

Build & Talk ADVENTURES

PRIVACY AND SAFE SHARING



INTRODUCTION FOR THE GROWN-UP

HOW THIS PACK WORKS

This is an interactive adventure where you are the narrator. The story will inspire your child to create a made-up LEGO® creature (you can make one too!). As they build you'll find a few questions to ask them to start a conversation on the topic. Don't worry if some of the questions aren't relevant – they're just a guide to get you talking together.

BEFORE YOU START

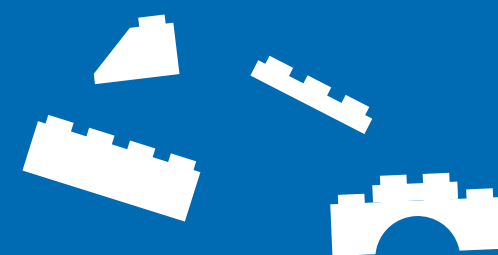
Flick through the story yourself so you understand how it works.

GOT IT?

Then let's begin! Start reading from the next page.



minutes



Use any LEGO bricks
(No bricks? Draw instead!)



Find a quiet spot
to sit together



Hello!
My name is
Ida Switchditonandoff,
Digital Explorer and
Online Creaturologist,
do call me Ida.

Welcome to the online
world, fellow explorer!

GROWN-UP:
Want to skip the intro? [Click here](#)
or scroll to page 13 for LEGO building.

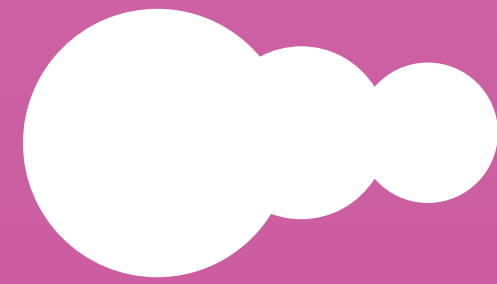
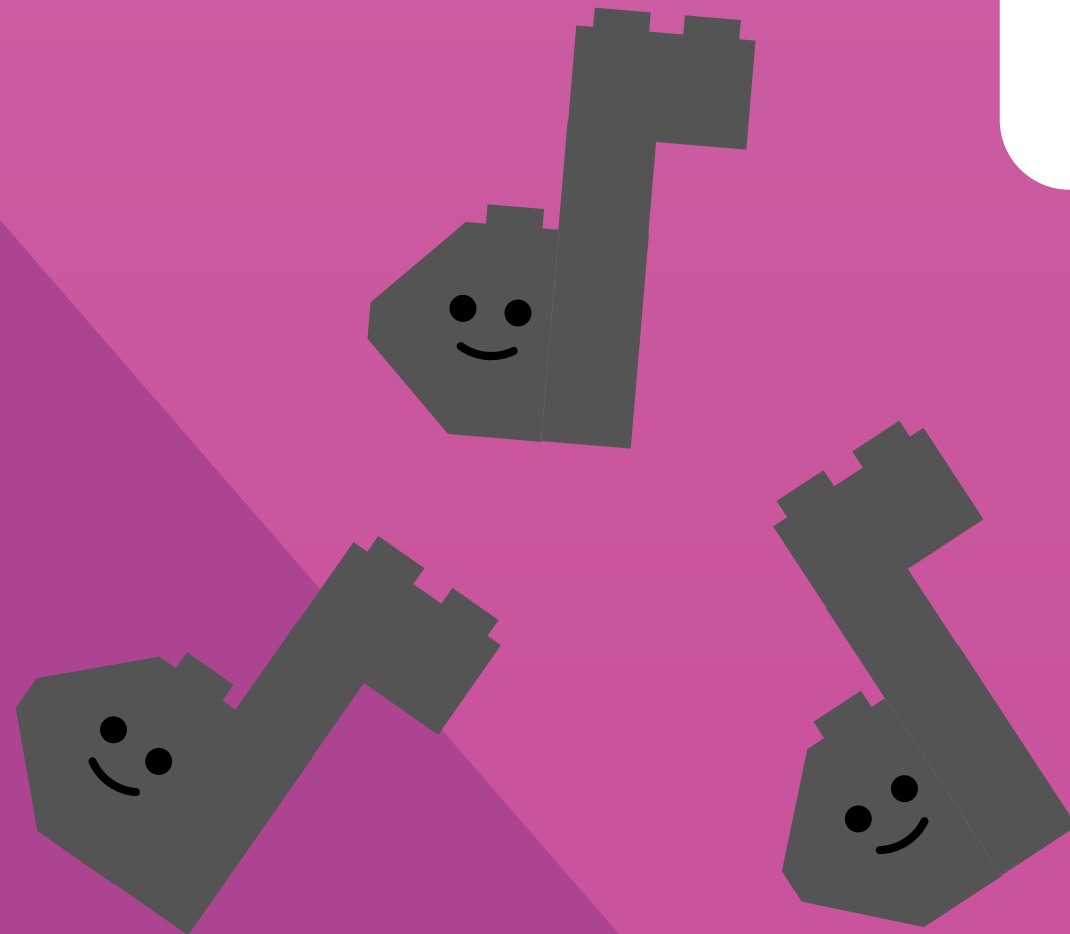
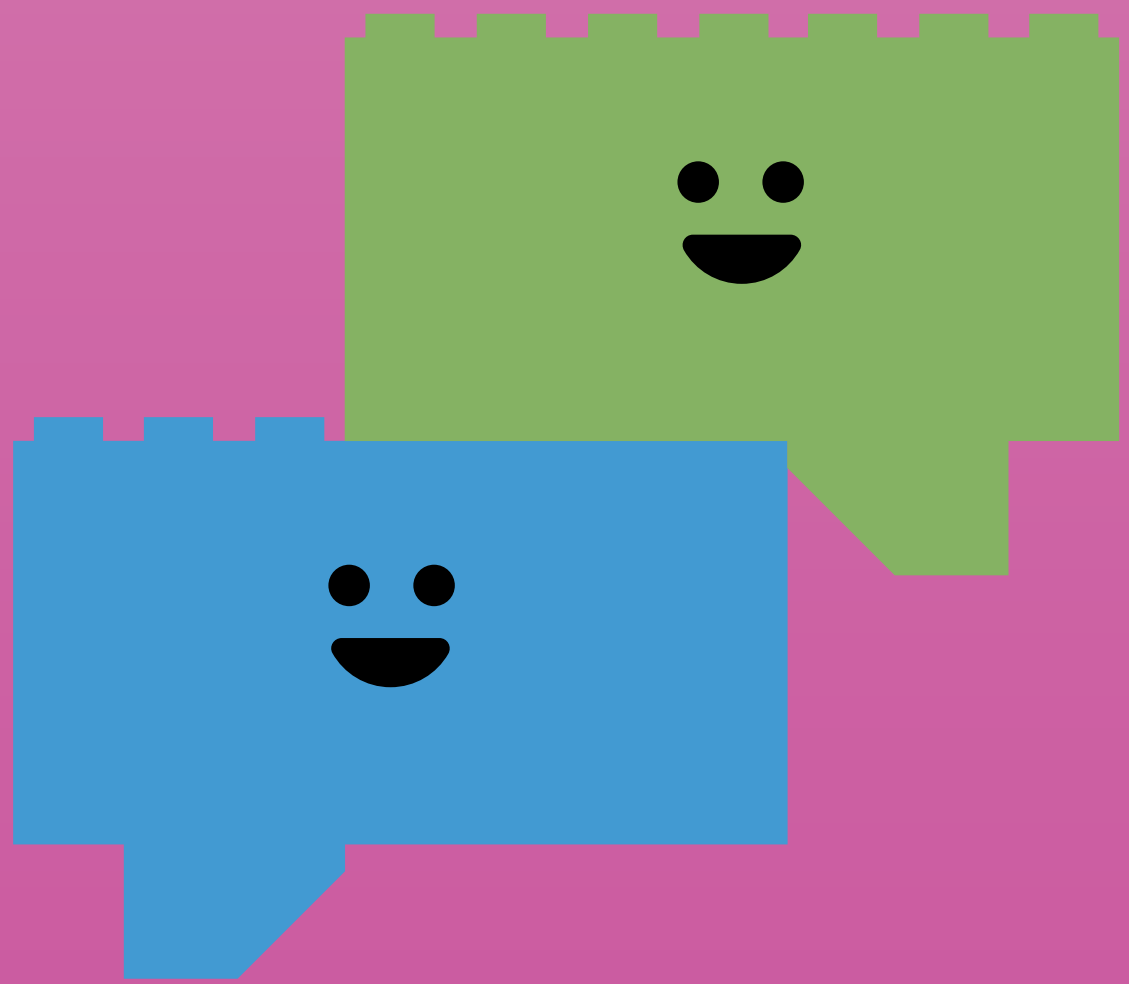
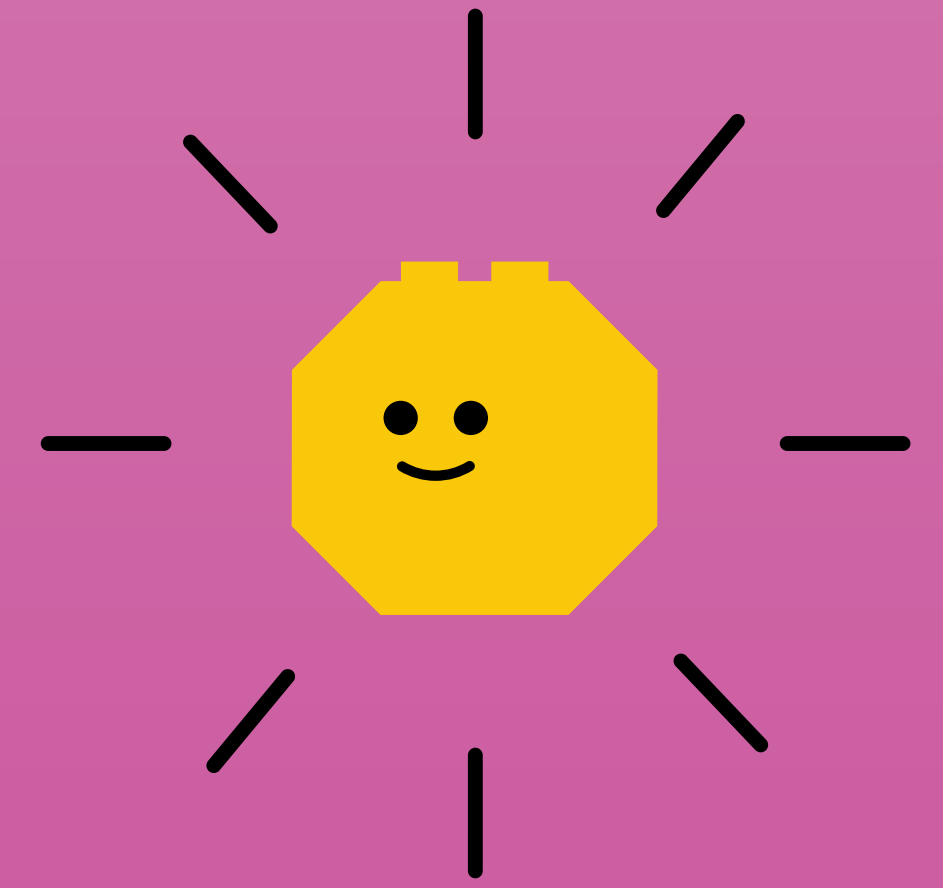
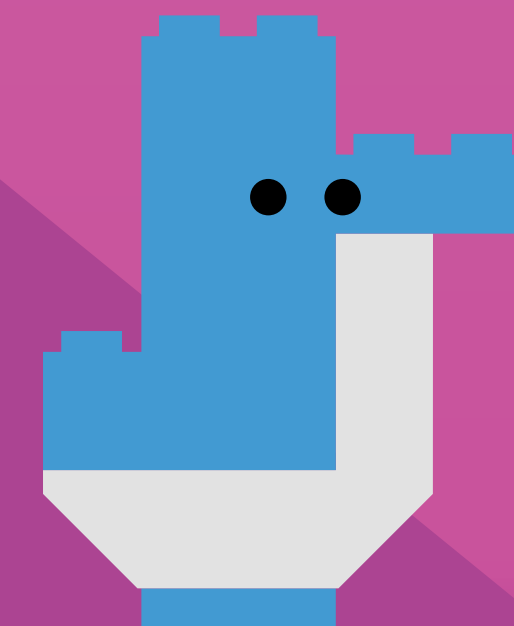


