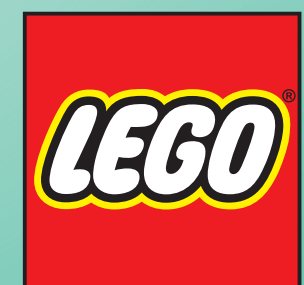


\*  
All it takes to make a  
difference is for you to  
\*  
#BuildtoGive  
\*



You and your family can help us bring joy to 1,000,000 children around the world. Use your LEGO® bricks at home to build a fun holiday ornament. For every ornament you build and share using #BuildtoGive, we'll donate a LEGO® set to a child in need of play.

Rebuild  
the  
world™



In connection with the #BuildtoGive 2020 Holiday Activation, the LEGO Group will donate one LEGO® set to charity for every ornament that is built with LEGO bricks either at home and shared on social media with #BuildtoGive, at a #BuildtoGive event or in a participating store. Children under the age of 13 must obtain parent's permission to post to social media. Total annual donation not to exceed 1,000,000 LEGO sets with a total value of 10,000,000 USD. LEGO and the LEGO logo are trademarks of the LEGO Group. ©2020 The LEGO Group.