



## The LEGO Group's Green Consumption Pledge

An initiative by the European Commission – January 2021

*At the LEGO Group, children are our role models and everything we do is driven by our desire to put children first. We therefore want to make a positive impact on the planet, creating a better world for children to inherit and inspiring children to become the builders of a more sustainable tomorrow. We are investing up to US\$400m to accelerate our sustainability efforts until 2022 to create more sustainable and circular products, move towards zero waste and carbon neutral operations and inspire children to learn about sustainability through play.*

### Carbon footprint of the LEGO Group

1. Reduce our absolute global carbon emissions by 37% by 2032 in line with the Paris Agreement's most ambitious 1.5°C trajectory. Use the EU's EMAS scheme to evaluate, report and improve our environmental performance.
2. Run carbon neutral operations by the end of 2022. Invest in renewable solar energy capacity at least one production site, energy efficient technologies and source energy from renewable sources. Use the 'Leadership in Energy and Environmental Design Gold' green building standard for one production site.
3. Request 150 strategic suppliers to commit to a carbon reduction target and begin to procure renewable energy through our Engage-to-Reduce supply chain programme.
4. Accelerate research and development in materials to create more sustainable products and packaging and ultimately reduce its environmental impact.

### Promotion of sustainable practices

1. Design programmes and pilot educational content to engage with children on sustainability topics in member states. Encourage children through our Build the Change programme to share their solutions to environmental problems. Our ambition is to collect children's ideas and share their calls for action with decision-makers across Europe. In addition, pilot an expansion of the Build the Change programme in schools in Denmark and Germany and host a youth webinar on circular economy with one of our NGO partners.
2. Evaluate and select expansion opportunity for our donation pilot programme LEGO® Replay to promote the reuse of LEGO bricks, giving the gift of play to children in need. Inspire consumers in one member state to pass along bricks they are no longer using.
3. Create at least four communication moments, leveraging key dates such as Earth Day or R&D developments, to engage with children, parents, experts and our own employees on environmental topics.

### Availability of our carbon footprint information

1. Disclose our organisational carbon footprint information and make it easily available on LEGO.com. Communicate in a format that is easy to understand, making environmental data more accessible across all adult audiences.
2. Update our carbon footprint at least twice a year, once to report our direct emissions and once to complement with indirect emissions data.
3. Share our climate data with the European Commission and another third party to assess our environmental performance.

