

# Build & Talk ADVENTURES

ONLINE SECURITY



# INTRODUCTION FOR THE GROWN-UP

## HOW THIS PACK WORKS

This is an interactive adventure where you are the narrator. The story will inspire your child to create a made-up LEGO® creature (you can make one too!). As they build you'll find a few questions to ask them to start a conversation on the topic. Don't worry if some of the questions aren't relevant – they're just a guide to get you talking together.

## BEFORE YOU START

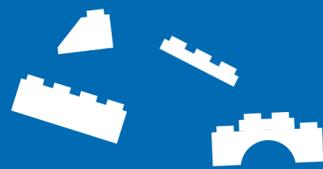
Flick through the story yourself so you understand how it works.

## GOT IT?

Then let's begin! Start reading from the next page.



**minutes**



**Use any LEGO bricks**  
(No bricks? Draw instead!)



**Find a quiet spot**  
to sit together



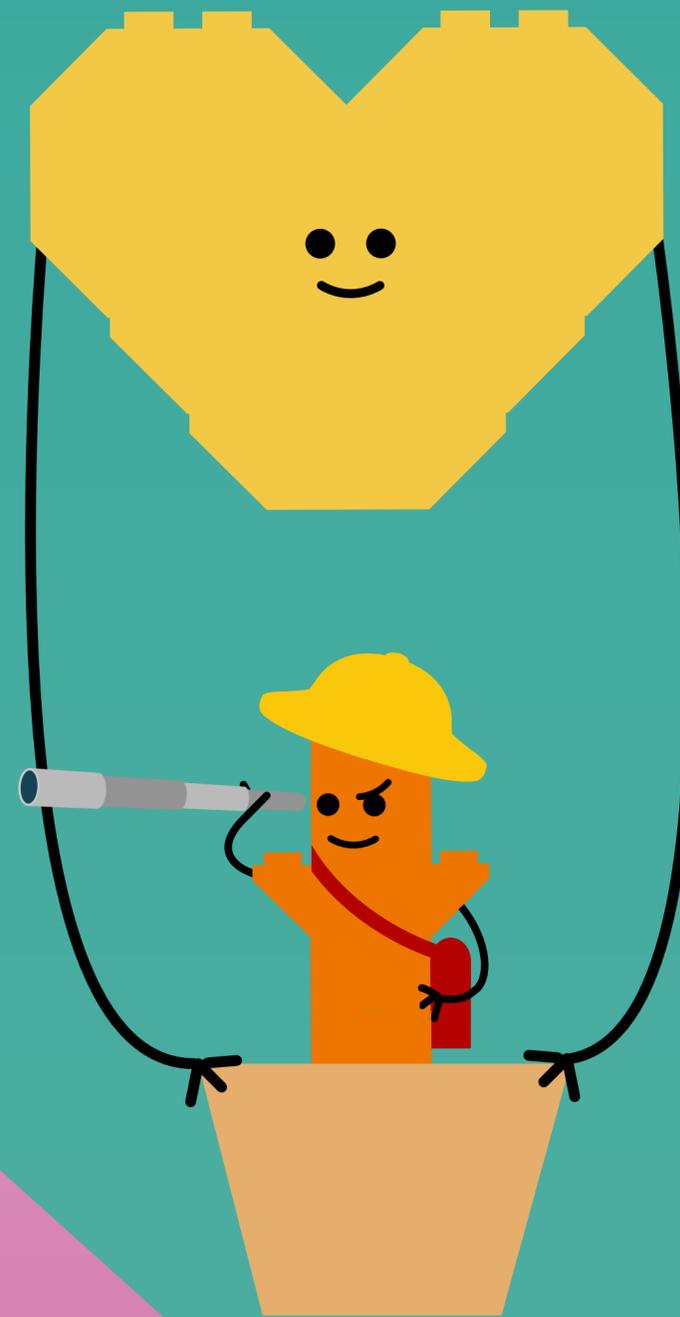
Hello!  
My name is  
Ida Switchditonandoff,  
Digital Explorer and  
Online Creaturologist,  
do call me Ida.

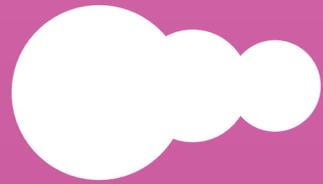
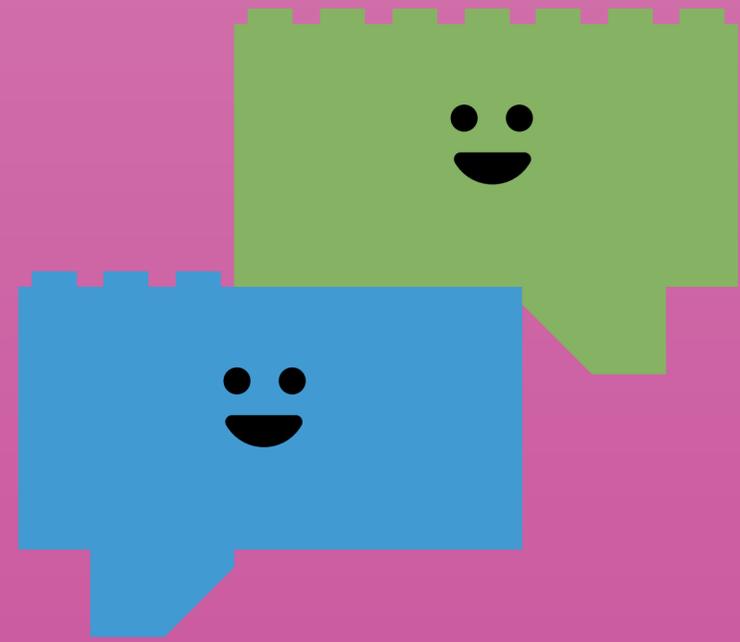
Welcome to the online  
world, fellow explorer!

