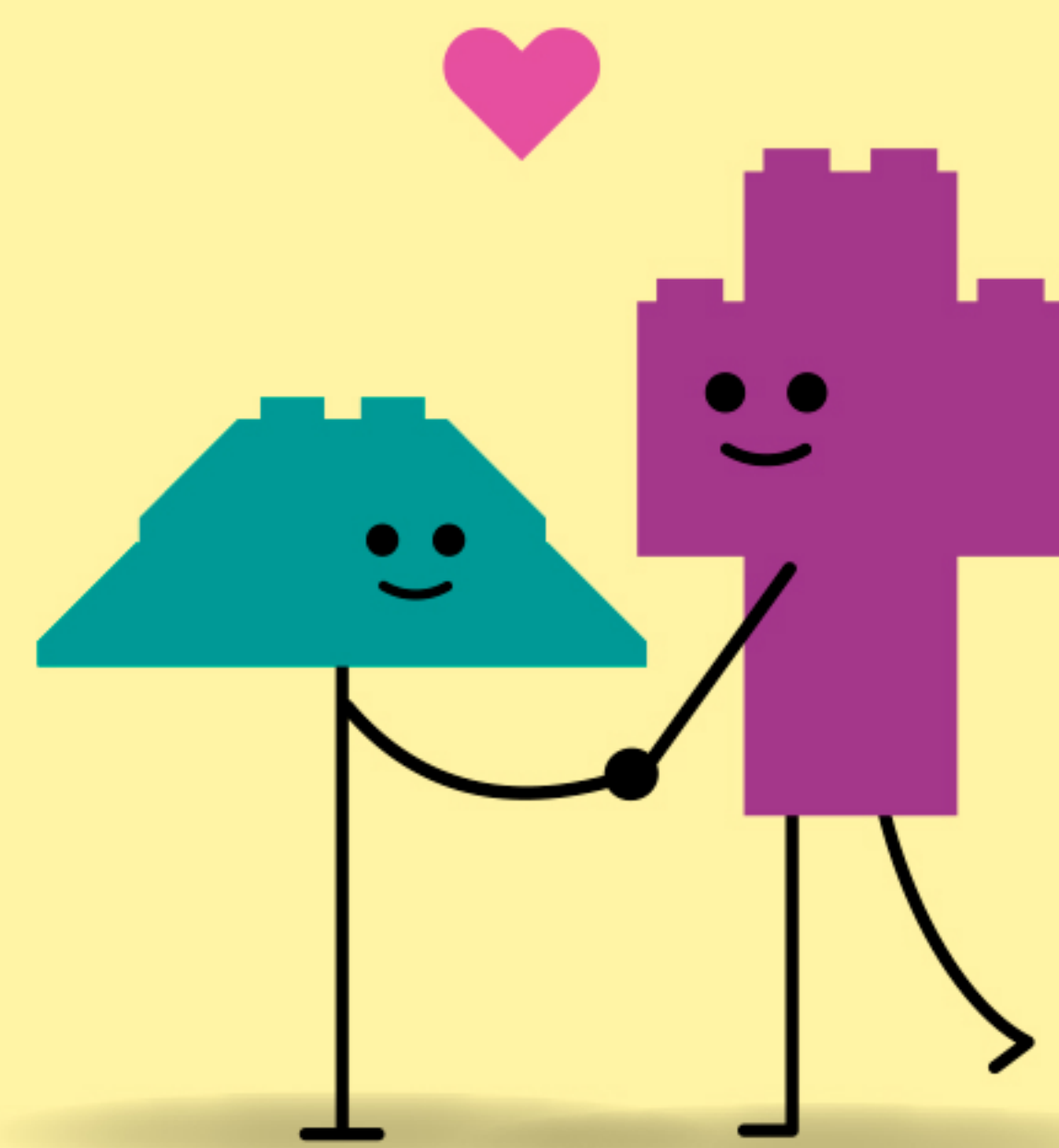




The LEGO Group's Sustainability Headlines 2020

US\$400 MILLION INVESTMENT IN SUSTAINABILITY EFFORTS

We announced our plans to invest up to US\$400 million over three years to accelerate our environmental and social responsibility initiatives.