I don't have to tell you how
incredible the internet is,
I know you've been exploring
here since you were a little pixel...

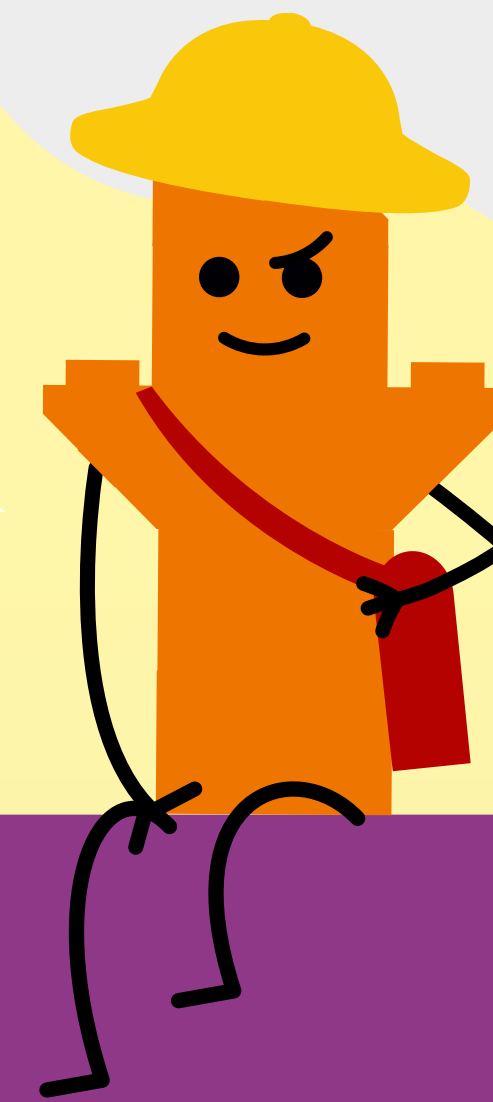
(Your grown-ups may find it hard
to keep up!)



My adventures here have taken
me to wonderful places!
I've made brilliant friends and
met countless curious characters.



