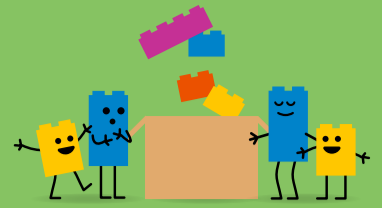


# The LEGO Group's Green Consumption Pledge

AN INITIATIVE BY THE EUROPEAN COMMISSION – JANUARY 2021

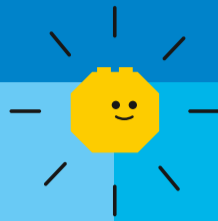


At the LEGO Group, children are our role models and **everything we do is driven by our desire to put children first. We are investing up to US\$400m** to accelerate our sustainability efforts until 2022 to create more sustainable and circular products, move towards zero waste and carbon neutral operations and inspire children to learn about sustainability through play.

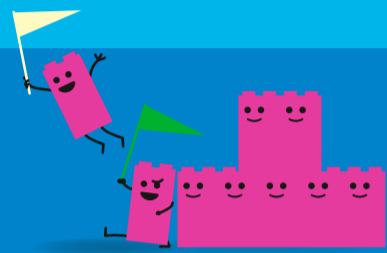
## Carbon footprint of the LEGO Group



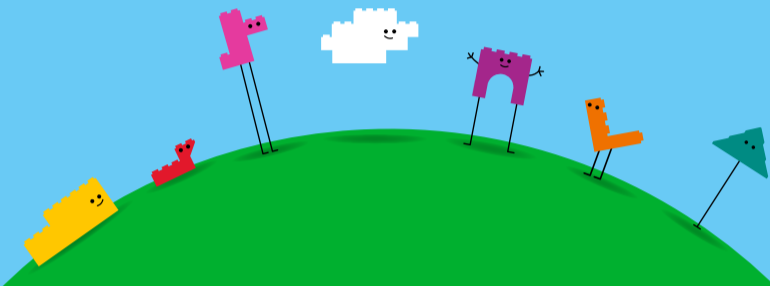
Reduce our absolute global carbon emissions by **37% by 2032** in line with the Paris Agreement's most ambitious 1.5 °C trajectory



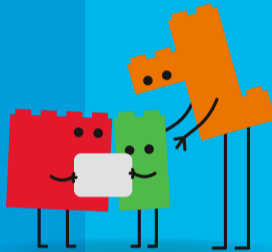
**Invest in renewable solar energy capacity** for at least one production site, energy efficient technologies and source energy from renewable sources



Use the 'Leadership in Energy and Environmental Design Gold' greenbuilding standard for one production site



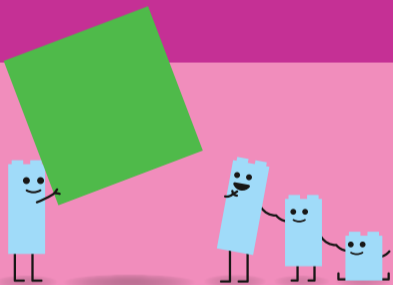
**Request 150 strategic suppliers to commit to a carbon reduction target and begin to use renewable electricity through our Engage-to-Reduce supply chain programme**



## Accelerate research and development in materials

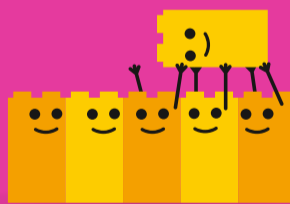
to create more sustainable products and packaging and ultimately reduce its environmental impact

## Promotion of sustainable practices



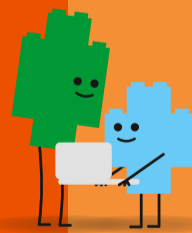
Design programmes and pilot educational content to **engage with children on sustainability topics**

Our ambition is to **collect children's ideas and share their calls for action** with decision-makers across Europe

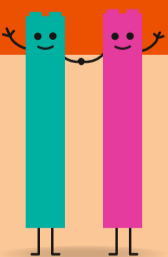


Evaluate and select expansion opportunity for our donation pilot programme LEGO® Replay to **promote the reuse of LEGO bricks**, giving the gift of play to children in need

## Availability of our carbon footprint information

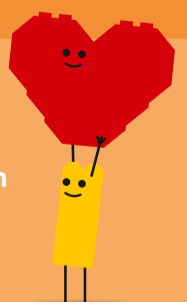


**Disclose our organisational carbon footprint information** and make it easily available and understandable on LEGO.com



**Update our carbon footprint** at least twice a year

**Share our climate data** with the European Commission and another third party to assess our environmental performance



**For more details please visit:**

[Our progress report](#)

[Our Pledge](#)

[Our Sustainability efforts](#)

