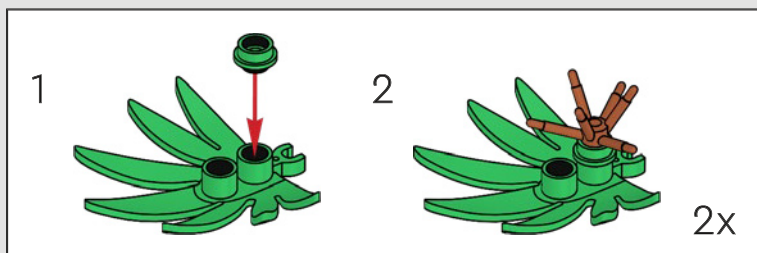


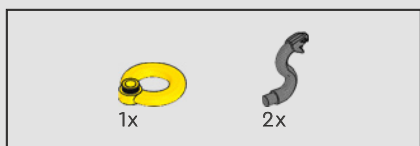
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41





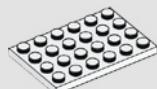
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1x
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1x
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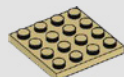

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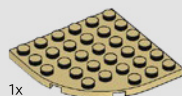

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2x
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3x
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1x
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3x
6284573


6x
4529237


3x
4161734


3x
6360078


2x
6143062


4x
6212758


2x
4140562


6x
4218749


4x
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2x
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1x
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1x
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1x
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6359865


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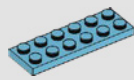

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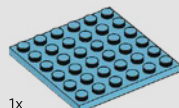

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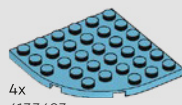

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2x
6292824


2x
6146926


1x
6381912


4x
6133693



2x
6170468



16x
4211183



2x
4529242



6x
4216581



2x
6348057



1x
6337003



1x
6153863



1x
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1x
6268828



1x
4211180



1x
6397820



2x
6171332



2x
6338135



2x
6261388



1x
6050918



2x
6326087



1x
6271128



3x
6116613



1x
4211189



1x
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1x
4211190



1x
6254220



1x
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2x
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3x
6284071



1x
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3x
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9x
4521921



4x
4211414



3x
4211437



1x
4657366



1x
4211429



1x
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1x
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1x
6291414



1x
4611885



6x
6231765



2x
4211098



2x
6344022



2x
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3x
4211063



2x
6013658



2x
6013658



5x
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2x
4234534



1x
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1x
6408023



2x
4211054



2x
4211105



2x
4211001



2x
4211065



2x
6247785



2x
4206482



1x
6178520



1x
6167776



2x
6295242



2x
6143431



2x
4614158



1x
6092602



2x
6340042



6x
6269941



1x
6247369



2x
6209682



2x
6314353

Customer Service
Kundenservice
Service Client
Assistenza clienti
Atención al cliente
Serviço de Apoio ao Consumidor
Ügyfélszolgálat

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