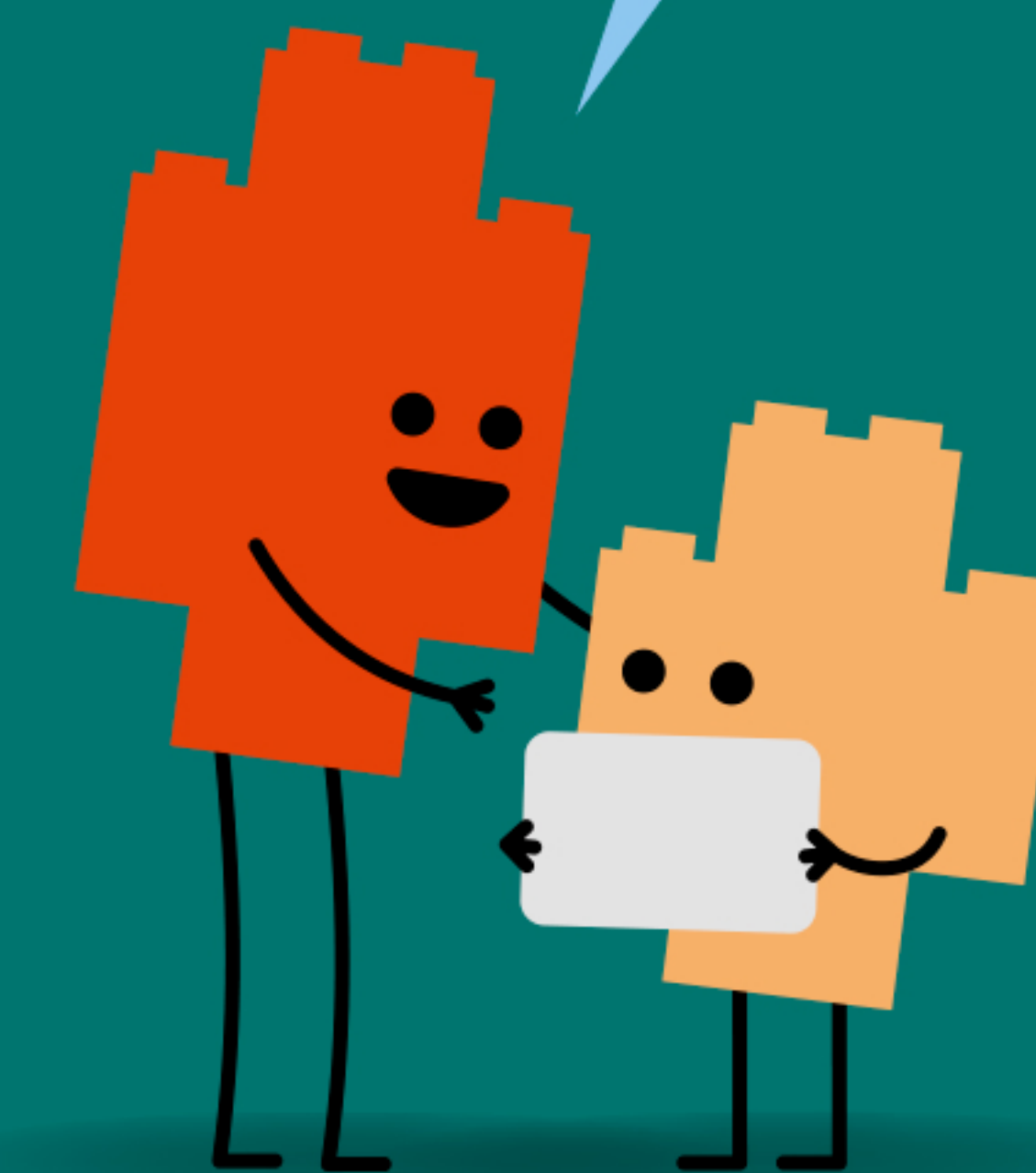
FAMILY-FRIENDLY WORKPLACE

All LEGO® employees will have 26 weeks paid childcare leave for primary caregivers and 8 weeks paid childcare leave for secondary caregivers, by end of 2022. We also introduced four weeks of caregiver leave to make it easier for LEGO employees to take care of loved ones.