**GROWN-UP:**  
Want to skip the intro? [Click here](#)  
or scroll to page 13 for LEGO building.

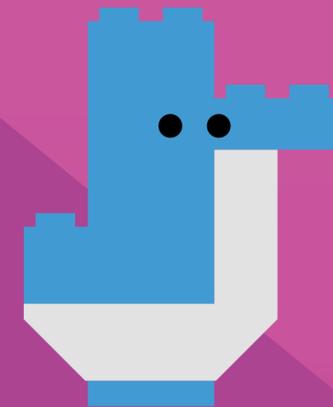
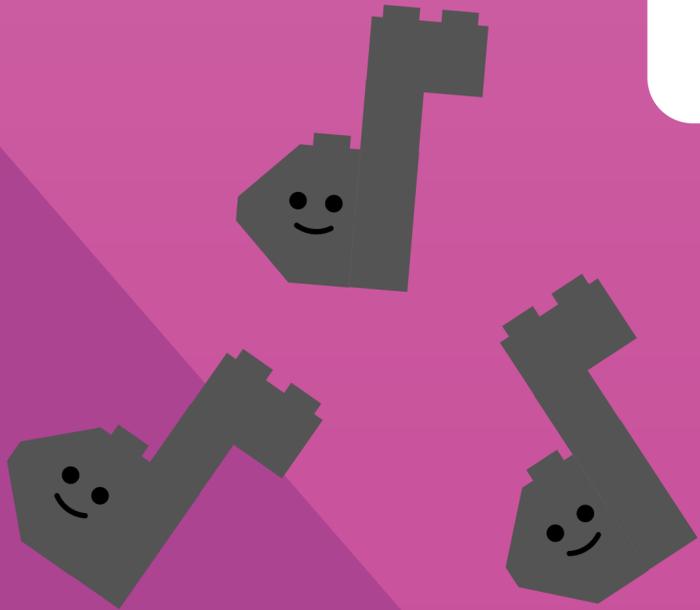
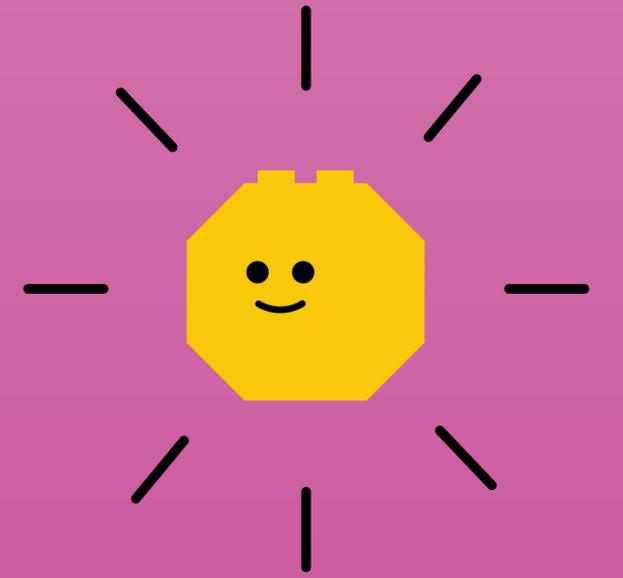
I don't have to tell you how incredible the internet is, I know you've been exploring here since you were a little pixel...

(Your grown-ups may find it hard to keep up!)





My adventures here have taken me to wonderful places! I've made brilliant friends and met countless curious characters.



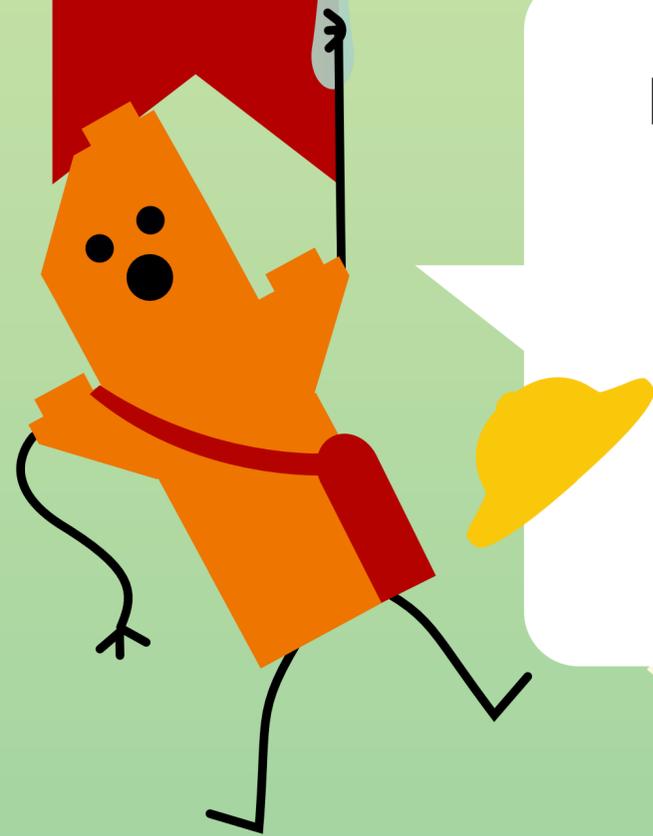
I've also discovered some things to beware of! I've been recording these unruly beasts in my book:



# Wild Creatures of the Online World

How To Identify Them...  
And Then Avoid Them!





