

The LEGO Group Engagement in Associations / Groups - 2022 update

Association	Country or Region
EMEA (Europe, Middle East, Africa)	
Toy Industries of Europe	EU
European Brands Association	EU
Joint Association Roundtable	EU
Together Against Counterfeiting Alliance	EU
European Internet Forum	EU
EU Alliance to Better Protect Minors Online	EU
CEN-CENELEC	EU
Council of Europe Digital Partnership	Europe
Federation Francaise des Industries Jouet Puericulture	France
Asociación Española de Fabricantes de Juguetes	Spain
Embassy of Denmark in the UK - Business Network	UK
The Whitehall & Industry Group	UK
Confederation of British Industries	UK
British Toy and Hobby Association	UK
DVSI	Germany
Media Smart e.V.	Germany
Markenverband	Germany
KlischeeFrei	Germany
Spielwaren Verband Schweiz	Switzerland
Assogiocattoli	Italy
Lek&Babybranschen	Sweden
Brancheforeningen LEG	Denmark
Ornes	Netherlands
Polish Toy Association	Poland
Suomen Leluyhdistys	Finland
Stichting Speelgoed Nederland	Netherlands
Belgische Speelgoed federatie	Belgium
Multinational Companies Business Group	United Arab Emirates
Confederation of Industry of the Czech republic	Czechia
Nordic Chamber of Commerce	Czechia
Joint Venture Association	Hungary
Hungarian Plastics Industry Association	Hungary
Americas (AM)	
Canadian Toy Association	Canada
Toy Association	USA
Associacao Brasileira de Normas Tecnicas	Brazil
Associacao Brasileira dos Fabricantes de Brinquedos	Brazil
Asociación Mexicana de la Industria del Juguete	Mexico
National Association of Manufacturers (NAM)	USA
Global Business Alliance (GBA)	USA
Retail Council Canada (RCC)	Canada
North American Strategy for Competitiveness (NASCO)	North America

Amcham Mexico	Mexico
Association of National Advertisers (ANA)	USA
American Danish Business Council	USA
STEM Education Coalition	USA
Green Chemistry & Commerce Council (GC3) / Sustainable Chemistry Alliance	USA
Connecticut Business Industry Association (CBIA)	USA
Nordic Chamber of Commerce in Mexico	Mexico
Coalition for Molecular Recycling	USA
Michigan State University's Anti-Counterfeiting Center	USA
CHINA	
China Toy & Juvenile Products Association	China
China Advertising Association	China
China Association for Consumer Products Quality and Safety Promotion	China
Quality Brands Protection Committee	China
All China Environment Federation	China
Amcham Shanghai	China
European Chamber of Commerce	China
Danish Chamber of Commerce	China
Shanghai Foreign Investment Association	China
ASIA	
Australian Toy Association	Australia
Asia Toys and Play Association	APAC
European Business Council Japan	Japan
Japan Toy Association	Japan
Federation of Indian Chambers of Commerce and Industry	India
Singapore Business Federation	Singapore
Eurocham Korea	Korea
Eurocham Vietnam	Vietnam
Nordcham Vietnam	Vietnam
EUABC- EU-ASEAN Business Council	ASEAN
Eurocham Singapore	Singapore
GLOBAL	
Centre for Information Policy Leadership (CIPL)	Global
International Trademark Association	Global
ICPHSO (International Consumer Product Health and Safety Org.)	Global
World Economic Forum	Global
World Federation of Advertisers	Global
Public Affairs Council	Global
ASTM International - Standards Worldwide	Global
Future of Privacy Forum	Global