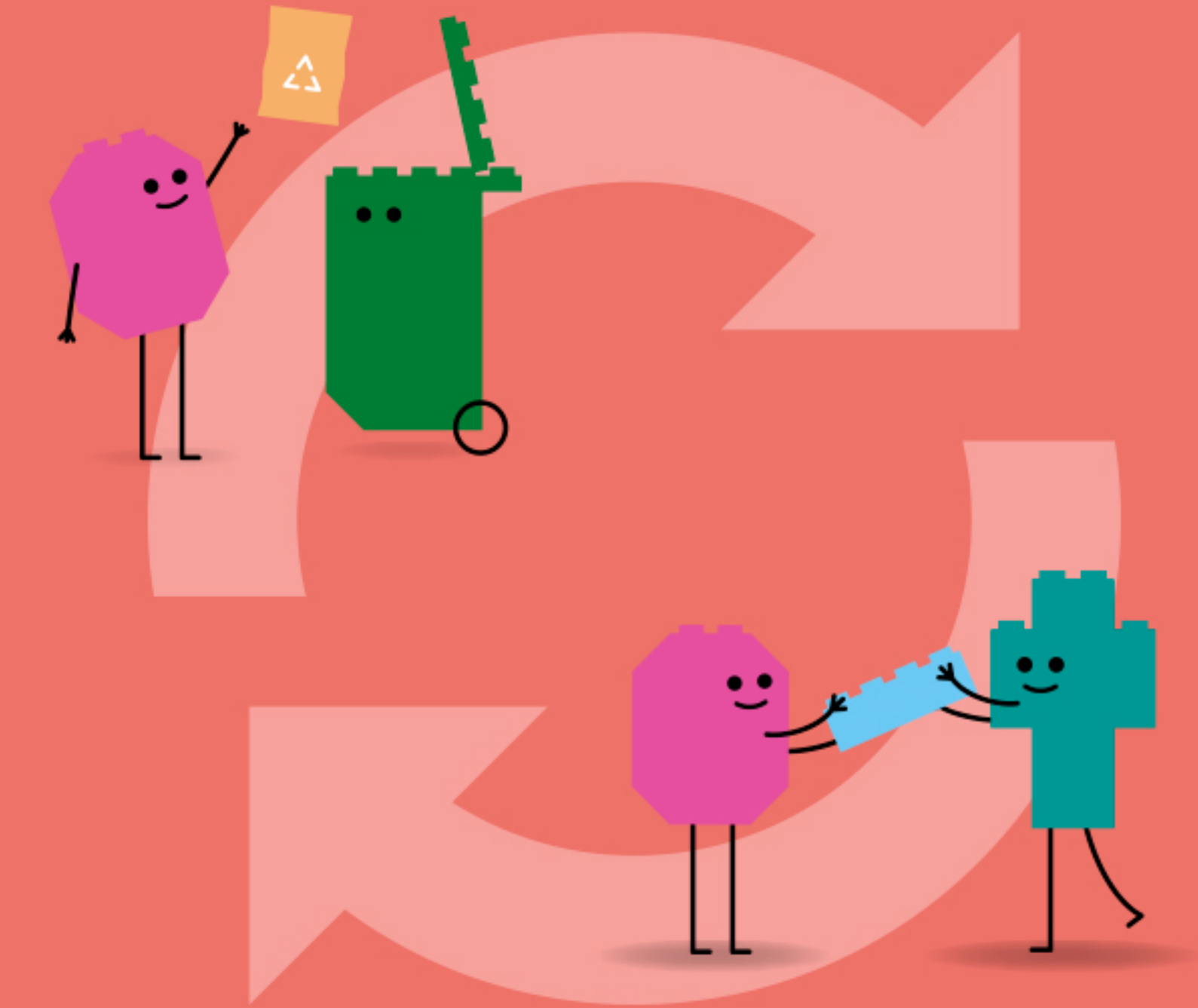
DIGITAL SAFETY AND WELL-BEING

We launched a series of creative challenges that offer parents a guided way to talk with their children about being a responsible digital citizen and the importance of online safety, reaching over 55 million families.



