Terms and Conditions for LEGO Santa's Superpower Christmas Cove:

A. Event & Eligibility

- 1. The event is organised by LEGO Singapore Pte Ltd ("LEGO Singapore") and managed by Momenntum Private Limited ("Momenntum").
- 2. Families can look forward to fun-filled adventures as they experience the gift of superpowers through LEGO Play at Parkway Parade from 20 November to 31 December, Jem from 11 to 31 December and 313@somerset from 18 to 31 December.
- 3. The LEGO Santa's Superpower Christmas Cove at all three locations will be open to the public from 12pm on the first day, and 10.30am to 9.30pm for subsequent days. Last entry into the event will be at 9.15pm on all days. The LEGO Santa's Superpower Christmas Cove event at Parkway Parade will be closed on 22 November from 10am to 12pm for private event.
- 4. The game stations (except bonus station) are at times restricted to participants aged 4 to 12 years old due to safety and experience requirements. A Parent/Guardian must, at all times, be present during the activity.
- 5. The participants can participate in the event at no cost. Only same day registrations will be valid and allowed entry to the event, pre-registration is mandatory at the registration counter for all participants for game stations except bonus station. Each participant is only allowed to participate in the event once.
- 6. Momentum reserves the sole and absolute right to assess and determine the eligibility of each participant, and may require such information and documents as it considers necessary for the purposes of verifying the eligibility of an entry.
- 7. Momentum also reserves the right to disqualify any participant without assigning any reason whatsoever.
- 8. By participating in this event, the Parent/Guardian acknowledges that LEGO Singapore may take photographs, quotation(s), sound recording(s) and/or movie clip(s) (Material) depicting the Parent/Guardian and/or Child/Ward during the event.
- 9. The Parent/Guardian grants LEGO Singapore and other companies within the LEGO Group of Companies, the exclusive right to use Material, for any media, public relation or marketing use or derivative works, for the purpose of promoting such event(s) in connection with The LEGO Group.
- 10. The Parent/Guardian acknowledges that the depiction of him/her/the Child in the Material may be duplicated and distributed in any and all manner and media throughout the world in perpetuity.
- 11. LEGO Singapore or other companies within the LEGO Group of Companies are not obligated to use Material.
- 12. The Material will always be used in accordance with LEGO values.
- 13. The parent/Guardian and the Child/Ward acknowledges that neither he/she or the Child/Ward will receive a remuneration for the Material or participation in the event.
- 14. LEGO Singapore, Momenntum, The Brick Shop Pte Ltd (The Brick Shop) and Brix World Pte Ltd (Brix World) are not responsible for any personal loss, injuries or damage caused or incurred during the activity.
- 15. By participating, Parent/guardian and the participants agree to indemnify LEGO Singapore, Momenntum, The Brick Shop, Brix Star and their agencies against claims arising from any personal loss, injury, or damage.
 - a. The Parent/Guardian hereby releases and discharges the companies specified under clause 10 and 11, its employees, agents, licensees, successors and assigns from any and all claims, demands or causes of actions that it may have or may from now on for libel, defamation, invasion of privacy or right of publicity, infringement of copyright or trademark, or violation of any other right arising out of or relating to any utilization of the rights granted under this form in connection with this event.

- 16. By participating in this event, you explicitly confirm that you consent to personal data collected in connection and during the event for the purposes, stated in the abovementioned clauses, to be held by LEGO System A/S, as the responsible data controller within the LEGO Group, in accordance with Danish Law.
- 17. LEGO Singapore reserves the right to add or amend the terms and conditions without prior notice without having to disclose any reason therefore, and without any compensation whatsoever.
- 18. By participating, participants and their parents/guardians automatically agree to the Terms & Conditions stated.

B. Game Stations at LEGO Santa's Superpower Christmas Cove:

 Registration is compulsory by scanning the QR code below. All required fields are to be filled up at Parkway Parade from 20 November to 31 December, Jem from 11 to 31 December 2023. Registration is NOT required at 313@somerset.



- 2. One (1) LEGO Mission Card can be collected after the registration pop up message is shown to the event facilitator at Registration Counter at Parkway Parade from 20 November to 31 December, Jem from 11 to 31 December 2023. Mission Card is NOT available at 313@somerset.
- 3. A LEGO Santa Minifigure can be redeemed at Redemption Counter at Parkway Parade from 20 November to 31 December, Jem from 11 to 31 December 2023 upon completion of all 4 game stations. LEGO Santa Minifigure is NOT available at 313@somerset.