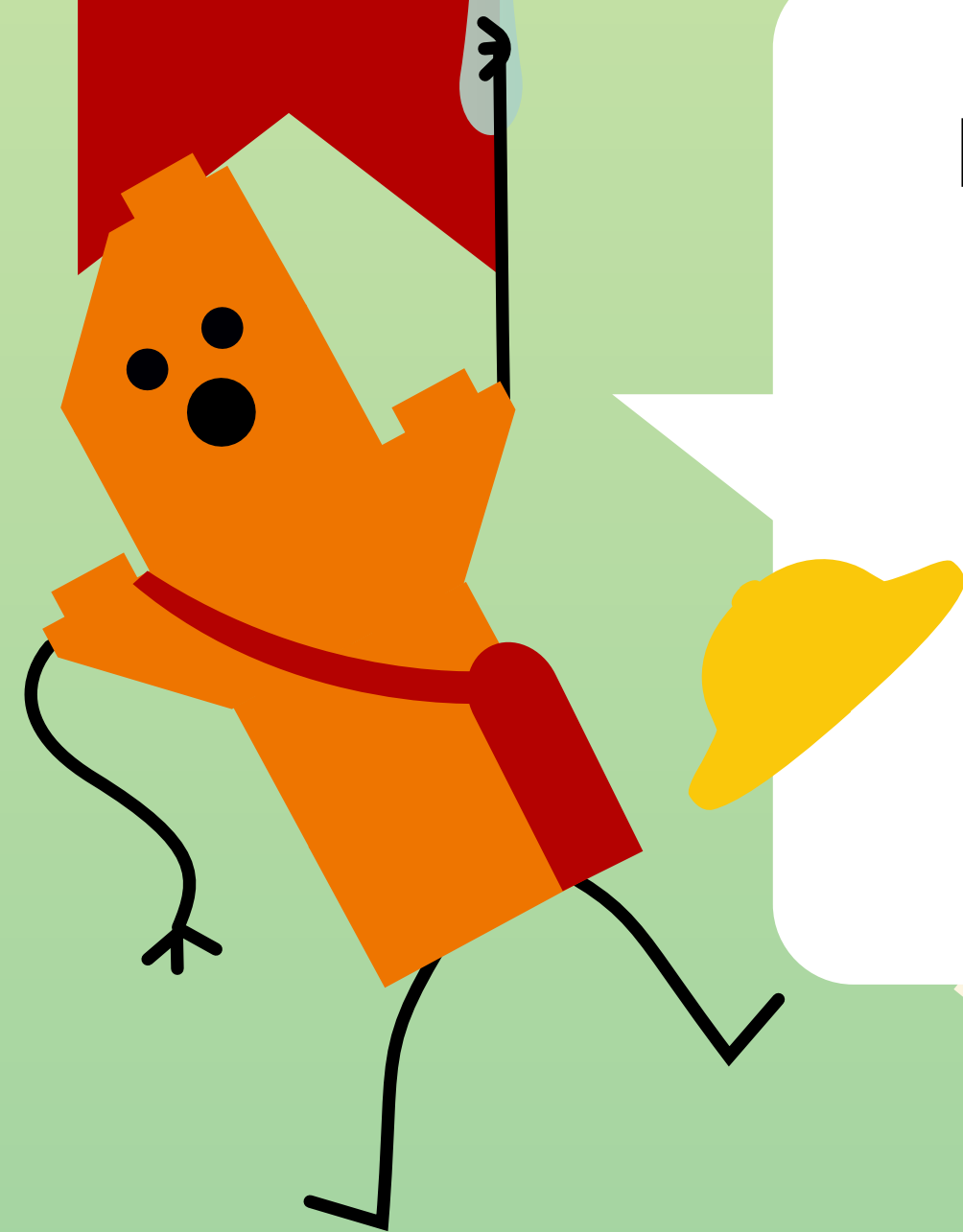
I've also discovered some things to
beware of! I've been recording these
unruly beasts in my book:



Wild Creatures of the Online World

How To Identify Them...
And Then Avoid Them!





My book will help every online explorer
know what to look out for, so nothing
gets in the way of them having a
fantastic time.

Well, at least it WAS until...

Yesterday, when I was busy watching
hilarious cat videos (vital research!)
one of these naughty creatures snuck in,
tore up my book and ATE all the pictures.

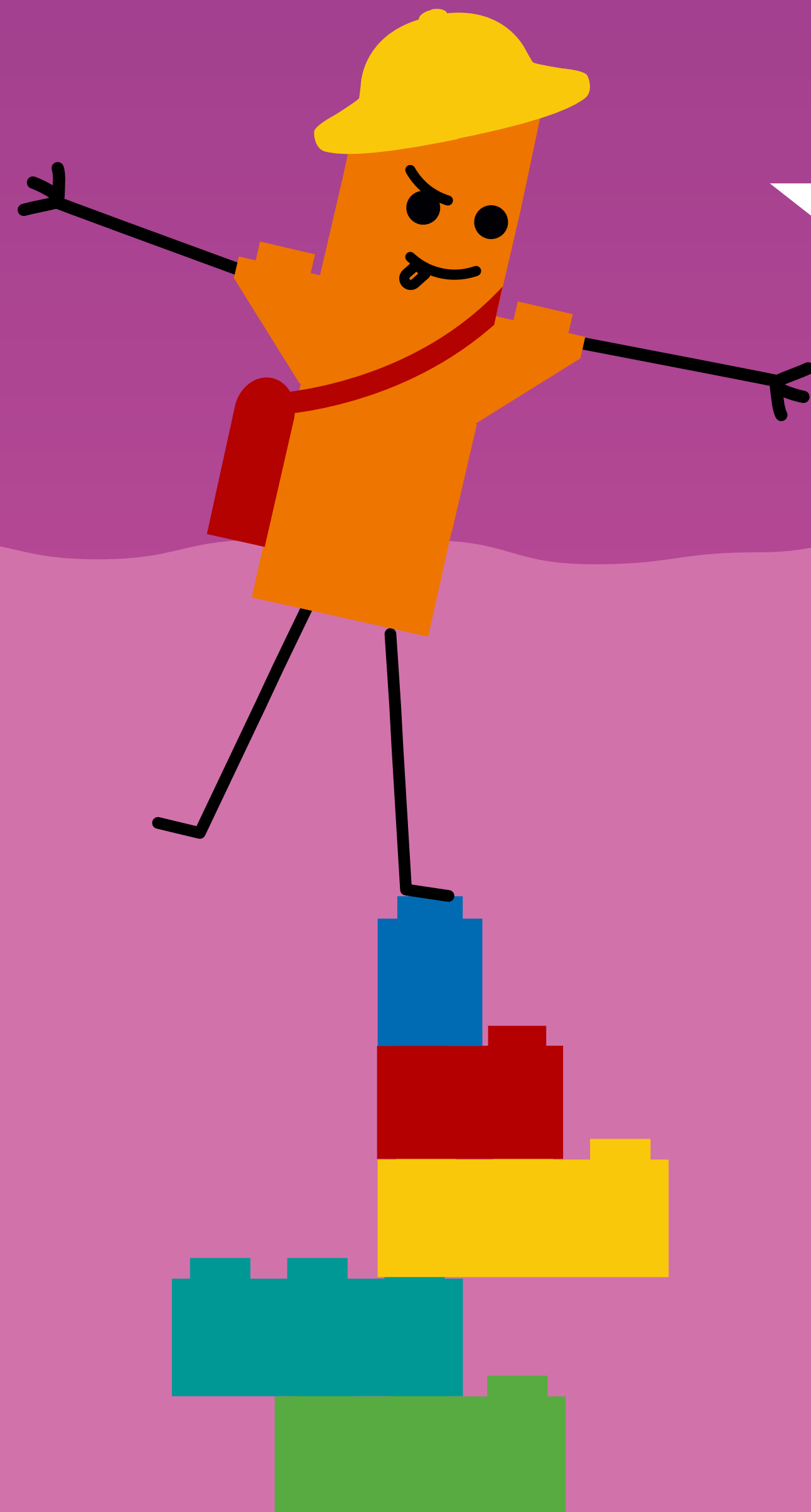




Only a few scraps of my book remain and NO pictures.

