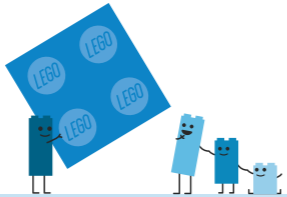


2023 First half year sustainability highlights

Children



Children inspire new U.S. factory's landscape design

Build the Change gives children a voice to express ideas for a better future through LEGO® play. In March 2023, local children joined a [Build the Change](#) session, to share their ideas to make the site around our new U.S. factory more welcoming to animals, plants, and visitors. Their ideas will be [incorporated into the final design](#).

300

local children shared their ideas to make our factory more welcoming. We can't wait to show them the final design.

Bringing Learning through Play to families & children in China

Through [Prescription for Play](#), we have distributed 0.5+ million LEGO® DUPLO® play sets to help healthcare centres in China include play in their paediatric services. With our LEGO® Braille Bricks we have reached hundreds of schools to help teach braille to children who are blind or have visual impairment.

600

educators/caretakers trained across 300 provincial administrative districts to use our LEGO® Braille Bricks.

LEGO® colleagues bringing play to children

All employees are encouraged to spend up to two days, with full pay, volunteering each year. Many of our LEGO colleagues have taken advantage of this opportunity so far this year. We expect participation to rise as our colleagues from China can volunteer again, for the first time since the COVID-19 pandemic.

11.5%

of our LEGO colleagues have participated in volunteering activities during the first half year of 2023.



Environment



Making the transition from plastic to paper in our boxes

We are in the process of switching from single-use plastic bags to paper-based bags in our LEGO® boxes before the end of 2025. These bags are used to package loose bricks and assist the building process, for example through symbols and printed numbers.

~150,000

LEGO® boxes with our paper-based bags have been packed in the first half of 2023.

Investing in renewable energy capacity

One important step in meeting our carbon emission target is increasing use of renewable energy. In 2023, we announced [plans to construct a solar park in Billund, Denmark](#) that aims to produce enough energy to cover our total energy consumption in Billund.

20,000

homes in Denmark could be powered for a year with the energy generated by our planned solar park, effectively covering our total energy consumption in Billund.

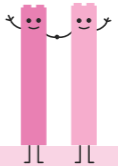
Reusing pallets in Mexico & China

In our factories in Jiaxing, China and Monterrey, Mexico we launched a pilot programme to reuse wooden pallets from our suppliers. Previously, the pallets were scrapped and thrown away or burnt creating unnecessary waste.

>120

tonnes of waste at the two sites was saved by the reuse programme since its introduction earlier this year.

People



Celebrating differences

Many children feel that there aren't enough toys with characters that represent them. Alongside letters from young fans, this inspired the [new LEGO Friends universe released in 2023](#), which includes diverse characters from different ethnic and cultural backgrounds with physical and non-visible disabilities.

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children feel that there aren't enough toys with characters to represent them.*

* Data from the LEGO Play Well study that polled a total of 32,781 parents and 24,593 children aged 5-12 through a 20 minute online quantitative survey conducted across 35 markets in early 2022.

Let's talk menopause

In March 2023, we launched a [menopause program](#) in the UK to remove the stigma of menopause related conversations at work and help build awareness and understanding amongst all colleagues around the topic. The programme will be rolled out globally, starting with Denmark and Singapore later in 2023.

46%

of our colleagues at the LEGO Group are women.

Celebrating the diversity of our team

We believe LEGO play is for everyone and are committed to building a more kind, empathetic and understanding world where everyone feels welcome. This year again, our colleagues helped do that during [Pride Month](#). For example, our colleagues hosted family building experiences during Pride celebrations around the world.

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cities around the world played host to pride celebrations with participation from our LEGO colleagues.