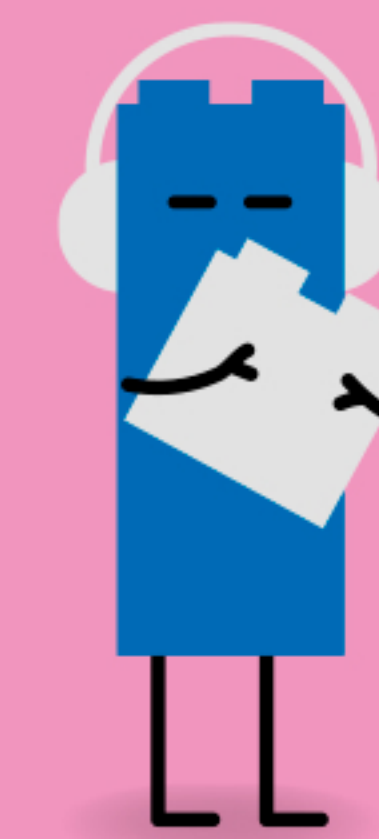
CIRCULAR ECONOMY

We joined the Ellen MacArthur Foundation. The shared ambition for the membership is to help build a better planet for future generations by driving the global transition towards a circular society.



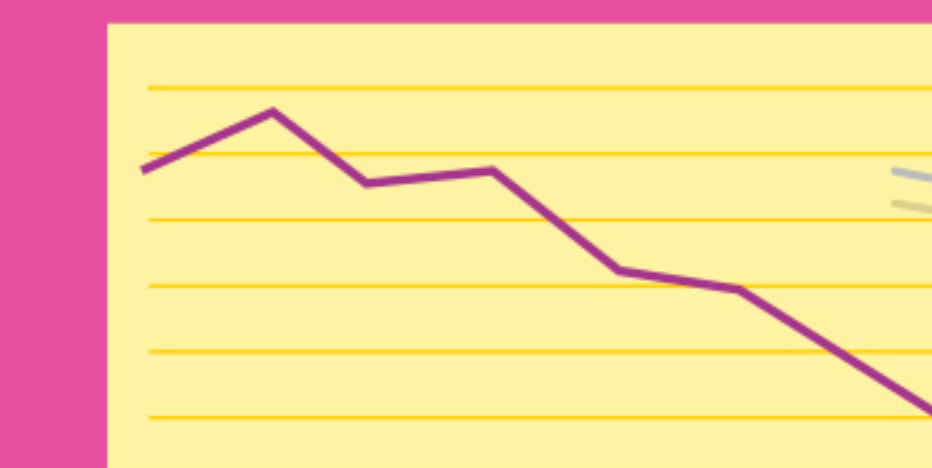
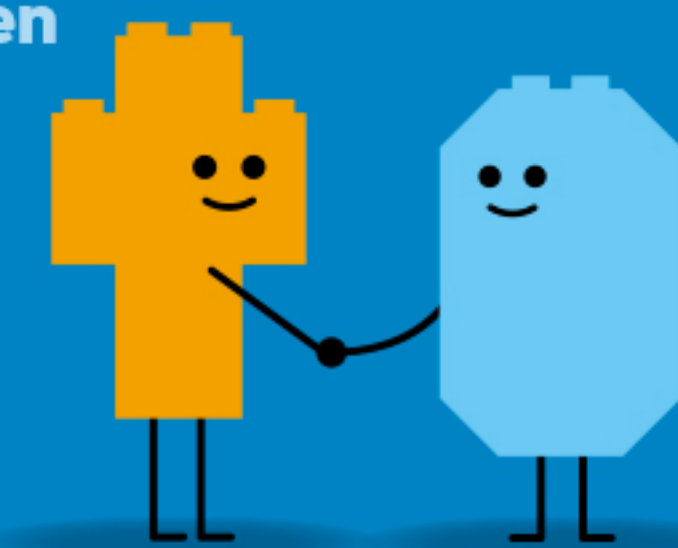
PROMOTING INCLUSIVE PLAY

Together with the LEGO Foundation, we launched the first LEGO® Braille Bricks and audio building instructions for children with impaired vision. By 2021 Braille Bricks will become available in 20 countries, in partnership with local sight loss organizations.