And nobody under 100 years old will want to read a book without any pictures.

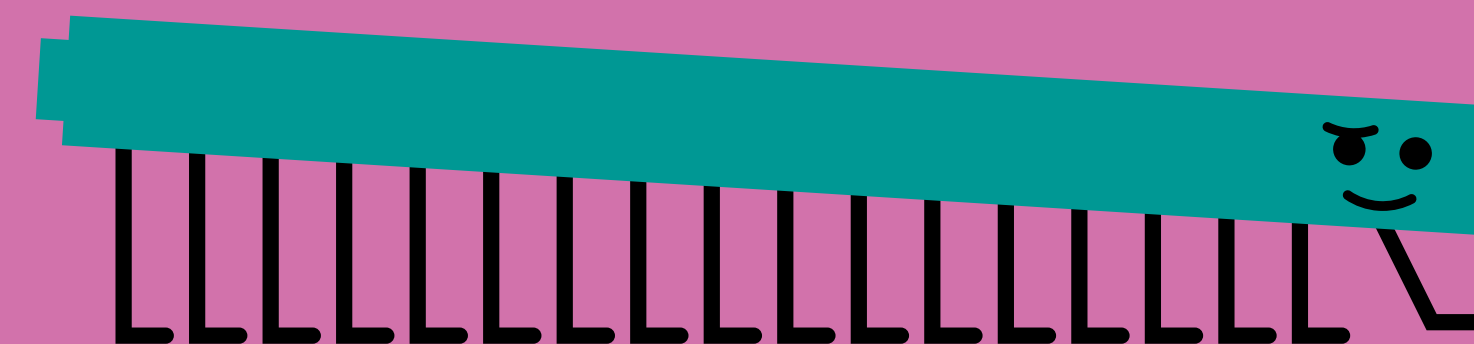
Also, online explorers like you won't know what to look out for.



I hear you're an excellent LEGO builder with a first-rate imagination: just the skills I'm looking for!

I would like to recreate these funny little online creatures using LEGO bricks.


Will you help me with one?



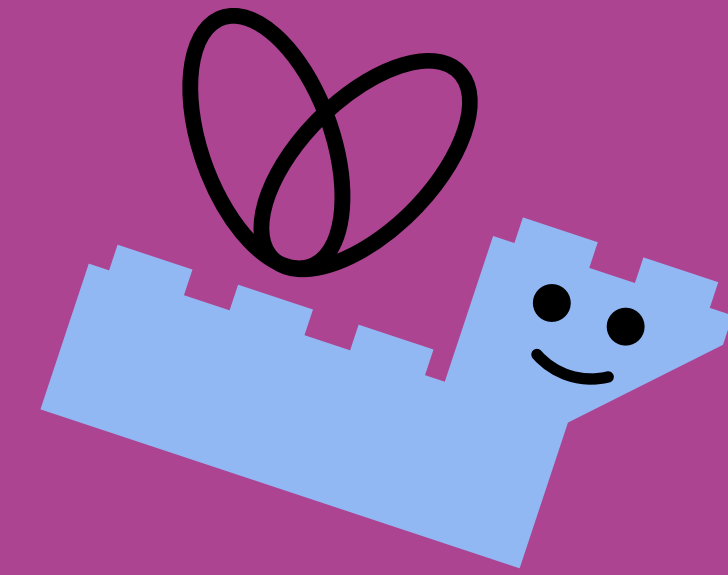


SPLENDID!

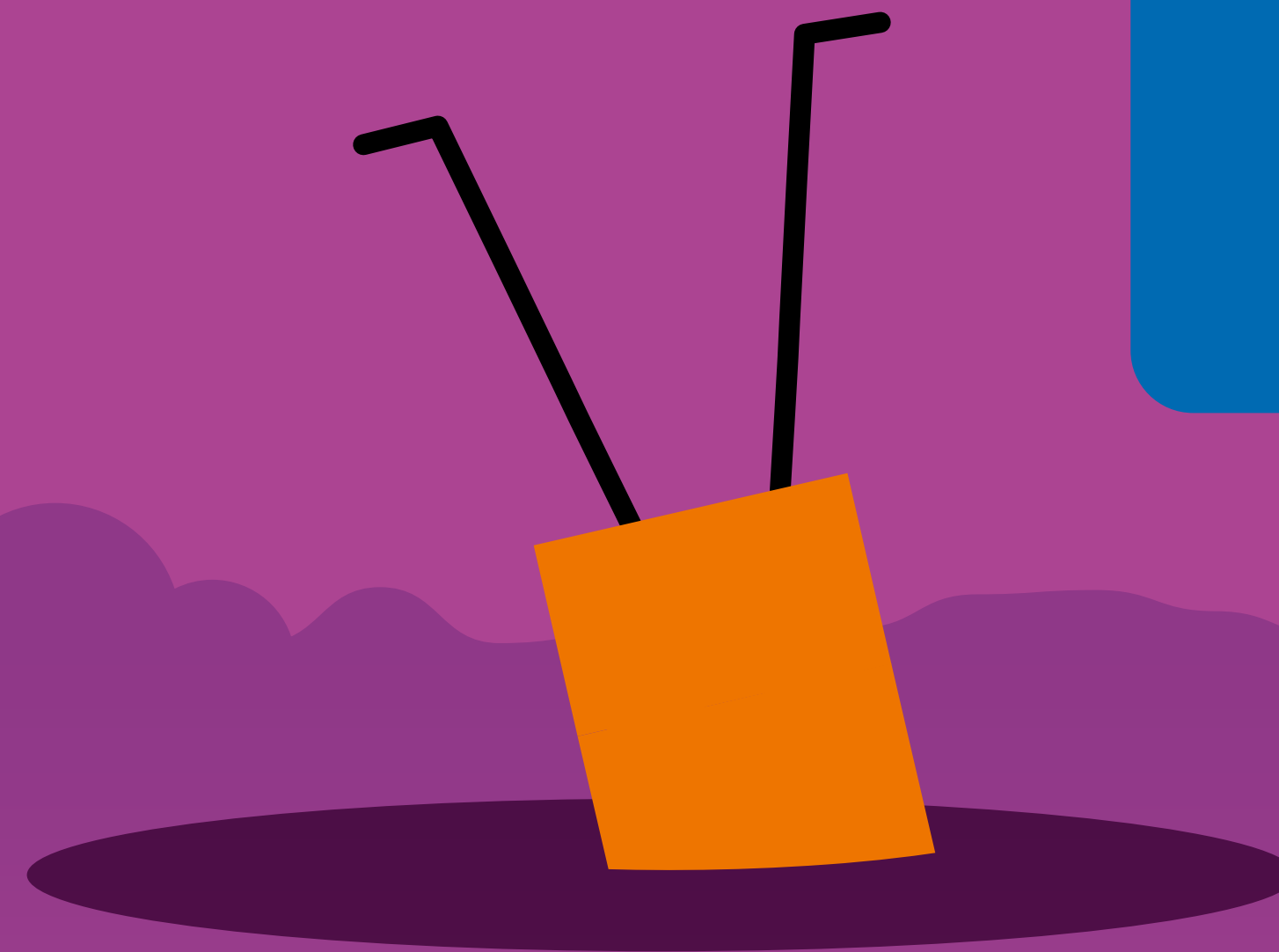
I'll read you a description from my book and you can build along.
You don't need any special LEGO bricks, just use what you have at home.
Don't worry, I'll help every step of the way!