My book will help every online explorer know what to look out for, so nothing gets in the way of them having a fantastic time.

Well, at least it WAS until...

Yesterday, when I was busy watching hilarious cat videos (vital research!) one of these naughty creatures snuck in, tore up my book and ATE all the pictures.

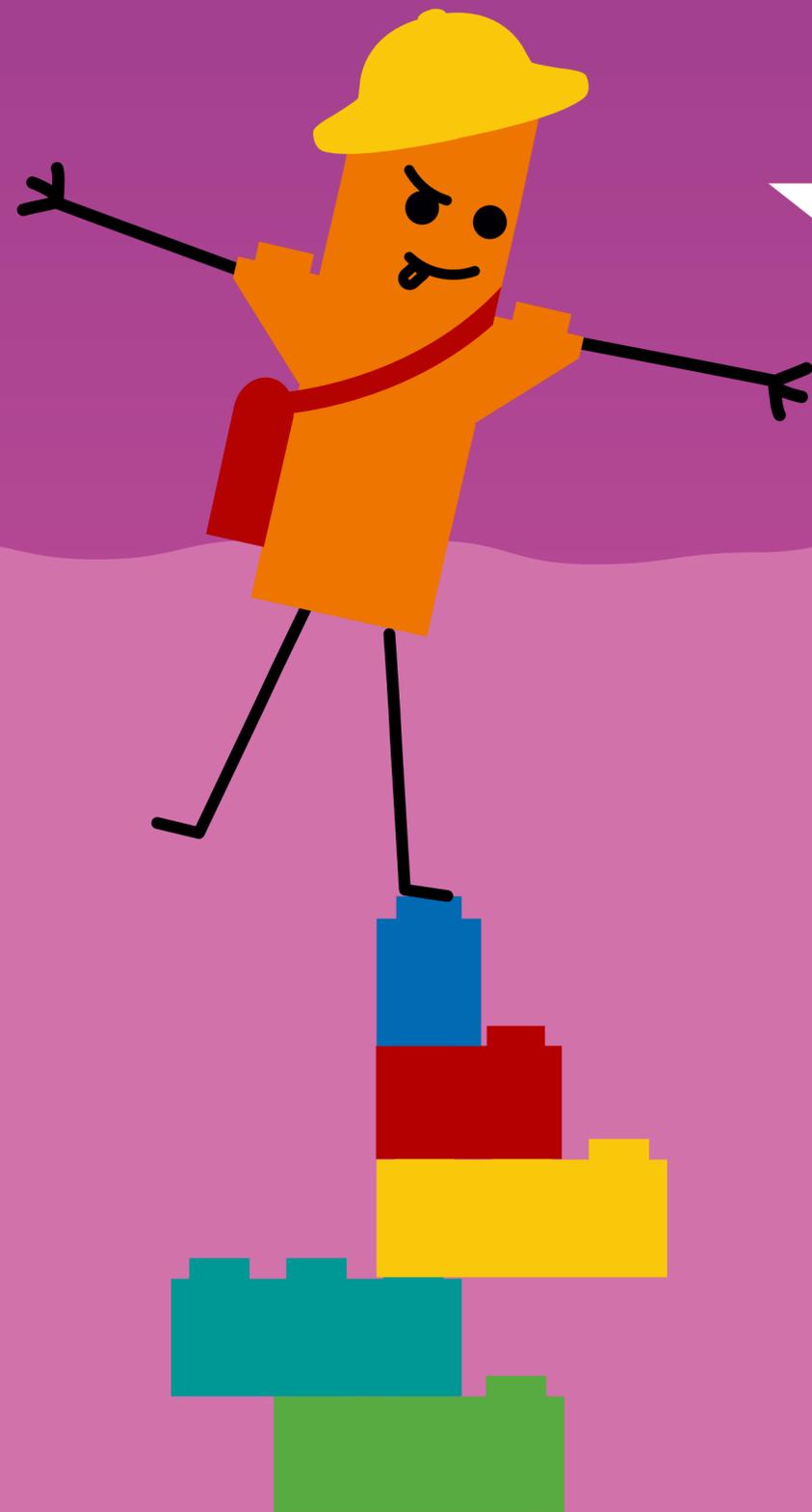




Only a few scraps of my book remain and NO pictures.

And nobody under 100 years old will want to read a book without any pictures.

Also, online explorers like you won't know what to look out for.



I hear you're an excellent LEGO builder with a first-rate imagination: just the skills I'm looking for!

I would like to recreate these funny little online creatures using LEGO bricks.

