

2022

Performance Highlights



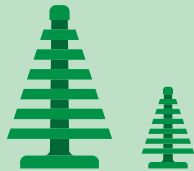
"2022 was a milestone year for the LEGO Group. Despite global challenges, we achieved strong results and reached more children with LEGO® play than ever before. I'm grateful for the passion and strong execution of the LEGO team around the world."

Niels B. Christiansen
CEO, the LEGO Group



>50%

of LEGO sets contain one or more elements made from the renewable material bio-PE.



138

suppliers engaged through Engage-to-Reduce programme to help lower their emissions (+73% vs. 2021).

1st

LEGO boxes with paper-based bags shipped.

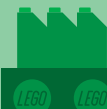
2 new factories

will open in Vietnam and the U.S. in 2024 and 2025 respectively – both to be run carbon-neutral*.

3 out of 5

factories expanded to increase production capacity.

* A factory or operational site that can demonstrate net-zero emissions from electricity and fuel use (scope 1 + 2) through the use of on-site or offsite renewable energy.



BUILDING A SUSTAINABLE FUTURE



GLOBAL SUPPLY CHAIN NETWORK



Revenue (bDKK)

64.6

17%
Growth

Operating profit (bDKK)

17.9

5%
Growth

FINANCIAL PERFORMANCE



Market share grew globally



Reached more children

through 12% growth in consumer sales.



13.6 million

downloads of the LEGO Builder app (+42% vs. 2021).

POPULAR THEMES

LEGO® City | LEGO® Star Wars™ | LEGO® Icons | LEGO® Technic™ | LEGO® Harry Potter™

48%

of product portfolio was new and one of the largest to date.

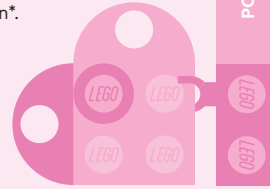


INNOVATING PLAY



25%

owned by the LEGO Foundation*. Each year significant profits go to helping children around the world reach their full potential through play.



POSITIVE IMPACT

9.8+ million

children reached with Learning through Play activities in local communities.

3,100+

LEGO colleagues helped bring joy to children in local communities through Learning through Play activities.

* through Koldingvej 2, Billund A/S.

High motivation and satisfaction

among employees in the LEGO Group People Pulse. Levels are amongst top 10 percent of international clients surveyed by Ennova*.

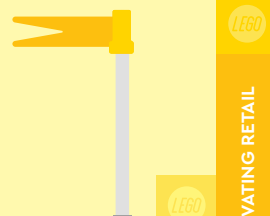
* Ennova Employee Engagement Survey 2022



PEOPLE

155

new LEGO branded stores opened globally in 2022. 904 stores in total.



INNOVATING RETAIL