Two purple LEGO bricks with butterfly icons are floating in the upper left area of the slide.

Right team, let's dive in!
Make sure you're fully charged,
grab your LEGO bricks and let's go!



GROWN-UP:
Can you help me learn more about
this young explorer's adventures in
the online world? Look out for some
questions to ask as we go along.



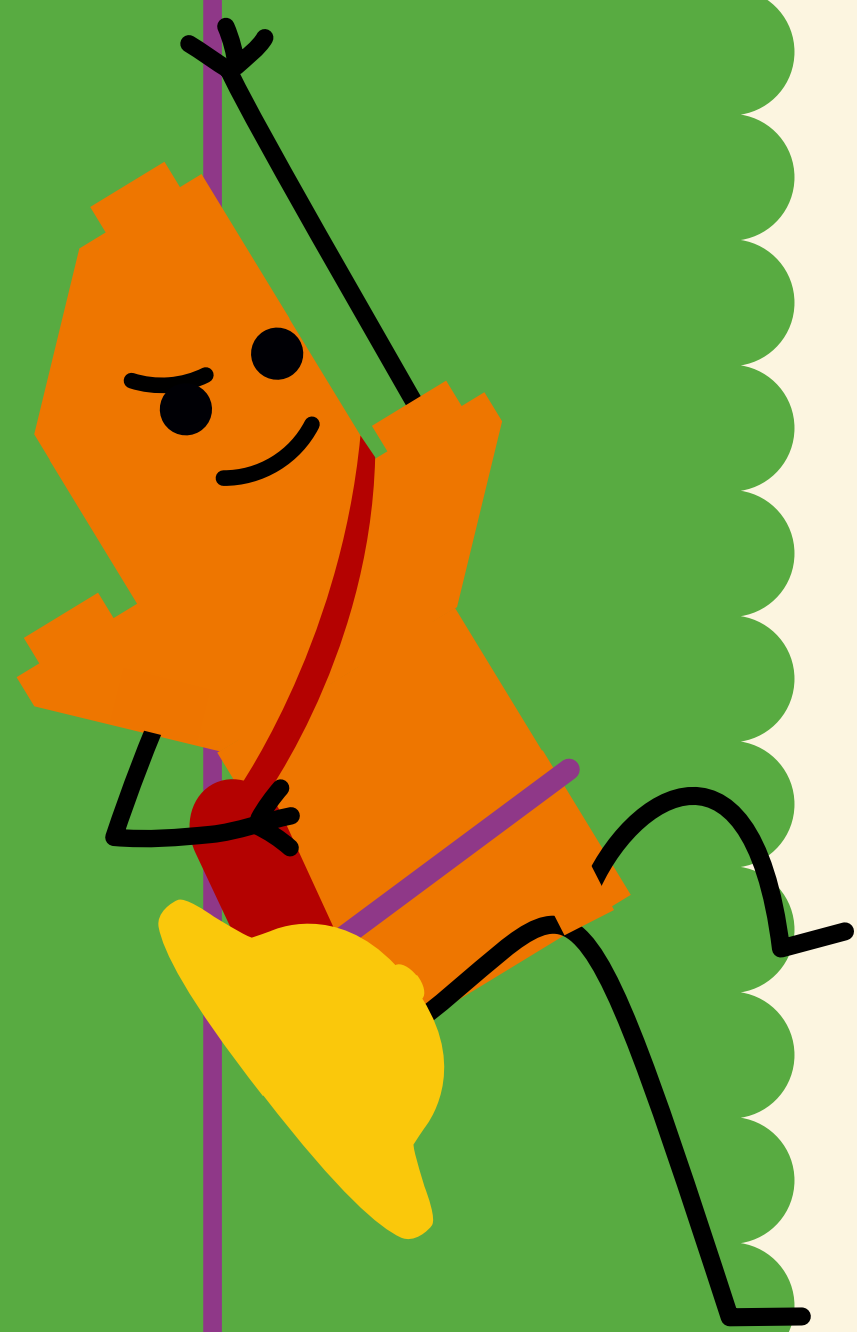


Lucky this section of the book
wasn't too damaged. Just mind the
drool as you read.

The Oversharer



(Communicus Maximus, species Watch-Out)



Got the picture?
Now let's read
about how
they look...

Friendly and fun-loving, these outgoing creatures love to send messages, photos and videos to their friends. In fact they love to share **EVERYTHING** going on in their lives.

Although happy by nature, sometimes you'll see them looking sad. Perhaps they have shared something secret with another Oversharer, who is now using it to make fun of them. Or maybe they got muddled and shared private things like their name and address with strangers by accident.

If only this impulsive little creature thought before they shared, they'd be happy all the time!

Oversharers come in all shapes and sizes. No two are exactly the same, however they all share particular features.

Physical characteristics

A very **friendly face**, many have big smiles (for the camera).



Brightly colored so you can't ever miss them.



Extremely **long arms**, perfect for taking selfies from every angle.

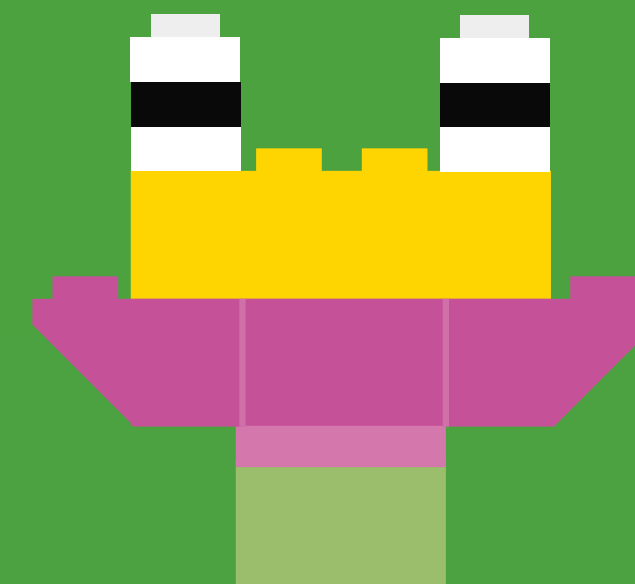
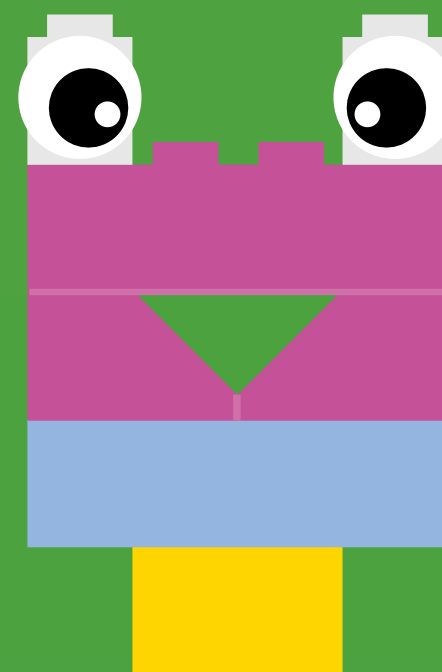
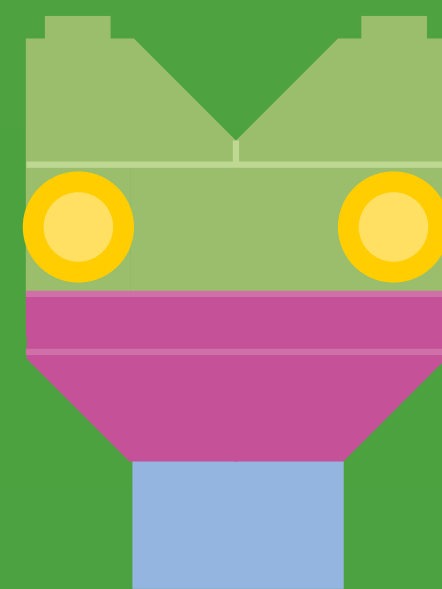