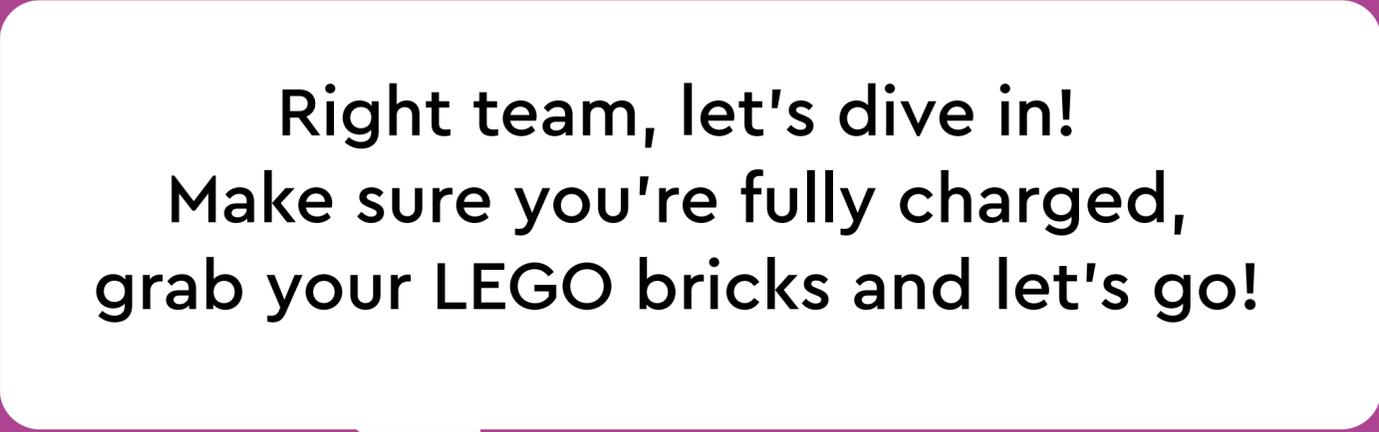
Will you help me with one?



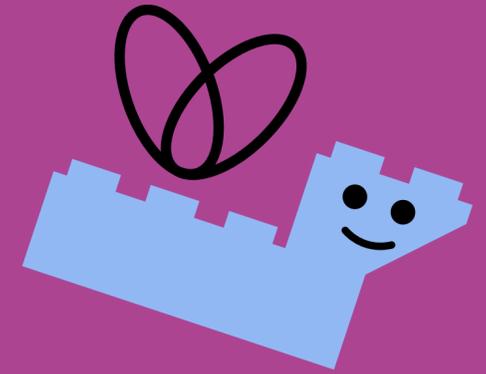


# SPLENDID!

I'll read you a description from my book and you can build along.  
You don't need any special LEGO® bricks, just use what you have at home.  
Don't worry, I'll help every step of the way!

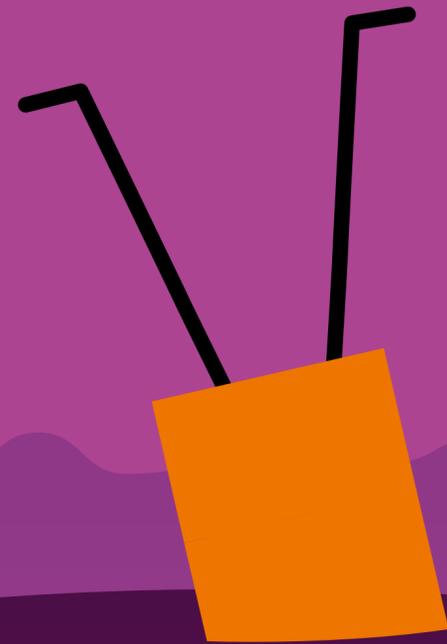


Right team, let's dive in!  
Make sure you're fully charged,  
grab your LEGO bricks and let's go!



**GROWN-UP:**

Can you help me learn more about  
this young explorer's adventures in  
the online world? Look out for some  
questions to ask as we go along.







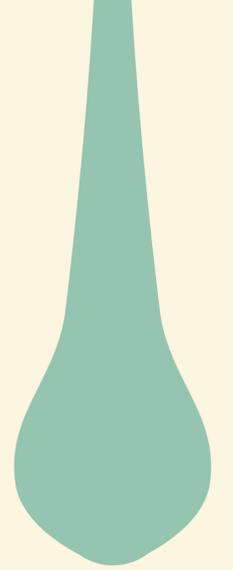
**Got the gist?  
Let's take  
a look at a  
Clueless Clicker...**

Clueless Clickers love roaming around the digital world and are always keen to help anyone in need! Unfortunately, these good-natured creatures are sometimes too trusting when people seem to need help and they can be tricked into giving away sensitive information such as their name or access to their accounts.

Because of their great big heart and kind nature, Clueless Clickers often rush into traps without considering the potential risks.

If only they would slow down and think about things more before offering their help and their information!

These helpful creatures come in all shapes and sizes, so no two Clueless Clickers are the same!



## ***Physical characteristics***

Clueless Clickers have **small eyes** which are always focused on helping people so they can't see the bigger picture

