

The LEGO Group

Global Tax Strategy



Introduction

The mission of the LEGO Group is to inspire and develop the builders of tomorrow, and it is our aspiration to reach many more children with our play experiences by globalizing and innovating the LEGO® System in Play.

Since the LEGO Group's foundation in 1932 by Ole Kirk Kristiansen, the founding family's values have continually been reflected in what we do. Our four promises, Play Promise, Partner Promise, Planet Promise and People Promise, are deeply rooted in the LEGO brand and shape the way we engage with the world around us as a responsible play experience provider.

The LEGO Group is committed to complying with applicable laws and regulations in the countries where we operate. We want to maintain good corporate social responsibility practices in jurisdictions and communities where we are present. We consider it legitimate to pay back to society and local communities.

The LEGO Global Tax Strategy is aligned with the LEGO Group Code of Conduct and it is applicable across the entire LEGO Group.

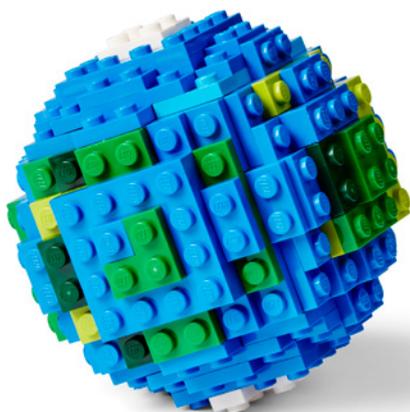
Stewardship and Tax Governance

Responsibility for tax policy and tax governance for the LEGO Group lies with the LEGO Group Chief Financial Officer with oversight from the Board of Directors.

The Head of Global Tax reporting to the Group Chief Financial Officer is responsible for the implementation of the LEGO Group's approach to tax, including the tax management process such as tax risk management measures and monitoring controls and compliance processes.

Tax related topics are also shared on a recurring basis with the LEGO Group top management with the aim of discussing:

- Tax policies and directions for the LEGO entities.
- Tax risk management strategies.
- Strategic initiatives to pursue tax opportunities that are in line with tax and legal requirements worldwide and with the commercial objectives of the LEGO Group.
- A holistic tax overview to the LEGO Group's top management to ensure that management are aware of any material tax matters.



To ensure stewardship and governance, the responsibility of the Global Tax Department is to actively monitor the tax laws and regulations in all countries where the LEGO Group operates and to establish the optimal processes to ensure continuing quality in tax compliance. Furthermore, Global Tax ensures that due tax controls are identified, monitored and implemented. In addition, Global Tax ensures appropriate measures are in place to secure a timely and correct compliance for all taxes due.

It is a requirement that Global Tax educates the LEGO Group in relation to its tax strategy.

Working with Tax Authorities

The LEGO Group has an open and transparent dialogue with the tax authorities in countries where it operates. It is fundamental to us that the relationship with the local communities in which we operate is based on trust, mutual respect and a cooperative spirit.

We enter into bilateral Advance Pricing Agreements (APA), “tax governance” and “enhanced relationship” agreements when it is in line with this tax strategy and when it is applicable. The LEGO Group has signed several Advanced Pricing Agreements, which govern the price for the relevant inter-company transactions and allows an open dialogue with local tax authorities, which we sound on a regular basis.

When relevant for the LEGO Group we provide positive and constructive feedback to public consultations contributing to the development of effective tax systems, legislation and administration. We do this mostly through recognized industry groups.

Tax Risk Management

We recognize that tax laws establish a legal framework for companies to operate within and that it remains the responsibility of the company to respect the spirit, as well as the letter of the law, by exercising sound judgement in its application.

Global Tax is responsible at all times for identifying, mapping, monitoring and managing tax risks, ensuring they comply with the standards of this LEGO Global Tax Strategy. For this purpose, Group Tax employs risk management processes, including compliance and risk monitoring systems.

Due to its high ethical standards, the LEGO Group accepts a very low margin of unidentified tax risks and therefore has an equally low tolerance for the risk of adverse audit conclusions. When in doubt, we may require a formal ruling from the tax authorities.

In addition, as part of our work to comply with applicable tax laws and regulations, the LEGO Group, when dealing with partners (e.g., customers, suppliers and employees) will employ reasonable care as part of an effort to prevent us from facilitating arrangements whose main purpose is to create an improper or unjustified tax benefit.

Tax Planning

Our tax planning is in accordance with the LEGO Group Code of Conduct and aims for responsible and fair solutions.

We engage in responsible tax planning through analysing the tax impacts of current and future business operations based on business rationale. In addition, we do not engage in artificial tax arrangements.

The LEGO Group uses simple and transparent frameworks and structures. We evaluate the opportunities for tax incentives and exemptions offered by the authorities to support economic development and maintaining good corporate citizenship.

We always maintain a close dialogue with auditors and external tax advisors to leverage their professional expertise in our planning processes and when taking tax decisions.