Oversharers have **two legs**, many are very good dancers.

Illustration of typical Oversharer

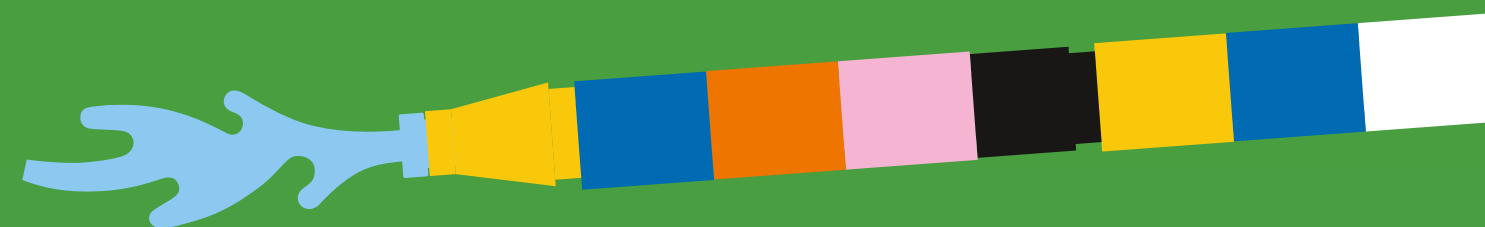
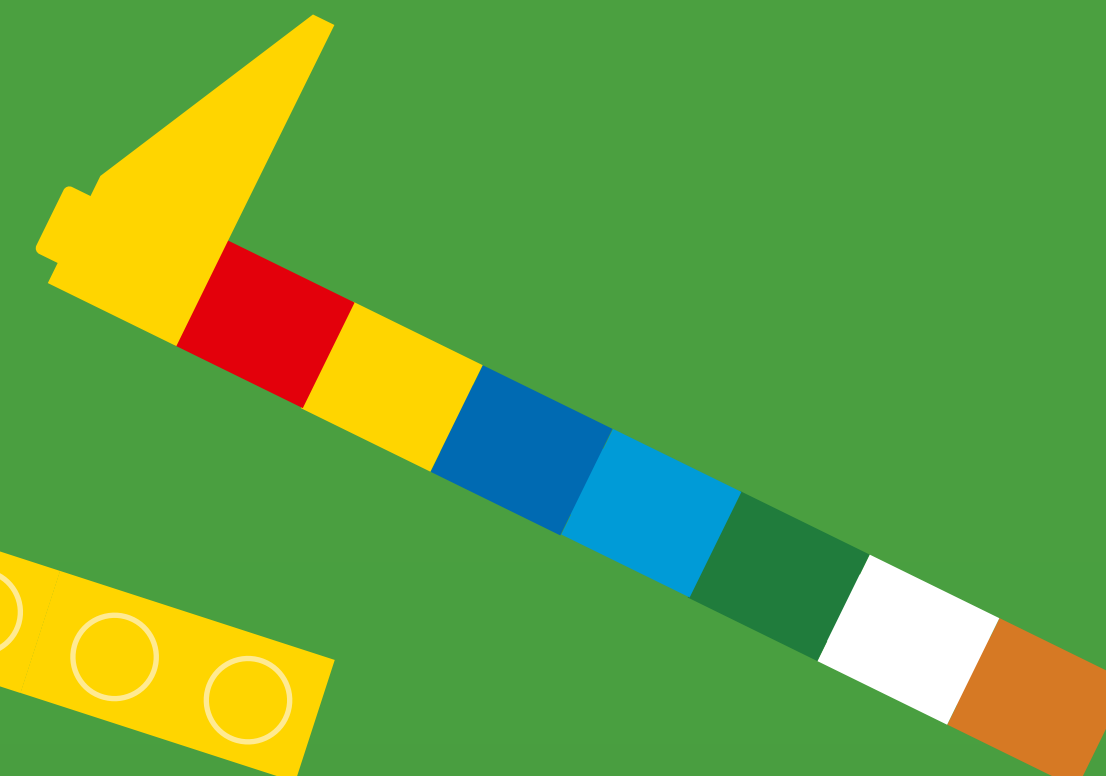
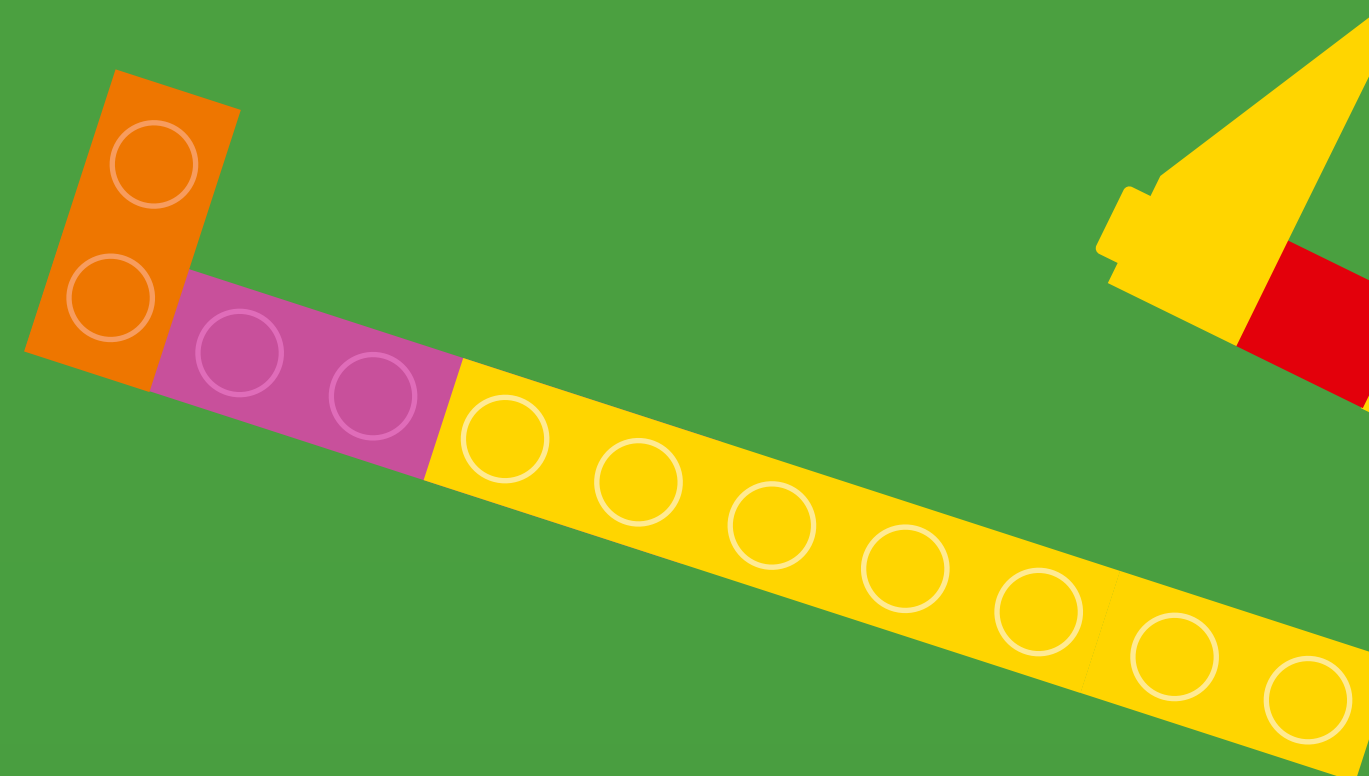