Venue	Registration Counter	Redemption Counter
Parkway	Parkway Parade Basement Airwell	Parkway Parade
Parade	Parkway Parade Level 1 Mid Mall Near GG>5	Basement Airwell
Jem	Basement 1 Jem Market	Basement 1 Jem Market

- 4. Redemption is only limited to one (1) per participant and participants aged 4 to 12 years old.
- 5. LEGO Santa Minifigures are given on a first-come, first-served basic and while stocks last.
- 6. LEGO Santa Minifigures are not refundable or exchangeable for cash.
- 7. Participant can participate the game stations at any order.

i. <u>Santa's New Ride</u>

- a. Game station is available at Parkway Parade from 20 November to 31 December, Jem from 11 to 31 December 2023. This station is NOT available at 313@somerset.
- b. Choose one of the rides, gear up your superpowers and build a brand-new ride with your creativity.
- c. A stamp can be redeemed upon completion.

ii. The Present Run

- a. Game station is available at Parkway Parade from 20 November to 31 December, Jem from 11 to 31 December 2023. This station is NOT available at 313@somerset.
- b. Collect a minimum of 20 presents within 30 seconds.
- c. A stamp can be redeemed upon completion.

iii. The Reindeer Dance

- a. Game station is available at Parkway Parade from 20 November to 31 December, Jem from 11 to 31 December 2023. This station is NOT available at 313@somerset.
- b. A stamp can be redeemed by carry Santa's presents across by stepping only on the chosen colour.

iv. Build To Give

- a. Game station is available at Parkway Parade from 20 November to 31 December, Jem from 11 to 31 December and 313@somerset from 18 to 31 December 2023.
- b. Build a LEGO heart.
- c. Take a photo with your creation and share in on your social media with the hashtag #LEGOSG #BuildToGive
- d. A stamp can be redeemed upon completion.
- e. Submit your entry at https://forms.gle/onFFcrFKp54vJyXG9 or by scanning the QR code and help us track how many LEGO hearts are built.



f. For every heart built. The LEGO Group will donate a LEGO set to a child in need of play from appointed charity partners.

C(i). Bonus Station: Spot the LEGO Santa Superpower Cape Contest

- 1. Registration is NOT required at this Bonus Station.
- 2. Bonus station is available at Parkway Parade Level 1 Mid Mall Near GG>5 from 20 November to 31 December, Jem Level 2 outside H&M from 11 to 31 December and 313@somerset Level 1 Atrium from 18 to 31 December 2023
- 3. Submit your entry at https://forms.gle/HnYMu8uL7LXiMZJV8 or by scanning the QR Code. All required fields are to be filled up.



- 4. Participants to spot and count the total number of LEGO Santa Superpower Cape hidden in the Gift the superpower of play Diorama Display.
- 5. Out of all eligible Participants whose submissions qualify, a total of 9x Participants with the nearest answer at Parkway Parade, Jem and 313@somerset (3x Participants each mall) will be selected by LEGO Singapore and Momenntum in its sole and absolute discretion (collectively the "Winners" and each a "Winner").
- 6. All decisions made by LEGO Singapore in relation to the selection of Winners shall be final, conclusive and binding on all Participants and non-negotiable.

- 7. The Winners will be contacted via direct message or direct call by Momenntum by no later than 14 working days after the end of the Contest Period 31 Dec 2023. A Winner may be required by Momenntum to verify his/her age and/or identity.
- 8. The award of a Prize is subject to acceptance by the Winner. If a Winner cannot be contacted or does not respond to Momenntum within 10 working days of Momenntum's direct message, or fails to provide the required verification(s), the Winner is deemed to have waived his/her right to the Prize. LEGO Singapore has the right to select a supplementary Winner at its sole and absolute discretion. All decisions of LEGO Singapore in this regard are final and binding on all Participants.
- 9. All Prizes will be sent via courier upon verification and provision of necessary information for delivery. Neither Momentum nor LEGO Singapore shall be liable for the non-receipt of the prizes.
- 10. All Prizes are not transferable and are not exchangeable for cash, credit, or other items in part or in full. Momenntum shall not be responsible for any Prize in any event of loss, theft, damage etc after it has been delivered to a Winner.
- 11. Each Winner is eligible to win only one (1) prize comprising of one (1) playset from the LEGO playset listed below, to be determined by LEGO Singapore at its sole and absolute discretion:
 - i. LEGO City 60315 Police Mobile Command Truck (worth SGD 69.90) x 9

