

Build & Talk ADVENTURES

DIGITAL FOOTPRINTS



INTRODUCTION FOR THE GROWN-UP

HOW THIS PACK WORKS

This is an interactive adventure where you are the narrator. The story will inspire your child to create a made-up LEGO® creature (you can make one too!). As they build you'll find a few questions to ask them to start a conversation on the topic. Don't worry if some of the questions aren't relevant – they're just a guide to get you talking together.

BEFORE YOU START

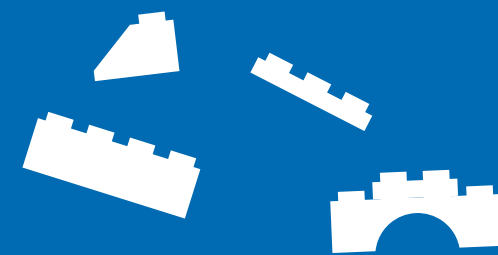
Flick through the story yourself so you understand how it works.

GOT IT?

Then let's begin! Start reading from the next page.



minutes



Use any LEGO bricks
(No bricks? Draw instead!)



Find a quiet spot
to sit together



Hello!
My name is
Ida Switchditonandoff,
Digital Explorer and
Online Creaturologist,
do call me Ida.

Welcome to the online
world, fellow explorer!

GROWN-UP:
Want to skip the intro? [Click here](#)
or scroll to page 13 for LEGO building.

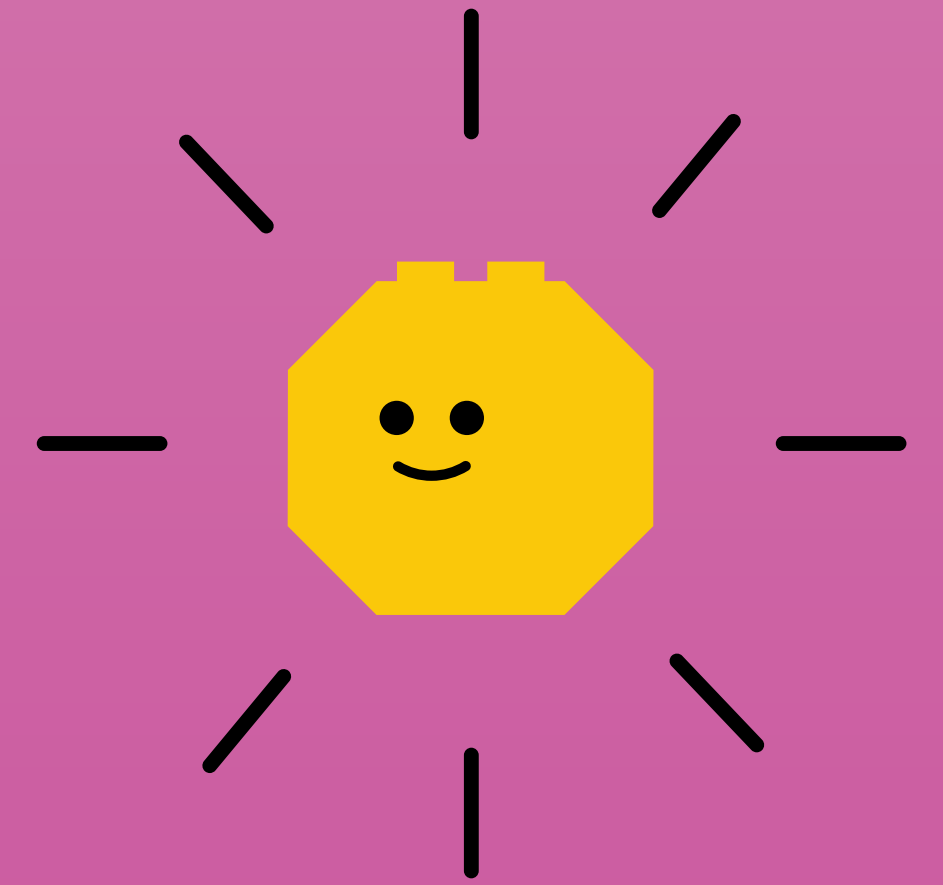
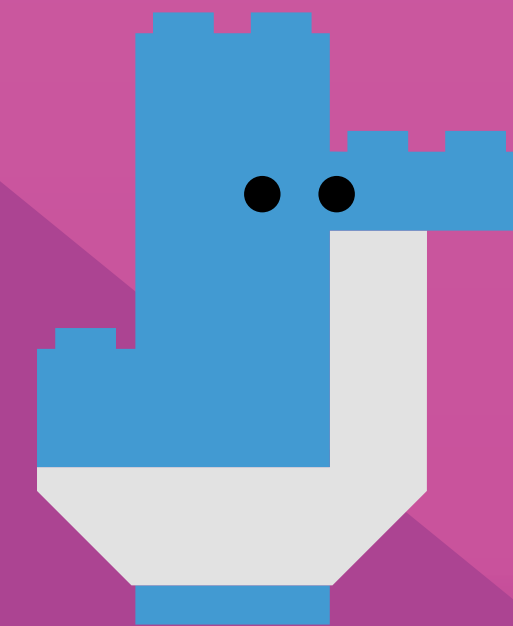
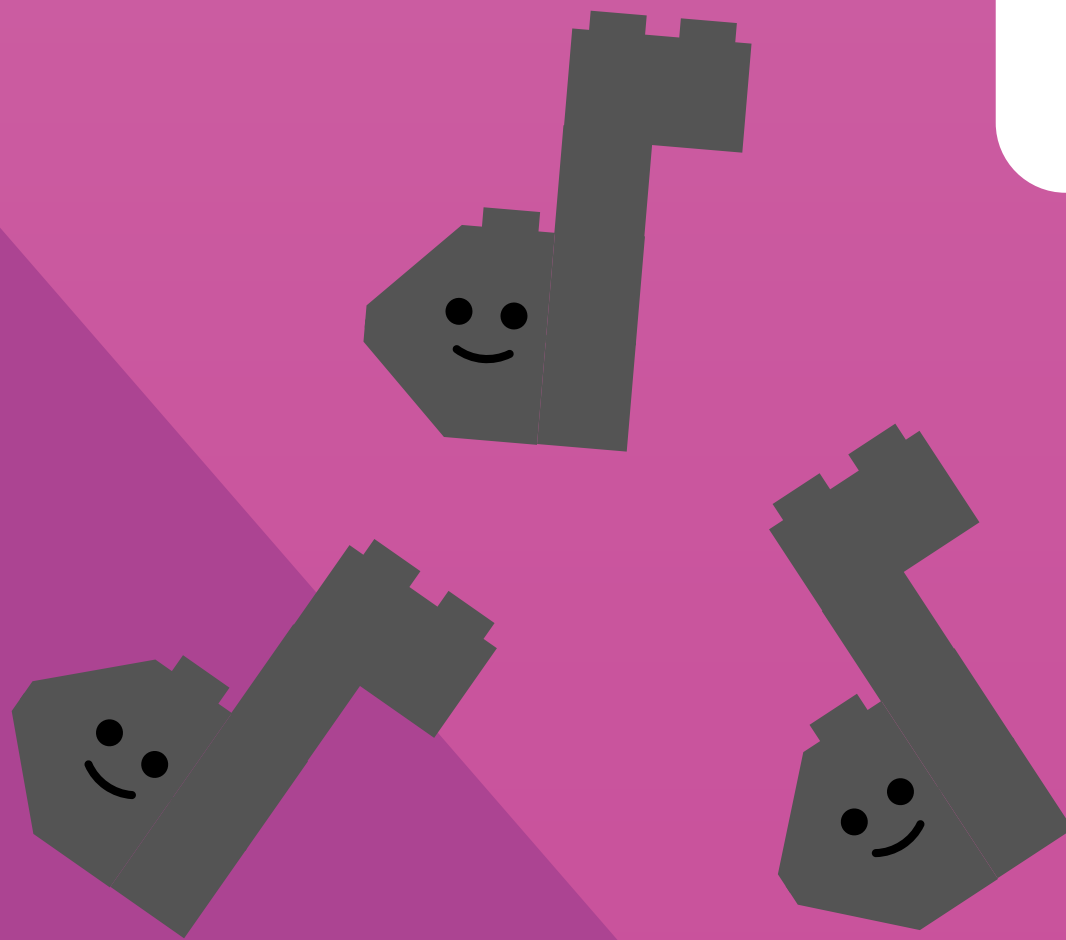
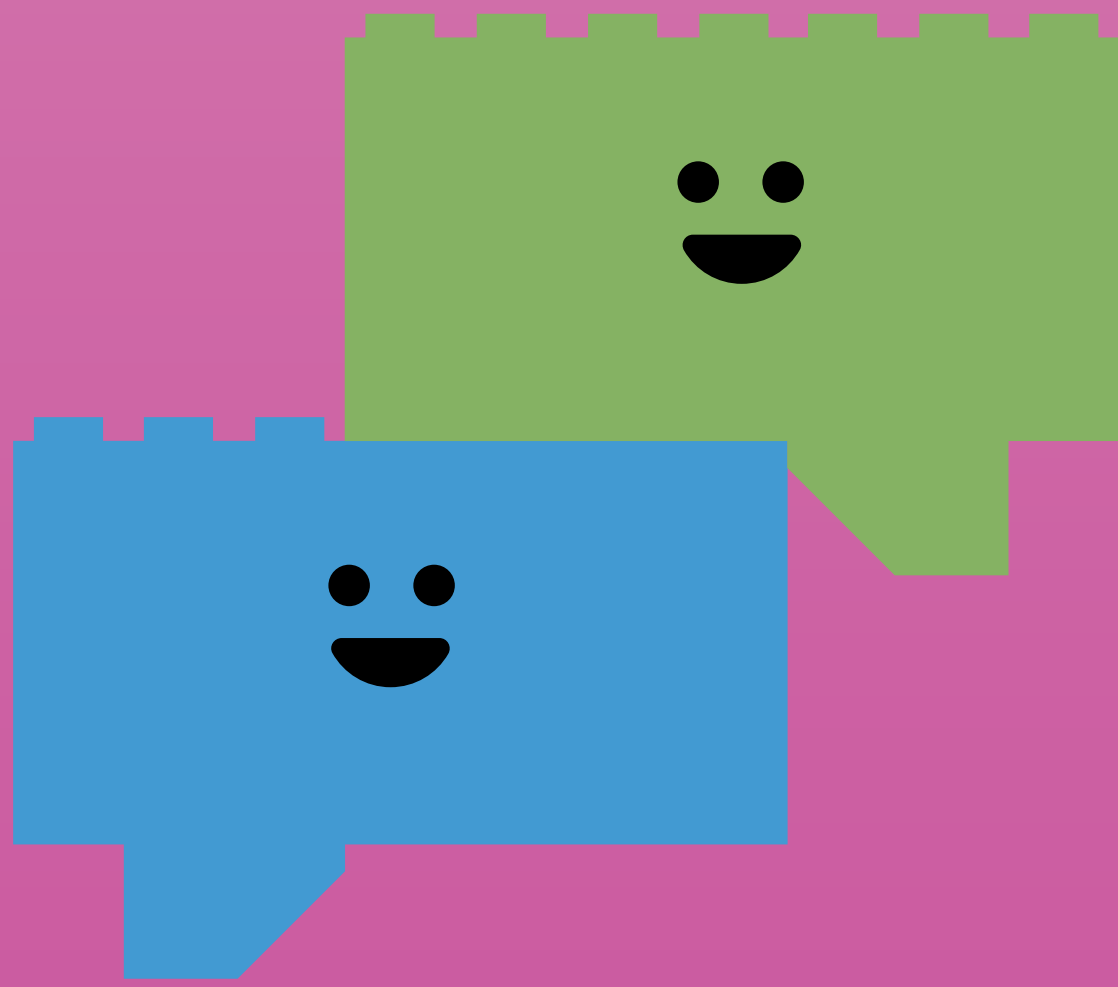