JOINED FORCES WITH UN WOMEN

We partnered with UN Women and signed the UN Women's Empowerment Principles reaffirming our commitment to being an organization that empowers women and works to inspire all children.



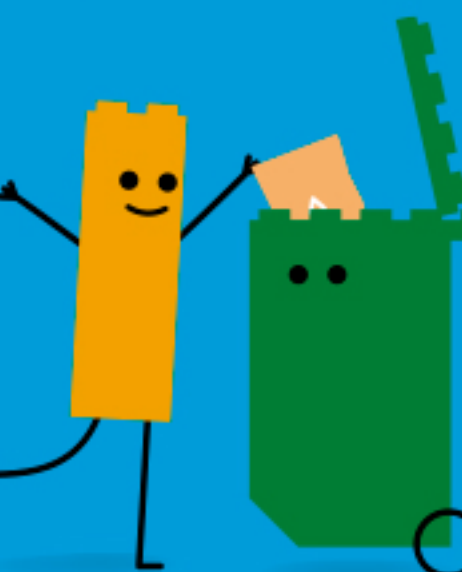
SCIENCE BASED TARGETS

We announced our commitment to reduce our absolute carbon emissions by 37% across our entire value chain by 2032. The target has been approved by the Science Based Target initiative.



100% SUSTAINABLE PACKAGING BY 2025

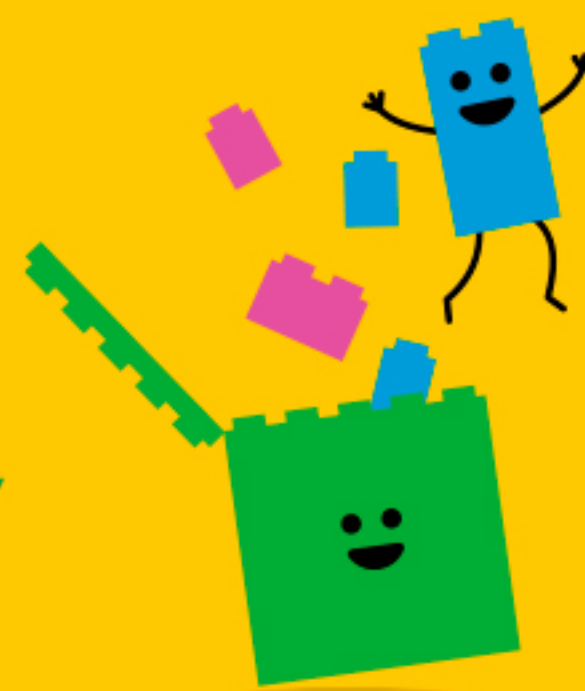
We've tested several prototypes to replace single-use plastic bags in our LEGO® boxes. From 2021, we are trialling recyclable paper bags, if successful the new bags will be phased in over a four-year period, from 2021.



US\$50 MILLION DONATION

We joined forces with the LEGO Foundation, pledging US\$50 million to support children impacted by COVID-19. Part of the funding went to partners in our local communities to help them reach crisis-affected children with vital supplies and opportunities to learn through play to support their well-being and the development of essential life skills.

Replay



Launched in the United States in 2019 and Canada in 2020, LEGO® Replay is a simple way to donate pre-loved LEGO® bricks to children's non-profits in both countries. So far, 262,350 lbs (119,000 kg) of LEGO bricks have been donated as part of the program, reaching over 54,000 children in need of play.