C(ii). Bonus Station: LEGO Superpower of Speed Challenge

- 1. Registration is NOT required at this Bonus Station.
- 2. LEGO Superpower of Speed Challenge happening every weekend from 20 November to 24 December at Parkway Parade Level 1 Mid Mall Near GG>5 ONLY.
 - a. Date: 25, 26 Nov, 2, 3, 9, 10, 16, 17, 23, 24 Dec 2023
 - b. Time: 10.30am 9.30pm
 - c. Last entry to participant the challenge will be at 9.15pm on all days.
- 3. Participants will have to build the designated build as fast as they can to be on the leader board, and the top 5 fastest builders of the day will receive one of the Top 10 LEGO sets of 2023.
- 4. All decisions made by LEGO Singapore in relation to the selection of Winners shall be final, conclusive and binding on all Participants and non-negotiable.
- 5. The Winners will be contacted via direct message or direct call by Momenntum by no later than 14 working days after the end of the Contest Period. A Winner may be required by Momenntum to verify his/her age and/or identity.
- 6. The award of a Prize is subject to acceptance by the Winner. If a Winner cannot be contacted or does not respond to Momenntum within 10 working days of Momenntum's direct message, or fails to provide the required verification(s), the Winner is deemed to have waived his/her right to the Prize. LEGO Singapore has the right to select a supplementary Winner at its sole and absolute discretion. All decisions of LEGO Singapore in this regard are final and binding on all Participants.
- 7. All Prizes will be sent via courier upon verification and provision of necessary information for delivery. Neither Momenntum nor LEGO Singapore shall be liable for the non-receipt of the prizes.
- 8. All Prizes are not transferable and are not exchangeable for cash, credit, or other items in part or in full. Momentum shall not be responsible for any Prize in any event of loss, theft, damage etc after it has been delivered to a Winner.
- 9. Each Winner is eligible to win only one (1) prize comprising of one (1) LEGO playset throughout the whole LEGO Superpower of Speed Challenge Period from the LEGO playset listed below, to be determined by LEGO Singapore at its sole and absolute discretion: -

Prize	LEGO Set
1st Prize	10317 Land Rover Classic Defender 90 (worth SGD 369.90) x 10 sets
2nd Prize	10302 Optimus Prime (worth SGD 279.90) x 10 sets
3rd Prize	10325 Holiday Set (worth SGD 159.90) x 10 sets
4th Prize	43217 'Up' House (worth SGD 89.90) x 10 sets
5th Prize	10313 Wildflower Bouquet (worth SGD 89.90) x 10 sets

D. Santa Mascot Appearance:

1. Catch the special appearance of the LEGO Santa Mascot at Parkway Parade and Jem.

Venue	Date	Appearance Time
Parkway Parade Basement Atrium & L1 Atrium	9 – 10 Dec and 24 – 25 Dec 2023	2pm - 6pm 30 minutes for each appearance, total 4 appearances per day.
B1 Jem Market & Level 2 Outside IKEA Jurong	16 - 17 Dec and 30 - 31 Dec 2023	2pm – 6pm 30 minutes for each appearance, total 4 appearances per day.

- 2. Receive a 10% off LEGO retail voucher ONLY at Parkway Parade while stocks last.
 - a. Voucher can be redeemed on any regular priced LEGO sets at LEGO Parkway Parade Atrium Event.
 - b. Vouchers cannot be combined or used in conjunction with other promotion vouchers and member discount.
 - c. Voucher redemption period: 20 November to 31 December 2023.
 - d. Requests for extensions to the expiry date will not be allowed.
 - e. Only the original voucher is accepted. Defective or lost vouchers will not be accepted or replaced.
 - f. Tampered vouchers will not be honoured and will be rejected. Decision on rejection of any tampered vouchers is final.
 - g. Vouchers are not refundable or exchangeable for cash.
 - h. Any unused balance will not be refunded.
 - i. Vouchers are not eligible for use for online purchases.
 - j. LEGO Singapore Ltd reserves the right to vary, delete, or add to any of these Terms and Conditions without prior notice.
 - k. For enquiries, please approach any staff at LEGO® Parkway Parade Atrium Event.