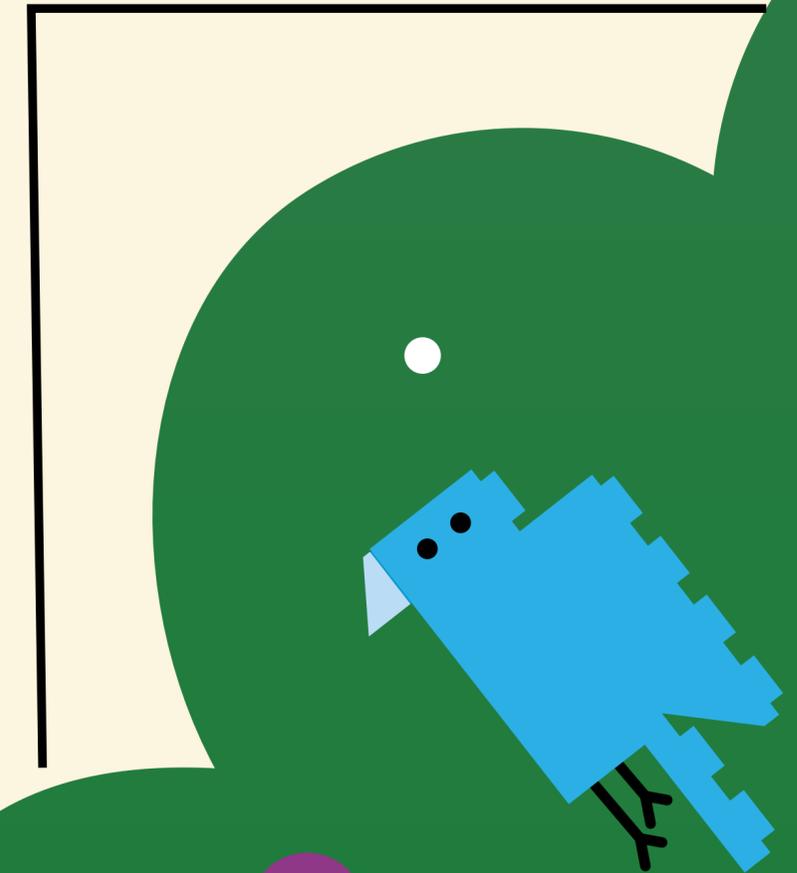


They carry around **a big heart** which they give to others to help them



They have **long stretchy arms** to reach out and help as many people as they can

## ***Illustration of typical Clueless Clicker***



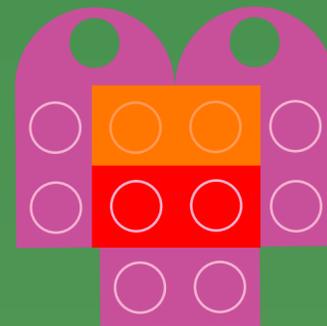
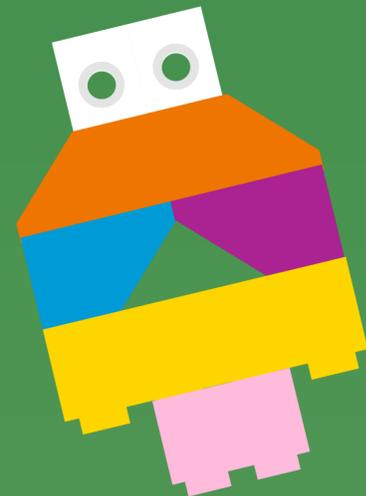
Time to start building your Clueless Clicker.  
Take a look at the next page for some ideas if you get stuck.



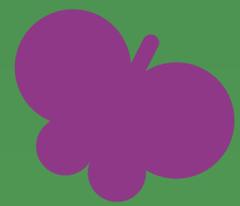
Big heart



There's more suggestions below!

