

## **Terms and Conditions for LEGO® Experience The Thrill Pop-Up**

### **A. Event & Eligibility**

1. The event is organised by LEGO Singapore Pte Ltd ("LEGO Singapore") and managed by Momenntum Private Limited ("Momenntum").
2. Families can look forward to fun-filled adventures as they experience the LEGO Experience The Thrill Pop-Up at Ion<sup>2</sup> ION Orchard, Level 1 Entrance.
3. The event will be open to the public from 25 Sep – 12 Oct 2025, 11am to 9pm. Last entry into the event will be at 8:45pm on all days. The event at ION Orchard, Level 1 Event activity will be closed on 25 September; from 11am to 9pm for private event while Retail remains open for public access from the side entrance
4. The game stations are at times restricted to participants aged 4 years old and above due to safety and experience requirements. A Parent/Guardian must, at all times, be present during the activity.
5. The participants can participate in the event at no cost. Registration is required for entry to the event.
6. Momenntum reserves the sole and absolute right to assess and determine the eligibility of each participant, and may require such information and documents as it considers necessary for the purposes of verifying the eligibility of an entry.
7. Momenntum also reserves the right to disqualify any participant without assigning any reason whatsoever.
8. By participating in this event, the Parent/Guardian acknowledges that LEGO Singapore may take photographs, quotation(s), sound recording(s) and/or movie clip(s) (Material) depicting the Parent/Guardian and/or Child/Ward during the event.
9. The Parent/Guardian grants LEGO Singapore and other companies within the LEGO Group of Companies, the exclusive right to use Material, for any media, public relation or marketing use or derivative works, for the purpose of promoting such event(s) in connection with The LEGO Group.
10. The Parent/Guardian acknowledges that the depiction of him/her/the Child in the Material may be duplicated and distributed in any and all manner and media throughout the world in perpetuity.
11. LEGO Singapore or other companies within the LEGO Group of Companies are not obligated to use Material.
12. The Material will always be used in accordance with LEGO values.
13. The parent/Guardian and the Child/Ward acknowledges that neither he/she or the Child/Ward will receive a remuneration for the Material or participation in the event.
14. LEGO Singapore, Momenntum, Brix Star Pte Ltd (Bricks World) are not responsible for any personal loss, injuries or damage caused or incurred during the activity.
15. By participating, Parent/guardian and the participants agree to indemnify LEGO Singapore, Momenntum, Bricks World and their agencies against claims arising from any personal loss, injury, or damage.
  - (i) The Parent/Guardian hereby releases and discharges the companies specified under clause 10 and 11, its employees, agents, licensees, successors and assigns from any and all claims, demands or causes of actions that it may have or may from now on for libel, defamation, invasion of privacy or right of publicity, infringement of copyright or trademark, or violation of any other right arising out of or relating to any utilization of the rights granted under this form in connection with this event.
16. By participating in this event, you explicitly confirm that you consent to personal data collected in connection and during the event for the purposes, stated in the above mentioned clauses, to be held by LEGO System A/S, as the responsible data controller within the LEGO Group, in accordance with Danish Law.

17. LEGO Singapore reserves the right to add or amend the terms and conditions without prior notice without having to disclose any reason therefore, and without any compensation whatsoever.
18. By participating, participants and their parents/guardians automatically agree to the Terms & Conditions stated.

## **B. Game Stations at LEGO® Expereince The Thrill Pop-Up**



1. Display of the William Racing FW46 F1 Life-Sized Model made of LEGO bricks. The 5.5m long model is a display for public to capture their memories with LEGO during this GPSS season.
2. Visitors are invited to snap a photo and shared on their social media with #LEGOSG, #LEGOF1SG and tag@LEGO.

## **C. Game Stations at LEGO® Expereince The Thrill Pop-Up**

1. Registration is REQUIRED at this event.
2. One (1) Mission Card can be collected with the event facilitator at Registration Counter, mission card need to return to the redemption counter upon completion.
3. Mini LEGO Race Car and/or LEGO \$5 Voucher can be redeemed at Redemption Counter upon completion of all 4 game stations.
4. Redemption is only limited to one (1) per participant and for participants aged 4-12 years old will receive a Mini LEGO Race Car; for participants aged 13 & above will receive a LEGO \$5 Voucher.
5. The LEGO \$5 voucher can be redeemed with the following Terms & Conditions apply
  - a. A minimum spend of \$15 on any LEGO sets at LEGO® Certified Store ION Orchard.
  - b. Limited to one redemption per transaction.
  - c. Voucher cannot be combined or used in conjunction with other promotions, promotion vouchers and member discount.
  - d. Voucher is valid until 16 November 2025. Requests for extensions to the expiry date will not be allowed.
  - e. Tampered vouchers will not be honoured and will be rejected. Decision on rejection of any tampered vouchers is final.
  - f. Vouchers are not refundable or exchangeable for cash.
  - g. Any unused balance will not be refunded.