I don't have to tell you how
incredible the internet is,
I know you've been exploring
here since you were a little pixel...

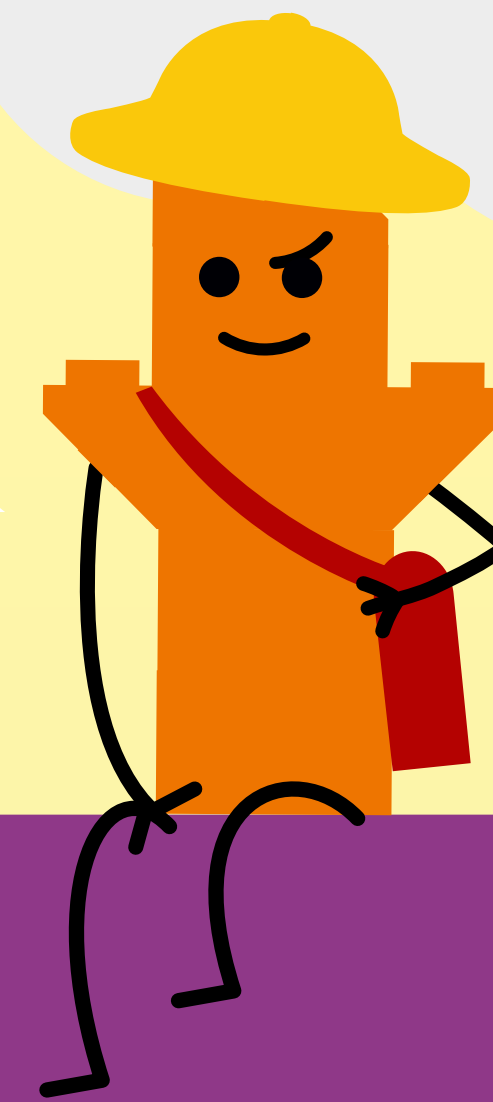
(Your grown-ups may find it hard
to keep up!)



My adventures here have taken
me to wonderful places!
I've made brilliant friends and
met countless curious characters.



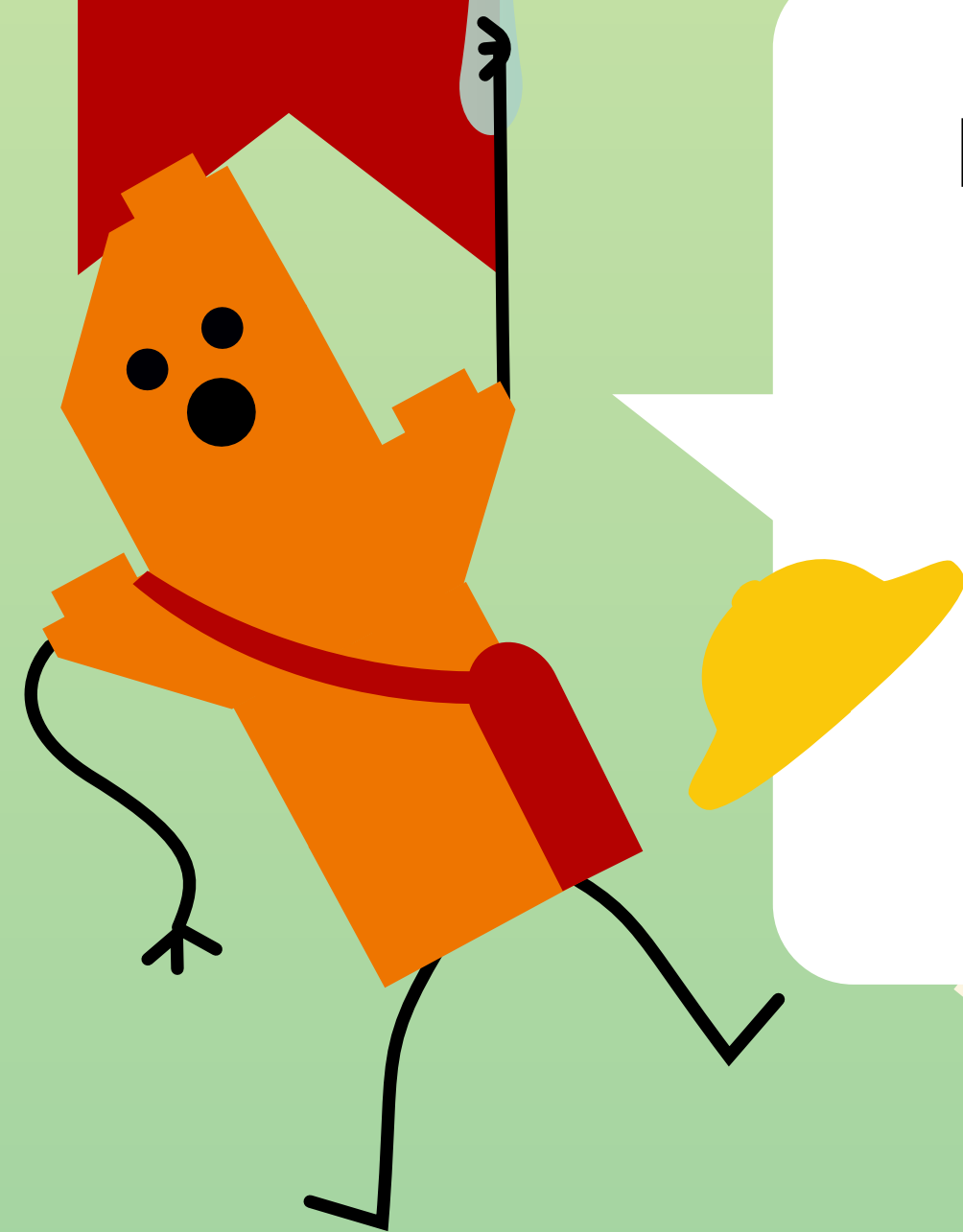
I've also discovered some things to
beware of! I've been recording these
unruly beasts in my book:



Wild Creatures of the Online World

How To Identify Them...
And Then Avoid Them!





My book will help every online explorer
know what to look out for, so nothing
gets in the way of them having a
fantastic time.

Well, at least it WAS until...

Yesterday, when I was busy watching
hilarious cat videos (vital research!)
one of these naughty creatures snuck in,
tore up my book and ATE all the pictures.