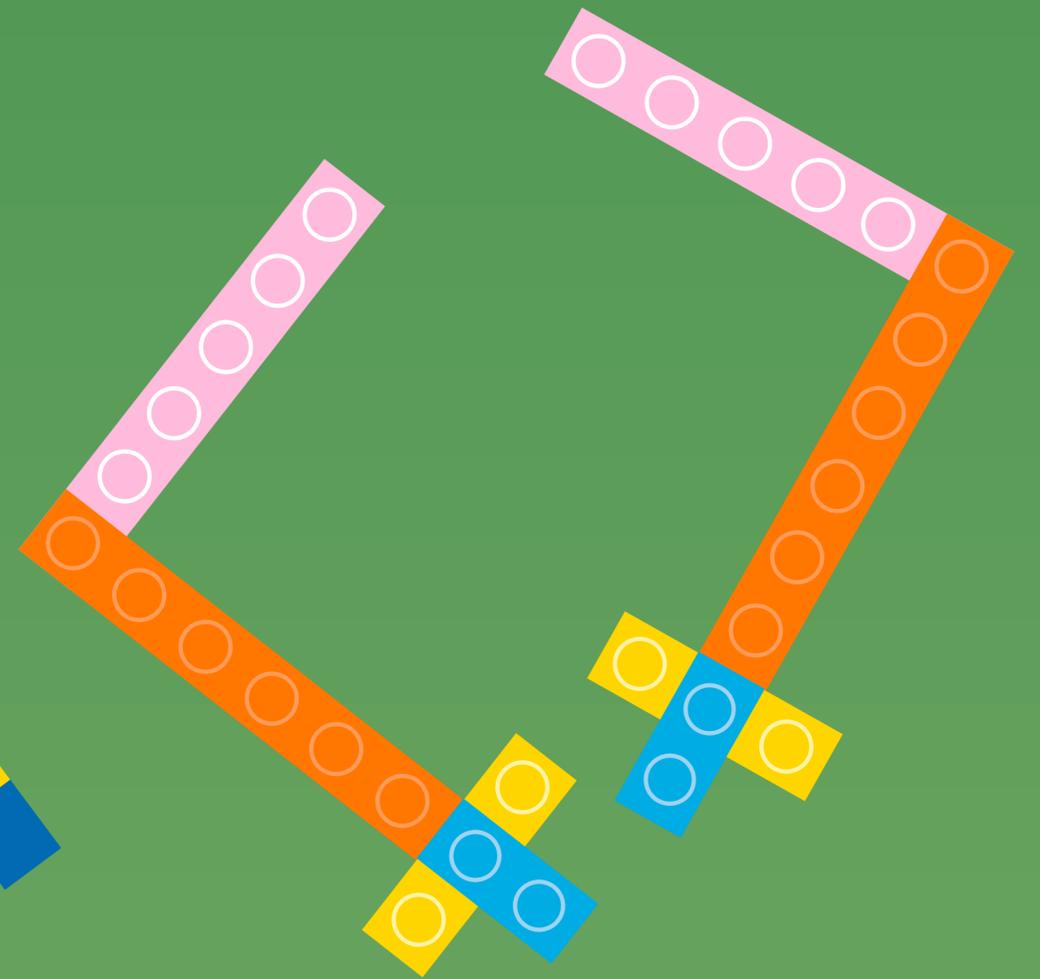
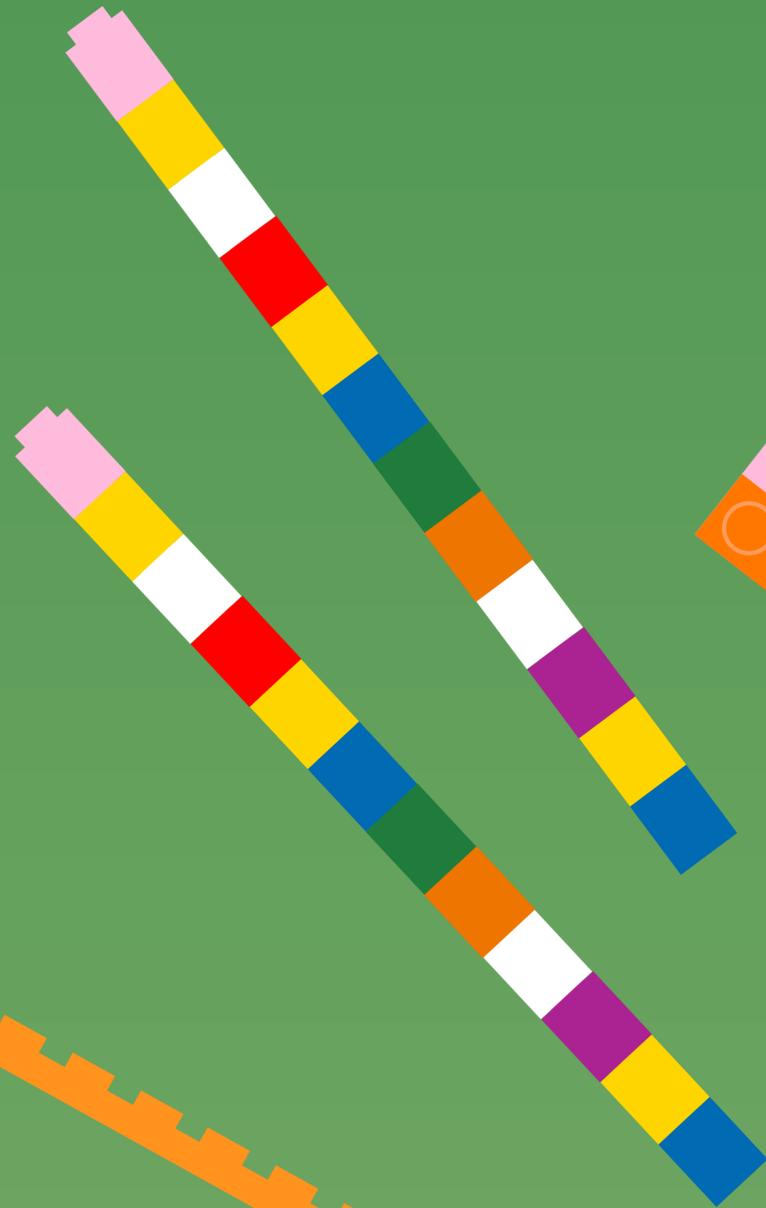
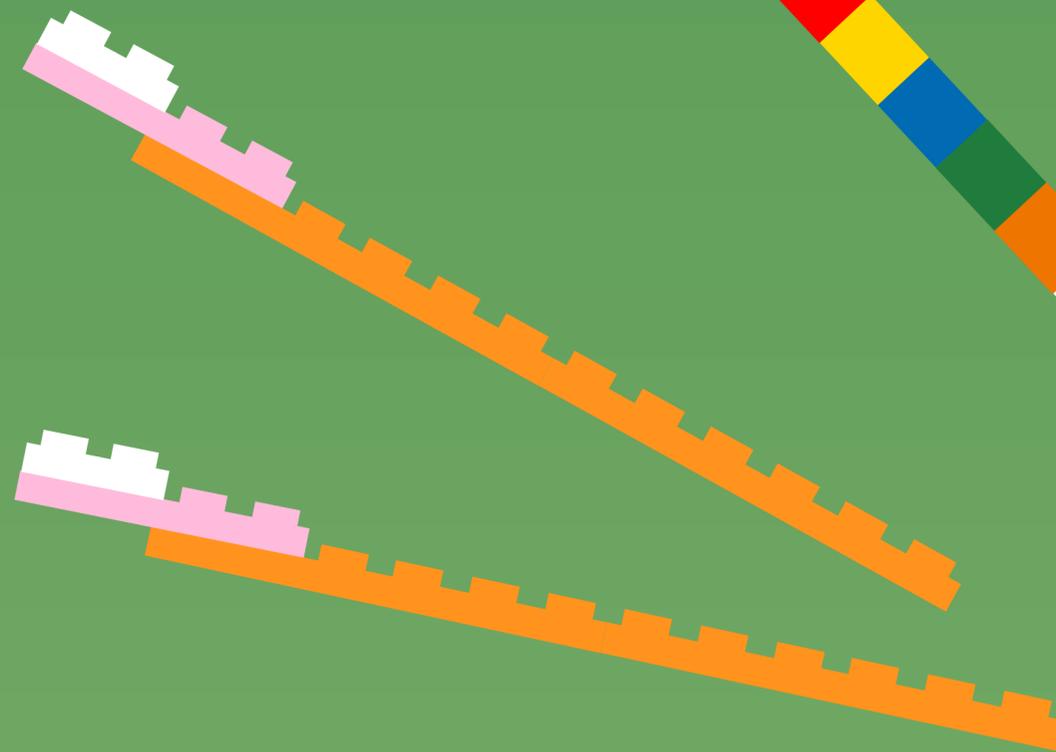