- h. LEGO Singapore reserves the right to vary, delete, or add to any of these Terms and Conditions without prior notice.
- 6. Mini LEGO Race Car are available on a first-come, first-served basis, while stocks last.
- 7. Mini LEGO Race Car are not refundable or exchangeable for cash.
- 8. Participant can participate the game stations at any order.

**a. Photo Op with LEGO William Racing FW46 F1 display**

Take a photo with the LEGO William Racing FW46 F1 Life-Sized 3D Build. Post and share your photo on socials and #LEGOSG #LEGOF1SG and tag @LEGO.

**b. Rapid Repairs**

- i. Race against the clock in Rapid Repair—step into the pit crew's shoes and build your LEGO F1 Speed Champions car in just 60 seconds to complete the challenge!
- ii. Submit your name, contact number and time to the on-site event facilitator.
- iii. The top three fastest players will each win the following LEGO playsets worth SGD \$100:
  - a. 60443 F1 Pit Stop & Pit Crew with Ferrari Car
  - b. 60464 F1 Williams Racing & Haas F1® Race Cars
  - c. 60474 F1 Grid with VCARB & Sauber Race Cars
- iv. Upon verification and provision of necessary information, the Winners will be contacted via direct message or direct call by Momenntum by no later than 14 working days after the end of the event.
- v. All Prizes will be sent via courier. Neither Momenntum nor LEGO Singapore shall be liable for the non-receipt of the prizes.
- vi. All Prizes are not transferable and are not exchangeable for cash, credit, or other items in part or in full. Momenntum shall not be responsible for any Prize in any event of loss, theft, damage etc after it has been delivered to a Winner.

**c. The LEGO Circuit**

Build your own LEGO® F1 race car and send it speeding down the track—cheer it on and feel the adrenaline as it races to the finish line!

**d. Pedal Power**

Test your speed and stamina. Challenge your reactions and endurance to see if you've got what it takes to be the next F1 driver!

**D. Bonus Station: Find the LEGO Race Flag**

- 1. Registration is NOT required at this Bonus Station.
- 2. Count the number of LEGO Race Flag in the display and scan the QR to submit your guess entry (via Google Form: <https://forms.gle/jASAcRUnAsiqdMxbA>). Limited to 1 entry per customer.



- 3. At the end of the event, 3 winners with correct guesses will be selected by LEGO Singapore and Momenntum in its sole and absolute discretion (collectively the "Winners" and each a "Winner").
- 4. All decisions made by LEGO Singapore in relation to the selection of Winners shall be final, conclusive and binding on all Participants and non-negotiable.

5. The Winners will be contacted via direct message or direct call by Momenntum by no later than 14 working days after the end of the Contest Period. A Winner may be required by Momenntum to verify his/her age and/or identity.
6. The award of a Prize is subject to acceptance by the Winner. If a Winner cannot be contacted or does not respond to Momenntum within 10 working days of Momenntum's direct message, or fails to provide the required verification(s), the Winner is deemed to have waived his/her right to the Prize. LEGO Singapore has the right to select a supplementary Winner at its sole and absolute discretion. All decisions of LEGO Singapore in this regard are final and binding on all Participants.
7. All Prizes will be sent via courier upon verification and provision of necessary information for delivery. Neither Momenntum nor LEGO Singapore shall be liable for the non-receipt of the prizes.
8. All Prizes are not transferable and are not exchangeable for cash, credit, or other items in part or in full. Momenntum shall not be responsible for any Prize in any event of loss, theft, damage etc after it has been delivered to a Winner.
9. Each winner is eligible to win LEGO playsets worth SGD \$100. Prizes will only be delivered to winners who are residents of Singapore or who provide a valid Singapore residential address.

#### **E. Retail Promo Mechanics:**

1. Free gifts/ promotions are valid from 25 Sep – 12 Oct 2025 at LEGO® Experience The Thrill Pop-Up, limited to one (1) redemption per receipt. Free gifts/promotions are subject to availability of prevailing stocks and is on first-come-first-served basis.