E. Retail Promo Mechanics:

- 1. Free gifts/ promotions are valid from 20 Nov 31 Dec 2023 at Parkway Parade, Jem, 313@somerset, limited to one (1) redemption per receipt. Free gifts/promotions are subject to availability of prevailing stocks and is on first-come-first-served basis.
 - a. A minimum \$89 purchase and above on any regular priced LEGO product(s) at LEGO Santa's Superpower Christmas Cove in a single receipt entitles to receive an exclusive LEGO 4-in-1 Christmas Ornament.
- 2. Only original receipts are accepted for redemption. Receipts cannot be combined.
- 3. Redemption is not valid with any other promotions/discounts.

- 4. Credit/credit card slips & NETS transaction slips are not valid unless presented together with corresponding original receipts.
- 5. Free LEGO gift is not available for sale, and cannot be exchanged or refunded.

SCHEDULE A

PRIVACY POLICY

This policy governs the collection, use and disclosure of personal data by Momenntum Private Limited ("Momenntum") in connection with the "LEGO NINJAGO Compass One Atrium Event" (the "Event & Contest"), and explains how we collect and handle personal data of individuals and comply with the requirements of the Personal Data Protection Act 2012 of Singapore and its regulation(s) (the "PDPA"). In this policy, "personal data" shall have the meaning ascribed to it in the PDPA.

You agree and consent to us and our authorised service providers and third parties to collect, use and disclose and/or retain your personal data in the manner set forth in this policy. This policy forms a part of the terms and conditions governing your relationship with us.

We reserve the right to add to or amend this policy from time to time. The date of the last amendment will appear at the end of this policy.

1. Your Personal Data

- 1.1. Examples of personal data include but are not limited to:
- (a) your name, NRIC, passport or other identification number, telephone number(s), mailing address, email address and any other information relating to you which you have provided in any form to us;
- (b) your photos;
- (c) personal data of your family members, such as next of kin, spouses and children; and
- (d) information about your usage of and interaction with our website(s) and/or services including computer and connection information, device capability, bandwidth, statistics on page views and traffic to and from our website(s).

2. Collection of your Personal Data

- 2.1. For the Contest, we may collect your personal data through the following ways:
- (a) when you enter a submission for the Contest;
- (b) when you interact with any of our employees;
- (c) when you respond to our request for additional personal data; and
- (d) when you request that we contact you.

3. Purposes for the Collection, Use and Disclosure of Your Personal Data

3.1. For the Contest, our collection, use, disclosure and/or retention of your personal data will be limited to such purposes that are in connection with the Contest only.

4. Disclosure of your Personal Data

- 4.1. We may disclose your personal data to the following group of external organisations for purposes mentioned above, subjected to the requirements of applicable laws:
- (a) insurance companies in connection with claims;
- (b) agents, contractors, data intermediaries or third-party service providers who provide services, such as mailing, information technology, data processing, storage and archival to us;
- (c) our professional advisers such as our auditors;

- (d) relevant government regulators, statutory boards or authorities or law enforcement agencies to comply with any laws, rules, guidelines and regulations or schemes imposed by any government authority; and
- (e) any other person in connection with the purposes set forth above.

5. Protection of your Personal Data

5.1. We maintain appropriate security safeguards and practices to protect your personal data unauthorised access, collection, use, disclosure, copying, modification disposal or similar risks, in accordance with applicable laws including the PDPA.

6. Accuracy of your Personal Data

- 6.1. We take all reasonable measures to ensure that your personal data remains accurate, complete and up-to-date.
- 6.2. Please keep us informed when there are any updates to your personal data by contacting us directly.

7. Withdrawal of Consent

- 7.1. If you wish to withdraw your consent to any use or disclosure of your personal data as set out in this policy, please contact us directly.
- 7.2. Please note that if you withdraw your consent to any or all use or disclosure of your personal data, depending on the nature of your request, we may no longer be in a position to continue to provide services to you.

8. Access to and Correction of your Personal Data

8.1. You may request access to or make corrections to your personal data records by contacting us directly.