Small eyes



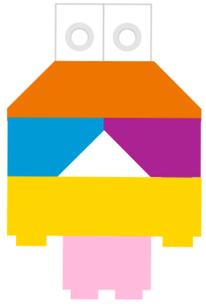


Hey grown-up -  
have you built  
your own  
Clueless Clicker?

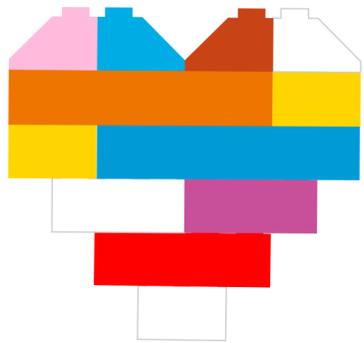


GROWN-UP: Flick to next page for some questions to ask while your child builds

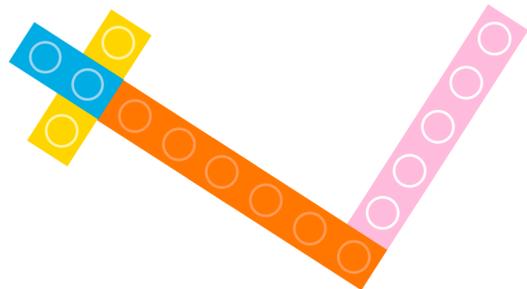
## BUILD REMINDERS



Small eyes



Big heart



Long arms

Finished building and talking? Move to the next page.



## GROWN-UP'S TASK

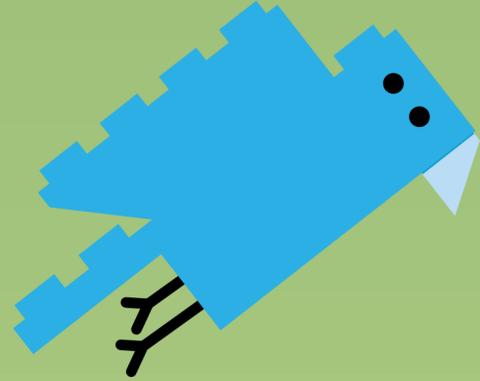
*Below are some questions to ask your little explorer as they build.*

Have you ever been asked to share information with someone you don't know? What did you do?

Why do you think it's important to think before sharing information online?

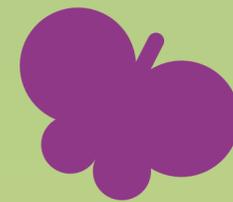
If you accidentally gave someone access to your personal accounts, what's the first thing you should do?

Have you ever come across pop-ups on a website that seemed suspicious? What should you do if it happens again?