Time to start building your Oversharer.
There are some suggestions on the next pages if you get stuck.



Friendly faces

There's more suggestions below!



Really long arms



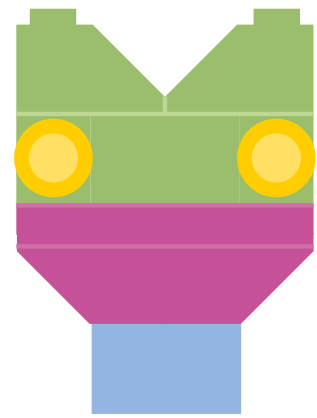


Hey grown-up
– have you
built your own
Oversharer?

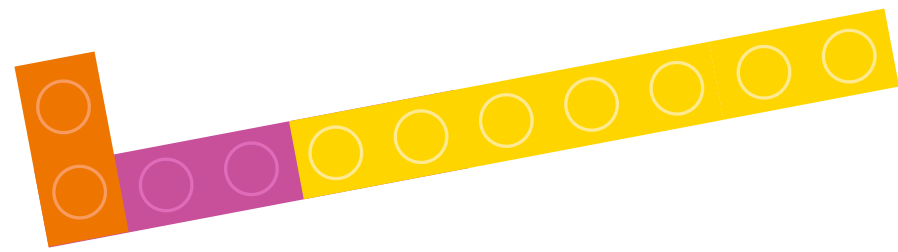


GROWN-UP: Flick to next page for some questions to ask while your child builds

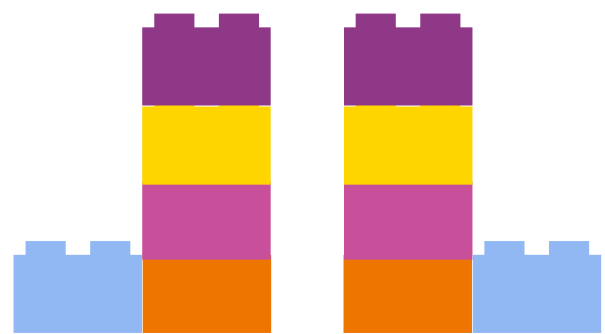
BUILD REMINDERS



Friendly face



Long arms



Two dancing legs

Finished building and talking? Move to the next page.



GROWN-UP'S TASK

Below are some questions to ask your little explorer as they build.

Do you ever share photos and videos when you message friends. If yes, what sort of thing?

If you take a photo or video with a friend what do you think it's good to do before you share it online?

Do you think your friends understand that the things you send them are just for them?

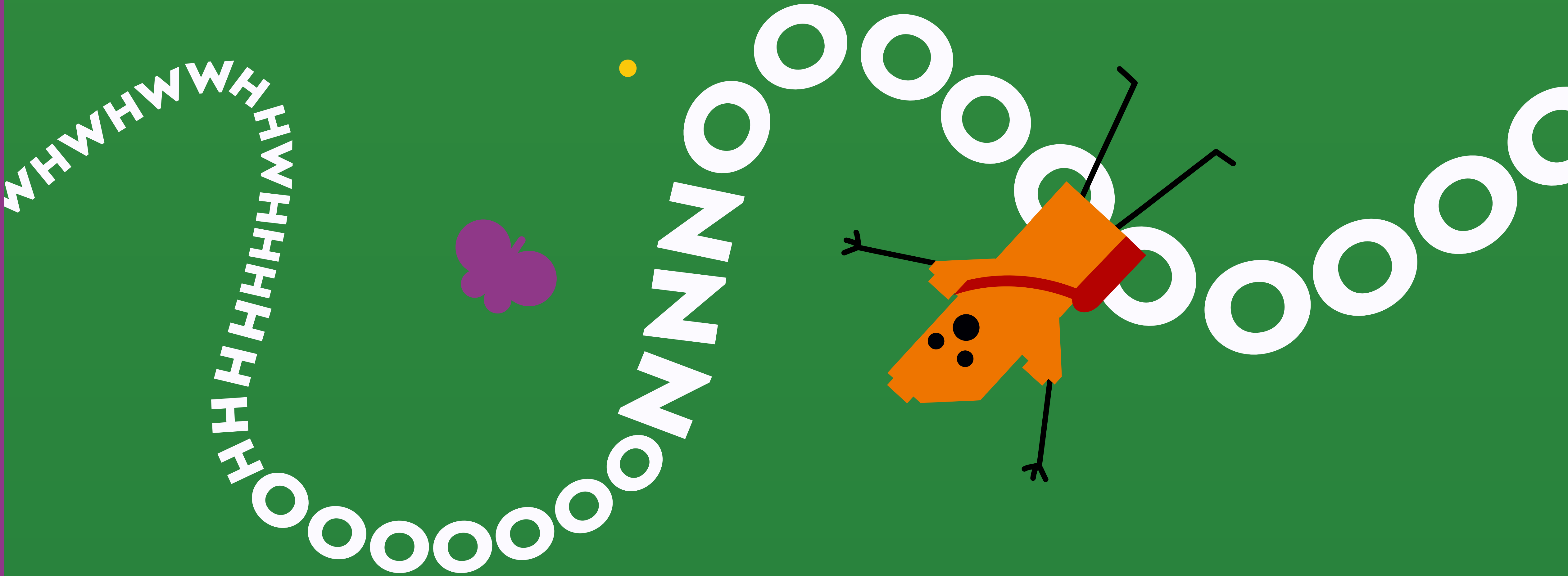
What do you think it's not safe to share?

Why do you think you have to be careful sharing things like your address, or where you go to school with people you don't know?

