

The LEGO Group

Sustainability Highlights 2022



CHILDREN

9.8+ million

CHILDREN reached with Learning through Play activities and programmes. Up from 3.5 million in 2021, this is more than ever before.

2+ million

CHILDREN in need of play received a LEGO® set as part of the record donation year for our Build To Give holiday campaign.

3,100+

LEGO EMPLOYEES volunteered to help bring joy to children as part of our Local Community Engagement activities, such as Build the Change events and other Learning through Play experiences.

88+ million

PARENTS AND CAREGIVERS reached through social media channels with Build & Talk educational packs, up from 77.5 million in 2021. The programme provides help to tackle difficult conversations with their children about topics such as cyberbullying, online security, and digital footprints.



ENVIRONMENT

Zero

WASTE from our factories has gone directly to landfill. Achieving zero waste to landfill means that at least 99 percent of generated waste is either reused, recycled, composted, or sent to non-landfill waste treatment options.

1st

LEGO BOXES with paper-based packaging rolled out in Europe to replace single-use plastic.

~200

BIO-PE LEGO ELEMENTS included in more than half of our LEGO boxes are made from the renewable material, bio-PE. Compared to 150 elements in 2021.

2 new factories

WILL OPEN IN VIETNAM AND THE U.S. In 2024 and 2025 respectively – both to be run carbon-neutral*.

Reducing carbon emissions

KEEPS BEING OUR FOCUS in line with our approved science-based target to ensure we lower the environmental impact in all parts of our business.

*A factory or operational site that can demonstrate net-zero emissions from electricity and fuel use (scope 1 + 2) through the use of on-site or offsite renewable energy.

PEOPLE

Strong motivation

IN 2022 SURVEY with results showing that levels of motivation and satisfaction among employees continued to be strong and amongst the top 10 percent of international clients surveyed by Ennova*.

*Ennova Employee Engagement Survey 2022

41%

WOMEN held the positions at director+ level.

26 weeks

PAID CHILDCARE LEAVE (primary caregiver) or eight weeks (secondary caregiver) paid childcare leave is eligible to all employees globally, hourly and salaried, in our offices, production and retail sites.