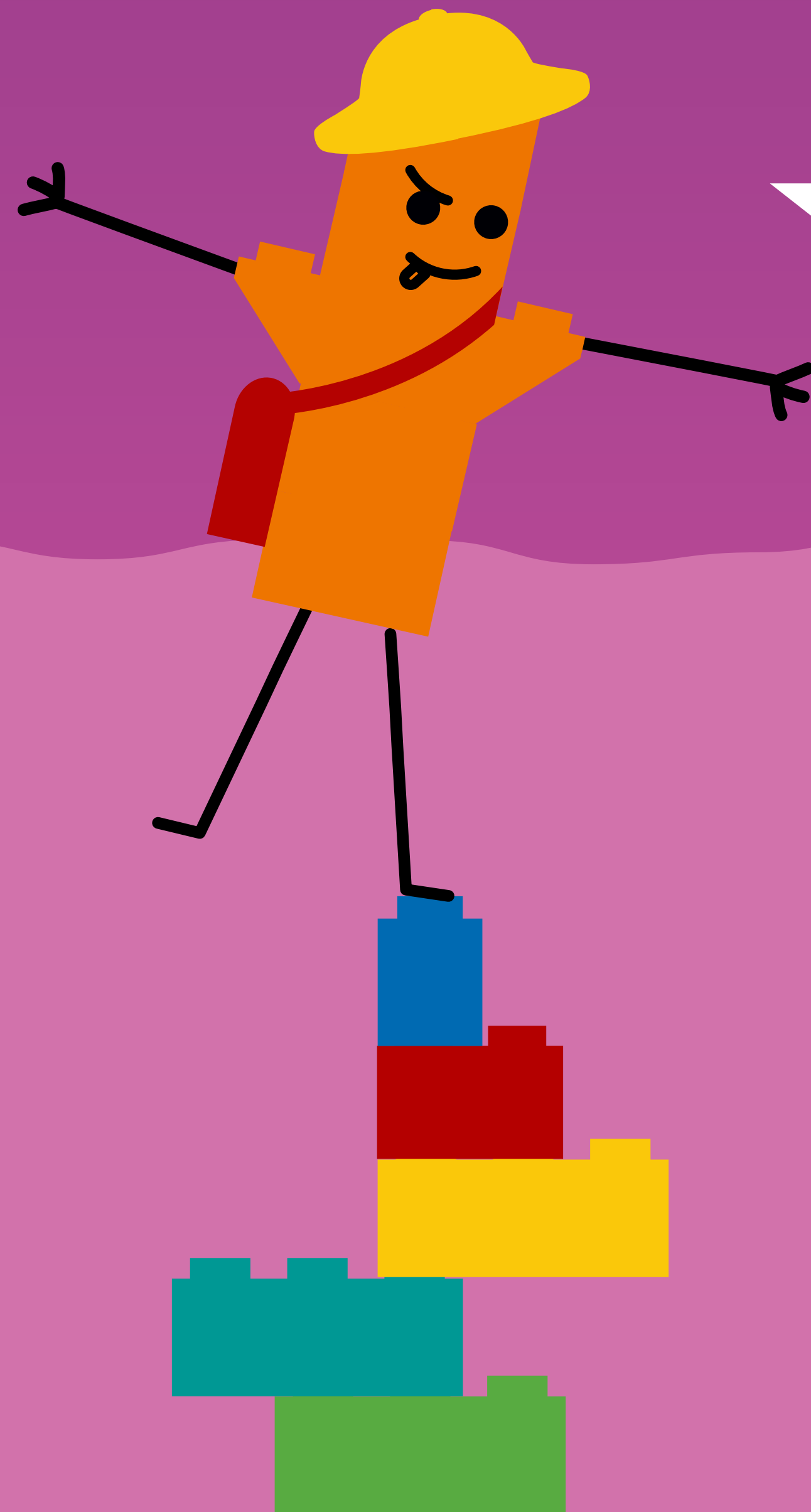




Only a few scraps of my book remain and NO pictures.

And nobody under 100 years old will want to read a book without any pictures.

Also, online explorers like you won't know what to look out for.



I hear you're an excellent LEGO builder with a first-rate imagination: just the skills I'm looking for!

I would like to recreate these funny little online creatures using LEGO bricks.

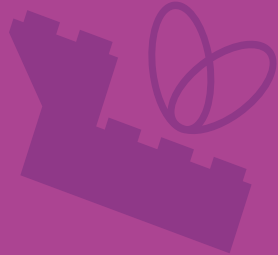
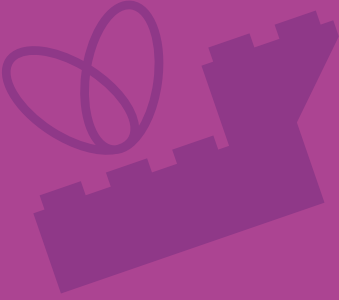
Will you help me with one?



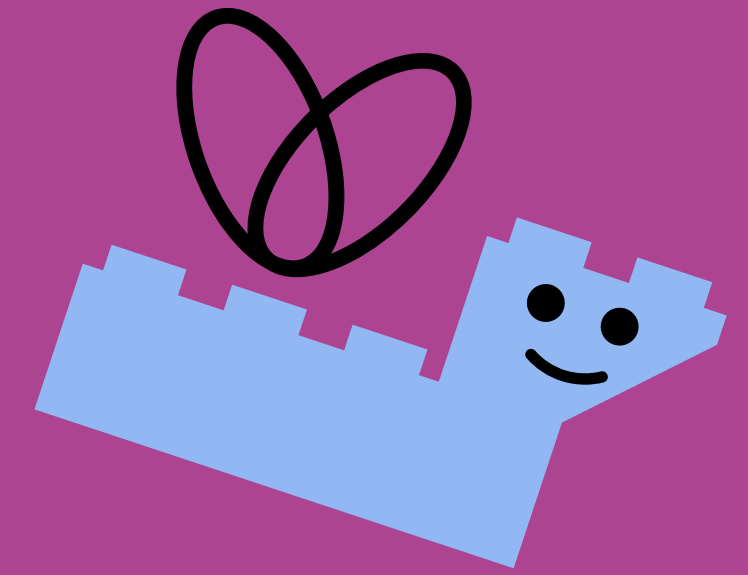


SPLENDID!

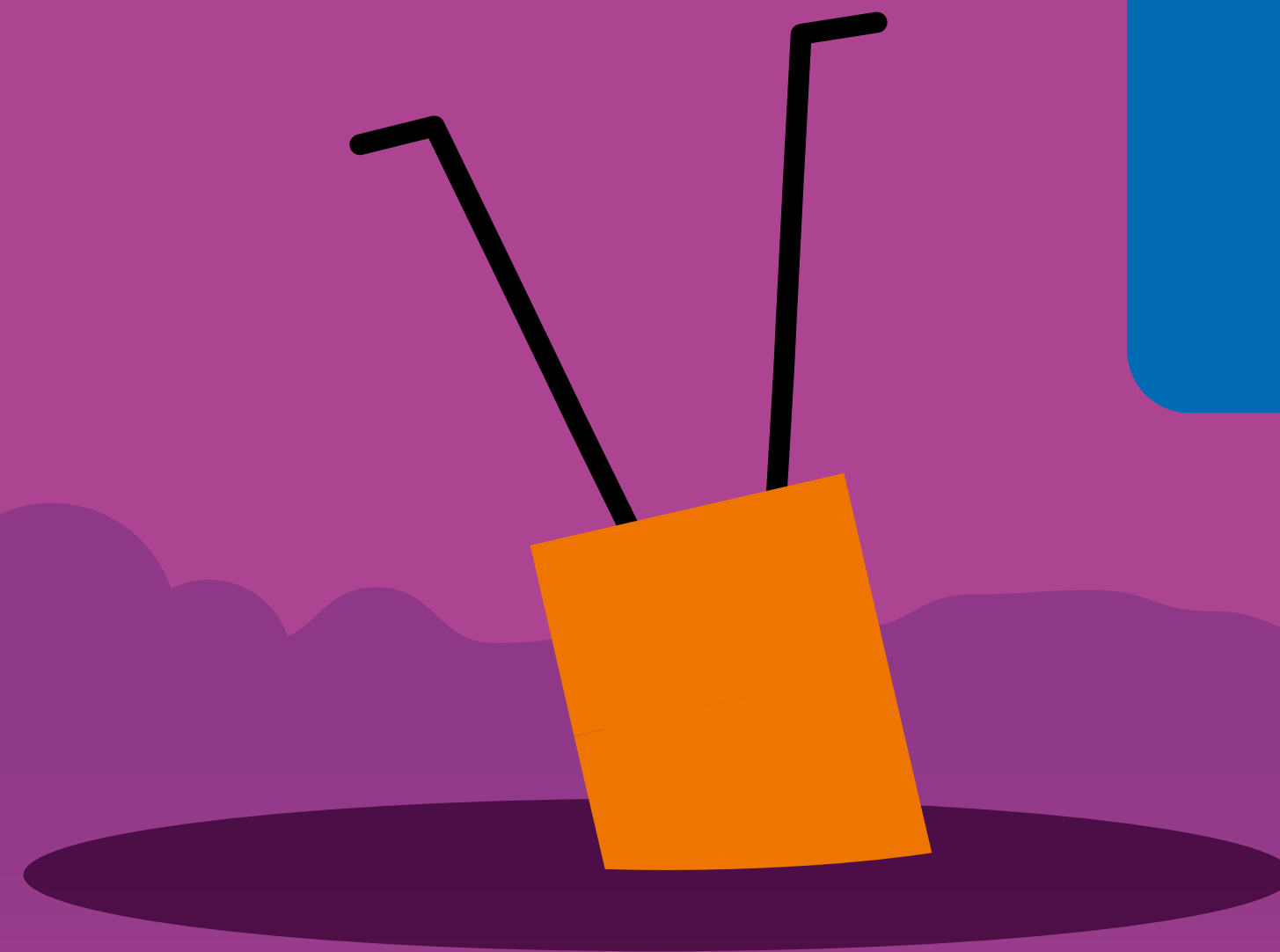
I'll read you a description from my book and you can build along.
You don't need any special LEGO bricks, just use what you have at home.
Don't worry, I'll help every step of the way!




Right team, let's dive in!
Make sure you're fully charged,
grab your LEGO bricks and let's go!



GROWN-UP:
Can you help me learn more about
this young explorer's adventures in
the online world? Look out for some
questions to ask as we go along.



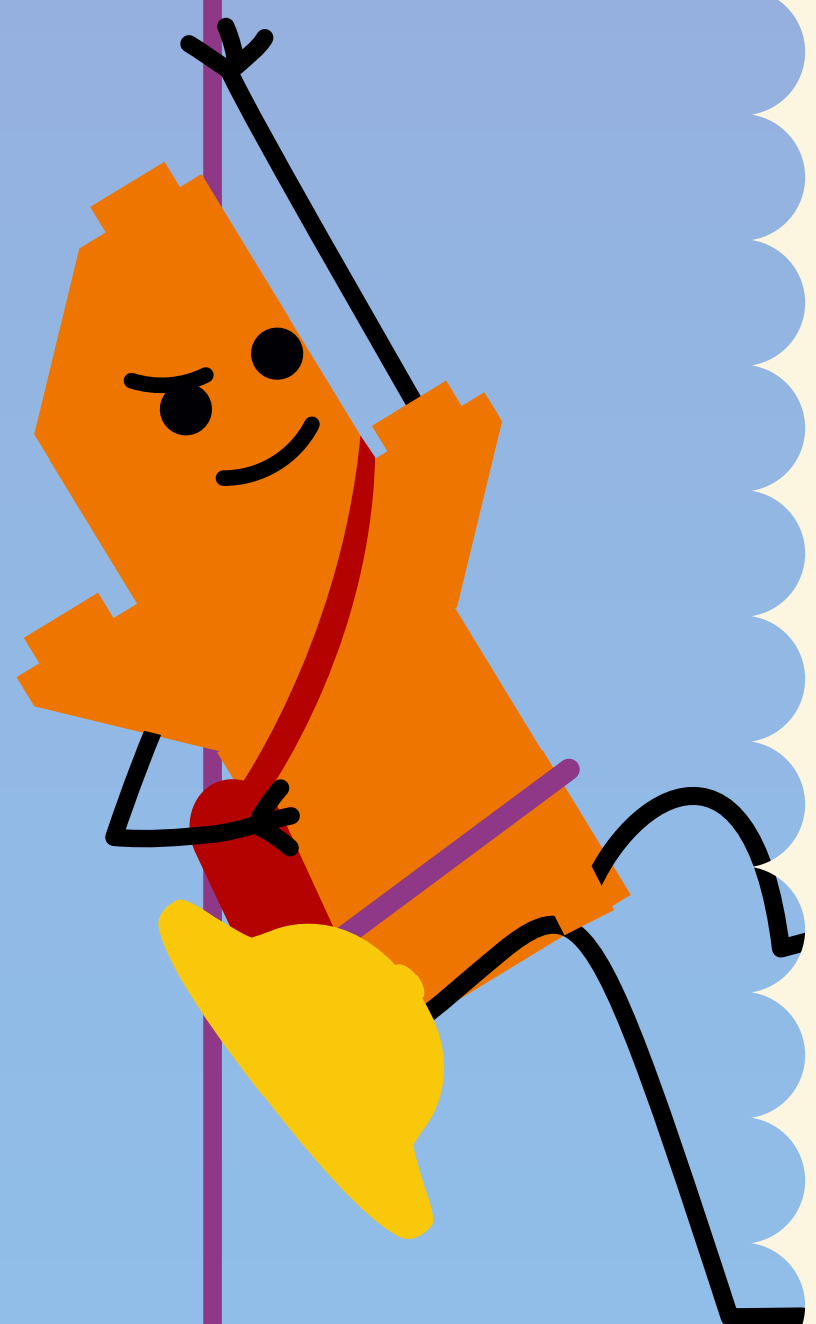


Lucky this section of the book
wasn't too damaged. Just mind the
drool as you read.