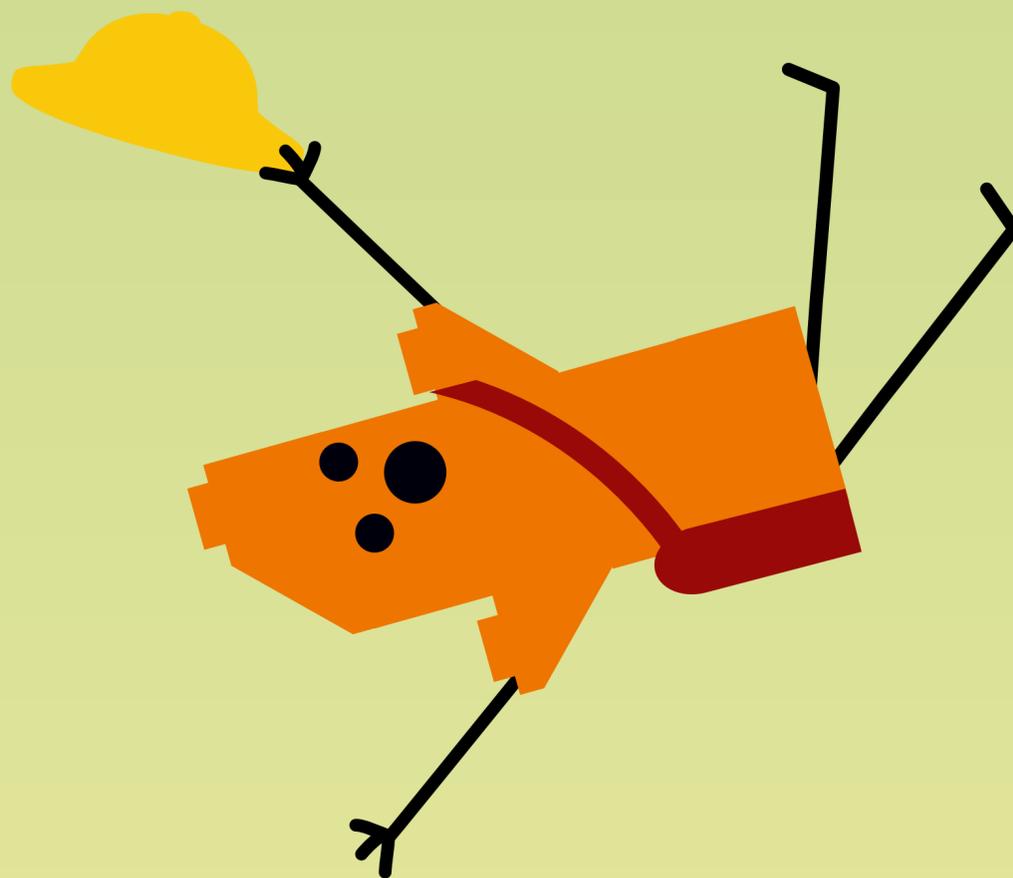
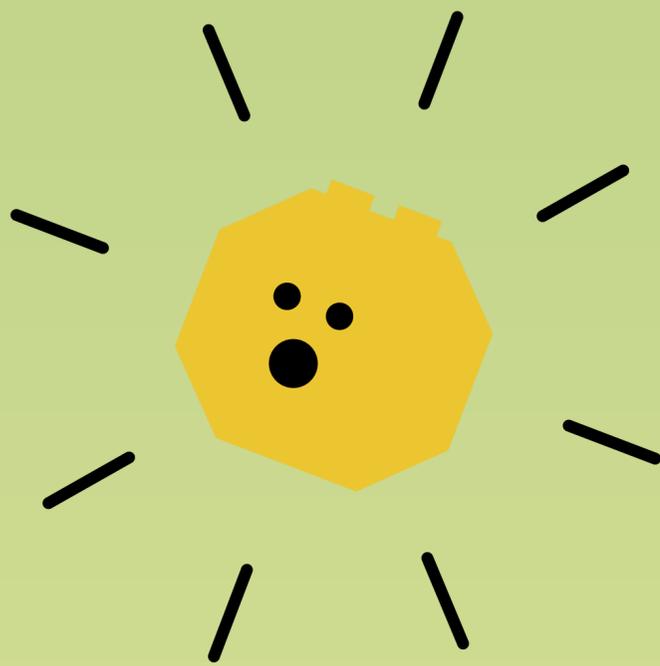


What a wonderful Clueless Clicker.  
You must have seen one before!

Oh no, look over there!



WATCH OUT!



Oh no! A sneaky scammer is trying to trick a Clueless Clicker into giving its sensitive information away by pretending to need help!



Quick! Can you build a lockbox for the Clueless Clicker to keep its heart safe?

Ideas for lockbox



5+  
MINS

Finished building and talking?  
Move to the next page.

## GROWN-UP'S TASK

*Question prompts:*

How do you keep information on your phone or tablet safe?

Who do you share your passwords with?

What makes a good password?

Can you think some of some ways to check if a link is safe?

What should you do if somebody finds out your password?

What should you do if an app or website asks for your name, address, or age?



Phew, that was a close one!  
We've got lots more creatures to  
add to my book, come on!

There's just one more thing  
before we go...

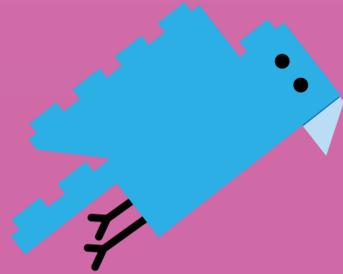
Let's take the online explorer's pledge together!  
Just read this along together with your grown-up:



Great!

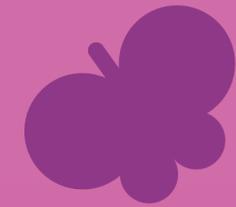
-  We'll make really strong passwords that can't be guessed easily and never share them with others.
-  Let's remind each other to update our passwords regularly.
-  Let's ask for help if we see a message or pop-up we think is unsafe.
-  We'll block messages from people we don't know.
-  Let's tell each other if we think we've clicked on something risky.



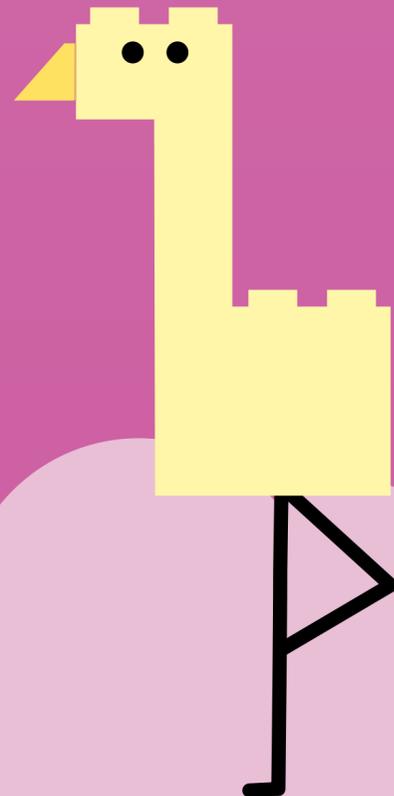


Thank you for your excellent  
LEGO building!

Why not try another quick  
building challenge on the  
next page?



**GROWN-UP:**  
For tips on Online Security  
[Click here](#)



Worried? [Click here](#)  
to find expert help and  
advice where you live

Ready for more?  
[Head here](#) to explore  
more online safety topics

Why not build some of my friends  
from the digital world?  
Make up some of your own too!

See you soon  
for another Build  
& Talk adventure

