

# LEGO® LIFE MAGAZINE SUBMISSION FORM



Dear Parent/Guardian,

Great news that you would like to submit your child's Cool Creation and/or Letter to Max! Please see the important Notice below regarding your privacy rights, then complete and submit this form.

**Cool Creations – Title of model:**

**Write to Max at LEGO® Life – Subject of letter:**

## What to do next:

1. Please complete this form by ticking all relevant boxes and filling in the requested information and signatures, as indicated.
2. Send the form to [Coolcreations@LEGO.com](mailto:Coolcreations@LEGO.com), accompanied by the Cool Creations photo and/or a photo of the letter that you would like published.

**Child's First Name:**  **Child's Age:**

**Country:**  **Contact Email Address:**

## Privacy Notice: Why are we asking for this information?

Protecting your child's personal information is our top priority. We need your written consent to collect your child's personal information (like their name or contact information), so that your child can submit a Cool Creation or write to LEGO® Life. LEGO System A/S will use the information you provide on this form to keep in touch with you if we need to contact you. You can change your mind and withdraw your consent at any time by contacting Consumer Services. You can read more about LEGO Life, LEGO.com and Online Safety at: [LEGO.com/life/digital-safety](http://LEGO.com/life/digital-safety) and you can learn more about our Privacy Policy here: [LEGO.com/legal/notices-and-policies/privacy-policy](http://LEGO.com/legal/notices-and-policies/privacy-policy).

## Terms and Conditions:

I hereby waive any right to inspect or approve any final product of those photographs. I hereby release and discharge LEGO System A/S and its employees, directors, and officers from all actions, claims, and demands of any nature which I, my heirs, executor, administrator, assigns, or agents may have at any time now or in the future arising out of or related to the rights granted above or the photographs or creation of the child named above. Any personal information provided to or to be gathered by LEGO Life is controlled by LEGO System A/S, Aastvej 1, 7190 Billund, Denmark as a data controller. Our collection of data and your rights as a data subject is described in our data privacy policy which can be accessed on LEGO.com – all other LEGO entities collecting data for LEGO Life are acting as data processors on behalf of LEGO System A/S. By completing and signing this form I, the undersigned, certify that I have read and agree to all LEGO Life terms and conditions. I acknowledge that any submission becomes property of The LEGO Group. The LEGO Group reserves the right to cancel or modify this programme at any time without prior notice.

Please tick both

*Yes! I give my consent for my child to submit a Cool Creations photo and/or a photo of a letter to LEGO® Life mascot Max, and for the submitted materials to be used in LEGO® Life Magazine, in the LEGO® Life app, on the LEGO.com website, and on The LEGO Group's social media channels.*

*I agree to the Terms and Conditions as above, and intend my name as entered below to serve as my electronic signature.*

**Parent/Guardian's Signature:**

**Date:**

Send images of your submissions and this form to [Coolcreations@LEGO.com](mailto:Coolcreations@LEGO.com)