The Hasty Hopper



(Breadus Crumbus, species Watch-Out)



Make sense?
Let's find out
what they
look like...

Always excited and full of energy, The Hasty Hopper loves nothing more than dashing around the online world, exploring new places and meeting new friends.

Being so eager to make friends, they never think before charging in a new fun-looking direction, they just dive right in! They use their colorful hands to make their mark on the places they visit and to impress their new friends. Unfortunately, they're so focused on exploring that they don't always think about the effects of leaving such a distinctive trail!

Their unique footprints and colorful handprints make them very easy to find. This is good news for explorers like you and I trying to spot as many creatures as possible, but it also means it's easy for the nastier creatures of the online world to find them.

If only they would take a moment before rushing in, they'd be able to avoid any unwanted attention.

Physical characteristics

The Hasty Hopper has **lots of colorful hands** for leaving their mark in the places they go

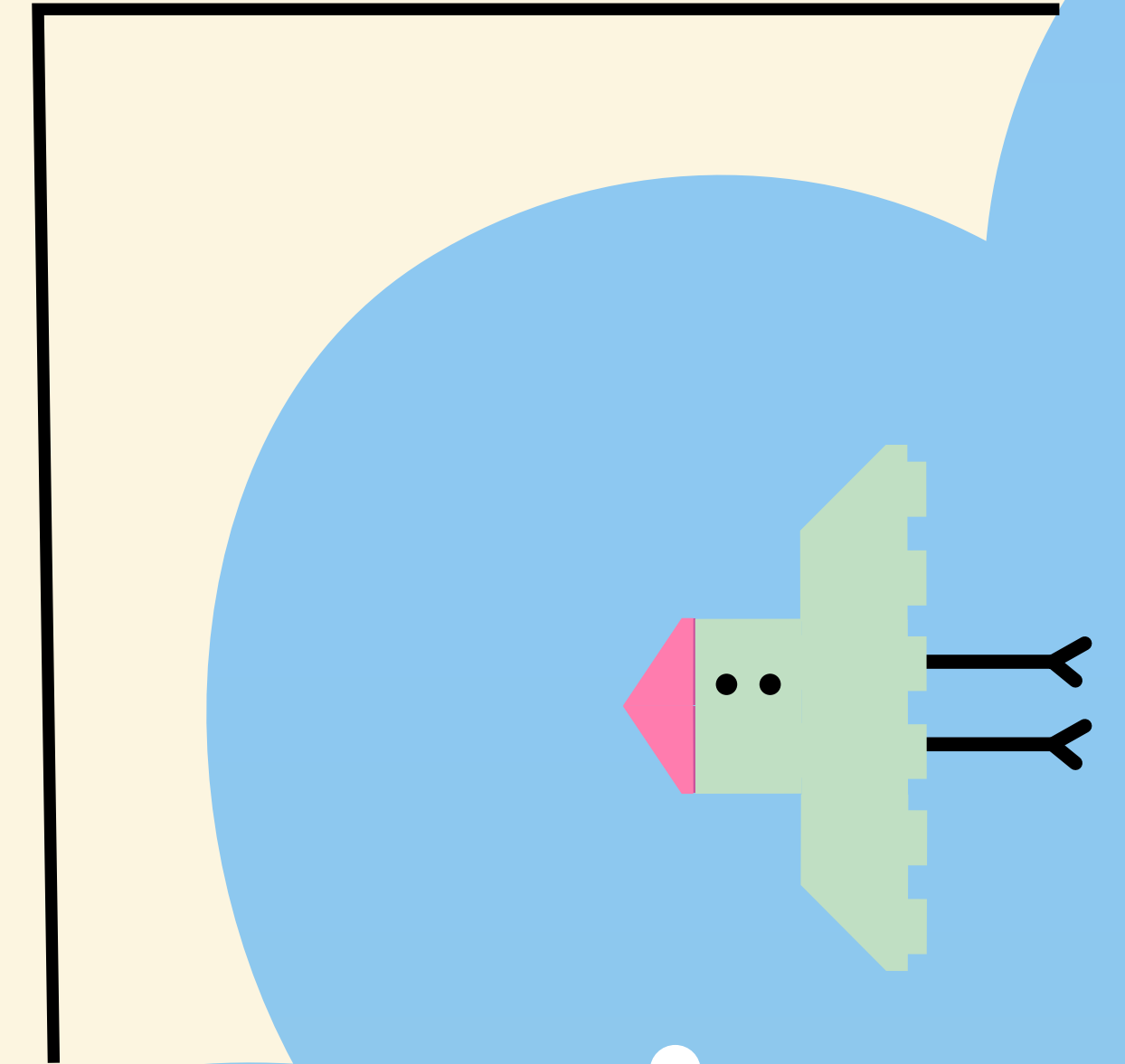


They have **one big foot** which leaves a very recognizable trail



They have a **big silly hat** to match their bouncy personality. They have a lot of energy!