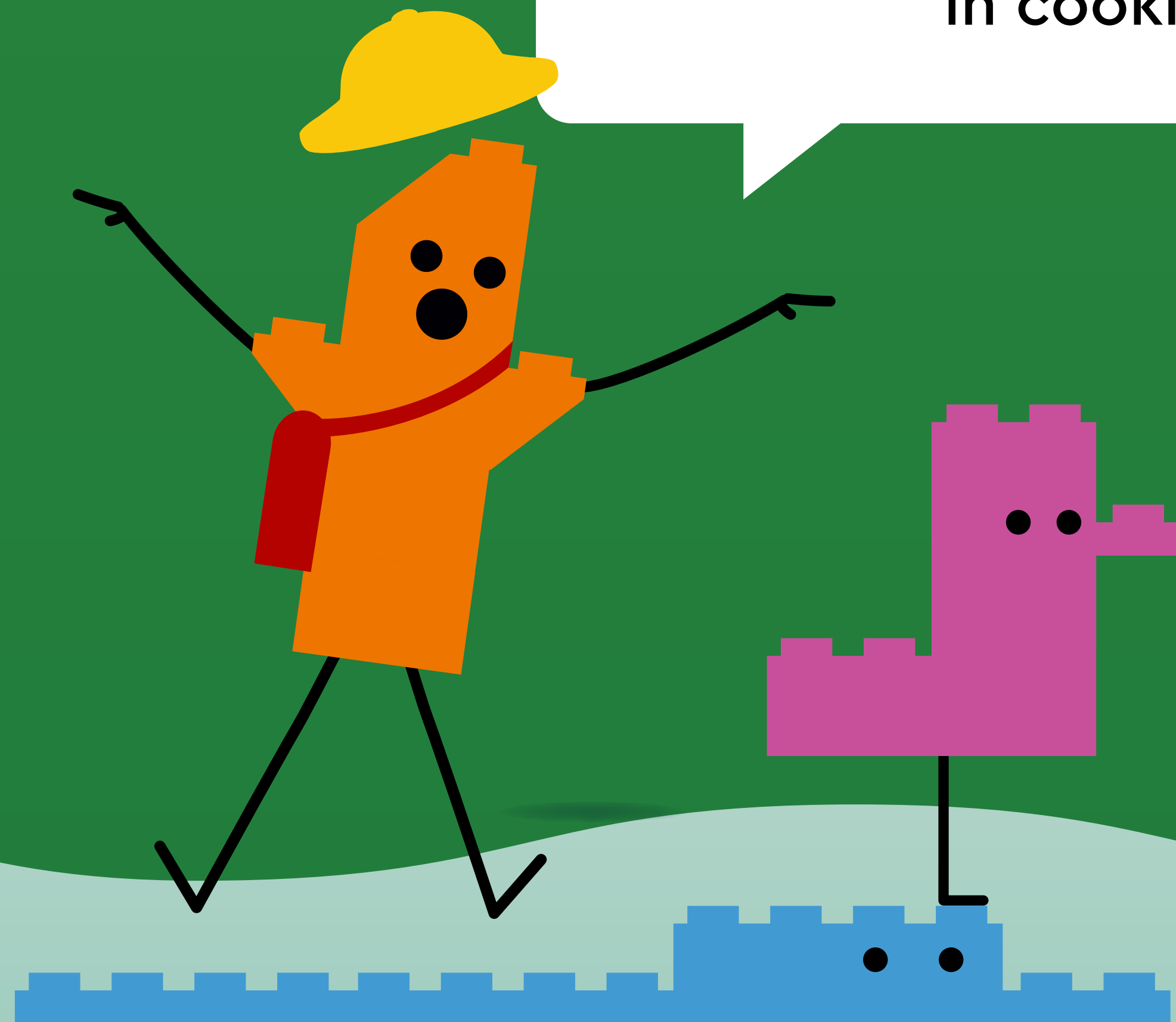



Well, well... excellent building!
You really are the right person for
this job. They look very like the first
Oversharer I spotted in 2005.

Hang on, what's that sound?



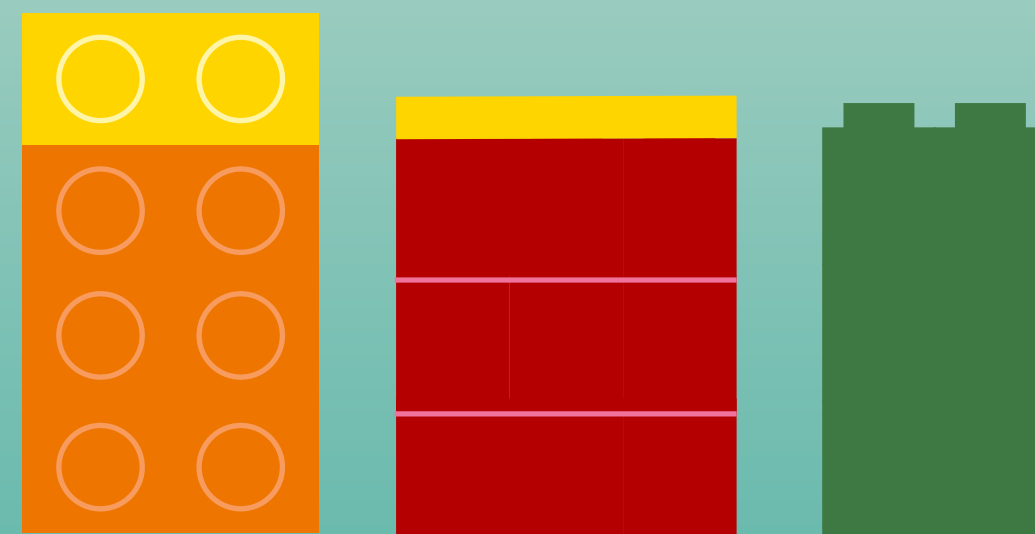
It's the call of an Oversharer –
it looks like they got buried
in cookies.





Would you quickly build a cookie jar so the Oversharer can keep track of their cookies?

Ideas for simple cookie jar



Finished building and talking?
Move to the next page.

GROWN-UP'S TASK

Question prompts:

What kind of information might a website, app or game ask from you? What reasons might they have for asking?

Do you think it's always necessary for them to know this information about you?

What do you think the risks could be of sharing information with them?

What should you do if a game, app, or website asks for information?

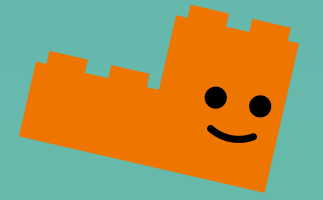
Have you ever changed the settings on a website or app so that you're sharing less information?

I didn't want to interrupt but my battery is nearly out of juice... so we're almost out of time.





I can't thank you enough for your help!
Right, we're nearly there...

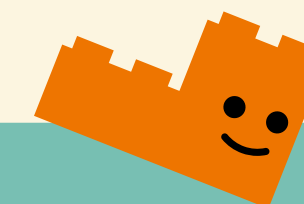


Before you go perhaps you'd like to make the online explorers' pledge?
Read along together with your grown-up:



Marvellous work!

-  We'll tell each other if anyone asks us to do or share something that feels wrong.
-  We'll always ask others if they're ok with us filming or taking a picture of them.
-  Let's make sure to check with each other before sharing information with games, websites and apps.
-  Let's not share our name, address, or selfies with anyone we don't know before checking with a trusted grown-up.



You really have done me an enormous service. Your LEGO building is excellent.


Why not try another quick building challenge on the next page?

GROWN-UP:
For tips on Privacy and Safe Sharing [Click here](#)

Worried? [Click here](#) to find expert help and advice where you live

Ready for more?
[Head here](#) to explore more online safety topics





Why not build some of my friends
from the digital world?
Make up some of your own too!

See you soon
for another Build
& Talk adventure