

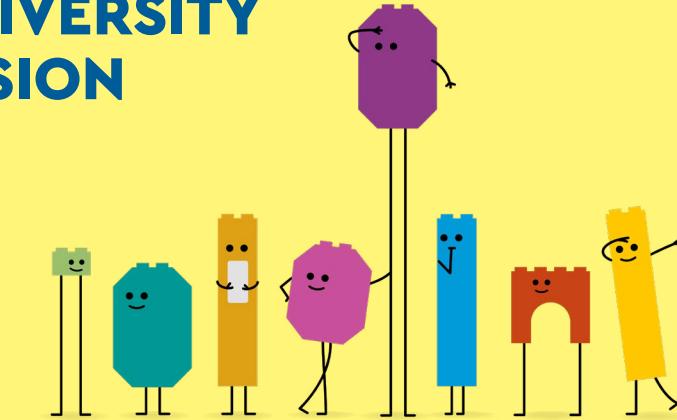


The LEGO Group's Sustainability Headlines 2021

People

BUILDING DIVERSITY AND INCLUSION

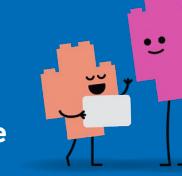
We entered new D&I partnerships and built out internal policies and systems to help us become a more diverse and inclusive workplace.



Children

DIGITAL SAFETY AND WELLBEING

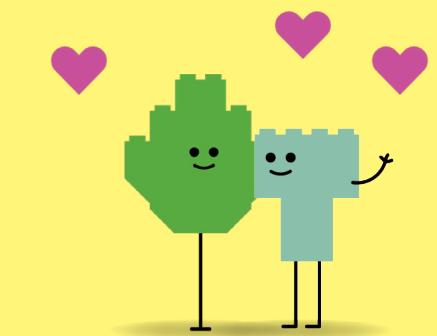
We expanded our range of tools and activities to help families talk about digital child safety and wellbeing, and to help kids become responsible digital citizens.



Children

VOICING KIDS' CONCERNS IN THE CLIMATE DEBATE

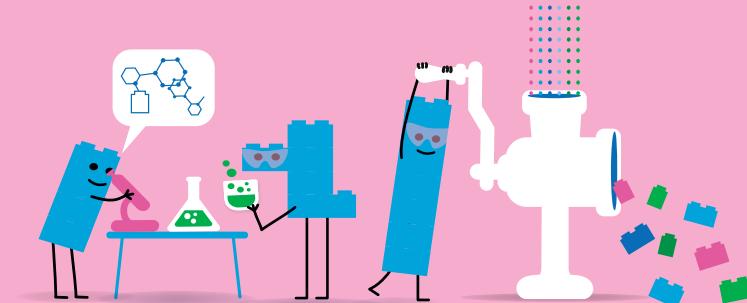
We asked +6,000 young people what matters most to them in the climate debate, and wrapped their answers in our 10 Building Instructions for a Better World. We then brought the instructions to COP26, urging decision-makers to take note of children's views on addressing climate change.



Environment

PROTOTYPE LEGO® BRICK MADE FROM A RECYCLED MATERIAL

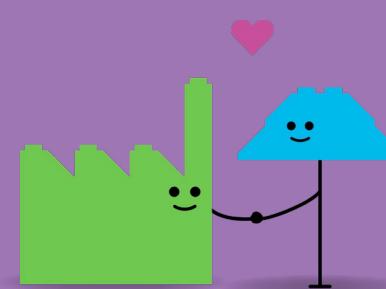
We revealed a prototype LEGO® brick using recycled PET from bottles – an important step on our journey to make our products from more sustainable sources.



People

BUILDING SUSTAINABLE BUSINESSES TOGETHER

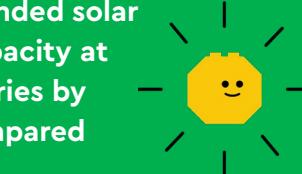
We strengthened our programmes to build supplier capability in mitigating human rights risks and reducing the carbon footprint in our supply chain, which aligns with our science-based target to reduce absolute carbon emissions by 37% by 2032 (vs 2019 baseline).



Environment

INVESTING IN RENEWABLES

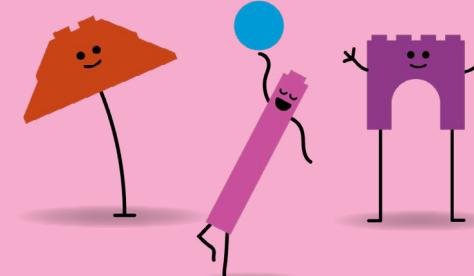
We invested in renewable energy and expanded solar panel capacity at our factories by 98% (compared to 2020).



Children

PROMOTING DIVERSITY AND INCLUSION IN PRODUCTS AND MARKETING

In collaboration with UNICEF, we developed an internal D&I Playbook to understand and avoid harmful stereotypes that impact children's wellbeing. The D&I Playbook will inform future communication and product development.



Environment

KEEPING LEGO® BRICKS IN PLAY

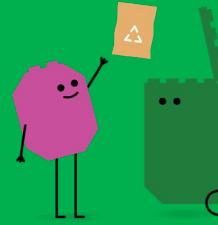
652,727 lbs (296,072 kg) of LEGO® bricks donated via the LEGO Replay programme, exceeding a milestone of 100,000 children reached in North America.

Replay

Environment

PLAYING WITH PACKAGING

Trialled paper-based bags for LEGO® boxes to start rolling out in 2022.



Children

PLAY DAY IN A BOX

Each year, we celebrate the power of play by inviting all colleagues to play for a day. Supporting both in-person and online events, this year's Play Day in a Box saw over 18,000 colleagues engaged in play across our manufacturing sites, offices and LEGO® Brand Retail stores.

Children

INSPIRING THE BUILDERS OF TOMORROW

We want to inspire and develop the builders of tomorrow, and believe Learning through Play is key to achieving that mission. In 2021, our Learning through Play programmes and activities reached 3,513,924 children.

Environment

6TH YEAR OF LEADERSHIP LEVEL CDP CLIMATE CHANGE RATING

We achieved an 'A' leadership status in this year's CDP climate change questionnaire. Up from 'A-' last year, this is the sixth consecutive year the LEGO Group received a leadership level CDP climate change rating, reflecting our continued commitment to battling climate change. CDP is an independent climate action NGO. Over 13,000 companies submitted environmental data this year. The LEGO Group's 'A' rating places us in the top 2% of companies scored by CDP in 2021.