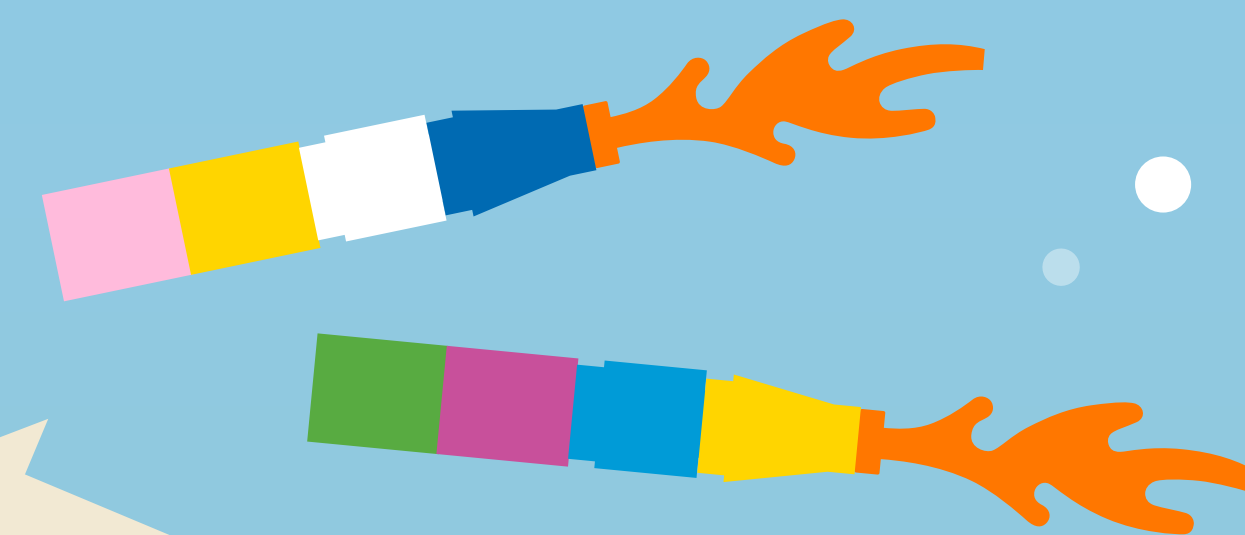
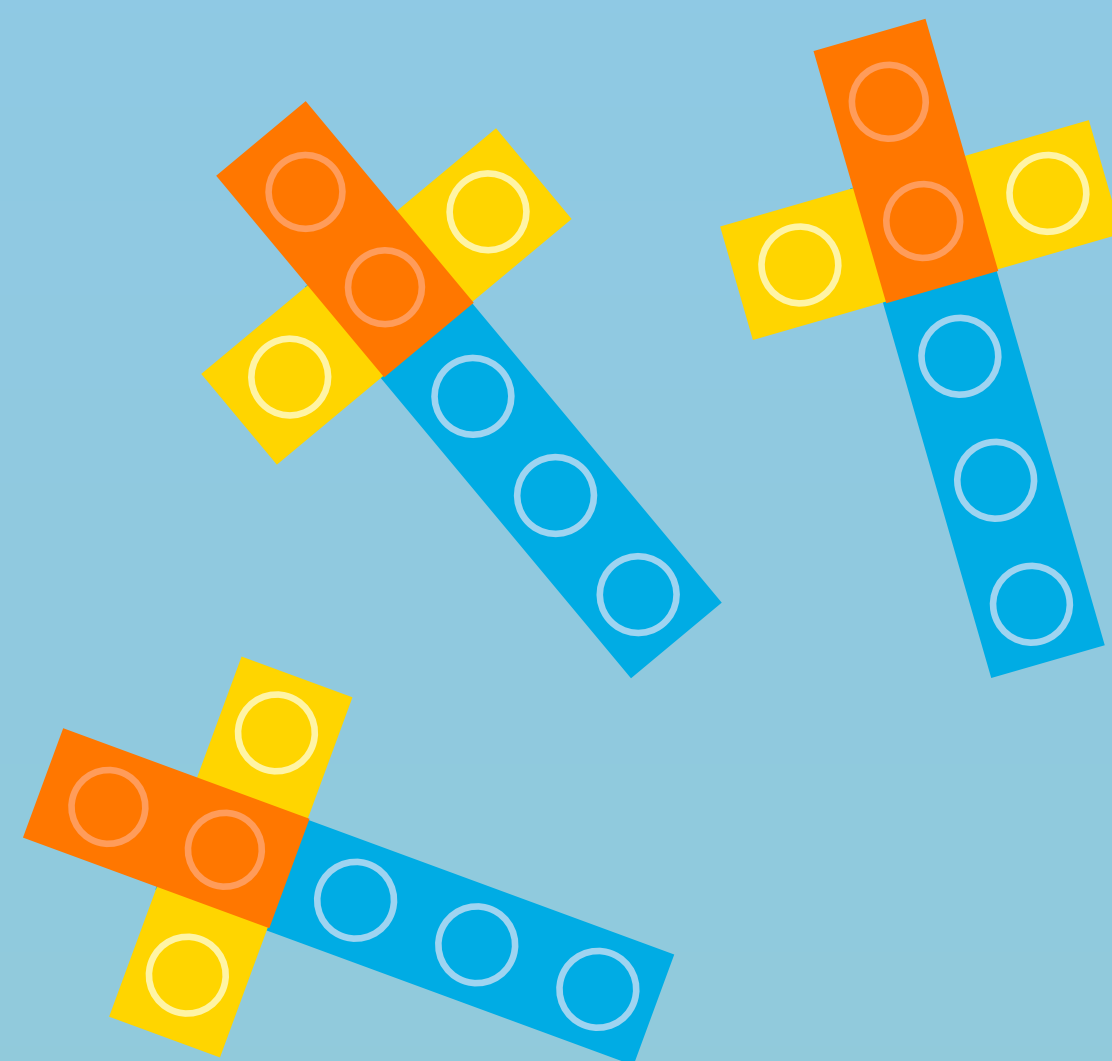
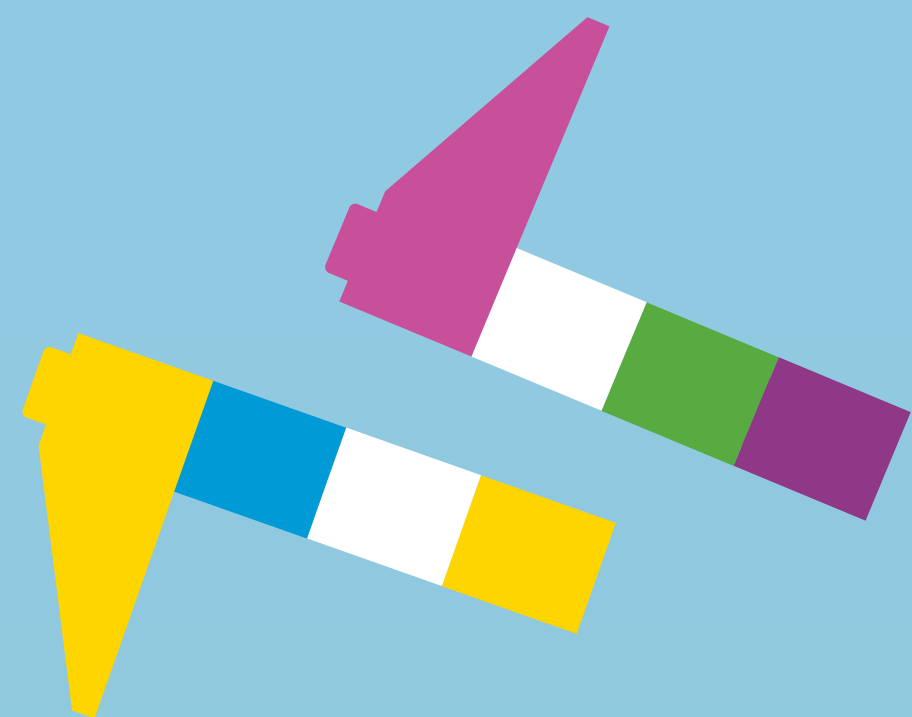
Illustration of typical Hasty Hopper



Time to start building your Hasty Hopper.
Take a look at the next page for some ideas if you get stuck.

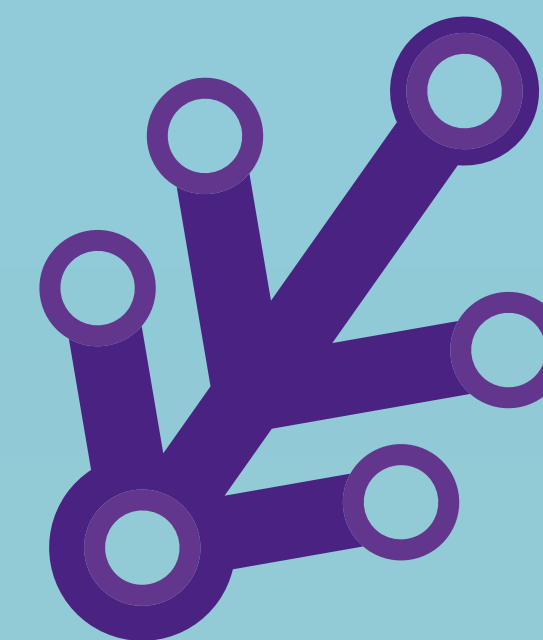
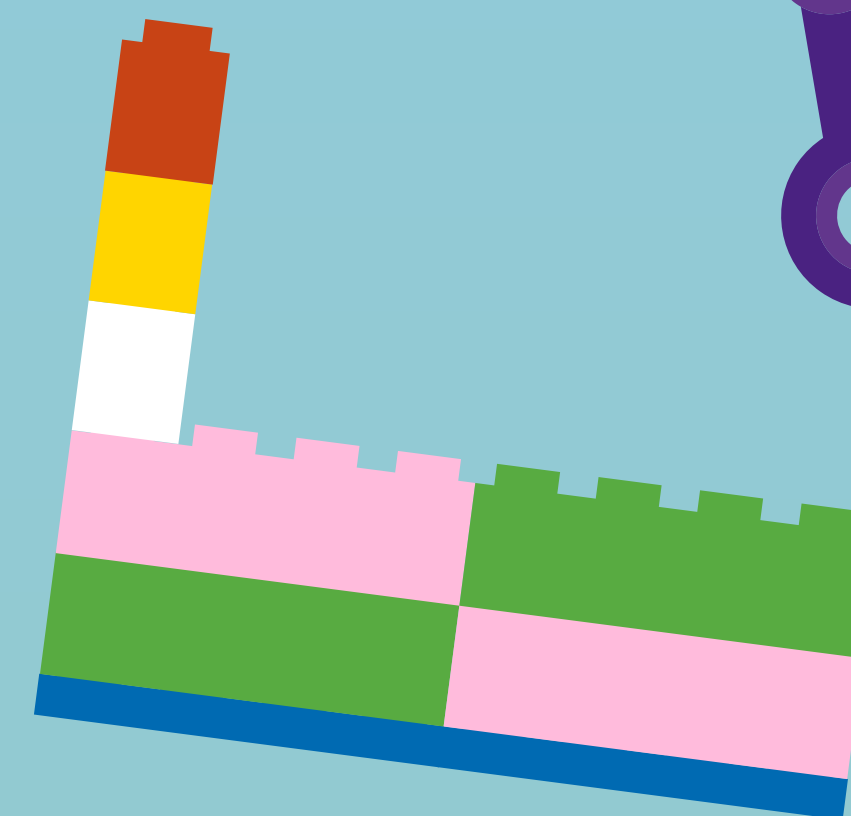
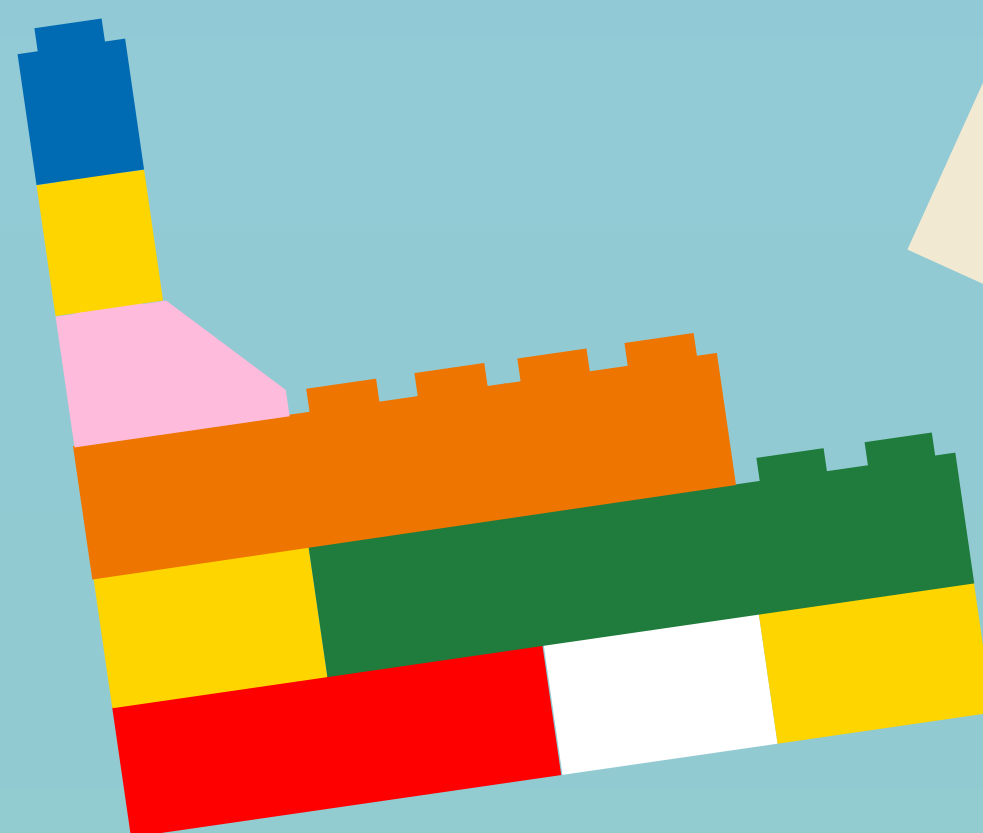