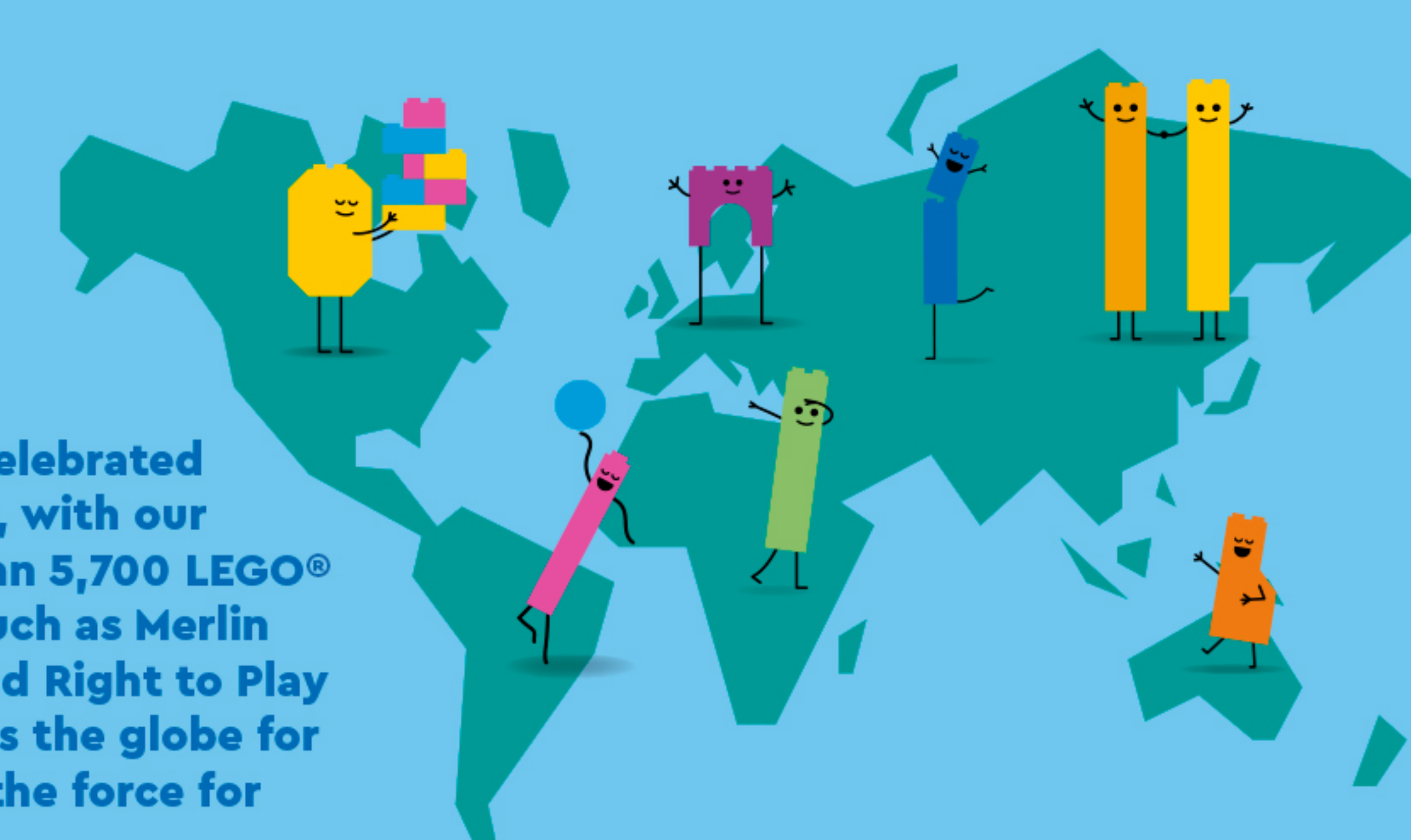
5TH YEAR OF LEADERSHIP LEVEL CDP CLIMATE CHANGE RATING

We achieved an A- leadership status for this year's CDP Climate Change questionnaire. It recognizes our actions in cutting emissions, mitigating climate risks, and developing the low-carbon economy.



VIRTUAL Play WEEK

For one week in June, we celebrated the power of play, virtually, with our fellow colleagues. More than 5,700 LEGO® employees and partners, such as Merlin Entertainments, UNICEF and Right to Play joined together from across the globe for inspiration on how to join the force for Learning through Play.



SUPPORTING RACIAL EQUALITY

We donated US\$4 million to American charities that support Black children and educate all children about racism and social justice.