##### Event Exclusive GWP:

- a. **Purchase any of LEGO Technic 2206 Oracle Red Bull Racing RB20 F1 Car, 42207 Ferrari SF-24 F1 Car, 42141 McLaren Formula 1™ Race Car or 42171 Mercedes-AMG F1 W14 E Performance set** at the LEGO Experience The Thrill Pop-Up to receive 30709 LEGO Ferrari 499P-Hypecar.
  - b. **Purchase any 3 Speed Champions sets** at the LEGO Experience The Thrill Pop-Up to receive a LEGO Speed Champions set of a lesser value than the purchased sets **or** LEGO Acrylic Display Box.
  - c. **A minimum \$79 purchase on** any LEGO sets at the LEGO Experience The Thrill Pop-up to receive a Singapore Exclusive LEGO Red Car.
  - d. **A minimum \$149 purchase on** any LEGO sets at the LEGO Experience The Thrill Pop-up to receive a LEGO Crossbody Bag.
  - e. **Purchase any LEGO sets** at the LEGO Experience The Thrill Pop-Up to receive a LEGO F1 Booklet
2. Only original receipts are accepted for redemption. Receipts cannot be combined.
  3. Redemption is not valid with any other promotions/discounts.
  4. Credit/credit card slips & NETS transaction slips are not valid - unless presented together with corresponding original receipts.
  5. Free LEGO gift is not available for sale, and cannot be exchanged or refunded.

## **SCHEDULE A**

### **PRIVACY POLICY**

This policy governs the collection, use and disclosure of personal data by Momenntum Private Limited ("Momenntum") & Brix Star Private Limited (Bricks World) in connection with the LEGO Experience The Thrill Pop-Up (the "Event & Contest"), and explains how we collect and handle personal data of individuals and comply with the requirements of the Personal Data Protection Act 2012 of Singapore and its regulation(s) (the "PDPA"). In this policy, "personal data" shall have the meaning ascribed to it in the PDPA.

You agree and consent to us and our authorised service providers and third parties to collect, use and disclose and/or retain your personal data in the manner set forth in this policy. This policy forms a part of the terms and conditions governing your relationship with us.

We reserve the right to add to or amend this policy from time to time. The date of the last amendment will appear at the end of this policy.

#### **1. Your Personal Data**

1.1. Examples of personal data include but are not limited to:

- (a) your name, NRIC, passport or other identification number, telephone number(s), mailing address, email address and any other information relating to you which you have provided in any form to us;
- (b) your photos;
- (c) personal data of your family members, such as next of kin, spouses and children; and
- (d) information about your usage of and interaction with our website(s) and/or services including computer and connection information, device capability, bandwidth, statistics on page views and traffic to and from our website(s).

#### **2. Collection of your Personal Data**

2.1. For the Contest, we may collect your personal data through the following ways:

- (a) when you enter a submission for the Contest;
- (b) when you interact with any of our employees;
- (c) when you respond to our request for additional personal data; and
- (d) when you request that we contact you.

#### **3. Purposes for the Collection, Use and Disclosure of Your Personal Data**

3.1. For the Contest, our collection, use, disclosure and/or retention of your personal data will be limited to such purposes that are in connection with the Contest only.

#### **4. Disclosure of your Personal Data**

4.1. We may disclose your personal data to the following group of external organisations for purposes mentioned above, subjected to the requirements of applicable laws:

- (a) insurance companies in connection with claims;
- (b) agents, contractors, data intermediaries or third-party service providers who provide services, such as mailing, information technology, data processing, storage and archival to us;
- (c) our professional advisers such as our auditors;
- (d) relevant government regulators, statutory boards or authorities or law enforcement agencies to comply with any laws, rules, guidelines and regulations or schemes imposed by any government authority; and
- (e) any other person in connection with the purposes set forth above.

## **5. Protection of your Personal Data**

5.1. We maintain appropriate security safeguards and practices to protect your personal data unauthorised access, collection, use, disclosure, copying, modification disposal or similar risks, in accordance with applicable laws including the PDPA.

## **6. Accuracy of your Personal Data**

6.1. We take all reasonable measures to ensure that your personal data remains accurate, complete and up-to-date.

6.2. Please keep us informed when there are any updates to your personal data by contacting us directly.

## **7. Withdrawal of Consent**

7.1. If you wish to withdraw your consent to any use or disclosure of your personal data as set out in this policy, please contact us directly.

7.2. Please note that if you withdraw your consent to any or all use or disclosure of your personal data, depending on the nature of your request, we may no longer be in a position to continue to provide services to you.

## **8. Access to and Correction of your Personal Data**

8.1. You may request access to or make corrections to your personal data records by contacting us directly.