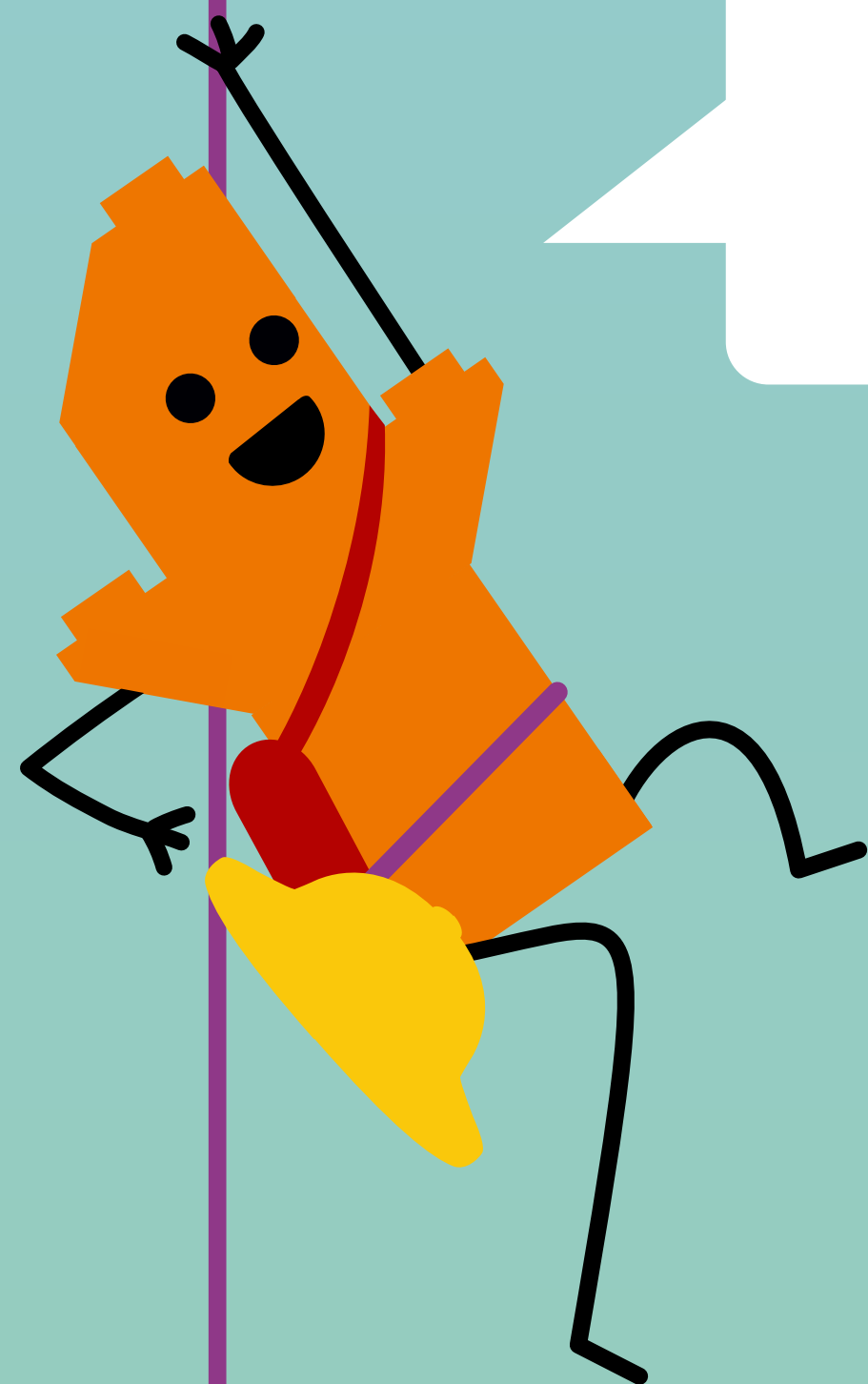
There's more suggestions below!



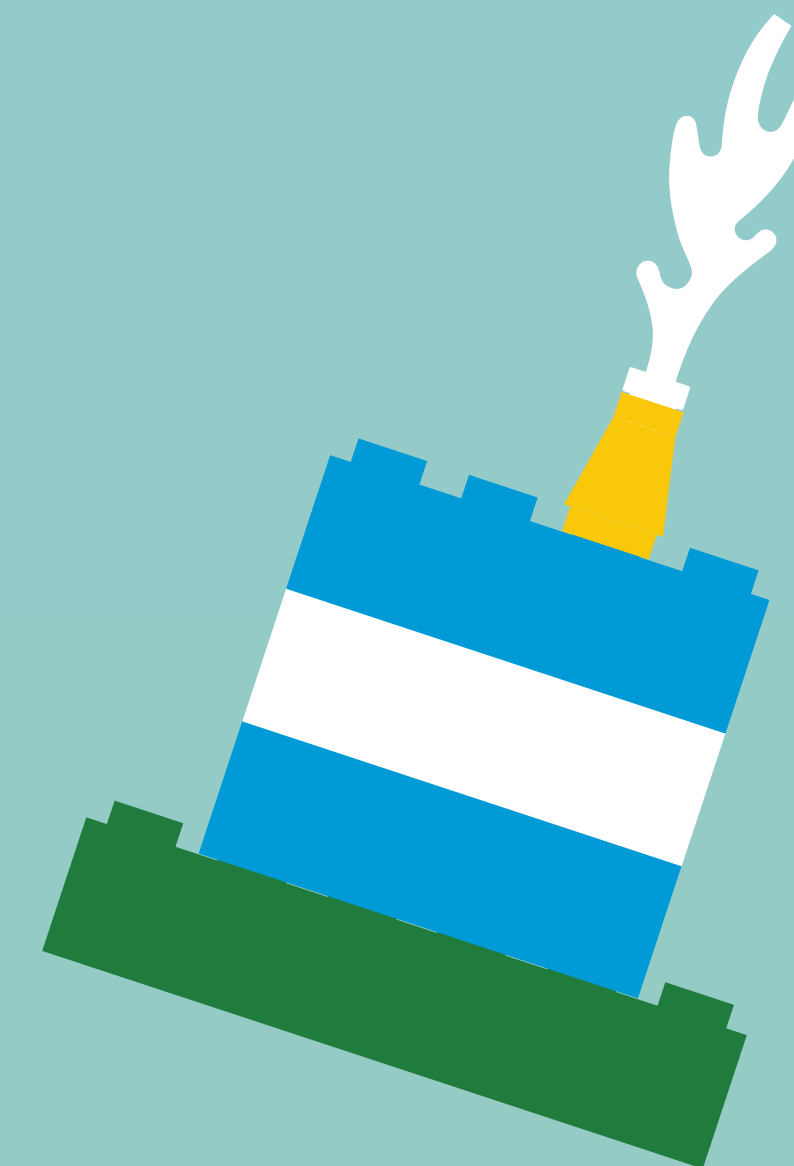
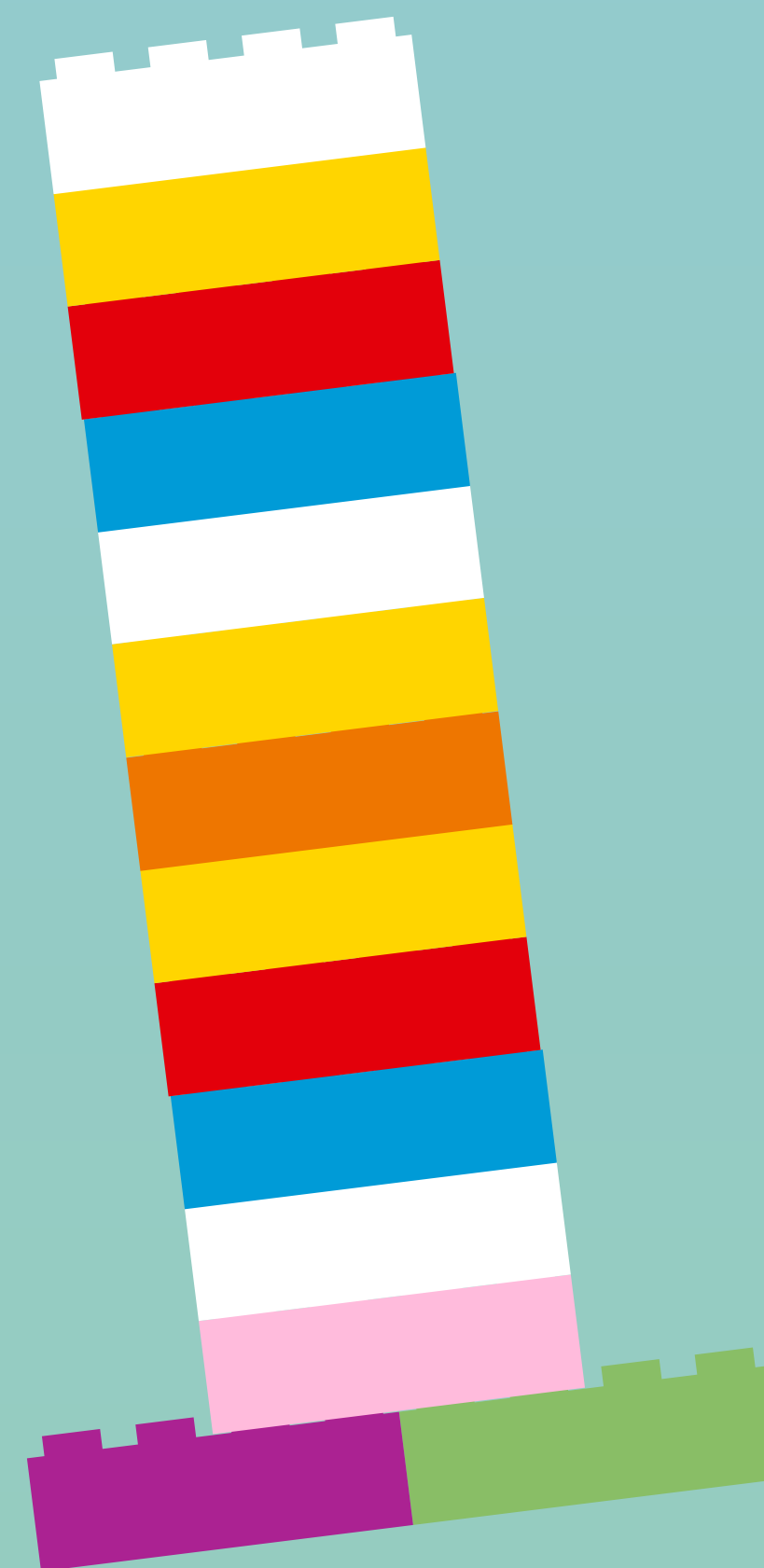
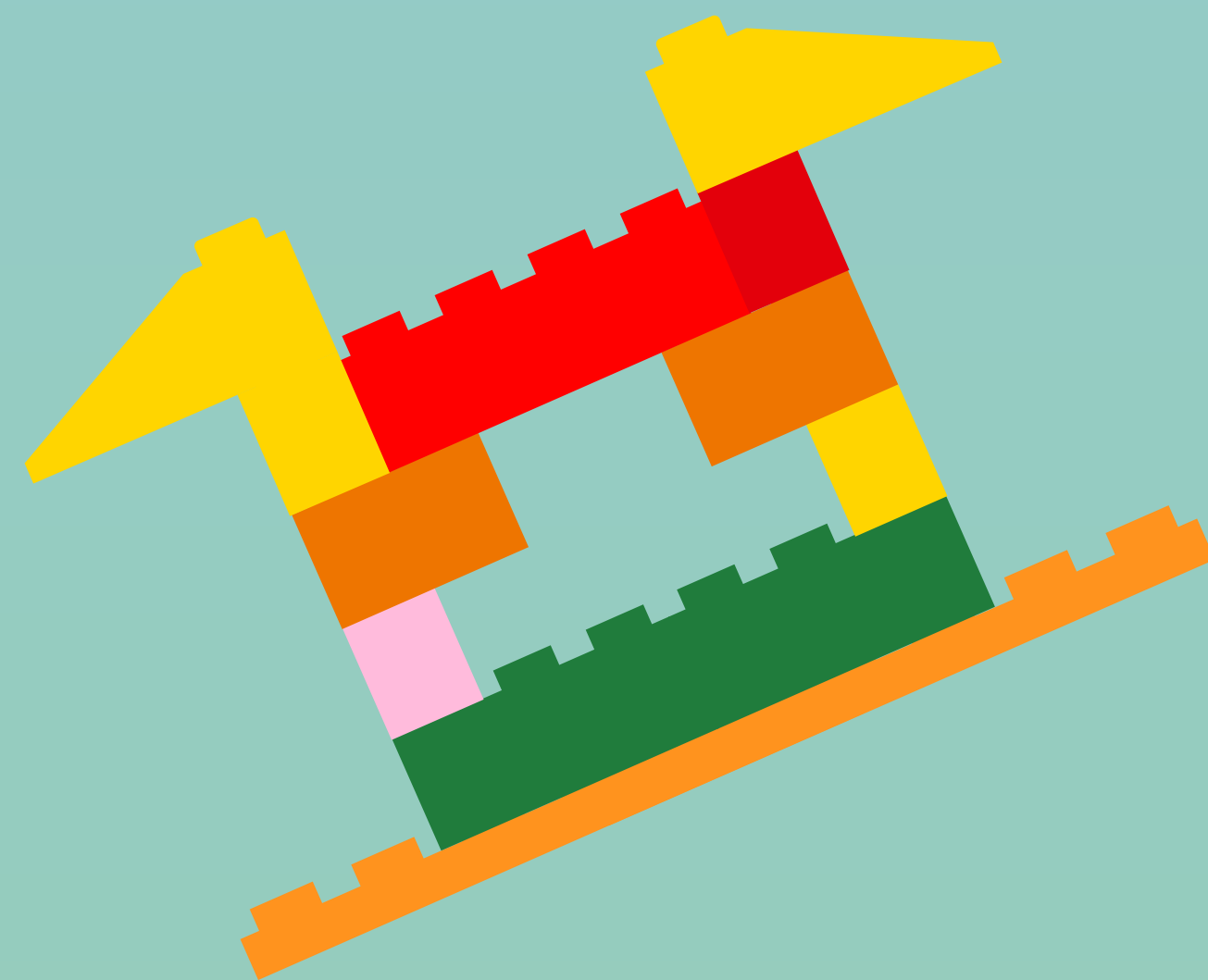
Lots of colorful hands

