Build & Talk ADVENTURES

CYBERBULLYING

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INTRODUCTION FOR THE GROWN-UP

HOW THIS PACK WORKS

This is an interactive adventure where you are the narrator. The story will inspire your child to create a made-up LEGO® creature (you can make one too!). As they build you'll find a few questions to ask them to start a conversation on the topic. Don't worry if some of the questions aren't relevant – they're just a guide to get you talking together.

BEFORE YOU START

Flick through the story yourself so you understand how it works.

GOT IT?

Then let's begin! Start reading from the next page.

20 minutes

Use any LEGO bricks
(No bricks? Draw instead!)

Find a quiet spot
to sit together
Hello!
My name is Ida Switchditonandoff, Digital Explorer and Online Creaturologist, do call me Ida.

Welcome to the online world, fellow explorer!

GROWN-UP:
Want to skip the intro? Click here or scroll to page 13 for LEGO building.
I don't have to tell you how incredible the internet is, I know you've been exploring here since you were a little pixel...

(Your grown-ups may find it hard to keep up!)
My adventures here have taken me to wonderful places! I've made brilliant friends and met countless curious characters.
I've also discovered some things to beware of! I've been recording these unruly beasts in my book:

**Wild Creatures of the Online World**
How To Identify Them... And Then Avoid Them!
My book will help every online explorer know what to look out for, so nothing gets in the way of them having a fantastic time.

Well, at least it WAS until...
Yesterday, when I was busy watching hilarious cat videos (vital research!) one of these naughty creatures snuck in, tore up my book and ATE all the pictures.
Only a few scraps of my book remain and NO pictures.

And nobody under 100 years old will want to read a book without any pictures.

Also, online explorers like you won't know what to look out for.
I hear you're an excellent LEGO builder with a first-rate imagination: just the skills I'm looking for!

I would like to recreate these funny little online creatures using LEGO bricks.

Will you help me with one?
I'll read you a description from my book and you can build along. You don't need any special LEGO bricks, just use what you have at home. Don't worry, I'll help every step of the way!
Right team, let's dive in! Make sure you're fully charged, grab your LEGO bricks and let's go!

GROWN-UP: Can you help me learn more about this young explorer's adventures in the online world? Look out for some questions to ask as we go along.
Lucky this section of the book wasn't too damaged. Just mind the drool as you read.

The Meanie

(Trollus Horribilis, species Watch-Out)
Meanies come in all shapes and sizes. Some Meanies wake up in the morning deciding that they are going to be unkind to others online. They can be super sneaky and change their online names so it’s even harder to catch them.

But other Meanies just don’t think before they make a cruel joke about you, spread a rumor, or send an unkind message.

Sometimes even a friend can be a bit of a Meanie! This makes identifying them quite hard. One way you can spot Meanies is that their behavior will make you or others feel hurt and sad.

Whilst no two meanies are exactly the same, they all share a few particular features.
Time to start building your Meanie. There are some suggestions on the next pages if you get stuck.

**Physical characteristics**

Meanies are *small*, so they can sneak around causing trouble without being caught.

- **Pointy ears**, that hear rumors to spread

- A **mean mouth** that can say unkind things to others

- **Big, clumsy feet** that sometimes stomp on others’ fun
More suggestions on the next page.

A mean mouth

Pointy ears
Hey grown-up, why don’t you try building too?
BUILD REMINDERS

GROWN-UP'S TASK
Below are some questions to ask your little explorer as they build.

- Has anyone ever been mean to you or a friend online in a message, comment or in a game? How did it make you feel?
- What sort of behavior do you think would count as online bullying?
- Why do you think people say mean things online?
- What would you do if you ever felt you were being bullied online?

Finished building and talking? Move to the next page.
Well, well... that's an excellent specimen! You really are a talented builder.

Oh no, it looks like someone's been mean again...
Big Blue made a joke about Little Star online without thinking and now Little Star is upset.
Can you quickly build a heart to remind Big Blue to be kind online, and think before they post or comment?

Ideas for simple hearts

Have you ever said or done something mean to someone online? How do you think it made the other person feel?

Have you ever felt pressure to join in when others are bullying? What's the best thing to do in that situation?

If you see someone else being bullied online, or notice that one of your friends is sad because of something that happened, what would you do?

How do you think you could help spread kindness online and make it a happy place to be?

Finished building and talking? Move to the next page.
I didn't want to interrupt but my battery is nearly out of juice... so we're almost out of time.

I can't thank you enough for your help!
Right, we're nearly there...
Before you go perhaps you'd like to make the online explorers' pledge? Read along together with your grown-up:

- Let's tell a trusted grown-up right away if someone's mean or bullying us, or our friends.
- Let's not say anything we wouldn't say to someone's face in real life.
- Let's tell each other regularly who we're talking to and playing with.
- Let's be kind and supportive to everyone.

Marvelous work!
Thank you for your excellent LEGO building!

Why not try another quick building challenge on the next page?

GROWN-UP:
For tips on Cyberbullying [Click here](#)

Worried? [Click here](#) to find expert help and advice where you live

Ready for more? [Head here](#) to explore more online safety topics
Why not build some of my friends from the digital world? Make up some of your own too!

See you soon for another Build & Talk adventure