Olivier Robert-Murphy

Global Head of New Business, Universal Music Group

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Background:

A Chief of Possibilities at Universal Music Group, Toulouse-born Olivier Robert-Murphy's desire to seek out inventive and collaborative business concepts never wavers. Olivier leads an award-winning team of global music, content and partnership experts, recognised as THE creative company for music, culture and brands.

Financing his studies by chauffeuring superstars around Paris, Olivier then served as an officer in the French Air Force before beginning his career at Procter & Gamble. Joining the entertainment industry at PolyGram Video, advancing to VP of Marketing at Universal Pictures International Video in London. At UMG, he launched the Audio-Visual Department, managed the Global Strategic Marketing Division and in 2011, set up a dynamic new business, UMGB. In the meantime, he earned an MBA at London Business School.

In his spare time, Olivier runs a Taekwondo Club in London and is a regular lecturer at London Business School and Oxford University.

- 2010 – present Global Head of New Business, Universal Music Group
- 2001 – 2010 Vice President International, Universal Music Group International
- 1999 – 2001 Vice President Marketing, Universal Pictures International Video
- 1997 – 1999 Deputy Managing Director, PolyGram Video
- 1990 – 1992 Key Account Manager, Procter & Gamble France

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JOSHUA BURKE

VP, GLOBAL BRAND PARTNERSHIPS (UMGB)

UMGB
UNIVERSAL MUSIC GROUP AND BRANDS

Background:

Before joining Universal Music Group in early 2018, Joshua spent several years at The Coca-Cola Company (in both their LATAM and Global HQ's) where he supported music marketing and strategy for Coca-Cola's 200+ local markets and regional teams. While with Coke, Joshua worked on large global music programs including three Olympic Games and two World Cup campaigns.

In a past life, Joshua graduated with a BA degree in Jazz Performance from the prestigious Chicago College of Performing Arts, followed by an exciting but brief career as a performing Jazz saxophonist.

In 2018, Joshua moved to London to continue his career in music and brand marketing by joining the UMGB central division under Olivier Robert-Murphy. In his current role, Joshua is responsible for building long-term strategic marketing partnerships with some of the world's biggest brands on a continuing mission to make the world a more musical place.

• 2018 – present	VP, Brand Partnerships – Global: Universal Music Group
• 2016 - 2018	Global Head of Music Marketing: The Coca-Cola Company
• 2014 - 2016	VP, Strategy & Partnerships: Music Dealers, LLC
• 2011 - 2014	Music & Entertainment Marketing Lead (LATAM): The Coca-Cola Company
• 2008 – 2011	Director of Operations: Music Dealers, LLC
• 2008 – 2011	Founder, Upright Chicago Entertainment
• 2003 - 2011	Professional Saxophonist for Hire

Joshua was born in Milwaukee, WI in 1982 and now lives in London with his wife Yasmeen and their dog, Wesley.