One big foot





Hey grown-up
– have you
built a Hasty
Hopper too?

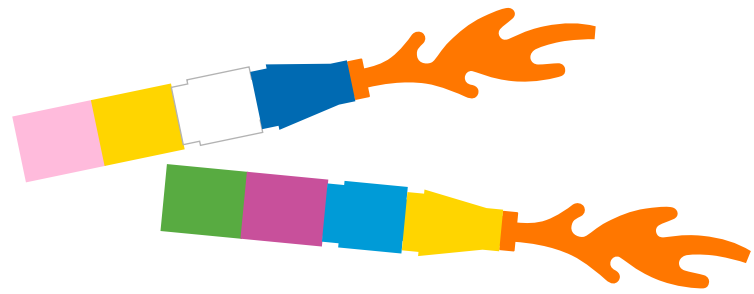


Big silly hat

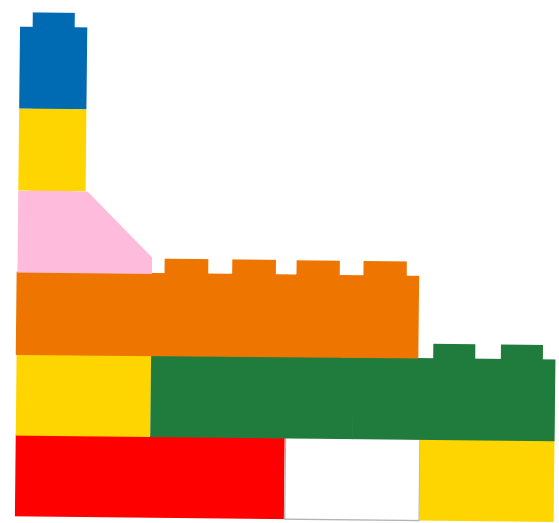


GROWN-UP: Flick to next page for some questions to ask while your child builds

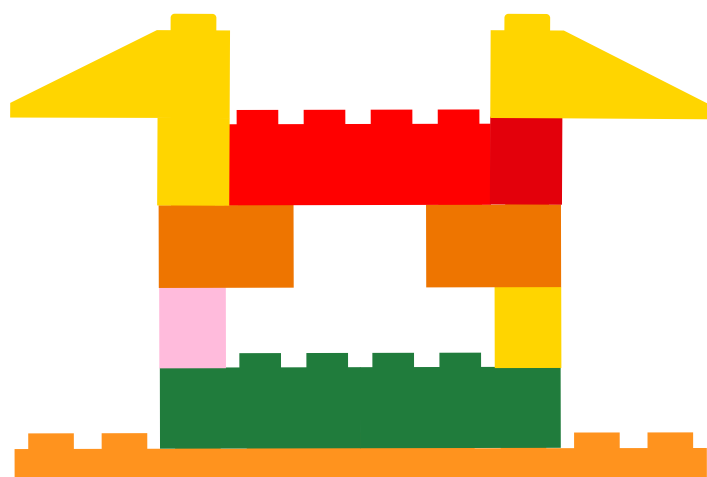
BUILD REMINDERS



Lots of
colorful hands



One big foot



Big silly hat

Finished building
and talking? Move
to the next page.



GROWN-UP'S TASK

Below are some questions to ask your little explorer as they build.

What do you think makes up your digital footprint?

How long do you think your digital footprint will last for?

Can you give an example of something you've done or said online that you regretted?

Who should you speak to if you share something online that you regret afterwards?



I've never seen such a silly and fun-looking
Hasty Hopper – good job!

Uh oh... looks like there's someone
in need of our help...



