2022
Performance Highlights

“2022 was a milestone year for the LEGO Group. Despite global challenges, we achieved strong results and reached more children with LEGO® play than ever before. I’m grateful for the passion and strong execution of the LEGO team around the world.”

Niels B. Christiansen
CEO, the LEGO Group

>50% of LEGO sets contain one or more elements made from the renewable material bio-PE.

138 suppliers engaged through Engage-to-Reduce programme to help lower their emissions (+73% vs. 2021).

2 new factories will open in Vietnam and the U.S. in 2024 and 2025 respectively – both to be run carbon-neutral*.

1st LEGO boxes with paper-based bags shipped.

3 out of 5 factories expanded to increase production capacity.

>13.6 million downloads of the LEGO Builder app (+42% vs. 2021).

48% of product portfolio was new and one of the largest to date.

9.8+ million children reached with Learning through Play activities in local communities.

3,100+ LEGO colleagues helped bring joy to children in local communities through Learning through Play activities.

155 new LEGO branded stores opened globally in 2022. 904 stores in total.

High motivation and satisfaction among employees in the LEGO Group People Pulse. Levels are amongst top 10 percent of international clients surveyed by Ennova*.

17% Growth

5% Growth

FINANCIAL PERFORMANCE

Revenue (bDKK)
Operating profit (bDKK)

64.6
17.9

25%

Owned by the LEGO Foundation*. Each year significant profits go to helping children around the world reach their full potential through play.

9.8+ million children reached with Learning through Play activities in local communities.

25%

3,100+

* Ennova Employee Engagement Survey 2022

* A factory or operational site that can demonstrate net-zero emissions from electricity and fuel use (scope 1 + 2) through the use of on-site or offsite renewable energy.

Innovating Play

Popular Themes

LEGO® City | LEGO® Star Wars™ | LEGO® Icons | LEGO® Technic™ | LEGO® Harry Potter™

Reached more through 12% growth in consumer sales.

Market share grew globally

Performance

Highlights

Innovating Retail

Building a Sustainable Future

Global Supply Chain Network