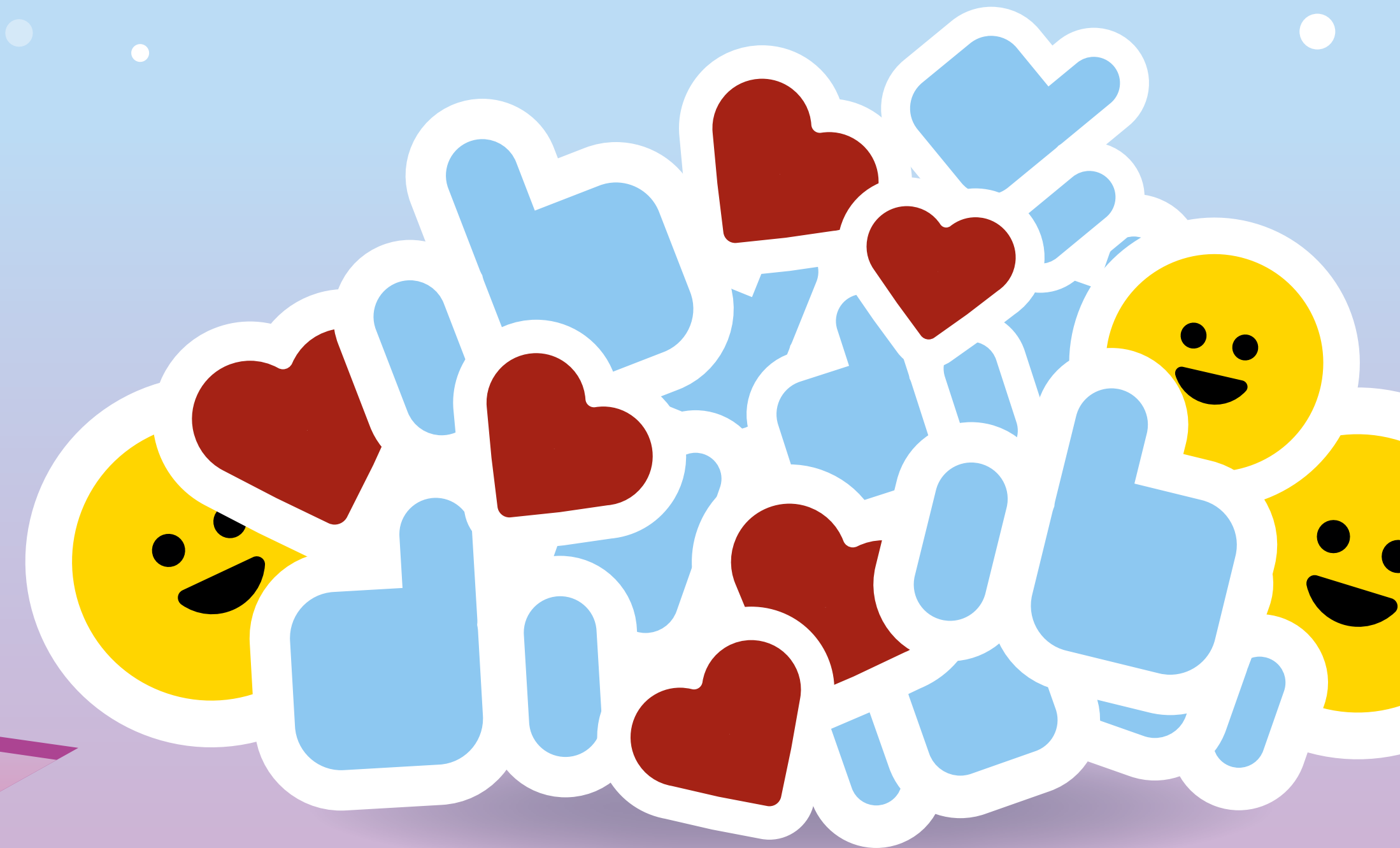
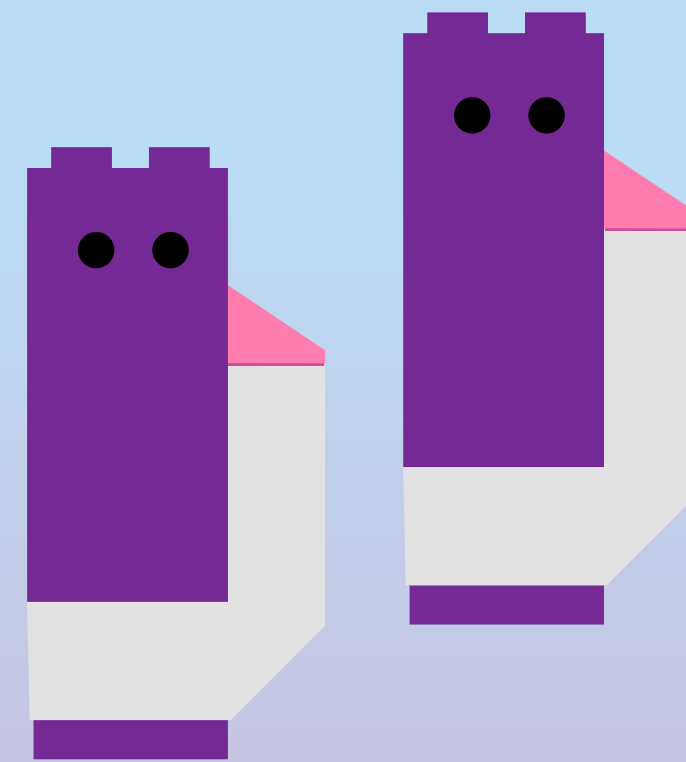
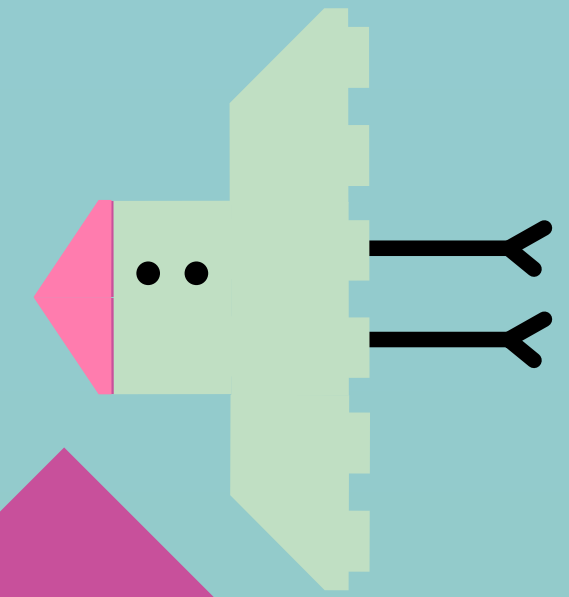
OOOH!!!
NOOO



OO!!!

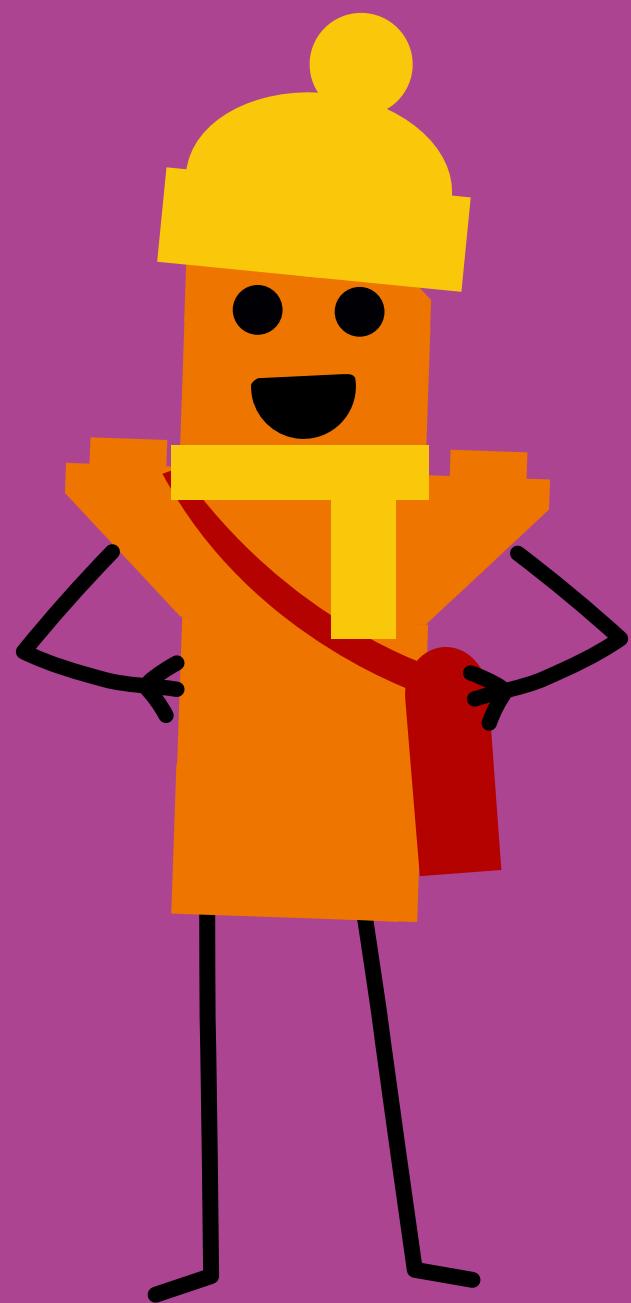


A Hasty Hopper has triggered an avalanche of reactions by taking a selfie with a penguin! Let's help them out...



Quickly, build a shovel to dig the Hasty Hopper out!

Ideas for simple shovels



Finished building and talking?
Move to the next page.

GROWN-UP'S TASK

Question prompts:

Do you think people behave differently online and offline? In what ways?

How could that affect how people think about you online?

Why do you need to be careful with the information you share with websites?

What should you do when a website asks for your data?

A whimsical winter scene. In the center, a character made of orange blocks, wearing a yellow beanie and scarf, stands on a large, light blue snowflake. The character has a surprised expression. To the right, a pink snowman with a smiling face and a single arm is partially buried in the snow. The background is a soft purple and blue gradient with white snowflakes and several small, purple, blocky figures floating in the air. A speech bubble from the character contains the text: "Brrr... it's getting chilly! Why don't we go and find somewhere warmer to play?" and "There's just one last thing to do...".

Brrr... it's getting chilly! Why don't we go and find somewhere warmer to play?

There's just one last thing to do...

Before we leave the snow behind, shall we take the online explorer's pledge? Just read this along together with your grown-up:



Great!



Let's check in with each other on what we think is safe to share online.



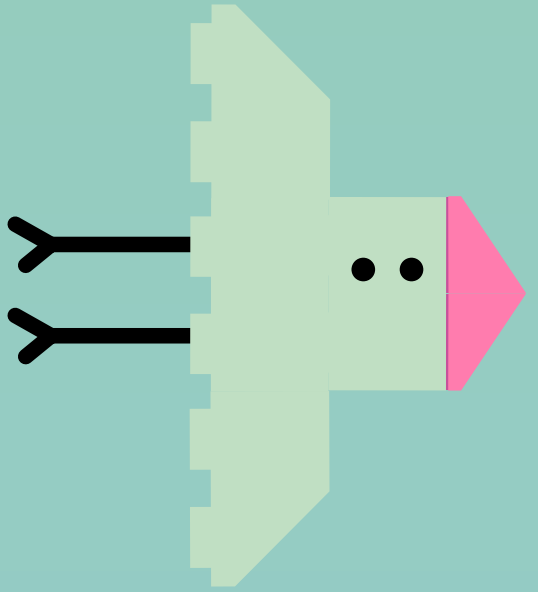
Let's not behave in a way in the digital world that we wouldn't in the physical world.



Let's be aware of the digital footprint we are creating and how we might be seen by others.



Let's always think before allowing games, websites, and apps to track us.



Thank you for your excellent
LEGO building!

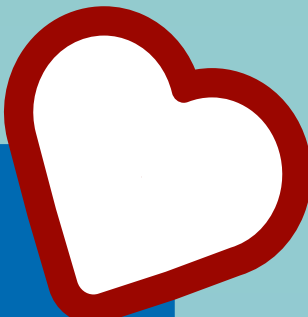
Why not try another quick
building challenge on the
next page?



GROWN-UP:
For tips on Digital Footprints
[Click here](#)



Worried? [Click here](#)
to find expert help and
advice where you live



Ready for more?
[Head here](#) to explore
more online safety topics



Why not build some of my friends
from the digital world?
Make up some of your own too!

See you soon
for another Build
& Talk adventure

